



Leadership North Carolina

Alumni Program Sponsorship Opportunities

Leadership North Carolina partners with organizations, corporations, and individuals across the state to provide high caliber programming for 1,150+ LNC alumni and friends of LNC. Support leaders in North Carolina who will harness their collective power, energy, and vision to lead the state to new heights as they turn their knowledge into action. Alumni events will be based regionally to allow for maximum exposure and participation from all 100 counties. You can have a firsthand impact on the advancement of this great state with an investment in Leadership North Carolina. Below you will find a list of investment opportunities. Please note, LNC designs each investment opportunity to highlight and leverage partnerships.

Platinum Sponsor: \$15,000

- Lead sponsor for all LNC alumni events during (1) calendar year
- Opportunity to bring remarks at (3) alumni events
- (10) complimentary registrations to alumni events during (1) calendar year
- (10) complimentary registrations to the Annual Forum
- Social media mentions during events
- Company logo on promotional materials
- Company logo on events page

Longleaf Pine Sponsor: \$10,000

- Lead sponsor for all LNC alumni events during (1) calendar year
- Opportunity to bring remarks at (2) alumni events
- (8) complimentary registrations to alumni events during (1) calendar year
- (8) complimentary registrations to the Annual Forum
- Social media mentions during events
- Company logo on promotional materials
- Company logo on events page

Cardinal Sponsor: \$7,500

- Lead sponsor for (4) LNC alumni events during (1) calendar year
- Opportunity to bring remarks at (1) alumni event
- (6) complimentary registrations to alumni events during (1) calendar year
- (6) complimentary registrations to the Annual Forum
- Social media mentions during events
- Company logo on promotional materials
- Company logo on events page

Dogwood Sponsor: \$5,000

- Lead sponsor for (3) LNC alumni events during (1) calendar year
- (4) complimentary registrations to alumni events during (1) calendar year
- (4) complimentary registrations to the Annual Forum
- Social media mentions during events
- Company logo on promotional materials
- Company logo on events page

Emerald Sponsor: \$3,000

- Lead sponsor for (2) LNC alumni events during (1) calendar year
- (2) complimentary registrations to alumni events during (1) calendar year
- (2) complimentary registrations to the Annual Forum
- Social media mentions during events
- Company logo on promotional materials
- Company logo on events page

Granite Sponsor: \$1,000 and Under

- Lead sponsor for (1) LNC alumni event during (1) calendar year
- (1) complimentary registration to alumni events during (1) calendar year
- (1) complimentary registration to the Annual Forum
- Social media mentions during event
- Company logo on promotional materials
- Company logo on event page