Equitable Economic Development

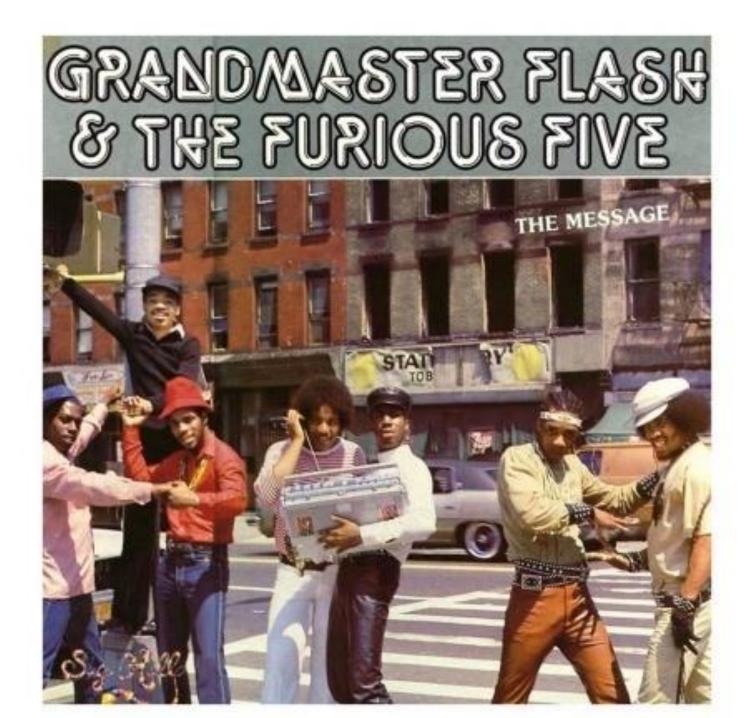
Danya Perry Director – Diversity, Equity, & Inclusivity Wake County





wakegov.com





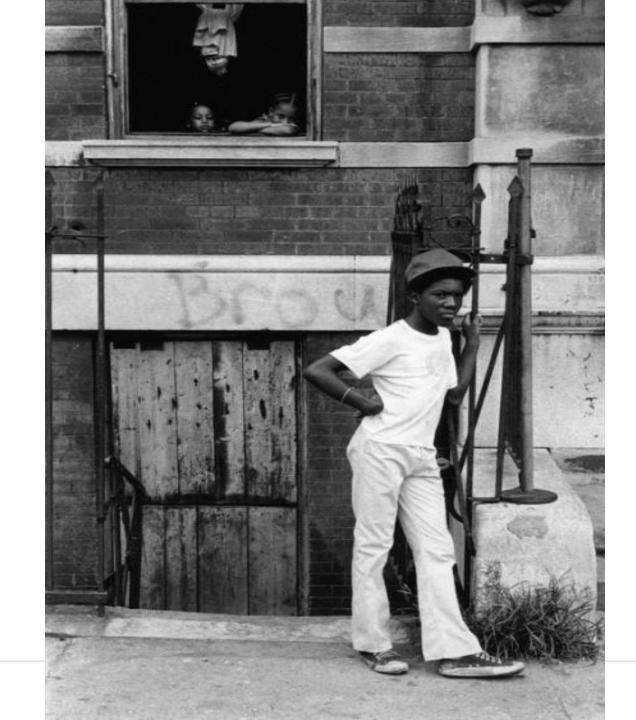


Broken glass everywhere People pissing on the stairs, you know they just don't care I can't take the smell, can't take the noise Got no money to move out, I guess, I got no choice Rats in the front room, roaches in the back Junkies in the alley with a baseball bat I tried to get away, but I couldn't get far 'Cause the man with the tow-truck repossessed my car

Don't push me 'Cause I'm close to the edge I'm trying not to lose my head

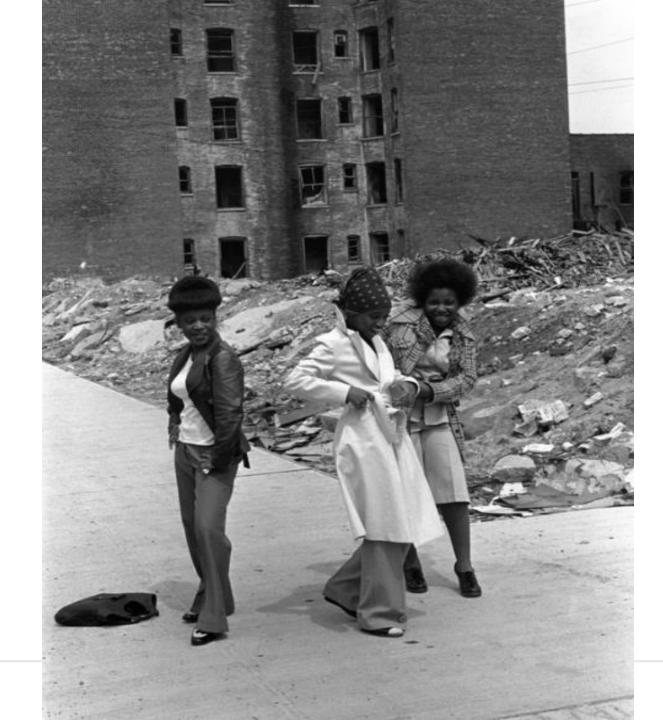
> ~Grand Master Flash & the Furious Five

































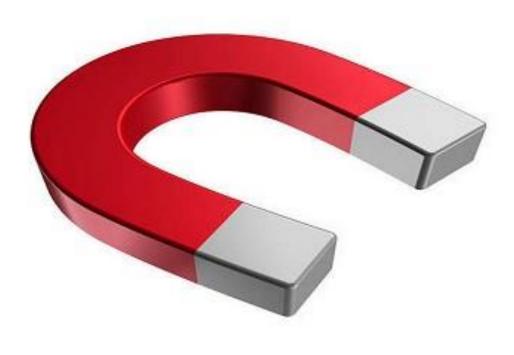


What are the conditions that created inequities in the economy?



World-Makers vs. Space-Takers

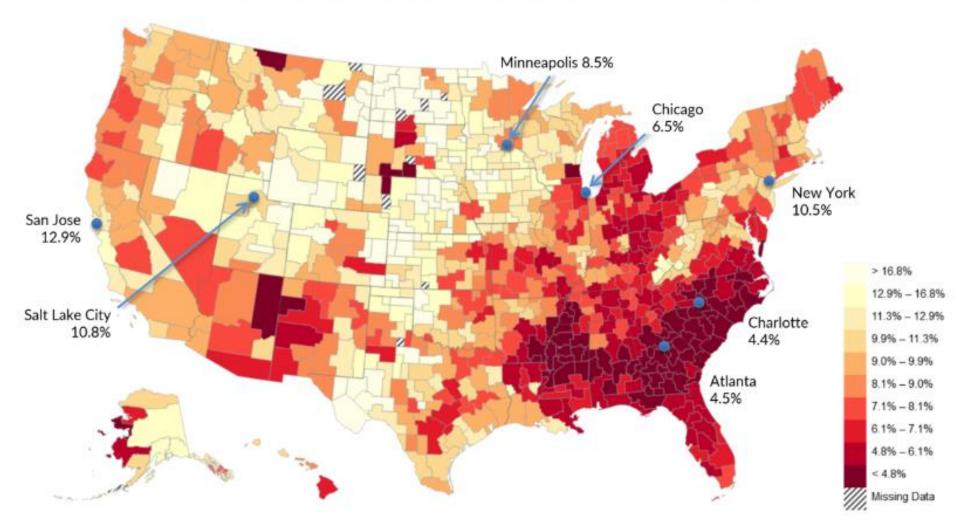






The Geography of Upward Mobility in America

Children's Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%





How do we build bridges to equity, when well intentioned people create inequities every day?



Interpersonal vs. Infrastructure



Aoccdrnig to a rscheearchr at Ntotingahm

Uinervtsy, it deosn't mttaer in what oredr the Itteers in a word are, the olny iprmoatnt tihng is that the frist and Isat Itteer be in the rghit pclae. The rset can be a taotl mses and you can still raed it wouthit a porbelm. This is bcuseae the huamn mnid deos not raed ervey Iteter by istlef, but the word as a wlohe.



Building Blocks to Inclusive Prosperity

Offer & Advocate for Child Care & Early Learning

Advocate for Creative Partnerships for Affordable & Workforce Housing

Utilize Liberatory Design Thinking in Community Problem Solving

Invest in Targeted Growth Areas

Equity in Transportation Development

Reimagine Company Attraction Strategy

Outside World, Inside Impact: Advance Internal DEI Strategies

Building Entrepreneurial Ecosystem & Access to Capital

Prioritize Health & Mental Health

Inclusive Engagement in Policy & Practices

Second Chance Hiring

Questions?





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