



Leadership North Carolina

Class 30
Duke Energy Economic Development Session

March 7-9, 2023
Wilmington

[#LNC30]

Session Workbook

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This workbook contains links and materials you will need to make the most of your Economic Development session. Please download it or have it accessible online during the program.

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General Session Resources

LNC Staff Contact Numbers

- Kelly Turner (919) 523-4336
- Brian Etheridge (919) 609-1113
- Maggie Stroud (919) 830-1110
- Emily Smith (919) 538-4693 (keeping things running in Raleigh)

Agenda Link

The detailed Economic Development session agenda is available through [this link](#).

Speaker Directory Link

The Economic Development session speaker directory is available through [this link](#). Speakers and planning committee members will be introduced briefly during the program. Please explore the speaker directory to learn more about them. Contact information is included if you would like to follow up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

Homework and Resources

All session homework and resources can be found on [this page](#) of the Class Portal. Be sure to complete the assignments listed below before session starts.

Homework

Review the following resources before the session kicks off on March 7.

- [“What Is Economic Development?”](#) Watch this short video before Wednesday morning.
- Review at least one of the following regional economic development plans:
 - [Albemarle Commission](#)
 - [Asheville](#)
 - [Charlotte](#)
 - [Clayton](#)
 - [Carteret County](#)
 - [Durham City/County](#)
 - [Greensboro](#)
 - [New Hanover County](#)
 - [Raleigh](#)
- Review your team’s [Simulation Materials](#) and begin thinking about how you will pitch your community.
- Explore the following sites and the resources available within each:
 - [North Carolina Department of Commerce](#)
 - [Economic Development Partnership of North Carolina \(EDPNC\)](#)

Recommended Resources

Additional resources related to session content are also available on the session [Homework and Resources page](#). You are encouraged to explore those that interest you, both in advance of and following the Economic Development session.

Session Locations and Directions

Courtyard Wilmington Downtown/Historic District—Base Hotel

229 North 2nd Street

Wilmington, NC

[Courtyard Wilmington Downtown/Historic District Website](#)

[Courtyard Wilmington Downtown/Historic District Google Maps Link](#)

Hotel Parking

1. Hotel entrance is on Grace Street, between North 2nd Street and Front Street. Pull up to this entrance to valet park.
2. Valet-parking is included (but not required) for registered hotel guests.*

*For those using valet parking: To request your car, dial 0 for the front desk from within the hotel or (910) 632-2900 before the end of session on Thursday afternoon. Calling the night before for morning use is strongly recommended, minimum of 30 minutes notice is required at all times.

If you prefer not to use valet service, the closest public garage can be found on [North 2nd Street](#), or explore [this page](#) for additional parking options in downtown Wilmington.

Corning Optical Fiber Manufacturing Plant—Tuesday Afternoon Optional Activity

310 North College Road

Wilmington, NC

[Corning Optical Fiber Manufacturing Plant Google Maps Link](#)

Parking

Park in the large lot right off College Road and adjacent to the Corning entrance. See the photo on next page for reference on arrival to 310 North College Road.



Details for the Tour

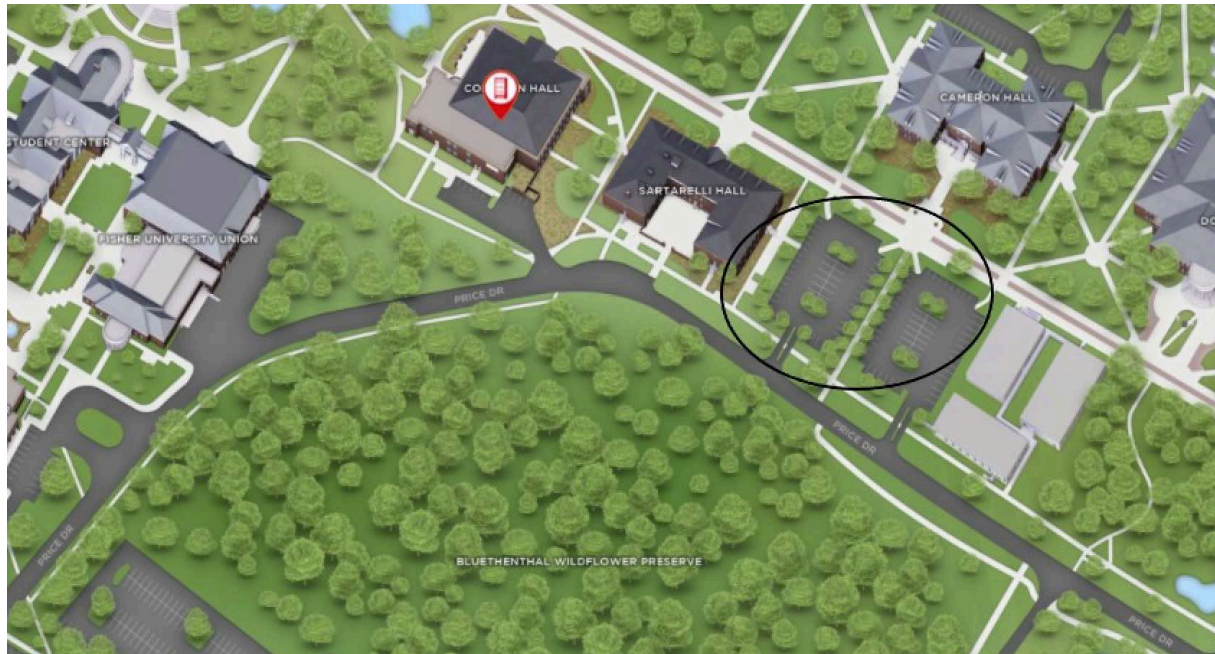
- **Arrive by 1:45.** Arrive by 1:45 pm to check in and go through security. Guests must be through security by 1:55 for the tour to start promptly at 2:00. Late arrivals cannot be accommodated.
- **Photo ID Required.** Photo ID is required, and your ID must match the first name or nickname, last name, and DOB included on the spreadsheet shared by email. **Please review your listing and share any updates well in advance of session.** If you are not a US citizen, let the LNC team know your citizenship well in advance.
- **Attire: Business casual attire.** Shoes must be of sturdy, non-canvas material with skid-resistant soles. No high heels. No shoes with open toes, heels, sides, or tops. No exposed skin on feet or legs. Pants required (no skirts or dresses).
- **Leave Belongings in Cars.** Lock everything but your photo ID and your key in your vehicle.
- **Safety Glasses.** Red safety glasses will be provided to and must be worn by all visitors who wear contact lenses.

Congdon Hall Veranda, University of North Carolina at Wilmington—Tuesday Optional Reception
4893 Price Drive
Wilmington, NC
[Congdon Hall Veranda and UNCW Parking Google Maps Link](#)

Parking

Parking is available in the Price Drive lots 1 and 2. Once you turn on Price Drive, the Bluethenthal Wildflower Preserve will be on your right. Go past Congdon Hall on the left and the Price Drive lots 1

and 2 will be just after Sartarelli Hall on the left. Either lot is available for reception parking. See photo for reference when parking.



Cape Fear Community College Downtown Campus—Union Station Conference Center—
Wednesday and Thursday Meeting Location
Daniels Hall, 5th Floor
502 North Front Street
Wilmington, NC
[Union Station Conference Center Google Maps Link](#)

Walking Directions to Meeting Space

Union Station at 502 North Front Street is about a 6-minute walk from the Courtyard Marriott. From the front of the hotel walk left on Grace Street. Take the first right onto Front Street and walk two blocks.

Parking for Cape Fear Community College

- Free parking is available on a first-come, first-served basis in the CFCC [Visitor Lot](#) at [408 North 2nd Street](#). **The parking pass available [HERE](#) must be printed in advance and displayed on your vehicle to use the Visitor lot.**
- Limited street parking is available in the blocks surrounding Union Station. Payment can be made onsite or through the [Pay-by-Phone app](#), which requires you to set up a free account.
- Public parking is available in the [Wilmington Convention Center Deck](#). A full list of public parking options is available through the Parking Decks/Lots drop-down on the City of Wilmington [Downtown Parking page](#).
- Be sure to read signs carefully—**do NOT park in decks or lots designated for CFCC faculty, staff, or students, or you will be ticketed.**

Front Street Brewery—Wednesday Class Dinner

9 North Front Street

Wilmington, NC

[Front Street Brewery Google Maps Link](#)

Walking or Parking

Front Street Brewery is about a 5-minute walk from the Courtyard Marriott. From the front of the hotel walk left on Grace Street. Take the first left onto North Front Street and walk 2.5 blocks. A full list of public parking options is available through the Parking Decks/Lots drop-down on the City of Wilmington [Downtown Parking page](#). The closest deck is at [115 Market Street](#) (the intersection of Market and 2nd Streets).

Tuesday Program Materials

Optional Activity Details—Tuesday, 2:00 – 4:00 pm

The optional activity for this session will be a tour of Corning's optical fiber manufacturing plant. Pay careful attention to the details below.

- **Arrive by 1:45.** Arrive by 1:45 pm to check in and go through security. The tour will start promptly at 2:00. Late arrivals cannot be accommodated.
- **Photo ID Required.** Photo ID is required, and your ID must match the first name or nickname, last name, and DOB included on the spreadsheet shared by email. **Please review your listing and share any updates well in advance of session.** If you are not a US citizen, let the LNC team know your citizenship well in advance.
- **Attire:** Business casual attire. Shoes must be of sturdy, non-canvas material with skid-resistant soles. No high heels. No shoes with open toes, heels, sides, or tops. No exposed skin on feet or legs. Pants required (no skirts or dresses).
- **Leave Belongings in Cars.** Lock everything but your photo ID and your key in your vehicle.
- **Safety Glasses.** Red safety glasses will be provided to and must be worn by all visitors who wear contact lenses.

Free Time Details—Tuesday, 4:00 – 5:30 pm

The Corning Plant is just a few minutes from the UNCW reception location, and both are about 15 minutes from the hotel in downtown Wilmington. There's probably just enough time to go from Corning to the hotel and back out for the reception, but it may be tight. If you plan to attend the tour and the reception, you may decide you'd rather use the gap to explore the UNCW campus or make a few phone calls instead of rushing downtown and backtracking to UNCW.

If you do stop by the hotel before the reception, we recommend you use street parking or other short-term options to avoid delays with valet parking and vehicle retrieval in this short window.

Optional Reception Details—Tuesday, 5:30 – 7:00 pm

The session reception will feature heavy hors d'oeuvres. Dinner is not provided Tuesday night. You are welcome to gather at the hotel or to check out other local establishments after the reception.

Wednesday Program Materials

There are no special materials required for Wednesday.

Thursday Program Materials

Review the [Simulation Materials](#) and the community profile assigned to your Learning Team prior to Thursday morning. It will be helpful for at least one member of each Learning Team to have a tablet or laptop with Wi-Fi access to be able to refer to links and resources during the simulation.

Follow-Up Materials

Session Evaluation Link

Please complete your session evaluation through [this Google Form](#) by Friday, March 17. Thank you for sharing your feedback!

Environment Session Attendance Survey

Share your attendance plans for the April Environment session in Asheville through [this Google form](#) by Friday, March 17.

Learning Teams: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google form](#) by Wednesday, April 3. Be sure to work around spring break schedules as you set up your call and plan for submitting your notes.

Coaching Opportunity

Explore the opportunity to have free sessions with a professional coach as part of your LNC Experience. Details are on the [LNC-ICF Coaching Partnership page](#). Virtual info sessions (recommended but not required for participation) are scheduled for the dates below. Advance registration is required. The registration link is available through the Coaching page on the Class Portal.

- Thursday, March 30, 9:00 – 9:45 am
- Tuesday, April 4, 5:30 – 6:15 pm.

Stanley Frank Class Award Nomination Link

Consider nominating one of your classmates for the Stanley Frank Class Award. Award criteria and nomination form are available through [this link](#). Nominations may be submitted any time through April 14.

Planning Committee Preferences Survey

Submit your top three choices for the role you will play during Year 2 of your LNC Program experience through [this Google form](#). Surveys may be submitted any time through April 14. Detailed descriptions of the roles are available [here](#).

General Program Resources

Class Roster

Your class roster is below and also available through [this link](#).



Leadership North Carolina Class 30 (2022-2023)

Crystal Adams Alexander
Associate Director, North Carolina Oral Health Collaborative
Foundation for Health Leadership and Innovation

Natasha Austin Iredell
Chief Operating Officer
Dogwood State Bank

Bahby Banks Durham
Chief Executive Officer
Pillar Consulting

Ron Barnes Mecklenburg
Assistant Vice President
Federal Reserve Bank of Richmond

Quynh Bowman Mecklenburg
Director - Rates & Regulatory
Duke Energy

Erin Brewer Nash
Executive Director of Corporate and Community Outreach
Barnhill Contracting Company

Amanda Bryant Buncombe
Executive Director
Asheville Museum of Science (AMOS)

Monica Carpenter Yancey
Associate Vice President of Workforce Development
Mayland Community College

Dana Chavis Hoke
Executive Director of CTE
Hoke County Schools

Lonnie Cockerham Guilford
Executive Director, Office of Community Engagement
North Carolina A&T State University

Allyson Colaco Mecklenburg
VP, Customer and Applicant Experience
E4E Relief

Veronica Creech Wake

Cameron Cremeens Wake
Director, Strategic and Business Planning
Novant Health

Catherine Crosby Wake
Town Manager
Town of Apex

Christine Reed Davis Cabarrus
Associate Vice Chancellor and Dean of Students
The University of North Carolina at Charlotte

Tim Dodge Durham
Regulatory Counsel
North Carolina Electric Membership Corporation

Latasha Ellis Mecklenburg
President / CEO
AHSAT Counseling and Consulting PLLC

Jason Flynn Wake
Vice President, Strategic Finance, Procurement, and Supply Chain
Martin Marietta

Kristian Forslin Johnston
GIS and Survey Manager
North Carolina Railroad Company

Chakana Fowler Mecklenburg
Vice President, Senior Relationship Manager
Bank of America

Moses Fox III Mecklenburg
Executive Director, Campus Affairs
Central Piedmont Community College

Kimberly Green Iredell
Manager of Retail Banking
First Citizens Bank

Edward Hunt Robeson
Sustainable Agriculture Coordinator
The University of North Carolina at Pembroke

Sara Imhof Wake
Senior Director
North Carolina Biotechnology Center

Donyell Jones Johnston
President & Chief Executive Officer
Boys & Girls Clubs of North Central North Carolina

Jason King Pender
Senior Manager
DMJPS PLLC

Justin Kurkiewicz Wake
Vice President, Corporate Relationship Manager
PNC Bank

LaVie Leasure Guilford
Associate Dean of Arts, Humanities, and Social Sciences
Winston-Salem State University

Rachel Levy Wake
Executive Director, Data Science Academy
North Carolina State University

Jade Manley Wake
Manager, Community Relations
Fidelity Investments

Prudencio IV Martinez-Mengel Lenoir
Workforce Development Coordinator
Lenoir Community College

Ryan McAward Wake
Principal Strategy & Planning Manager
Duke Energy

Christina McNally Catawba
Chief Strategy Officer
Carolina Caring

Carmella Melton Durham
AVP, Head of Internal Communications & Employment Brand
Blue Cross and Blue Shield of North Carolina

Randy Mirador Wake
Director, ITGRC
Blue Cross and Blue Shield of North Carolina

Jeremy Moseley Forsyth
Associate Vice President, FaithHealth Division
Atrium Health Wake Forest Baptist

Allison Owen Wake
Deputy Director, Office of Rural Health
North Carolina Department of Health and Human Services

Kelly Perry Wake
Assistant General Counsel - Global Legal Initiatives
SAS Institute Inc.

Julie Roper Gaston
Economic Development and External Affairs Manager
Dominion Energy

Candice Roth Mecklenburg
Assistant Vice President
Atrium Health / Levine Cancer Institute

Ashley Ruffin Wake
Chief Administrative Officer
Civic Federal Credit Union / Local Government Federal Credit Union

Dawn Russell Wake
Downtown Development Manager, Town of Fuquay-Varina
Executive Director, Fuquay-Varina Downtown Association

Cynthia Satterfield Durham
State Director
Sierra Club-North Carolina

Lisa Sheppard Mecklenburg
Lead Operational Risk Officer
Wells Fargo

Lisa Shock Wake
Chief Population Health Officer – Medicaid Plan
UnitedHealthcare

Kathie Sidner Wake
Director of Military Partnerships
University of North Carolina System Office

Rachel Pence Smith Columbus
Principal
Whiteville City Schools

Malenia Swinton Durham
Vice President of Community Engagement
Youth Mentoring Collaborative

Sarah Tomlinson Durham
Dental Consultant
NC Medicaid Administration – Dental Division of Health Benefits
North Carolina Department of Health and Human Services

Michael Walker Guilford
Regional Director - External Affairs
AT&T

Jason Walls Buncombe
Director, West Region Government and Community Relations
Duke Energy

Tracy Webb Johnston
Regional Trainer/Content Developer
North Carolina Department of Health and Human Services
State Human Resources Commissioner (SHRC)

Frank Williams Brunswick
President, Pioneer Strategies
Brunswick County Commissioner

Miles Wobbleton Wake
Associate
Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, LLP

Deborah Wojcik Orange
Executive Director
Research Triangle Cleantech Cluster

Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

Team 1: The Dogwood Crew

Natasha Austin*
Dana Chavis
Christine Reed Davis
Jason Flynn
Carmella Melton
Jeremy Moseley
Sarah Tomlinson

Team 2: 2Legit

Bahby Banks
Latasha Ellis
Justin Kurkiewicz
Christina McNally
Dawn Russell
Frank Williams*

Team 3: Hey Y'all!

Katy Crosby
Moses Fox
Kim Green*
Julie Roper
Miles Wobbleton
Deb Wojcik

Team 4: SeaTop 6

LaVie Leasure
Prudencio IV Martinez-Mengel
Cynthia Satterfield
Lisa Shock
Malenia Swinton
Jason Walls*

Team 5: High Five

Monica Carpenter
Allyson Colaco
DJ Jones
Allison Owen
Kelly Perry*
Mike Walker

Team 6: 6SENSE

Crystal Adams
Ryan McAward
Randy Mirador
Lisa Sheppard*
Rachel Pence Smith
Tracy Webb

Team 7: 6+1ders

Lonnie Cockerham
Cameron Cremeens
Ed Hunt
Sara Imhof*
Candice Roth
Ashley Ruffin

Team 8: Mountains to Marshes

Amanda Bryant
Veronica Creech
Tim Dodge
Chakana Fowler*
Jason King
Ray Levy

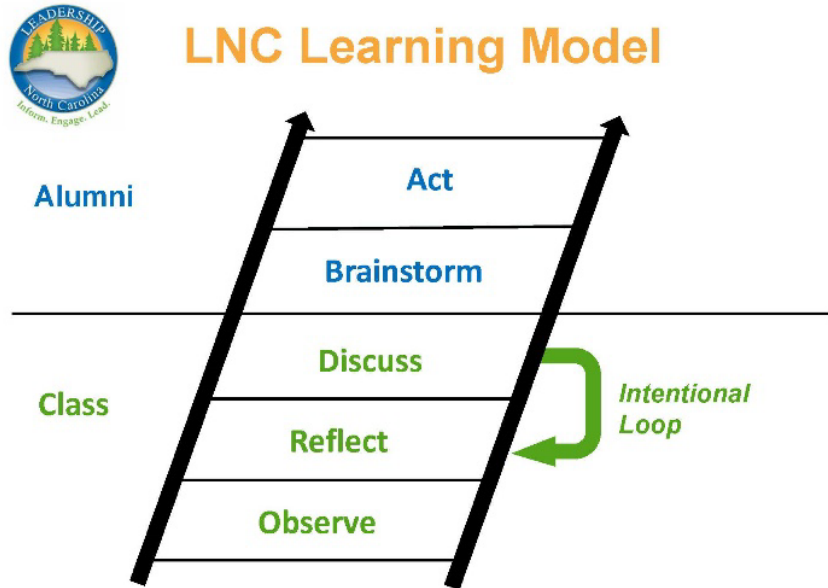
Team 9: Revolution 9

Ron Barnes
Quynh Bowman*
Erin Brewer
Kristian Forslin
Jade Manley
Kathie Sidner

*Team Navigator

LNC Learning Model with Guiding Principles and Team Agreements

The LNC Learning Model and Guiding Principles are included below and also available through [this link](#). Please make sure you have access to this material during the HHS session.



LNC Learning Model Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?

LNC30 Class Agreements

Be	Do
Respectful	Act Authentically
Openminded	Listen Actively
Honest & Vulnerable	Reserve Judgment
Present & Engaged	Practice Grace & Accountability
Committed to the journey	Learn & Grow