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8:15 AM  COFFEE AND NETWORKING

9:00 AM  MORNING SESSIONS

WHY ARE WE HERE?
Maggie Stroud – Leadership North Carolina
Brian Franklin – Duke Energy
Christy Gharbo – VizualWorx

WHY? CREATING A PATH FOR POSITIVE CHANGE
Jenn Giordano – SmartfulWorks

BREAK

NAVIGATING NC – HOW HAVE AND WILL YOU CREATE A PATH FOR POSITIVE CHANGE?
Maggie Kane – A Place at the Table
Dawn Daly-Mack – Rural Health Group
Eugenia Floyd – 2021 Burroughs Wellcome Fund North Carolina Teacher of the Year

12:30 PM  LUNCH AND NETWORKING

1:30 PM  AFTERNOON SESSIONS

GREETINGS FROM LNC BOARD OF DIRECTORS
Curt Ladig – Delta Dental of North Carolina

HOW? CREATING A PATH FOR POSITIVE CHANGE
Jenn Giordano – SmartfulWorks

WHAT’S NEXT?
Christy Gharbo – VizualWorx
Brian Etheridge – Leadership North Carolina

3:00 PM  HAPPY HOUR AND NETWORKING
Leadership North Carolina (LNC) works with state luminaries to improve North Carolina’s quality of life through visionary hands-on programming that integrates the areas of economic development, education, environment, government, and health and human services. Since 1995, LNC has offered a series of cutting-edge programs to current and emerging leaders from all corners of the state. Through six two-and-a-half-day sessions held in locations from the mountains to the coast, LNC participants gain knowledge and build networks that they can leverage personally, professionally, and for the benefit of the state and its people.

**Leadership North Carolina’s mission is to inform, develop, and engage committed leaders by broadening their understanding of and involvement in issues and opportunities facing the state.**

LNC works with a variety of individuals across multiple industries and the private and public sectors to develop leaders who want to drive improvements and influence outcomes. The program takes a comprehensive, integrated approach that showcases how its five focus areas are deeply intertwined. Program participants collaborate on solving real challenges, and they roll up their sleeves to volunteer in ways that enrich and support citizens across the state.

Leadership North Carolina is ideal for individuals who are seeking groundbreaking ideas and hands-on opportunities to make North Carolina an even better place to live. Participation in the prestigious LNC program is open to all residents of North Carolina, and LNC boasts a diverse blend of leaders in its alumni ranks. LNC has proudly served more than 1,300 alumni representing 96 counties across North Carolina.

**Through Leadership North Carolina, leaders turn their collective knowledge into bold action.**

Meet the LNC Leadership Team
Brian Franklin, Class XXVI
Managing Director
Regulatory Affairs – North Carolina
Duke Energy

Brian is Managing Director, Regulatory Affairs – NC for Duke Energy (the “Company”) in its 3.6 million customer North Carolina jurisdiction. In this role, he supports Duke Energy Carolinas, LLC (“DEC”) and Duke Energy Progress, LLC (“DEP”) – the Company’s regulated electric utilities in NC and SC – by leading a team that manages the utilities’ NC regulatory matters and achieves consensus with stakeholder groups regarding the utilities’ business initiatives and regulatory strategies. He previously served as an Associate General Counsel for the Company in the Legal-State Regulatory department, representing DEC, DEP, and Piedmont Natural Gas Company, Inc. (“PNG”) before the NC, SC, and, in the case of PNG, TN utilities commissions in a number of matters including, but not limited to, fuel cost recovery filings, economic development initiatives, customer complaint disputes, and other regulatory proceedings. He also is a member of Duke Energy’s Investment Committee, which supervises and sets strategic and policy direction regarding the investment management of tens of billions of dollars in trust assets that fund the Company’s employee retirement and nuclear decommissioning obligations.


Brian is active in the community, having formerly served on the Board of Directors of Communities in Schools of Charlotte-Mecklenburg, Inc., a local affiliate of a national high school dropout prevention non-profit organization for at-risk youth, from 2007-2014, and as its Board President from 2013-14, and on the Board of Directors of the Arts and Science Council, Inc., which supports and promotes arts, science, history and heritage as the public art agent for the City of Charlotte and Mecklenburg County, from 2012-2018. He also is an alumnus of Leadership North Carolina (“LNC”) Class XXVI, and has served as a member of the LNC Forum planning committee in both 2021 and 2022.

A native of Brooklyn, NY, Brian graduated Phi Beta Kappa, magna cum laude with a Bachelor of Arts degree in English from Morehouse College in 1997, and graduated as a Harlan Fiske Stone Scholar with a Juris Doctor degree from Columbia Law School in 2000. He is a member of the NC Bar.

Brian resides in Charlotte, NC with his wife and two sons.
Christy Gharbo is a visual strategist, graphic facilitator, and Certified Visual Coach®, and the founder of VizualWorx, where she partners with individuals and organizations to navigate challenges and opportunities in their businesses and their lives. Christy believes most of us already have the answers we’re looking for, we just can’t see them. Using visuals and visual thinking, she helps clients uncover these answers. Acting as visual thought partner, facilitator, and scribe, she literally “draws information out” of her clients and creates a visual representation of their thoughts. As Christy helps clients “see what they are thinking,” they are able to organize information, generate and shape ideas, uncover patterns, and identify connections. This process of “making meaning” creates clarity, and in turn enables clients to make informed decisions and act with confidence.

Christy loves the moments when the fog is lifted and clients step back and say, “I see it so clearly now.” She has helped individuals, entrepreneurs, small business owners, corporations, and nonprofit groups “see more clearly” and use visuals to solve problems, communicate ideas, facilitate change, and bring ideas to life.
Coaching Background and Credentials
Jenn has over a decade of coaching and facilitation experience. She worked internally at Fortune 500 companies and then launched her coaching and training practice in 2009. Jenn works with leaders at all levels and industries, helping them realize their full potential and assisting them in putting a plan in place to reach their objectives. Her professional background, coupled with her double Master’s in counseling and organizational psychology from Columbia University and her undergraduate degree in Human & Organizational Development from Vanderbilt University, has given her deep executive and team development skills.

Past Experiences
Jenn has been an executive coach, trainer, and facilitator for leading companies such as PwC, Genentech, SunTrust, Morgan Stanley, J.P. Morgan Chase, and HCA Healthcare. At PwC, Jenn worked in their Advisory line of service within their Human Capital group, assisting clients in the pharmaceutical, technology, energy, and finance industries. Jenn specializes in coaching leaders during career and organizational transitions. She uses various assessment tools to help individuals and teams understand and value differences. Jenn loves working with individuals and groups at any stage in their career, helping them to become clear on their values, skills, and goals while aligning these with the needs of the people they lead.

Coaching Experience
• Lead coach and facilitator on a CEO Biotech eight-month leadership development program
• Executive Coaching of C-Suite clients for large, nationwide, hospital system
• Specializes in transition coaching for leaders newly promoted

Examples of Training Facilitation Topics
• Leadership Development: Self as Leader, Vision, and Mission, Trust as Foundational Leadership, Building and Motivating a Team, Executive Presence, Leadership EQ, Action Learning Projects
• Professional Skills Development: Management Skills, Performance Management, Coaching and Feedback, Relationship Skills, Conversation Skills, Presentation Skills, Networking Skills
• Future of the Workplace: Intergenerational Issues, Millennials Engaging and Retaining Gen Y, Flexibility in the Workplace
Maggie Kane
Founder and Executive Director
A Place at the Table

Maggie is the Founder and Executive Director of A Place at the Table, Raleigh’s pay-what-you-can nonprofit cafe. She graduated from NC State University in 2013 and began working for a nonprofit with people experiencing homelessness. By befriending many people living on the margins, she saw the challenges of food insecurity as well as providing dignity to those in need. In February 2015, A Place at the Table was born and Maggie never looked back. Opening in January of 2018, Table has served thousands of people in Raleigh with a dignified and an affordable meal, together. Maggie has a heart to serve, a desire to always be inclusive, and a passion for loving people.

She lives in Raleigh, loves to jump rope, and eats a large amount of peanut butter. She loves hiking in the mountains, and all things sunflowers. You’ll find her watching movies at the theaters in those big comfy chairs, skydiving, or breaking away for a quick 2-day weekend trip.
Dawn is a Registered Nurse and is employed as an ACO Care Coordinator at Rural Health Group, Inc. in Roanoke Rapids. In her role, she conducts Medicare Wellness Visits for several of the organization’s 16 clinics. These annual visits allow a primary care provider to take a “deep dive” into a patient medical history and discover gaps in care, to address them to give patients the best possible healthcare. It also gives an opportunity to discuss the benefits of good nutrition and an active lifestyle to achieve better health outcomes in a way that does not always occur in the typical visit. In 2020, she became one of four certified CPR instructors to ensure that all employees of the FQHC receive timely training in the performance of high-quality CPR and AED usage. She became a member of the multi-disciplinary COVID vaccine team in Halifax County which vaccinated thousands when vaccines first became available in the area.

She is an Ordained Minister and serves as the leader of CoolSpring Fit, the Wellness Ministry of Cool Spring Missionary Baptist Church in Gaston NC. Under her leadership, the congregation began embracing healthier lifestyles including rethinking food choices and moving more. She coordinated with Vidant North Hospital to offer a COVID testing site at her church community center. She also serves on the Executive Board of the Northampton County NAACP as Health Advocate.

She is graduate of Leadership North Carolina Class XXVII. She is also a graduate of the NC Rural Center’s first Eastern North Carolina Homegrown Leaders Class in the first completely virtual class. She is a member of the Executive Committee of Eat Smart, Move More NC. She has also become a member of the North Carolina Health Leadership Alliance Social Determinants of Health Workgroup and is the Regional Facilitator of “Regions Innovating for Strong Economies & Environment” (RISE), a partnership between NCORR and the NC Rural Center. RISE aims to support resilience primarily in the storm-impacted regions of Eastern North Carolina. She is the facilitator for the Upper Coastal Plains COG counties which include Wilson, Halifax, Edgecombe, Nash, and Northampton.

A native of Chicago, IL, Rev. Daly-Mack and her late husband brought their family to live in NC in 2005 and it is now home. She has four adult children and six granddaughters. She holds a B.S. in Business Management from Rutgers University – Camden, NJ and an A.S. Degree in Nursing from Halifax Community College – Weldon, NC.
Ms. Eugenia Floyd has been teaching fourth grade for eight years at Mary Scroggs Elementary School, located in the Chapel Hill-Carrboro City Schools district. She obtained her Bachelor of Arts degree in History from the University of North Carolina at Greensboro. Following graduation, she became a teacher assistant for fourth grade at Morris Grove Elementary School. Her time assisting in the classroom played a great role in her making the decision to obtain her teaching license. Ms. Floyd completed her K-6 teacher certification at North Carolina Central University in 2013.

Since the start of her teaching career, Ms. Floyd’s personal experiences in school have played a pivotal role in her teaching philosophy. She truly believes that every student can learn and having high expectations of her students is vital to their academic growth. Ms. Floyd’s teaching philosophy and high expectations are evident in her student data and within her classroom atmosphere. She doesn’t just expect her students to grow, but she also has this expectation for herself. When her district partnered with Elon University to assist a cohort of teachers in earning a gifted certification, Ms. Floyd jumped at the opportunity to grow in her craft. After obtaining her certification from the program, she continued on to graduate with a Master’s degree in Gifted Education in 2020 from Elon. Ms. Eugenia Floyd is now the 2021 Burroughs Wellcome Fund North Carolina Teacher of the Year.
Curt Ladig is president and CEO of Delta Dental of North Carolina, the leading dental insurer in North Carolina. Under Ladig’s leadership, Delta Dental of North Carolina has grown its customer base by 550 percent, has attained the largest network of dentists in the state, and has become the fastest-growing Delta Dental in the country.

A staunch advocate for improving access to quality oral health care services, Ladig started Smiles for Kids, a mini-grant program that helps at-risk children receive direct oral care services and oral health education. In its first ten years of service, Smiles for Kids has contributed more than $600,000 and has helped close to 400,000 children and their families across North Carolina.

Ladig is active in the community, serving on the Boards of Directors of the Poe Center for Health Education, Leadership North Carolina, NC Chamber, and the Greensboro Chamber of Commerce. He was recognized as a C-Suite Award Winner by the Triangle Business Journal in 2020.

Before joining Delta Dental of North Carolina in 2011, Ladig was the chief financial and operating officer of Delta Dental of Kentucky. He began his career with Ernst & Young in Louisville, Kentucky, where he served clients in the health care and energy industries. After his service with Ernst & Young, he worked for Anthem Blue Cross and Blue Shield as executive director of audit services.
WE WOULD LIKE TO THANK THE LEADERSHIP NORTH CAROLINA FORUM PLANNING COMMITTEE

Pres Davenport
Class XXIV
Director of Business Development
Eckel & Vaughan

Brenda Diggs
Class XVII
Consultant

Brian Franklin
Class XXVI
Managing Director, Regulatory Affairs - North Carolina
Duke Energy

Kathryn Hoover
Class XXV
President and Chief Executive Officer
The Nautical Group
Class XXV

Denise Marshall
Class XXIII
Director of Operations
North Carolina Community Foundation

Michael McNally
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Director, North Carolina Center for Engineering Technologies
Appalachian State University

Shay Prosser
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Vice President, Client Success
Institute Success

Emily Roland
Class XXV
State Director, Implementation Team, Foundation
North Carolina Healthcare Association
Savings that will make you AND your employees smile.

Delta Dental of North Carolina celebrates its partnership with Leadership North Carolina and the opportunity to join others in creating a path for positive change for our state.

Get started today at DeltaDentalNC.com
North Carolina’s 26 electric cooperatives are leading the way to a brighter future for our 2.5 million members and local communities.

**Sustainable, Affordable Energy**
Pursuing a goal of net-zero carbon emissions by 2050 using new and existing resources to ensure electricity continues to be delivered at the lowest possible cost.

**Reliability & Innovation**
Leveraging new technologies and innovation to deliver reliable electricity across resilient, co-op operated electric grids.

**Local Community Support**
Enriching the lives of our local members through continued education initiatives, economic development and community-focused activities.
Navigating NC – 2022 Leadership North Carolina Forum
Meet the LNC Team

BRIAN ETHERIDGE
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KELLY TURNER
Program Director
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Since 1995, Leadership North Carolina has provided cutting-edge programming to current and emerging leaders from across the state. Every summer LNC selects a class of engaged citizens to learn about issues related to government, economic development, health and human services, education, and the environment. LNC takes a comprehensive, integrated approach that showcases how its focus areas are deeply intertwined.

Six two-and-a-half-day sessions are held from October to May in a variety of locations that highlight the geographic, economic, and cultural diversity of the state. Sessions combine presentations, tours, experiential learning activities, and facilitated dialogue. Program participants explore solutions to real challenges and identify where they can best have an impact.

The application period for LNC Class 30 (2022-2023) will be open June 1 – June 24, 2022.
WE RESOLVE TO SUPPORT OUR COMMUNITIES.

When North Carolinians have access to good jobs and reliable income, it builds the foundation for a healthy community. That’s why we support organizations like yours in efforts to strengthen our state’s economy and our workforce.

Thank you, Leadership North Carolina.

Building a stronger community.

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Looking for ways to support NC as you navigate travel and support local opportunities in our state? Check out the **2022 NC Travel Guide** from Visit NC!
LNC Board of Directors and Advisors

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