



Leadership North Carolina
Class 31 Duke Energy Economic Development Session
March 5 - 7, 2024

Session Workbook

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This workbook contains links and materials you will need to make the most of your Economic Development session. Please download it or have it accessible online during the program.

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General Session Resources

This workbook contains links and content for use during your Economic Development session. Please download it or have it accessible online during the program.

COVID Protocols

LNC strongly encourages all participants to be fully vaccinated and boosted. All Economic Development session venues are mask-optional. Masking for all components of the session is at the discretion of individual participants and will be respected and supported.

LNC Staff Contact Numbers

- Kelly Turner (919) 523-4336
- Brian Etheridge (919) 609-1113

Agenda Link

The detailed Economic Development session agenda is available through the link on [this page](#).

Speaker Directory Link

The Economic Development session speaker directory is available through the link on [this page](#). Speakers and planning committee members will be introduced briefly during the program. We encourage you to explore the speaker directory to learn more about them. Contact information is included if you would like to follow up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

Homework and Resources

All session homework and resources can be found on [this page](#) of the [Economic Development Session Portal](#). Be sure to complete the assignments listed below before session starts.

Required

["What Is Economic Development?"](#) Watch this short video before the start of session.

Review the [Session Simulation Materials](#) in advance and assign team roles during your [February Learning Teams call](#).

Recommended

Review the [additional resources](#) as time and interest permit, either before or after session.

Session Locations and Directions

Courtyard Charlotte City Center—Base Hotel

237 South Tryon Street

Charlotte, NC

[Courtyard Charlotte City Center Website](#)

[Courtyard Charlotte City Center Google Maps Link](#)

Hotel Parking

The parking deck entrance is on 3rd Street, just past the hotel entrance.

Hotel Guests—**Important Ticket Validation Instructions**

- Pull a ticket when you enter the deck.
- Take the ticket to the hotel desk and have it validated when you check in.
- This validated ticket allows in/out privileges and must be used to enter and exit the deck throughout your stay.
- Be sure to have this ticket accessible when you leave on Thursday morning.
- Parking charges will appear on your hotel bill. Overnight self-parking is \$30/night. Valet parking is not available.

Charlotte Douglas International Airport—Tuesday Optional Activity

Meeting Address

CLT Center ****Do NOT go to the airport terminal****

5601 Wilkinson Boulevard

Charlotte, NC

Parking Address and Instructions

Express Deck Self Park

5633 Wilkinson Boulevard

[Parking Deck Google Maps Link](#)

Follow blue arrows on the map below to the Express Deck Self Park area. Once parked, pull a ticket from the dispenser. Bring the ticket with you for validation at the front desk. Ignore signs about QR codes required for parking—this does not apply to our group.

Take the stairs or elevator to level 3 to access the pedestrian bridge to the walkway to the CLT Center.

Contact Christina Jibrin at (704) 608-8117 with any questions about parking on the day of the event.



Important Airport Tour Details

- Arrive by 12:45 pm to park and get settled for program to start promptly at 1:00 pm. Late arrivals cannot be accommodated.
- **Government-issued photo ID and pre-registration through attendance survey is required.** Anyone not included on the vetting sheet or who doesn't show a matching valid ID is not allowed on the tour, per FAA rules. A picture of an ID is not acceptable.
- Phones and cameras are allowed and photography is encouraged.
- No large bags or purses.
- Visit will include an indoor info session and a bus tour of the airport. If weather permits, the group will disembark on the airfield to watch departures and arrivals.

Harvey B. Gantt Center for African-American Arts+Culture—Tuesday Optional Tour and Reception

551 South Tryon Street
Charlotte, NC

[The Gantt Center Website](#)

[The Gantt Center Google Maps Link](#)

Optional Museum Visit 4 – 6 pm

Registered reception guests may arrive starting at 4:00 pm for extra time to view the exhibits at the Gantt Center prior to the reception. The reception will begin at 6:00 pm and end at 7:30 pm.

Walking from the Courtyard Marriott

Turn left down South Tryon Street from the Courtyard Marriott. Proceed two blocks. The entrance to the Gantt Center will be on your left.

Parking

Levine Center for the Arts Parking Deck: The closest parking deck is the Levine Center for the Arts deck, with entrances at [550 South Tryon Street](#) and at [130 West Brooklyn Village Avenue](#). Once parked, head for the Plaza elevators (not the Tower elevators). Level P★ will take you to the street level and the Gantt Center is just across South Tryon Street from the garage. Discounted parking passes for the Levine Deck only will be available from the Gantt Center liaison. When exiting the parking garage, the maximum charge with the Gantt pass is \$10.00 on weekdays and weekends.

Other parking decks in the area include:

- The Green Parking Garage at [425 South Tryon Street](#)
- Mint Street Parking Deck at [410 South Mint Street](#)

[Duke Energy Plaza—Wednesday and Thursday Meeting Location](#)

Meeting Address – Walking from Hotel or Ride Share Encouraged

525 South Tryon Street, Room 740 B/C—7th Floor
Charlotte, NC

[Duke Energy Plaza Google Maps Link](#)

Be prepared to show a government-issued photo ID upon arrival. Walk in the glass doors of the building. On the left side of the lobby, a Duke Energy team member will greet attendees at the Visitor Registration desk and provide the required escort to the meeting space on the 7th floor. If there is not an escort available when you arrive, call or text Kelly (919.523.4336) or Brian (919.609.1113) and they will send someone down for you.

Walking from the Courtyard Marriott

Turn left down South Tryon Street from the Courtyard Marriott. Proceed two blocks. The entrance to Duke Energy Plaza will be on your left. Participants staying at the Courtyard are encouraged to leave their cars in the hotel garage and walk to the meeting location.

Parking

Levine Center for the Arts Parking Deck: The closest parking deck is the Levine Center for the Arts deck, with entrances at [550 South Tryon Street](#) and at [130 West Brooklyn Village Avenue](#). Once parked, head for the Plaza elevators (not the Tower elevators). Level P★ will take you to the street level and Duke Energy Plaza is just across South Tryon Street from the garage.

Other parking decks in the area include:

- The Green Parking Garage at [425 South Tryon Street](#)
- Mint Street Parking Deck at [410 South Mint Street](#)

204 North Kitchen and Cocktails—Wednesday Class Dinner

204 North Tryon Street

Charlotte, NC

[204 North Kitchen and Cocktails Google Maps Link](#)

Walking or Driving

Hotel guests are encouraged to walk the three blocks up Tryon Street from the hotel to the restaurant. The closest parking option for those who prefer to drive or those not staying at the hotel is the Truist Center Garage in the 100 block of East 6th Street, between North College and North Tryon. [Truist Center Garage Google Maps Link](#). If that deck is full, there are other decks and outdoor lots nearby

Tuesday Program Materials

Optional Activity Details—Tuesday, 1:00 – 3:15 pm

The optional activity for this session will be a tour of Charlotte Douglas International Airport. Important tour details:

- Arrive by 12:45 pm to park and be settled in the CLT Center by 1:00 pm. Late arrivals cannot be accommodated.
- **Government-issued photo ID and pre-registration through attendance survey is required.** Anyone not included on the vetting sheet or who doesn't show a matching valid ID is not allowed on the tour, per FAA rules. A picture of an ID is not acceptable.
- Phones and cameras are permitted and photography is encouraged.
- No large bags or purses.
- Visit will include an indoor info session and a bus tour of the airport. If weather permits, the group will disembark on the airfield to watch departures and arrivals.

Optional Extended Visit to the Gantt Center, 4:00 – 6:00 pm

Registered reception guests may arrive starting at 4:00 pm for extra time to view the exhibits at the Harvey B. Gantt Center for African-American Arts + Culture prior to the reception.

Optional Reception at the Gantt Center, 6:00 – 7:30 pm

Guests will have access to explore the exhibits during the optional session reception.

Wednesday and Thursday Program Materials

Simulation Materials

Please have access—either digital or hard copy—to the [Simulation Materials](#) during session. Simulation instructions will be provided on Wednesday and Learning Teams will collaborate to develop and present pitches on Thursday.

Follow-Up Materials

Use the links below after conclusion of the Economic Development session to complete the required surveys by the dates indicated.

Session Evaluation Link

Please complete your session evaluation through [this Google Form](#) by Friday, March 15. Thank you for sharing your feedback!

Environment Session Attendance Survey

Share your attendance plans for the April Environment Session in Asheville through [this Google form](#) by Friday, March 15.

Learning Teams: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google form](#) by Wednesday, April 3.

Stanley Frank Class Award Nominations

Consider nominating a classmate for the [Stanley Frank Class Award](#). Nominations are due by April 12, 2024.

Planning Committee Preferences Survey

Share your top three choices for your role during Year 2 of your LNC experience through [this Google form](#) by Friday, April 12. The detailed position descriptions are [here](#) for reference.

General Program Resources

Class Roster

Your class roster is below and also available through [this link](#).



Leadership North Carolina Class 31 (2023-2024)

Kristie Aldridge Wake
Vice President, Strategic Communications & Marketing
North Carolina's Electric Cooperatives

Madison Ann Allen Guilford
Senior Program Officer
Kate B. Reynolds Charitable Trust

Meredith Daughtridge Archie Wake
President
NC Chamber Foundation

LaRita Luster Barber Union
Chief Advancement Officer
Goodwill Industries of the Southern Piedmont

Vivian A. Bolanos Henderson
VP Business Banker II
First Citizens Bank

Trey Cash Greene
Economic Development Director
Greene County Government

Jennifer Chase Wake
Chief Marketing Officer, Executive Vice President
SAS

Lisa Cherry Gates
Planning and Economic Development Director
Gates County

Rochelle Cook Guilford
Project Manager
Laboratory Corporation of America

Jill K. Cox Wake
President and CEO
Communities In Schools of North Carolina

Franklin Underwood Creech Greene
Superintendent
Greene County Schools

Nancy L. Cross Randolph
Section Chief - Career and Technical Education Reporting and Analysis
North Carolina Department of Public Instruction

Erin Yvonne Crouse Orange
Field Representative, Southeast Region
The Conservation Fund

Kathie Dello Wake
Director of North Carolina State Climate Office/State Climatologist
North Carolina State University

Jody D. Donaldson Wake
Chief Marketing & Communications Officer
North Carolina Department of Public Safety

Patrick Eglinton Wake
SVP, Senior Director, Operational Risk
First Citizens Bank

Wesley T. Fountain Cumberland
Vice Chancellor of External Affairs and Military Relations
Fayetteville State University

Venu Ghanta Wake
VP, Regulatory Affairs and Policy
Duke Energy

Charles Dulaney Harr Wake
Chief Medical Officer
WakeMed Health and Hospitals

Kara Michelle Henderson Warren
Owner
Henderson & Henderson Dentistry, LLC

Jennifer Lee Howard Wake
SVP, Director of Operations
Dogwood State Bank

Jennifer Lauren Iannitti Mecklenburg
Vice President, Facility Executive
Atrium Health

Jessica IJames Rowan
Corporate Director, Community Engagement
Novant Health

Tracey Antoinette Johnson Washington
Washington County Commissioner
Assistant to the Director of Operations,
Beaufort County Community College

Matthew Kagel Johnston
Director, State & Local Government Affairs
International Franchise Association

Carolyn H. Keith Mecklenburg
Associate Director of Research Partnerships—Clean Energy, Office of Research Partnerships / Division of Research
The University of North Carolina at Charlotte

Colleen M. Kinser Johnston
Director, ICFNC
North Carolina Independent Colleges and Universities

Nicole Kiser Iredell
Principal Stakeholder Engagement Manager
Piedmont Natural Gas (Duke Energy)

Gregory Lahrman Wake
Senior Director, Operational Excellence
Martin Marietta

Stacy M. Lowry Union
Director, Community Support Services
Mecklenburg County

Kathryn Marker Wake
Director, K12 Scholarship Programs and College Access Outreach
North Carolina State Education Assistance Authority

Steven Martin Wake
President & CEO
Constellation Quality Health

Brent Tyler McLaughlan Buncombe
Architect
Clark Nexsen

Gregory Taylor McNamara Wake
Business Development Manager | Associate
LS3P Associates LTD.

Shannon McSwiney Wake
Director, Marketing & Communications
Delta Dental of North Carolina

David Adam Mize Guilford
Senior Tax Manager
DMJPS, PLLC

Jack Santiago Monell Forsyth
Provost Fellow & Associate Professor of Justice Studies
Winston-Salem State University

Christina L. Moody Halifax
Deputy Clerk of Superior Court
North Carolina Administrative Office of the Courts

Hannah Harrill Morecraft Wake
Deputy Managing Director
APCO Worldwide

Kevin Jerome Price Chatham
President & CEO
National Institute of Minority Economic Development

Nathaniel T. Quirk Mecklenburg
Partner
Burr & Forman

Ciara Louise Rogers Wake
Partner
Waldrep Wall Babcock & Bailey, PLLC

Grace Rountree Wake
Director, Public Affairs Strategy & Advocacy
Duke Energy

Jacqueline Russell Wake
Director, Division of Disability Determination Services
North Carolina Department of Health and Human Services

Kimberly Dietz Shaw Durham
Executive Director
The Triangle Nonprofit & Volunteer Leadership Center

Paola Sztajn Wake
Dean, College of Education
North Carolina State University

Annette R. Taylor Wake
Director, Office of Digital Equity and Literacy
North Carolina Department of Information Technology

Melanie Joan Taylor Durham
AVP, Healthcare Strategy, Planning, and Performance
Blue Cross and Blue Shield of North Carolina

Jessie Tenenbaum Wake
Chief Data Officer, North Carolina
Department of Health and Human Services
Associate Professor, Duke University

Deborah S.K. Thomas Mecklenburg
Interim Associate Vice Chancellor for Research
University of North Carolina at Charlotte

Stacie Walker Wake
Chief Lending Officer
State Employees' Credit Union

D. Jordan Whichard IV Wake
Chief Deputy Secretary
North Carolina Department of Commerce

La'Meshia Whittington Wake
President/CEO
The Whittington & Staley Consulting Group

Kim K. Winter Jackson
Dean & Professor
Western Carolina University

Valyce Davis Woolaston Wake
Senior Counsel
Dominion Energy Services, Inc.

William Wooldridge III Cabarrus
Chief of Staff
Coming

Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

Team 1: A1 – “We Bring the Sauce”

Vivian Bolanos
Rochelle Cook*
Nancy Cross
Kathie Dello
Matthew Kagel
Stacy Lowry
Steven Martin

Team 2: Carolina North Stars

Meredith Archie
Kara Henderson
Carolyn Keith
Dave Mize
Jacki Russell*
Melanie Taylor
Jordan Whichard

Team 3: Team BRITE

Jenn Chase
Jill Cox
Frank Creech
Hannah Morecraft*
Annette Taylor
Tres Wooldridge

Team 4: Team Blue Skies

Chuck Harr
Jessica Ijames*
Jack Monell
Christina Moody
Grace Rountree
Kim Shaw

Team 5: Team Tangent

Tracey Johnson
Nicole Kiser
Greg Lahrman*
Kathryn Marker
Shannon McSwiney
Kevin Price

Team 6: Cordillera Kinship

Madison Allen*
Jody Donaldson
Venu Ghanta
Lauren Iannitti
La'Meshia Whittington
Kim Winter

Team 7: Plott Houndz

Trey Cash
Erin Crouse
Jennifer Howard
Greg McNamara
Ciara Rogers
Deb Thomas*

Team 8: Primed and Ready

Kristie Aldridge
LaRita Barber
Lisa Cherry
Pat Eglinton
Wesley Fountain
Stacie Walker*

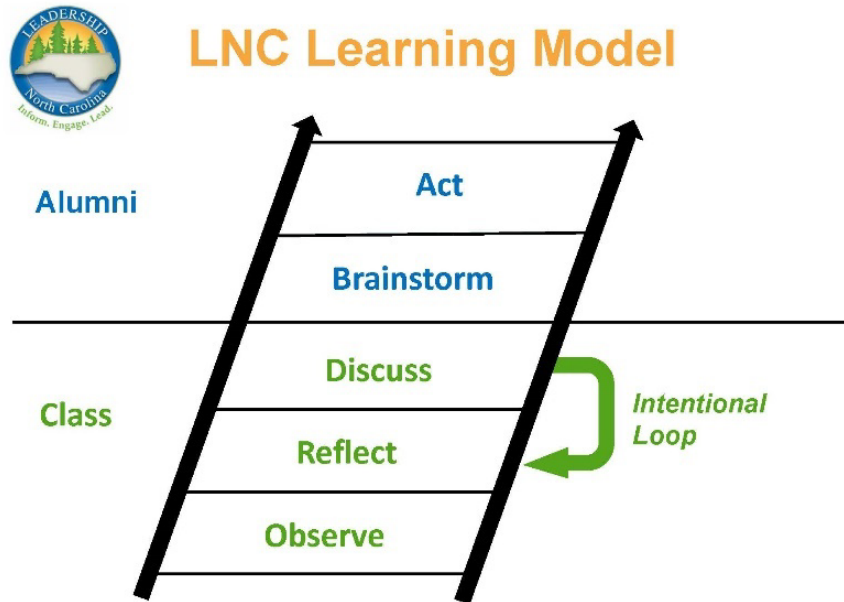
Team 9: Crescent Connection

Colleen Kinser
Tyler McLauchlan*
Nate Quirk
Paola Sztajn
Jessie Tenenbaum
Valyce Woolaston

*Team Navigator

LNC Learning Model with Guiding Principles and Class Agreements

The LNC Learning Model, Guiding Principles, and Class Agreements are included below and are available through [this link](#).



LNC Learning Model Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?

