

2016 Leadership NC Forum – Purpose Driven Leadership

Speaker Bio – Tracy Zimmerman



Tracy Zimmerman is the Executive Director of the North Carolina Early Childhood Foundation, a nonprofit organization working toward the vision that each NC child has a strong foundation for lifelong success and reading proficiency, supported by the nation’s best birth-to-eight system. Tracy has more than 20 years of experience working on behalf of public interest organizations and issues.

Prior to joining NCECF, she led The North Carolina Partnership for Children’s (NCPC) served as the Public Engagement Director and was part of a four-member team, led by NCPC’s President, that provided strategic direction for the organization. As part of her engagement efforts, Tracy crafted and obtained funding for the First 2,000 Days campaign. She also has served as Public Relations Director at FPG Child Development Institute at UNC and Senior Vice President at The Hauser Group, a Washington DC-based public relations firm working on behalf of nonprofit organizations and public interest causes.