



Leadership North Carolina
Class 30
Duke Energy Economic Development Session

March 7 – 9, 2023
Wilmington

[#LNC30]

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Leadership North Carolina
Class 30 Duke Energy Economic Development Session
March 7 – 9, 2023
Wilmington

Base Hotel

Courtyard Wilmington Downtown/Historic District
229 North 2nd Street
Wilmington
(910) 632-2900
[Courtyard Wilmington](#)

Session Goals

1. Educate and empower attendees around economic development issues and inspire an impact to local and regional economic development efforts.
2. Provide a holistic view of topics and a variety of perspectives.
3. Promote diversity, equity, and inclusion.
4. Facilitate engagement and interaction.
5. Explore how economic development connects to and intersects with government, education, health and human services, and the environment and highlight opportunities for engagement.

Planning Committee

Dr. Shakira Henderson, Program Chair

Assistant Vice Chancellor of Clinical Research, UNC-CH
Clinical Research Integration Officer, UNC School of Medicine
System Vice President Research Officer, UNC Health
Pitt

Kevin Baxter, Co-Chair *Burke*

Vice Chancellor & Chief Campus Officer
North Carolina School of Science and Mathematics -
Morganton

Timothy Downs, Co-Chair *Durham*

Regional Director, North Carolina Economic Development
Thomas & Hutton Engineering Co.

Tinu Akintola Diver *Wake*

Vice President of Resource Development and Partnerships
DHIC, Inc.

Jon Biggs *Durham*

Vice President of Risk Management and Education
Investors Title Insurance Company

Beckie Brooks *Wake*

Vice President, Strategy, Planning, Performance –
Marketing and Corporate Social Responsibility
Blue Cross and Blue Shield of North Carolina

Brian Denisar *Alamance*

CEO & President
Bobbitt

Kate Gallagher *Wake*

Assistant General Counsel and Director of Land
Martin Marietta Materials, Inc.

PJ Klein *New Hanover*

Business Continuity Program Manager
Corning

Dr. Erin Lynch *Forsyth*

President
Quality Education for Minorities (QEM) Network

Dionne McLean *Wake*

Project Manager, Supplier Diversity Equity & Inclusion
RTI International

Denika Seymour *Johnston*

Financial Professional
MassMutual North Carolina

Dr. Ryan Urquhart *Durham*

Principal Interaction Architect
Blue Cross and Blue Shield of North Carolina

Tuesday, March 7, 2023

Optional Tour: Corning Optical Fiber Manufacturing Plant, 310 North College Road, Wilmington.
Optional Reception: Congdon Hall Veranda, UNC Wilmington. 4893 Price Drive, Wilmington.

- 2:00 – 4:00 pm **Tour of Corning (Optional)**
Advance RSVP and Photo ID required.
Pants, closed toed shoes, and other attire requirements listed [HERE](#).
Arrive by 1:45 pm to park and go through security. Late arrivals cannot be accommodated.
- 5:30 – 7:00 pm **Session Reception at UNC Wilmington (Optional)**
Reception sponsored by UNC Wilmington. Advance RSVP required

Wednesday, March 8, 2023

Breakfast and Session: Cape Fear Community College Downtown Campus, Union Station Conference Center, Daniels Hall, 5th Floor, 502 North Front Street, Wilmington.

Dinner: Front Street Brewery, 9 North Front Street, the Beam Room, Top Floor.

- 8:00 – 8:30 am **Breakfast (Optional)**
Advance RSVP Required

- 8:30 – 8:55 am **Setting the Stage**

Dr. Shakira Henderson
*Assistant Vice Chancellor of Clinical Research, UNC-CH
Clinical Research Integration Officer, UNC School of Medicine
System Vice President Research Officer, UNC Health
LNC Class 29 Alumna and Class 30 Program Chair*

Kevin Baxter
*Vice Chancellor & Chief Campus Officer
North Carolina School of Science and Mathematics – Morganton
LNC Class 29 Alumnus and ECD Session Co-Chair*

Timothy Downs
*Regional Director, North Carolina Economic Development
Thomas & Hutton Engineering Co.
LNC Class 29 Alumnus and ECD Session Co-Chair*

- 8:55 – 9:05 am **Cape Fear Community College Welcome**

James Morton
*President
Cape Fear Community College*

- 9:10 – 9:55 am **Economic Development 101**

Susan Fleetwood
*Executive Director of Economic Development
North Carolina Department of Commerce
LNC Class 24 Alumna*

- 9:55 – 10:15 am **Morning Break**
Snack and beverages will be provided

- 10:15 – 11:15 am **Economic Development 201**

Uconda Dunn
*Vice President of Business Development
Greenville Eastern North Carolina Alliance*

Jason Semple
*Director of Business Development
Brunswick Business & Industry Development*

Natalie English
President and CEO
Wilmington Chamber of Commerce

11:20 – 11:40 am	North Carolina: Where Ideas Take Root and Innovation Takes Flight (Pre-Recorded Video)	The Honorable Machelle Baker Sanders Secretary North Carolina Department of Commerce
11:40 am – 12:00 pm	Class Business	LNC Team
12:00 – 12:45 pm	Lunch	
12:45 – 1:40 pm	Entrepreneurship for Impact	Christopher Gergen Founding Partner Forward Impact and Raleigh Founded LNC Class 24 Alumnus
1:45 – 2:30 pm	Connecting the Dots: Coastal Resilience and Economic Development	Tom Looney Member, NC Coastal Federation Board of Directors Member, NC State Board of Community Colleges
2:30 – 2:50 pm	Afternoon Break	
2:50 – 3:50 pm	Case Study #1: VinFast	Austin Rouse Senior Business Recruitment Manager – Automotive Industry Economic Development Partnership of North Carolina (EDPNC)
		Brook Taylor Vice President – Government Affairs and Strategic Partnerships VinFast Manufacturing USA
3:50 – 4:00 pm	Wrap Up and Adjourn	
6:30 pm	Class Dinner at Front Street Brewery Advance RSVP required	

Thursday, March 9, 2023

Breakfast and Session: Cape Fear Community College Downtown Campus, Union Station Conference Center, Daniels Hall, 5th Floor, 502 North Front Street, Wilmington

8:00 – 8:30 am	Breakfast (Optional) Advance RSVP Required	
8:30 – 8:50 am	Morning Reflections	Dr. Shakira Henderson Assistant Vice Chancellor of Clinical Research, UNC-CH Clinical Research Integration Officer, UNC School of Medicine System Vice President Research Officer, UNC Health LNC Class 29 Alumna and Class 30 Program Chair
8:50 – 9:20 am	Simulation Part 1: Introduction	Planning Committee
9:20 – 10:10 am	Equitable Economic Development	Danya Perry Director of Diversity, Equity, and Inclusion Wake County

10:10 – 10:30 am	Morning Break <i>Snack and beverages will be provided</i>	
10:30 – 11:20 am	Case Study #2: Microsoft	Scott Millar <i>President Catawba County Economic Development Corporation</i>
11:20 am – 12:45 pm	Simulation Part 2: Putting It All Together	Planning Committee
12:45 – 1:30 pm	Lunch	
1:30 – 2:20 pm	Leadership Profile	Greg Singleton <i>Dean, Workforce and Continuing Education Programs Central Carolina Community College</i>
2:20 – 2:30 pm	Wrap Up and Adjourn	LNC Team