



Leadership North Carolina

Class 30 Government Session

November 1-3, 2022
Raleigh

[#LNC30]

Session Workbook

CAROLINA SPONSORS



Leadership North Carolina
www.leadershipnc.org

This workbook contains links and materials you will need to make the most of your Government session. Please download it or have it accessible online during the program.

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General Information

This workbook contains links and content for use during your Government session. Please download it or have it accessible online during the program.

COVID Protocols

LNC strongly encourages all participants to be fully vaccinated and boosted. All Government session venues are mask-optional. Masking for all components of Government is at the discretion of individual participants and will be respected and supported.

LNC Staff Contact Numbers

- Kelly Turner (919) 523-4336
- Emily Smith (919) 538-4693
- Brian Etheridge (919) 609-1113
- Maggie Stroud (919) 830-1110

Government Session Details

Agenda Link

The detailed Government session agenda is available through the link on [this page](#).

Session Homework and Resources

Your homework assignments and other session resources can be found on [this page](#) of the Class Portal. Be sure to complete your homework before joining the group in Raleigh. You are encouraged to explore any of the other resources that interest you, both in advance of and following the Government session.

Session Homework—Required

- [Schoolhouse Rock - I'm Just a Bill](#)
- [How an Idea Becomes a Law](#)
- [North Carolina Association of County Commissioners 2022 County Map Book](#)

Session Homework—Highly Recommended Prior to Tuesday Optional Activity

- [NC Museum of Natural Sciences: Dueling Dinosaurs](#)
- ["Will the Public Ever Get to See the 'Dueling Dinosaurs'?" Smithsonian Magazine, July 2017](#)
- ["The Mystery of the 'Dueling Dinosaurs' May Finally Be Solved Now that They've Found a Home" Smithsonian Magazine, November 19, 2020](#)

Other Session Resources and Local Recommendations

Explore the full [Session Homework and Resources page](#) for additional resources to explore and for a compilation of class and alumni suggestions for things to explore in the Triangle area.

Speaker Directory Link

The Government Speaker Directory is available through the link on [this page](#). Speakers and planning committee members will be introduced briefly during the program. We encourage you to explore the speaker directory to learn more about them. Contact information is included if you would like to follow

up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

Session Locations and Directions

Sheraton Raleigh—Base Hotel

421 South Salisbury Street

Raleigh, NC 27601

[Sheraton Raleigh Hotel Website](#)

[Sheraton Raleigh Hotel Google Maps Link](#)

Hotel Parking

415 Gale Street

Raleigh, NC

[Sheraton Raleigh Hotel Parking](#)

The Sheraton parking deck entrance is around the block from the South Salisbury Street entrance to the Sheraton. Parking is \$15 per day.

1. From the South Salisbury Street entrance, drive half a block down South Salisbury Street and turn right onto West Cabarrus Street (there is no left-turn option).
2. Take the first right onto Gale Street.
3. The entrance to the Sheraton deck is the second one on the right, with a vertical blue sign with PARK in white letters. There are several other public parking decks in the area with similar rates.

NC Museum of Natural Sciences Nature Research Center—Tuesday Afternoon, Wednesday, Thursday

Green Square Parking Deck for the Nature Research Center

120 West Edenton Street

Raleigh, NC

[Green Square Parking Deck Google Maps Link](#)

\$2 per hour/\$16 per day

There is a rear entrance to the museum adjacent to the parking garage.

NC Museum of Natural Sciences Nature Research Center

Environmental Conference Center, 4th Floor

121 West Jones Street

Raleigh, NC

[Nature Research Center Google Maps Link](#)

Tuesday Afternoon Optional Tour: Meet in the Nature Research Center lobby

Wednesday and Thursday Session Programming: Meet in the Environmental Conference Center, 4th Floor

Note: On Wednesday and Thursday mornings, the Museum doors are unlocked at 10 am. An LNC greeter will be downstairs to welcome guests from 7:45 – 8:30 am. Guests arriving after 8:30 am but

before 10 am may enter the museum through the Daily Planet Café entrance on Jones Street near the corner with North McDowell Street.

North Carolina Executive Mansion—Tuesday Optional Reception

200 North Blount Street

Raleigh, NC

[North Carolina Executive Mansion Google Maps Link](#)

Advance RSVP and photo ID required

This is about an 8-block walk from the Sheraton, or you may carpool with your classmates. Note that all events at the Executive Mansion are alcohol-free.

Parking Details for the North Carolina Executive Mansion

You may park in any of the government lots around the mansion (free parking after 5:00 pm) or on the street. Enter through the main gate on North Blount Street.

Gravy—Wednesday Class Dinner

Gravy (Jiddi Space)

135 South Wilmington Street

Raleigh, NC

[Gravy \(Jiddi Space\) Google Maps Link](#)

Hostess or host at the entrance to Gravy will direct you through the restaurant to our private dining area.

Parking Details for Gravy

Gravy is walkable from the Sheraton. Some street parking will be available, free after 5 pm. Public parking decks are located at [115 South Wilmington Street](#) (entrance on the right just past Gravy) or at [120 South Wilmington Street](#) (entrance on the left mid-way down the block).

Map of Session Locations



- 1**
Sheraton Raleigh
421 South Salisbury Street
- 2**
Sheraton Parking Deck
415 Gale Street
- 3**
NC Executive Mansion
200 North Blount Street
- 4**
Gravy
135 South Wilmington Street
- 5**
Nature Research Center
121 West Jones Street
- 6**
Green Square Parking Deck
120 West Edenton Street
- 7**
State Legislative Building
1 West Jones Street
- 8**
North Carolina State Capitol
1 East Edenton Street

Tuesday Program Materials

Photo ID is required for entrance to the Executive Mansion for the optional Tuesday evening reception.

Wednesday Program Materials

“Influencers and Experts”: One Device Needed Per Table

Each table will need one person with texting or web browser access to participate in team-based poll questions during this segment.

“Building Connections” Lunch Conversation Prompts

During lunch on Wednesday, you’ll have a chance to get to know class members outside of your Learning Teams. Some suggested prompts for conversations related to the session topic are included below. Feel free to use these or take your conversations in a different direction.

- Have you ever served on jury duty? Share a few thoughts on your experience.
- Who has attended a county commissioners or city council meeting? What issue or issues prompted your attendance, and did you speak in front of the group?
- What is your closest connection to the political process?
- Have you ever run for office? Do you know anyone who has?
- What would inspire you to run for office?
- Anything else you’d like to talk about

Thursday Program Materials

“Opportunities in Public Service” Lunch Conversation Prompts

During lunch on Thursday, each Learning Team will be joined by an LNC alumnus who is engaged in public service personally, professionally and/or in an elected capacity. These conversations are intended to provide context and perspective leading into the afternoon’s Budgetopolis simulation.

Each guest will start by introducing themselves and sharing a bit about their role and what led them to it. From there, the conversations are up to your Learning Teams. Some suggested conversation topics and prompts are included below to get things started. Feel free to follow these points or take your conversations in a different direction.

- Compromise during partisan times—During this afternoon’s Budgetopolis simulation, Class 30 members will have to make some tough decisions and often find ways to compromise with their team members. How do you decide when to compromise, and how can cooperation and compromise be encouraged across the board?
- Decision-making—How do you make decisions, and specifically, how do you make decisions on issues that are outside your own knowledge and expertise?
- Constituent engagement—How do you typically hear from and engage with your constituents? What is the most effective way for LNC participants to engage with their local and elected officials? (And, what proves least effective?)
- Money—How do you engage with money and resources, from finding money to deciding where it goes?
- Community engagement—How do you engage your community in decision-making?

- Media—How has the decline of traditional media and the increased use of social media impacted the ability for local government to get information out to the public? How do you engage with social media and traditional media outlets?
- Major Issues—What are the major issues you face in this role right now? Who is involved in helping to solve these issues?
- Other Ideas—
 - What is the most rewarding thing that you've been a part of in this role?
 - What is the most ridiculous thing?
 - What surprised you most?

“Budgetopolis”: One Device Needed Per Table

During Thursday afternoon’s “Budgetopolis” simulation, each Learning Team will need to have one team member with a Wi-Fi enabled device with a QR code reader and a web browser.

Follow-Up Materials

The following links are for use after the Government session concludes on November 3.

Session Evaluation Link

Please complete your Government session evaluation through [this Google Form](#) by Friday, November 11. Thank you for sharing your feedback!

Education Session Attendance Survey

Share your attendance plans for the December Education Session in Greensboro through [this Google Form](#) by Friday, November 11.

Learning Team Calls: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google Form](#) by Friday, December 2.

General Program Resources

Class Roster

Your class roster is below and also available through [this link](#).



Leadership North Carolina Class 30 (2022-2023)

Crystal Adams Alexander

Associate Director, North Carolina Oral Health Collaborative
Foundation for Health Leadership and Innovation

Natasha Austin Iredell

Chief Operating Officer
Dogwood State Bank

Bahby Banks Durham

Chief Executive Officer
Pillar Consulting

Ron Barnes Mecklenburg

Assistant Vice President
Federal Reserve Bank of Richmond

Quynh Bowman Mecklenburg

Director - Rates & Regulatory
Duke Energy

Erin Brewer Nash

Executive Director of Corporate and Community Outreach
Barnhill Contracting Company

Amanda Bryant Buncombe

Executive Director
Asheville Museum of Science (AMOS)

Monica Carpenter Yancey

Associate Vice President of Workforce Development
Mayland Community College

Dana Chavis Hoke

Executive Director of CTE
Hoke County Schools

Lonnie Cockerham Guilford

Executive Director, Office of Community Engagement
North Carolina A&T State University

Allyson Colaco Mecklenburg

VP, Customer and Applicant Experience
E4E Relief

Veronica Creech Wake

VP Economic Development and External Engagement
Saint Augustine's University

Cameron Cremeens Wake

Director, Strategic and Business Planning
Novant Health

Catherine Crosby Wake

Town Manager
Town of Apex

Christine Reed Davis Cabarrus

Associate Vice Chancellor and Dean of Students
The University of North Carolina at Charlotte

Tim Dodge Durham

Regulatory Counsel
North Carolina Electric Membership Corporation

Latasha Ellis Mecklenburg

President / CEO
AHSAT Counseling and Consulting PLLC

Jason Flynn Wake

Vice President, Strategic Finance, Procurement, and Supply Chain
Martin Marietta

Kristian Forslin Johnston

GIS and Survey Manager
North Carolina Railroad Company

Chakana Fowler Mecklenburg

Vice President, Senior Relationship Manager
Bank of America

Moses Fox III Mecklenburg

Executive Director, Campus Affairs
Central Piedmont Community College

Kimberly Green Iredell

Manager of Retail Banking
First Citizens Bank

Edward Hunt Robeson

Sustainable Agriculture Coordinator
The University of North Carolina at Pembroke

Sara Imhof Wake

Senior Director
North Carolina Biotechnology Center

Donyell Jones Johnston

President & Chief Executive Officer
Boys & Girls Clubs of North Central North Carolina

Jason King Pender

Senior Manager
DMJPS PLLC

Justin Kurkiewicz Wake

Vice President, Corporate Relationship Manager
PNC Bank

LaVie Leasure Guilford

Associate Dean of Arts, Humanities, and Social Sciences
Winston-Salem State University

Rachel Levy Wake

Executive Director, Data Science Academy
North Carolina State University

Jade Manley Wake

Manager, Community Relations
Fidelity Investments

Prudencio IV Martinez-Mengel

Lenoir
Workforce Development Coordinator
Lenoir Community College

Ryan McAward Wake

Principal Strategy & Planning Manager
Duke Energy

Christina McNally Catawba

Chief Strategy Officer
Carolina Caring

Carmella Melton Durham

AVP, Head of Internal Communications & Employment Brand
Blue Cross and Blue Shield of North Carolina

Randy Mirador Wake

Director, ITGRC
Blue Cross and Blue Shield of North Carolina

Jeremy Moseley Forsyth

Associate Vice President, FaithHealth Division
Atrium Health Wake Forest Baptist

Allison Owen Wake

Deputy Director, Office of Rural Health
North Carolina Department of Health and Human Services

Kelly Perry Wake

Assistant General Counsel - Global Legal Initiatives
SAS Institute Inc.

Julie Roper Gaston

Economic Development and External Affairs Manager
Dominion Energy

Candice Roth Mecklenburg

Assistant Vice President
Atrium Health / Levine Cancer Institute

Ashley Ruffin Wake

Chief Administrative Officer
Civic Federal Credit Union / Local Government Federal Credit Union

Dawn Russell Wake

Downtown Development Manager, Town of Fuquay-Varina
Executive Director, Fuquay-Varina Downtown Association

Cynthia Satterfield Durham

State Director
Sierra Club-North Carolina

Lisa Sheppard Mecklenburg

Lead Operational Risk Officer
Wells Fargo

Lisa Shock Wake

Vice President Clinical Services
UnitedHealthcare

Kathie Sidner Wake

Director of Military Partnerships
University of North Carolina System Office

Rachel Pence Smith Columbus

Principal
Whiteville City Schools

Malenia Swinton Durham

Vice President of Community Engagement
Youth Mentoring Collaborative

Sarah Tomlinson Durham

State Dental Director
North Carolina Department of Health and Human Services

Michael Walker Guilford

Regional Director - External Affairs
AT&T

Jason Walls Buncombe

Director, West Region Government and Community Relations
Duke Energy

Tracy Webb Johnston

Regional Trainer/Content Developer
North Carolina Department of Health and Human Services
State Human Resources Commissioner (SHRC)

Frank Williams Brunswick

President, Pioneer Strategies
Brunswick County Commissioner

Miles Wobbleton Wake

Associate
Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, LLP

Deborah Wojcik Orange

Executive Director
Research Triangle Cleantech Cluster

Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

Team 1: The Dogwood Crew

Natasha Austin*
Dana Chavis
Christine Reed Davis
Jason Flynn
Carmella Melton
Jeremy Moseley
Sarah Tomlinson

Team 2: 2Legit

Bahby Banks
Latasha Ellis
Justin Kurkiewicz
Christina McNally
Dawn Russell
Frank Williams*

Team 3: Hey Y'all!

Katy Crosby
Moses Fox
Kim Green*
Julie Roper
Miles Wobbleton
Deb Wojcik

Team 4: SeaTop 6

LaVie Leasure
Prudencio IV Martinez-Mengel
Cynthia Satterfield
Lisa Shock
Malenia Swinton
Jason Walls*

Team 5: High Five

Monica Carpenter
Allyson Colaco
DJ Jones
Allison Owen
Kelly Perry*
Mike Walker

Team 6: 6SENSE

Crystal Adams
Ryan McAward
Randy Mirador
Lisa Sheppard*
Rachel Pence Smith
Tracy Webb

Team 7: 6+1ders

Lonnie Cockerham
Cameron Cremeens
Ed Hunt
Sara Imhof*
Candice Roth
Ashley Ruffin

Team 8: Mountains to Marshes

Amanda Bryant
Veronica Creech
Tim Dodge
Chakana Fowler*
Jason King
Ray Levy

Team 9: Revolution 9

Ron Barnes
Quynh Bowman*
Erin Brewer
Kristian Forslin
Jade Manley
Kathie Sidner

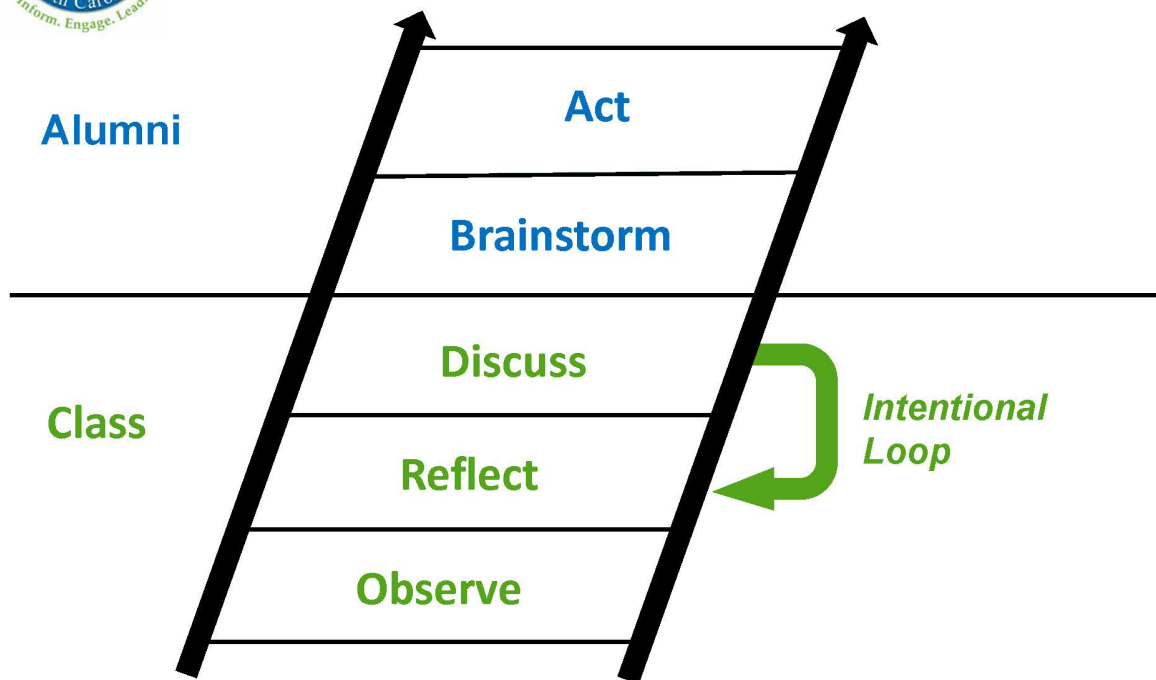
*Team Navigator

LNC Learning Model and Guiding Principles

The LNC Learning Model and Guiding Principles are included below and are available through [this link](#).
The Class 30 Team Agreements will be presented during the Government session.



LNC Learning Model



LNC Learning Model Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?