



# Leadership North Carolina

Class 30  
Environment Session

April 11-13, 2023  
Asheville

[#LNC30]

## Session Workbook

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Leadership North Carolina  
• [www.leadershipnc.org](http://www.leadershipnc.org) •

This workbook contains links and materials you will need to make the most of your Environment session. Please download it or have it accessible online during the program.

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## General Session Resources

### LNC Staff Contact Numbers

- Kelly Turner (919) 523-4336
- Brian Etheridge (919) 609-1113
- Maggie Stroud (919) 830-1110
- Emily Smith (919) 538-4693 (keeping things running in Raleigh)

### Agenda Link

The detailed Environment session agenda is available through [this link](#).

### Speaker Directory Link

The Environment session speaker directory is available through [this link](#). Speakers and planning committee members will be introduced briefly during the program. Please explore the speaker directory to learn more about them. Contact information is included if you would like to follow up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

## Homework and Resources

All session homework and recommended resources can be found on [this page](#) of the Class Portal. Be sure to complete the assignments listed below before session starts.

### Homework

Complete the following before heading to Asheville:

- Pre-register your vehicle to park at UNC Asheville Wednesday and Thursday and print **both passes** to bring with you to session. Detailed instructions are in the [Session Directions Document](#).
- Print and complete the [French Broad Chocolate Factory Tour waiver](#) and bring it with you to session. (Only applies to those joining the tour on Tuesday afternoon.)

Explore the following before Wednesday morning:

- [Warren County, NC, Environmental Justice Documentary](#) ~8 minutes
- Ezra Klein Show, November 15, 2022, Opening Remarks
  - Read [this transcript](#) OR
  - Listen to the beginning of [the podcast](#)

### Recommended Resources

Additional resources related to session content are also available on the session [Homework and Resources](#) page. You are encouraged to explore those that interest you, both in advance of and following the Environment session.

## Tuesday Program Materials

Both Tuesday events are optional but require advance RSVP through your completed attendance survey.

Print and complete the [French Broad Chocolate Factory Tour waiver](#) and bring it with you for the 2:00 – 4:00 pm tour.

There are no special materials required for the 5:30 pm – 7:00 pm reception at the Center for Craft. Tuesday. The reception will feature heavy hors d'oeuvres. Dinner is not provided Tuesday night. You are welcome to check out local establishments after the reception—there are several within walking distance of the reception and the hotel.

## Wednesday Program Materials

There are no special materials required for Wednesday.

## Thursday Program Materials

There are no special materials required for Thursday.

## Session Locations and Directions

Renaissance Asheville Downtown—Base Hotel

31 Woodfin Street

Asheville

[Renaissance Asheville Hotel Website](#)

[Renaissance Asheville Hotel Google Maps Link](#)

### Hotel Parking

Parking is discounted to \$10/night for LNC hotel guests and will appear as an incidental charge on the hotel bill. Room keys will be programmed to work the gates in and out. If a key does not work for any reason, there is an assistance button at the top of the meter that will ring the front desk for guests to verify name and room number to be buzzed in. Valet parking is \$29/day.

French Broad Chocolate Factory & Cafe—Tuesday Afternoon Optional Tour

821 Riverside Drive, #199

Asheville

[French Broad Chocolate Website](#)

[French Broad Chocolate Factory & Cafe Google Maps Link](#)

### French Broad Chocolate Factory & Cafe Parking

**NOTE: The Factory is NOT the Chocolate Lounge located in Pack Square.** The French Broad Chocolate Factory & Cafe is just 2.2 miles from the Renaissance Asheville Downtown Hotel via Broadway Street. We encourage you to carpool to the factory as parking is very limited. If spaces at the factory are full, please park across the street at the pay lot to the right of Go Store It Self Storage, alongside Riverside Drive in front of RAMP Studios, or in the lot behind RAMP Studios. See the map on the following page.



## Center for Craft—Tuesday Optional Reception

67 Broadway Street

Asheville

[Center for Craft Website](#)

[Center for Craft Google Maps Link](#)

The Center for Craft is a short walk (.2 miles) from the Renaissance Asheville Downtown Hotel.

- Exit the hotel from the side doors opposite the Grand Ballroom, facing the Thomas Wolfe house.
- Walk up the steps to reach East Walnut Street.
- Take a right on East Walnut Street and walk two blocks and turn right on Broadway Street.
- The Center for Craft will be on your left about halfway down the block.

Recommended parking lots are the McLaurin and Masonic parking lots directly across Broadway from the Center for Craft. Parking is also available on the street or in one of these nearby decks: Rankin Parking Garage, Wall Street Garage, Civic Center Garage, and Biltmore Avenue Garage.

## UNC Asheville Sherrill Center/Kimmel Arena—Wednesday and Thursday Meeting Location

Ingles Mountain View Room  
227 Campus Drive  
Asheville, NC

[Sherrill Center Website](#)

[Sherrill Center/Kimmel Arena Google Maps Link](#)

**All visitors must register their vehicles in advance and print a separate parking permit for each day to display during session.**

### Important Parking Details for UNC Asheville

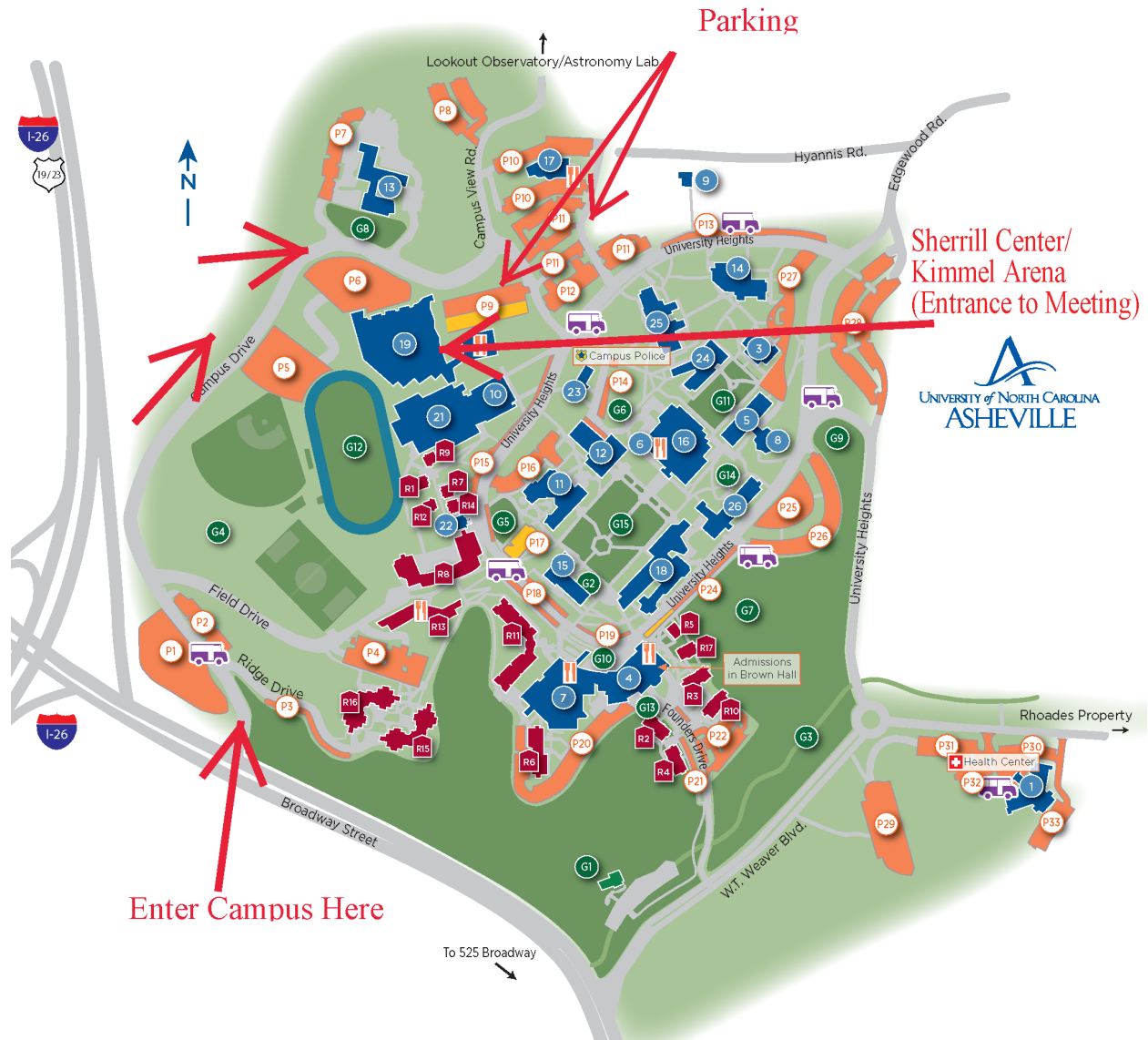
1. You must have a pre-printed permit—a separate pass for each day—to park in any UNCA lot. **Follow the steps below PRIOR TO leaving for Asheville.** You will need the following to register your vehicle:
  - Vehicle Make, Model, and Year
  - Vehicle License Plate Number and State of Issuance
  - Vehicle Insurance Provider
2. Visit [UNC Asheville - Visitor Parking Permit](#)
  - Select “Register/Purchase Printable Permits” under “Visitors.”
  - Select Permit Type: “22-23 Visitor Daily - \$0.00”
  - Enter EFP Start Date: “April 12, 2023”
  - Reason for Visit: “Leadership North Carolina Environment Session”
  - Complete the rest of the fields with your personal and vehicle details.
  - **Follow all of the steps above again but enter “April 13, 2023” for your permit for Thursday.**
3. Once you have completed the process for each day, you will be emailed a separate parking permit for each day. Print both permits and bring them with you to Asheville.
4. Display the appropriate permit on your vehicle’s dashboard during your time on the UNCA campus both Wednesday and Thursday. Permits are NOT transferable between vehicles.
5. You may park in any lot labeled “Visitor,” “All Permit,” or “Non-Residential Student.” Do NOT park in spots blocked by cones—these are reserved for session presenters.
6. The closest lots are Lots 9 and 11 (see map). Once the lower section of the Lot 9 deck fills up, additional parking is available across the street in Lot 11 (recommended) or in the upper deck of Lot 9. If you prefer to park in the upper section of Lot 9, you’ll need to exit the lower level by turning left and left again to access the upper portion of the deck.
7. After parking, enter through the main doors of the arena and follow the hallway down the left side of the arena to the Mountain View Room.

### Exceptions

- State Vehicles: No registration required.
- Rental Vehicles: If you don’t know details in time to print passes in advance, follow the registration process above once you’ve picked up your vehicle and forward your passes to [dbuzzini@unca.edu](mailto:dbuzzini@unca.edu) for printing on site.

Note: Some firewalls block the emailed passes. If you complete this process and don’t receive the two emails almost immediately, check your spam. If they aren’t there, try registering through a personal email address instead of a work one.

## UNC Asheville Campus Map



### New Belgium Brewing Company—Optional Wednesday Tour

21 Craven Street

Asheville

[New Belgium Brewing Company Asheville Website](#)

[New Belgium Google Maps Link](#)

### New Belgium Brewing Company Parking

Parking is limited—carpooling is encouraged! There are two small lots at the brewery, and street parking is available nearby. There is also a city lot on the north end of the property near the trailhead. It is about 1/3 mile to the brewery entrance from the city lot.



## Century Room at Pack's Tavern—Wednesday Class Dinner

20 South Spruce Street

Asheville

[Pack's Tavern Website](#)

[Pack's Tavern Google Maps Link](#)

Pack's Tavern is a five-minute walk from the hotel.

- Exit the hotel from the side doors opposite the Grand Ballroom, facing the Thomas Wolfe house.
- Walk up the steps and continue straight on Spruce Street to Pack Square Park.
- Just beyond Pack Square, Pack's Tavern will be on your left.
- Dinner will be held upstairs in the Century Room.

## Follow-Up Materials

### Session Evaluation Link

Please complete your session evaluation through [this Google form](#) by Friday, April 21. Thank you for sharing your feedback!

### Planning Meeting and Graduation Attendance Survey

Share your attendance plans for the May planning meeting and graduation events in Raleigh through [this Google form](#) by Friday, April 21.

### Learning Teams: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google form](#) by Wednesday, May 3.

### Stanley Frank Class Award Nomination Link

Consider nominating one of your classmates for the Stanley Frank Class Award. Award criteria and nomination form are available through [this link](#). Nominations may be submitted any time through April 14.

### Planning Committee Preferences Survey

Submit your top three choices for the role you will play during Year 2 of your LNC Program experience through [this Google form](#). Surveys may be submitted any time through April 14. Detailed descriptions of the roles are available [here](#).



# General Program Resources

## Class Roster

Your class roster is below and also available through [this link](#).



## Leadership North Carolina Class 30 (2022-2023)

**Crystal Adams Alexander**

Associate Director, North Carolina Oral Health Collaborative  
Foundation for Health Leadership and Innovation

**Natasha Austin Iredell**

Chief Operating Officer  
Dogwood State Bank

**Bahby Banks Durham**

Chief Executive Officer  
Pillar Consulting

**Ron Barnes Mecklenburg**

Assistant Vice President  
Federal Reserve Bank of Richmond

**Quynh Bowman Mecklenburg**

Director - Rates & Regulatory  
Duke Energy

**Erin Brewer Nash**

Executive Director of Corporate and Community Outreach  
Bamhill Contracting Company

**Amanda Bryant Buncombe**

Executive Director  
Asheville Museum of Science (AMOS)

**Monica Carpenter Yancey**

Associate Vice President of Workforce Development  
Mayland Community College

**Dana Chavis Hoke**

Executive Director of CTE  
Hoke County Schools

**Lonnie Cockerham Guilford**

Executive Director, Office of Community Engagement  
North Carolina A&T State University

**Allyson Colaco Mecklenburg**

VP, Customer and Applicant Experience  
E4E Relief

**Veronica Creech Wake**

Chief Economic Development & External Relations Officer  
Advance Community Health

**Cameron Cremeens Wake**

Director, Strategic and Business Planning  
Novant Health

**Catherine Crosby Wake**

Town Manager  
Town of Apex

**Christine Reed Davis Cabarrus**

Associate Vice Chancellor and Dean of Students  
The University of North Carolina at Charlotte

**Tim Dodge Durham**

Regulatory Counsel  
North Carolina Electric Membership Corporation

**Latasha Ellis Mecklenburg**

President / CEO  
AHSAT Counseling and Consulting PLLC

**Jason Flynn Wake**

Vice President, Strategic Finance, Procurement, and Supply Chain  
Martin Marietta

**Kristian Forslin Johnston**

GIS and Survey Manager  
North Carolina Railroad Company

**Chakana Fowler Mecklenburg**

Vice President, Senior Relationship Manager  
Bank of America

**Moses Fox III Mecklenburg**

Executive Director, Campus Affairs  
Central Piedmont Community College

**Kimberly Green Iredell**

Manager of Retail Banking  
First Citizens Bank

**Edward Hunt Robeson**

Sustainable Agriculture Coordinator  
The University of North Carolina at Pembroke

**Sara Imhof Wake**

Senior Director  
North Carolina Biotechnology Center

**Donyell Jones Johnston**

President & Chief Executive Officer  
Boys & Girls Clubs of North Central North Carolina

**Jason King Pender**

Senior Manager  
DMJPS PLLC

**Justin Kurkiewicz Wake**

Vice President, Corporate Relationship Manager  
PNC Bank

**LaVie Leasure Guilford**

Associate Dean of Arts, Humanities, and Social Sciences  
Winston-Salem State University

**Rachel Levy Wake**

Executive Director, Data Science Academy  
North Carolina State University

**Jade Manley Wake**

Manager, Community Relations  
Fidelity Investments

**Prudencio IV Martinez-Mengel**

Lenoir  
Workforce Development Coordinator  
Lenoir Community College

**Ryan McAward Wake**

Principal Strategy & Planning Manager  
Duke Energy

**Christina McNally Catawba**

Chief Strategy Officer  
Carolina Caring

**Carmella Melton Durham**

AVP, Head of Internal Communications & Employment Brand  
Blue Cross and Blue Shield of North Carolina

**Randy Mirador Wake**

Director, ITGRC  
Blue Cross and Blue Shield of North Carolina

**Jeremy Moseley Forsyth**

Associate Vice President, FaithHealth Division  
Atrium Health Wake Forest Baptist

**Allison Owen Wake**

Deputy Director, Office of Rural Health  
North Carolina Department of Health and Human Services

**Kelly Perry Wake**

Assistant General Counsel - Global Legal Initiatives  
SAS Institute Inc.

**Julie Roper Gaston**

Economic Development and External Affairs Manager  
Dominion Energy

**Candice Roth Mecklenburg**

Executive Director of Ambulatory Services, Oncology & Infusion  
MUSC Health

**Ashley Ruffin Wake**

Chief Administrative Officer  
Civic Federal Credit Union / Local Government Federal Credit Union

**Dawn Russell Wake**

Downtown Development Manager, Town of Fuquay-Varina  
Executive Director, Fuquay-Varina Downtown Association

**Cynthia Satterfield Durham**

State Director  
Sierra Club-North Carolina

**Lisa Sheppard Mecklenburg**

Lead Operational Risk Officer  
Wells Fargo

**Lisa Shock Wake**

Chief Population Health Officer – Medicaid Plan  
UnitedHealthcare

**Kathie Sidner Wake**

Director of Military Partnerships  
University of North Carolina System Office

**Rachel Pence Smith Columbus**

Principal  
Whiteville City Schools

**Malenia Swinton Durham**

Vice President of Community Engagement  
Youth Mentoring Collaborative

**Sarah Tomlinson Durham**

Dental Consultant  
NC Medicaid Administration – Dental Division of Health Benefits  
North Carolina Department of Health and Human Services

**Michael Walker Guilford**

Regional Director - External Affairs  
AT&T

**Jason Walls Buncombe**

Director, West Region Government and Community Relations  
Duke Energy

**Tracy Webb Johnston**

Regional Trainer/Content Developer  
North Carolina Department of Health and Human Services  
State Human Resources Commissioner (SHRC)

**Frank Williams Brunswick**

President, Pioneer Strategies  
Brunswick County Commissioner

**Miles Wobbleton Wake**

Associate  
Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, LLP

**Deborah Wojcik Orange**

Executive Director  
Research Triangle Cleantech Cluster

## Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

### **Team 1: The Dogwood Crew**

Natasha Austin\*  
Dana Chavis  
Christine Reed Davis  
Jason Flynn  
Carmella Melton  
Jeremy Moseley  
Sarah Tomlinson

### **Team 2: 2Legit**

Bahby Banks  
Latasha Ellis  
Justin Kurkiewicz  
Christina McNally  
Dawn Russell  
Frank Williams\*

### **Team 3: Hey Y'all!**

Katy Crosby  
Moses Fox  
Kim Green\*  
Julie Roper  
Miles Wobbleton  
Deb Wojcik

### **Team 4: SeaTop 6**

LaVie Leasure  
Prudencio IV Martinez-Mengel  
Cynthia Satterfield  
Lisa Shock  
Malenia Swinton  
Jason Walls\*

### **Team 5: High Five**

Monica Carpenter  
Allyson Colaco  
DJ Jones  
Allison Owen  
Kelly Perry\*  
Mike Walker

### **Team 6: 6SENSE**

Crystal Adams  
Ryan McAward  
Randy Mirador  
Lisa Sheppard\*  
Rachel Pence Smith  
Tracy Webb

### **Team 7: 6+1ders**

Lonnie Cockerham  
Cameron Cremeens  
Ed Hunt  
Sara Imhof\*  
Candice Roth  
Ashley Ruffin

### **Team 8: Mountains to Marshes**

Amanda Bryant  
Veronica Creech  
Tim Dodge  
Chakana Fowler\*  
Jason King  
Ray Levy

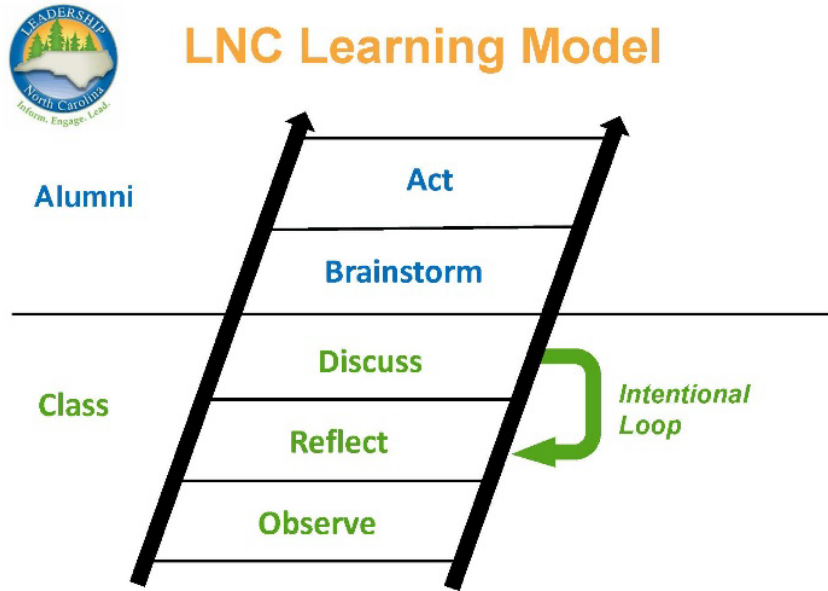
### **Team 9: Revolution 9**

Ron Barnes  
Quynh Bowman\*  
Erin Brewer  
Kristian Forslin  
Jade Manley  
Kathie Sidner

\*Team Navigator

## LNC Learning Model with Guiding Principles and Team Agreements

The LNC Learning Model and Guiding Principles are included below and also available through [this link](#). Please make sure you have access to this material during the Environment session.



### LNC Learning Model Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?

### LNC30 Class Agreements

Be	Do
Respectful	Act Authentically
Openminded	Listen Actively
Honest & Vulnerable	Reserve Judgment
Present & Engaged	Practice Grace & Accountability
Committed to the journey	Learn & Grow