



# Leadership North Carolina

## Annual Forum Sponsorship Opportunities

The Leadership North Carolina Forum is Leadership North Carolina's flagship event for leaders across the state. Hosted annually for an average of 250 guests, its goal is to educate leaders about the most critical issues facing North Carolina, creating a more informed group of stakeholders committed to North Carolina's future. The Leadership North Carolina Forum provides sponsors with an opportunity to showcase their companies to a statewide audience of leaders from the business, government, education, and nonprofit sectors. More than 200 guests attend to hear dynamic speakers share their thoughts about issues and opportunities facing the state of North Carolina.

### Platinum Sponsor: \$15,000

- (10) complimentary registrations to the Forum
- (5) complimentary registrations to the Annual Road Tour
- Opportunity to introduce speakers at the Forum
- Full-page ad in the event program
- 30-second commercial to be displayed during the event
- Company logo on promotional materials
- Company logo on event page and LNC website

### Longleaf Pine Sponsor: \$10,000

- (8) complimentary registrations to the Forum
- (4) complimentary registrations to the Annual Road Tour
- Opportunity to introduce speakers at the Forum
- Full-page ad in the event program
- 30-second commercial to be displayed during the event
- Company logo on promotional materials
- Company logo on event page and LNC website

### Cardinal Sponsor: \$7,500

- (6) complimentary registrations to the Forum
- (3) complimentary registrations to the Annual Road Tour
- Half-page ad in the event program
- Company logo on promotional materials
- Company logo on event page and LNC website

### Dogwood Sponsor: \$5,000

- (4) complimentary registrations to the Forum
- (2) complimentary registrations to the Annual Road Tour
- Quarter-page ad in the event program
- Company logo on promotional materials
- Company logo on event page and LNC website

### Emerald Sponsor: \$3,000

- (2) complimentary registrations to the Forum
- (1) complimentary registrations to the Annual Road Tour
- Quarter-page ad in the event program
- Company logo on promotional materials
- Company logo on event page and LNC website