

## 2016 Leadership NC Forum – Purpose Driven Leadership

### Speaker Bio – Kevin Trapani



**Kevin A. Trapani** is president and chief executive officer of The Redwoods Group, an insurance provider dedicated to protecting YMCAs, Jewish Community Centers and nonprofit resident camps around the nation. He also is president of The Redwoods Group Foundation.

Prior to forming The Redwoods Group in 1997, Trapani was executive vice president of Burlington Insurance Group, senior vice president and chief underwriting officer of Coregis Insurance Group and held senior leadership positions at Great American Insurance Companies and the Chubb Group of Insurance Companies. Trapani also started the first statewide health maintenance organization in New Jersey.

Trapani grew up in the YMCA community, working as a Y camp counselor, lifeguard, swim coach and aquatics director. He also served on a YMCA board of directors and chaired a public school board of education. He was the aquatic director and swim team coach at the New Haven Jewish Community Center in New Haven, CT, and ran a program there to teach autistic kids to swim.

A 1979 Duke University graduate with a bachelor's degree in political science, Trapani is a regular speaker on sustainability and corporate social responsibility at Duke University's Fuqua School of Business. He is currently participating in a year-long Latino Initiatives study group for the University of North Carolina's Center for International Understanding to help Triangle leaders better serve the needs of Mexican immigrants. Trapani is chair of the Community Advisory Board of North Carolina Public Radio and is a member of the Advisory Committee for Duke's CASE (Center for Advancement of Social Entrepreneurship) that promotes the entrepreneurial pursuit of social impact through business.

Trapani serves on the boards of the following: the Mary Reynolds Babcock Foundation, which makes grants to local, statewide and regional nonprofits in the Southeastern US that have track records of helping lowwealth people build assets and transform economic conditions in their communities; Bull City Forward, a community effort to increase the creation, scale and impact of social enterprises in Durham; Triangle (NC) Land Conservancy; the Nicholas Institute for

Environmental Policy Solutions at Duke University; and the SJF Institute, which nurtures and strengthens entrepreneurial businesses and green jobs. Trapani also has judged the annual Top Small Workplaces competition, sponsored by Winning Workplaces and Inc. magazine. He is an active leader of the Chapel of the Cross, an Episcopal parish in Chapel Hill, NC.

Married and the father of three children, Trapani lives in Chapel Hill, NC.