

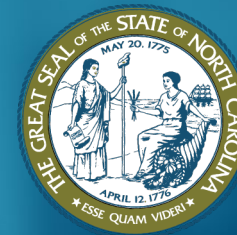
PREPARE & COMPETE FOR BUSINESS

AN OVERVIEW OF THE NC DEPARTMENT OF COMMERCE

Susan Fleetwood

Executive Director of Economic Development

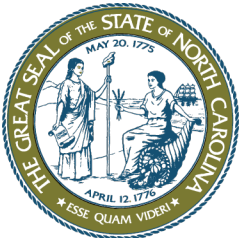
March 8, 2023



NORTH CAROLINA
**DEPARTMENT of
COMMERCE**

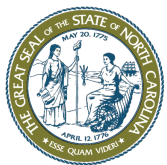
We Help North Carolina Communities

PREPARE & COMPETE
for Business



NORTH CAROLINA
DEPARTMENT of
COMMERCE

MISSION STATEMENT



NC DEPARTMENT
of COMMERCE
WORKFORCE SOLUTIONS

To improve the economic well-being and quality of life for all North Carolinians.

2022 PROJECTS MAJOR ANNOUNCEMENTS



NC DEPARTMENT
of COMMERCE
WORKFORCE SOLUTIONS



VINFAST



HITACHI



2022
KEY ACCOLADES



NC DEPARTMENT
of **COMMERCE**
WORKFORCE SOLUTIONS



#1 STATE FOR BUSINESS

STATE-LEVEL COMMERCE FUNCTIONS



NORTH CAROLINA
DEPARTMENT of
COMMERCE

RURAL DEVELOPMENT

WORKFORCE DEVELOPMENT

EMPLOYMENT SECURITY

RESEARCH, LABOR MARKET STATS

SCIENCE & TECHNOLOGY

ECONOMIC INCENTIVES

BUSINESS MARKETING

EXISTING INDUSTRY SUPPORT

EXPORT ASSISTANCE

TOURISM ATTRACTION

SMALL BUSINESS COUNSELING

FILM, SPORTS DEVELOPMENT

SITE SELECTION PROCESS



NORTH CAROLINA
DEPARTMENT of
COMMERCE

PROJECT GENERATION

NEEDS ANALYSIS

FOLLOW-UP RESPONSE

CLIENT VISIT

MAKING THE CUT

NEGOTIATIONS

DECISION

ONGOING SUPPORT

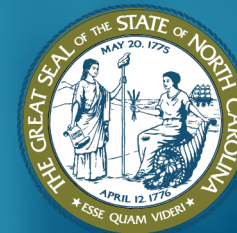
PREPARE & COMPETE FOR BUSINESS

AN OVERVIEW OF THE NC DEPARTMENT OF COMMERCE

Susan Fleetwood

Executive Director of Economic Development

March 8, 2023



NORTH CAROLINA
**DEPARTMENT of
COMMERCE**