

## 2016 Leadership NC Forum – Purpose Driven Leadership

### Speaker Bio – Lisa Finaldi



Lisa Finaldi is the Community Engagement Leader for the NC Early Childhood Foundation (NCECF), leading outreach for the First 2000 Days initiative and the Campaign for Grade-Level Reading. She has over 25 years of experience as a non-profit leader at the state, national and international levels.

Through the First 2,000 Days initiative, local organizations build their public engagement capacity, position early child development as an issue that impacts all North Carolinians and engage unexpected voices as early childhood champions.

Prior to NCECF, as National Campaigns Director at Greenpeace US, Lisa directed numerous successful campaigns on environmental and public health policy. She designed and led the first international effort to test and expose chemical ingredients in children's toys, resulting in consumer protection policy changes in over 20 countries. Lisa has brought together communities, business, government and organizations to shape cooperative efforts for change. She has unified disparate voices to define and achieve breakthrough solutions to complex issues.

Lisa holds a Bachelor of Science Degree in Journalism from West Virginia University and a Certificate in Non-Profit Management from Duke University. She lives in Raleigh with her family and is a past president of the Society for the Preservation of Historic Oakwood and a founding member of the board of directors of Raleigh City Farm, a one-acre urban farm in downtown Raleigh.