



**THE UNIVERSITY OF
NORTH CAROLINA SYSTEM**

The UNC System's 17 Institutions



The University of North Carolina System

2022 Facts

Residents at UNC Institutions

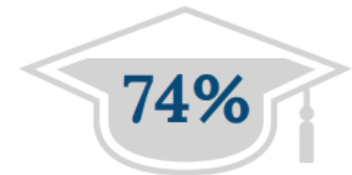


Undergraduate students enrolled **167,125**

Graduate students enrolled **38,968**

Public high school students who applied **72,301**

Public high school students accepted **62,221**



Undergraduate & graduate students receiving financial aid



50,059

UNC System employees residing in North Carolina



\$26,322,026

Dollars in economic impact through N.C. Cooperative Extension



380,773

Number of work hours contributed by Cooperative Extension volunteers



17,423

Military-affiliated students enrolled in a UNC System institution

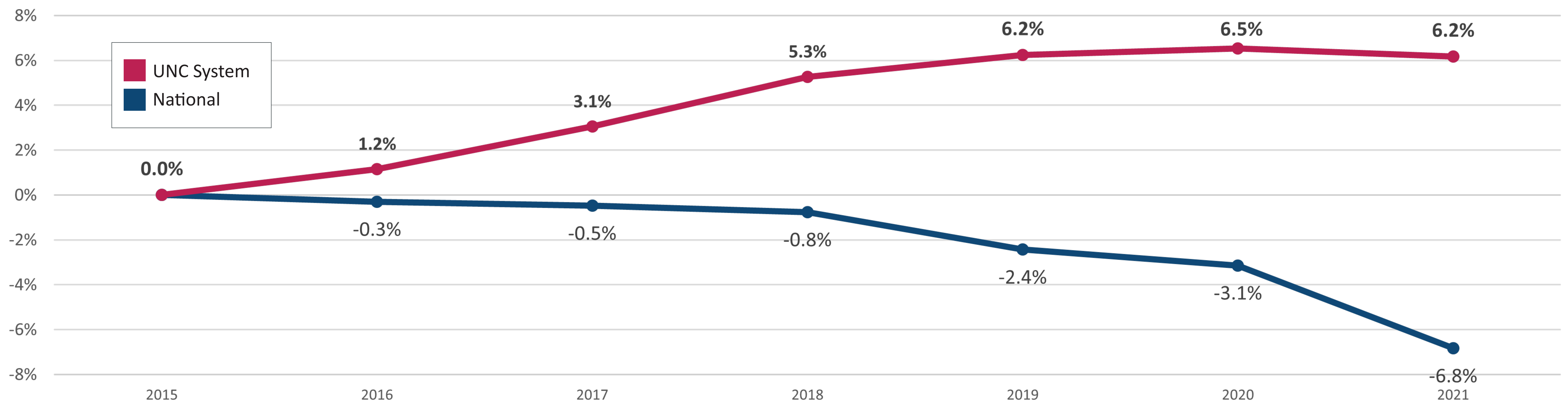


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THE CHALLENGE: DECLINING ENROLLMENT

The UNC System has defied the national trend of declining enrollment, until now.

UNC Enrollment vs. National Enrollment
Change in undergraduate headcount since 2015





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THE CHALLENGE: PUBLIC SKEPTICISM

Among young adults (18-34) without a college degree:

Which statement comes closest to your view?

70%

“A college education is a questionable investment because of high student loans and limited job opportunities.”

30%

“A college education is still the best investment for people who want to get ahead and succeed.”

Source: Public Agenda, 2022

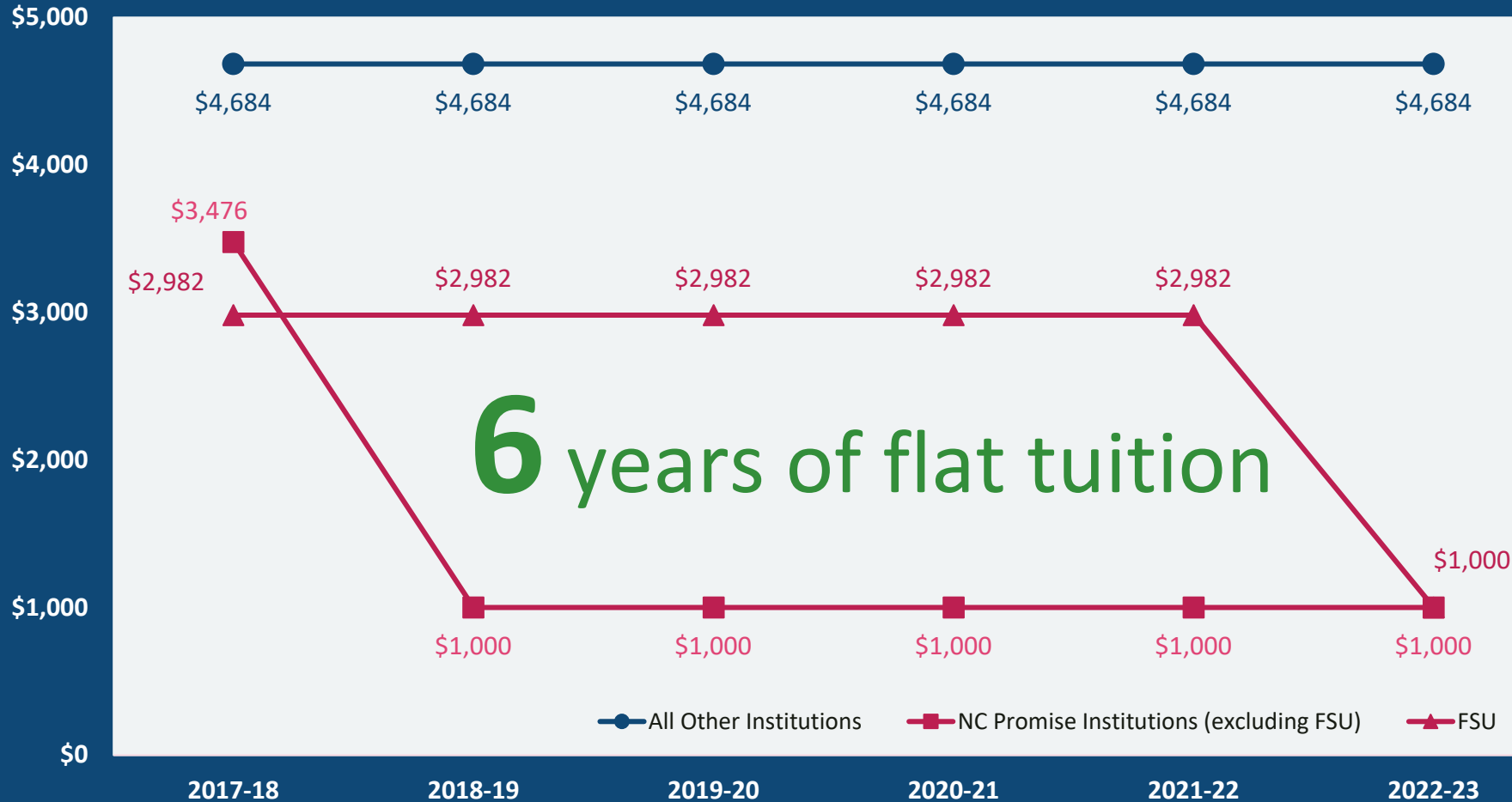


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THE STRATEGY

- **Focus on affordability**
- **\$2 billion in renovation**
- **Demand-driven degree programs for adult and military learners**
- **Targeted out-of-state growth**
- **Financial aid simplification**
- **Easier transfer paths**
- **Public interest standard for new academic programs**
- **Incentives for timely completion/low debt**

Average Annual Undergraduate Tuition 2017-18 to 2022-23



THANK YOU