

*my***FUTURENC**  
*2 million by 2030*



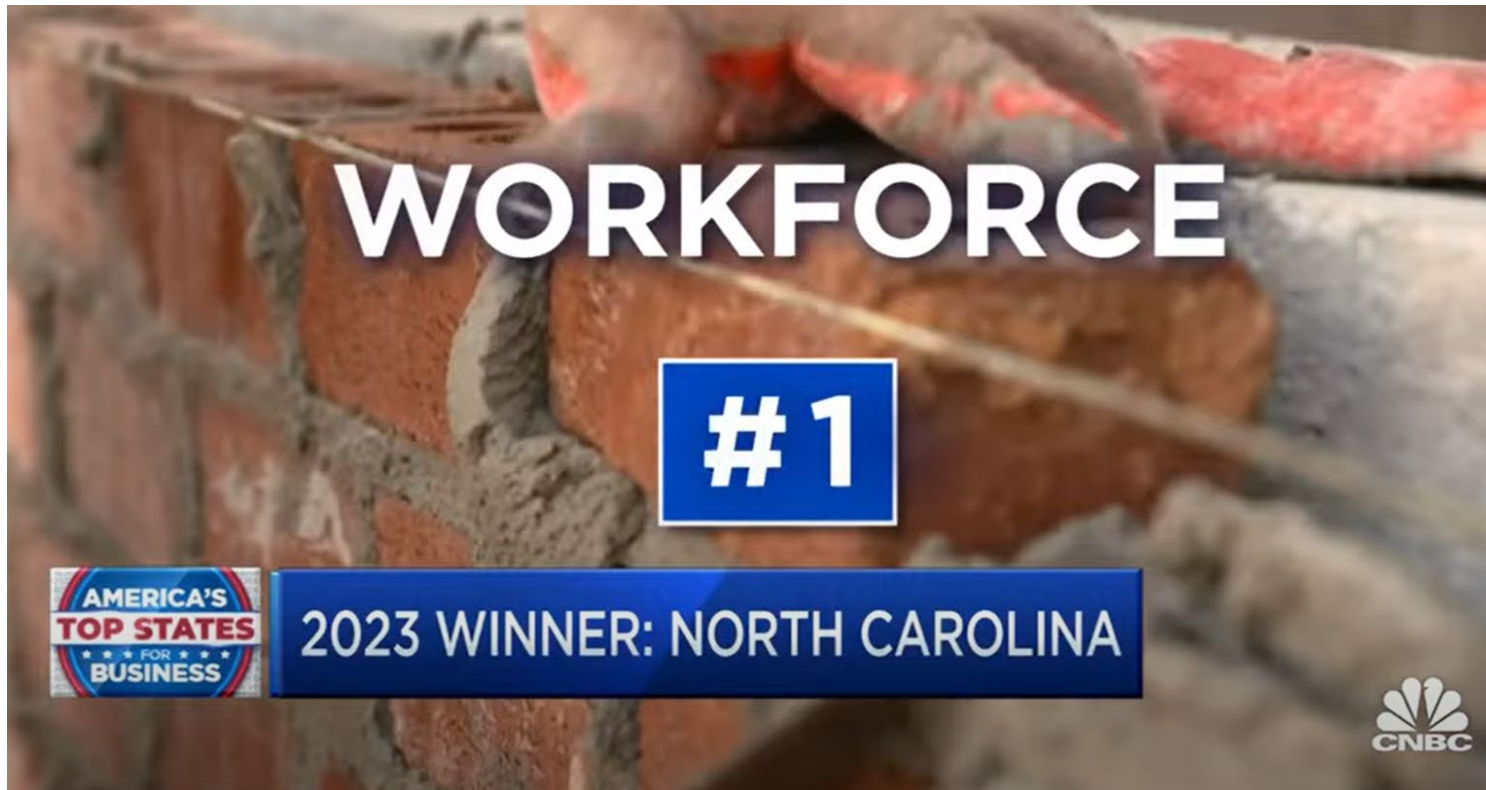
# Leadership North Carolina

December 7, 2023



**Cecilia Holden**  
**myFutureNC**  
**President & CEO**

# NC is America's 2023 Top State for Business - AGAIN!



*(This is) the result of statewide collaboration, partnership, and hard work by our economic development community, including but not limited to:*

- myFutureNC
- North Carolina Community College System
- North Carolina Independent Colleges & Universities
- North Carolina Regional Councils of Governments
- North Carolina's 20 Local Workforce Development Boards
- North Carolina's 100 Counties
- North Carolina's 552 Municipalities
- The University of North Carolina System

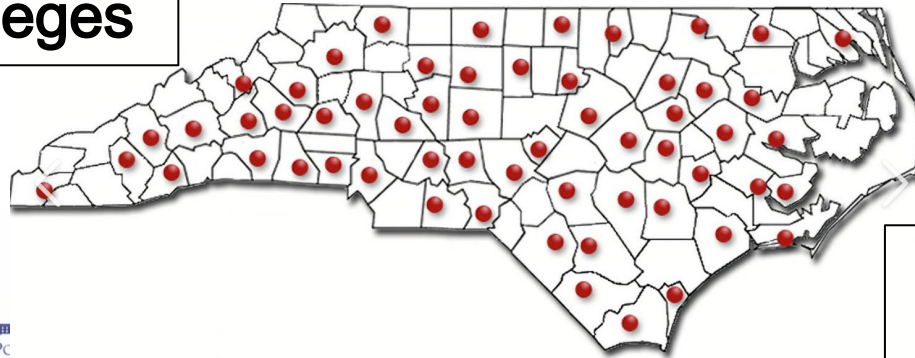
–Statement from Commerce Secretary Machel Baker Sanders ([LINK](#))

In 2023, NC is also #1 state for starting a business. [LINK](#)

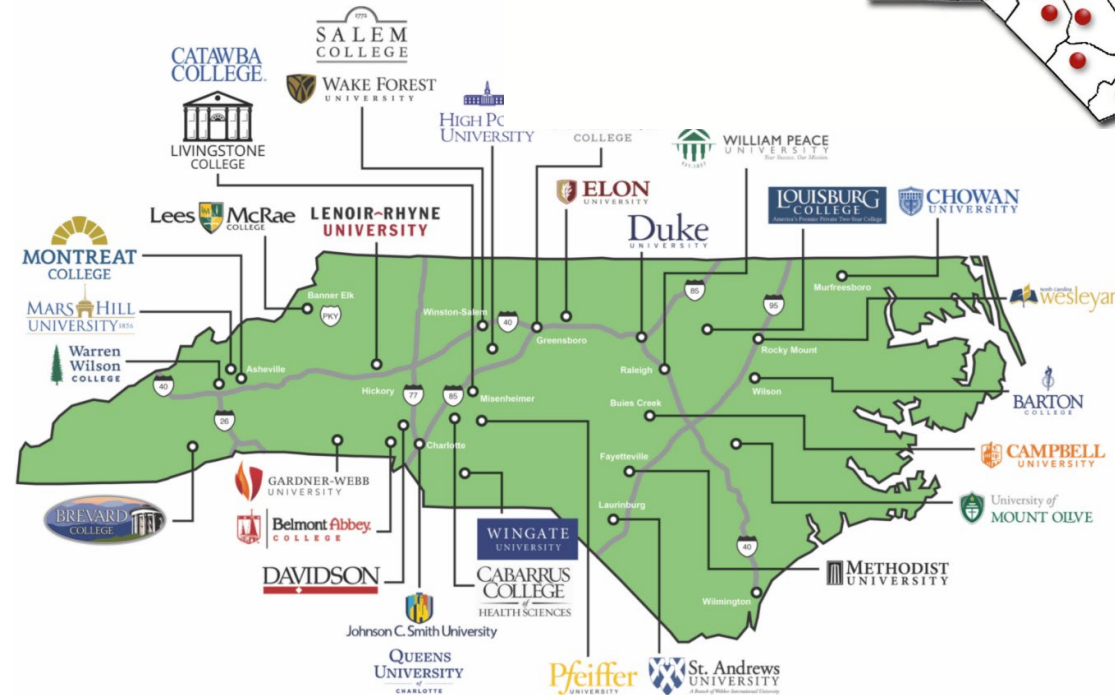
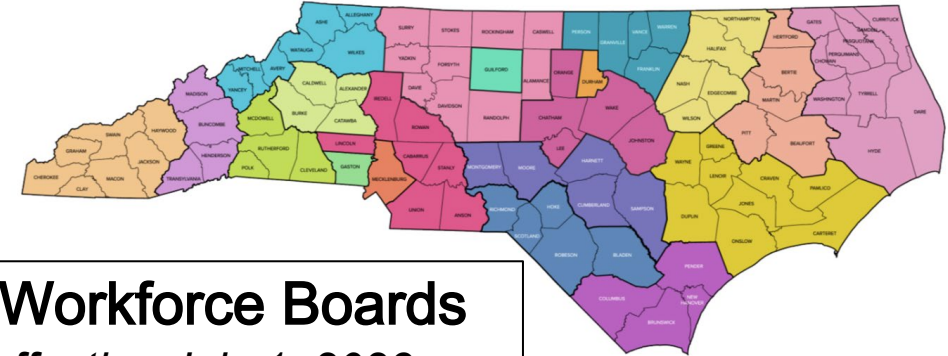
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# MOST ROBUST EDUCATION & TRAINING INFRASTRUCTURE IN NATION

## 58 Community Colleges

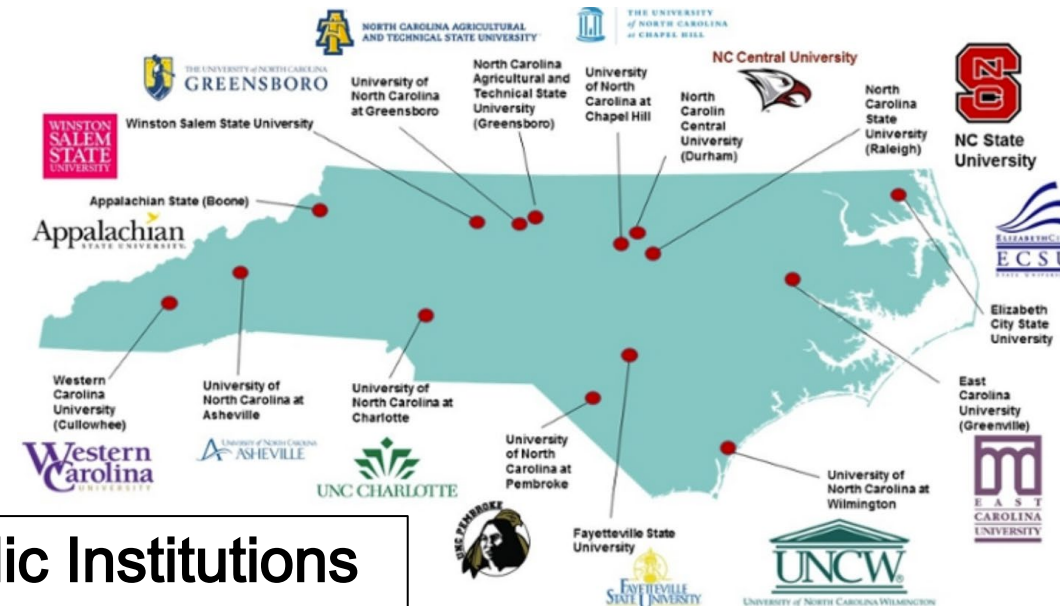


## 20 Workforce Boards *effective July 1, 2023*



## 36 Private Institutions *including 5 HBCUs*

## 16 Public Institutions *including 5 HBCUs*







## House Bill 664

To ensure that the State remains economically competitive, the State shall ensure that by the year **2030**:

**2 MILLION BY 2030**



# myFutureNC LEADERSHIP

Governed by a **cross-sector board of directors** comprised of NC education sector heads, policymakers, philanthropists, and business leaders. Additionally, the myFutureNC *Advisory Board of Commissioners* includes **58 individuals** representing **35 North Carolina counties**.



## Board of Directors

John A. Fraley, Chair

Lynn Good, Vice-Chair

MC Belk Pilon, Secretary and Treasurer

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Deanna Ballard

Kathryn Black

Dr. Jeff Cox

John F.A.V. Cecil

Marshall Cherry

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Eric C. Davis

Ann Goodnight

Peter Hans

Kevin Howell

Rep. Donny Lambeth

Senator Michael Lee

L. David Mounts

Anna Spangler Nelson

Gary Salamido

Machelle Baker Sanders

Catherine Truitt

Dr. A. Hope Williams



# AN OPPORTUNITY FOR ALL

## To achieve our goal, myFutureNC will:

- Monitor & Report Progress
- Accelerate Action
- Identify & Advocate for Policy Solutions

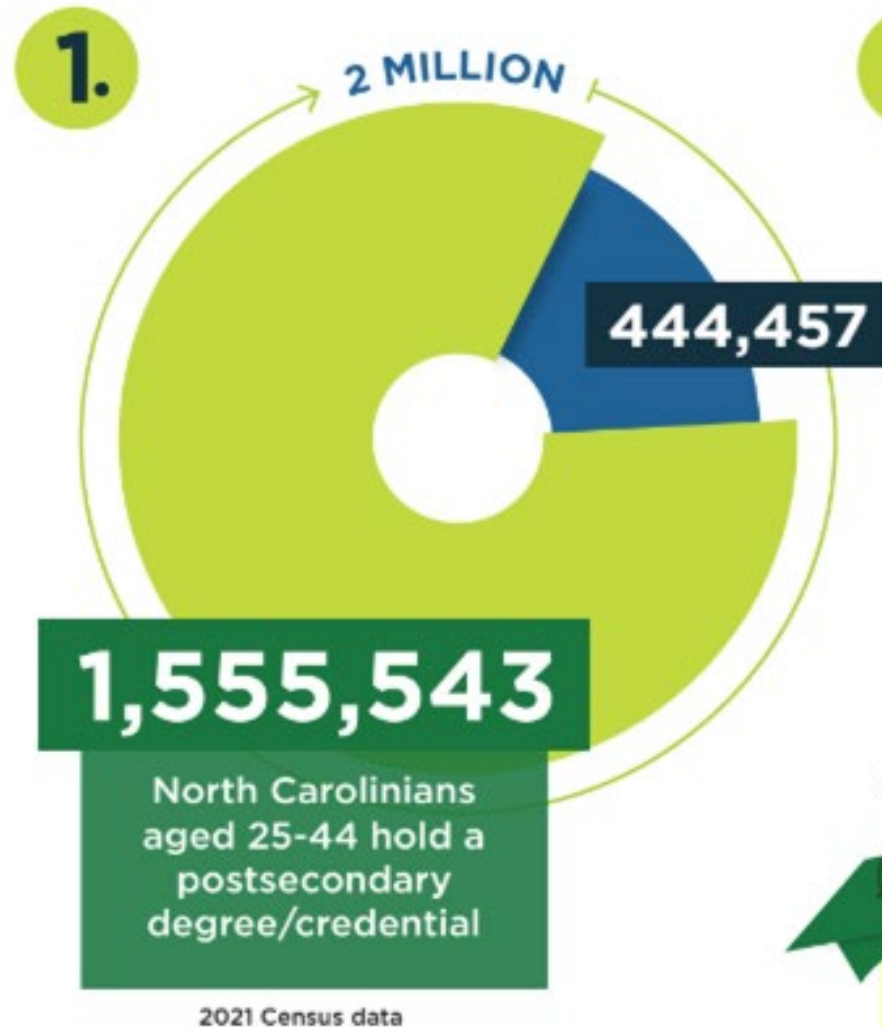
We believe a better educated North Carolina is the key to economic prosperity and upward mobility for all citizens and businesses.



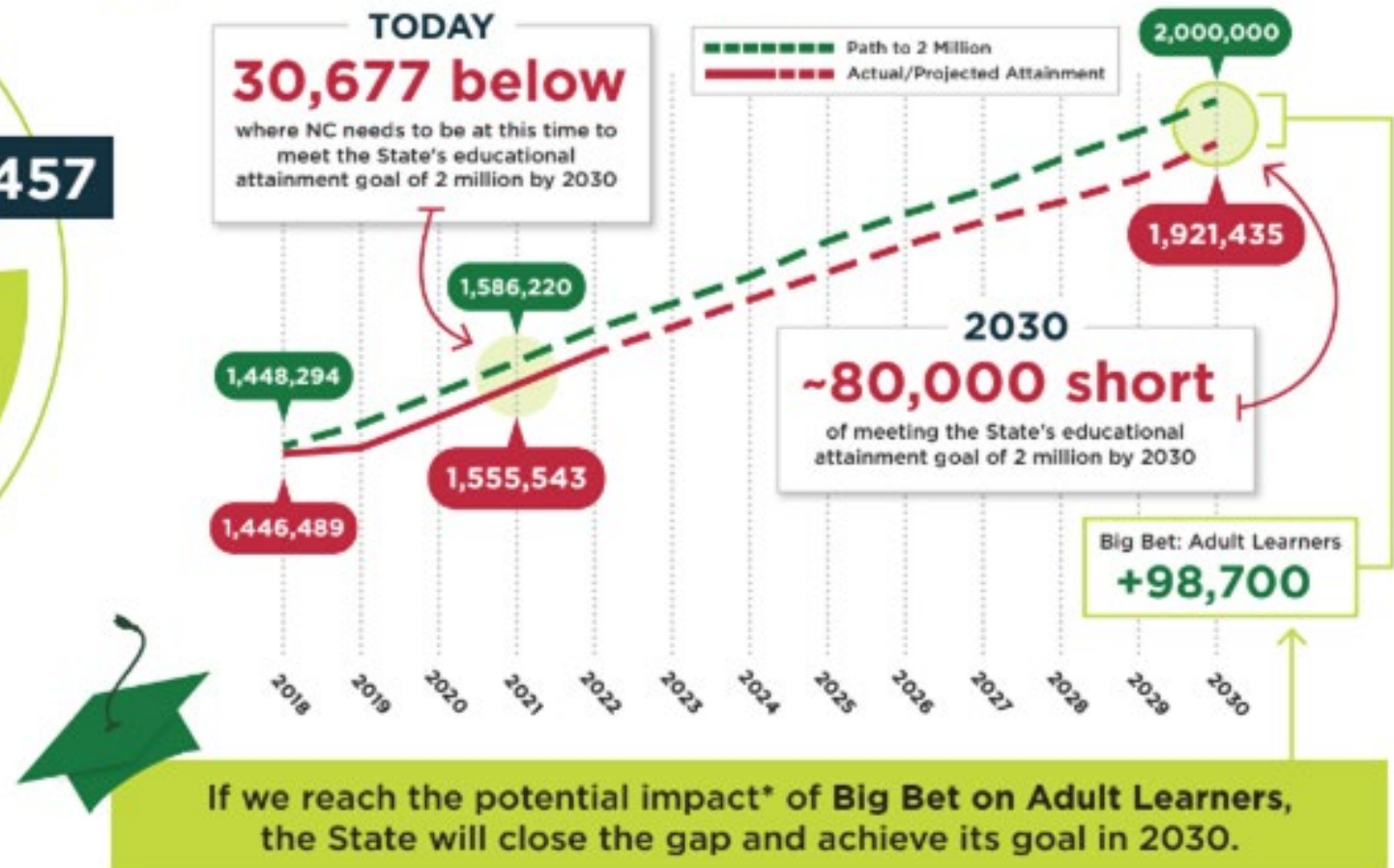
# Monitor & Report Progress



# Tracking Towards 2 Million by 2030



**2.** North Carolina's educational attainment is projected to be only 1.92M in 2030 if it remains on its current educational trajectory

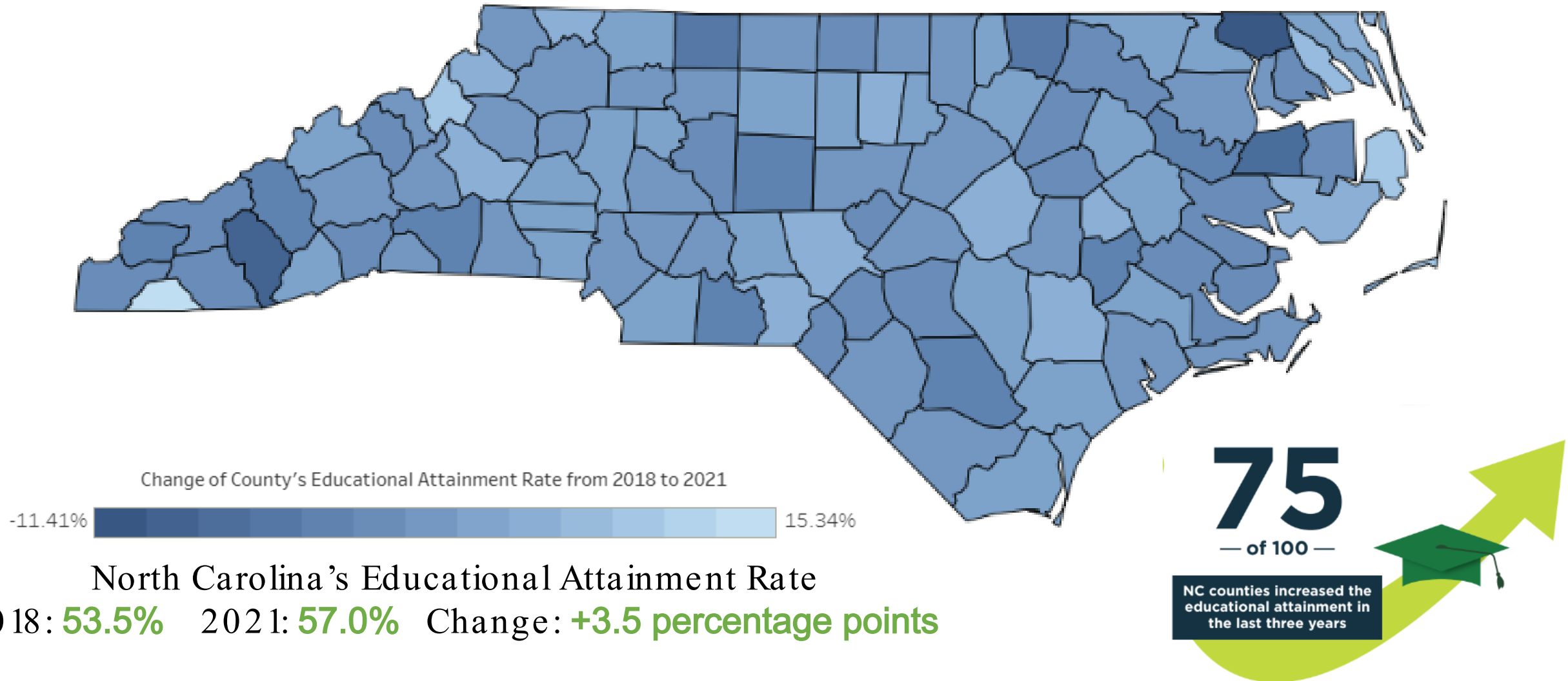


\*If 30% of the current ~329K North Carolinians aged 25-44 who have some college but no degree re-enroll in college and earn a degree or credential, 98,700 additional individuals will hold a degree or credential by 2030.

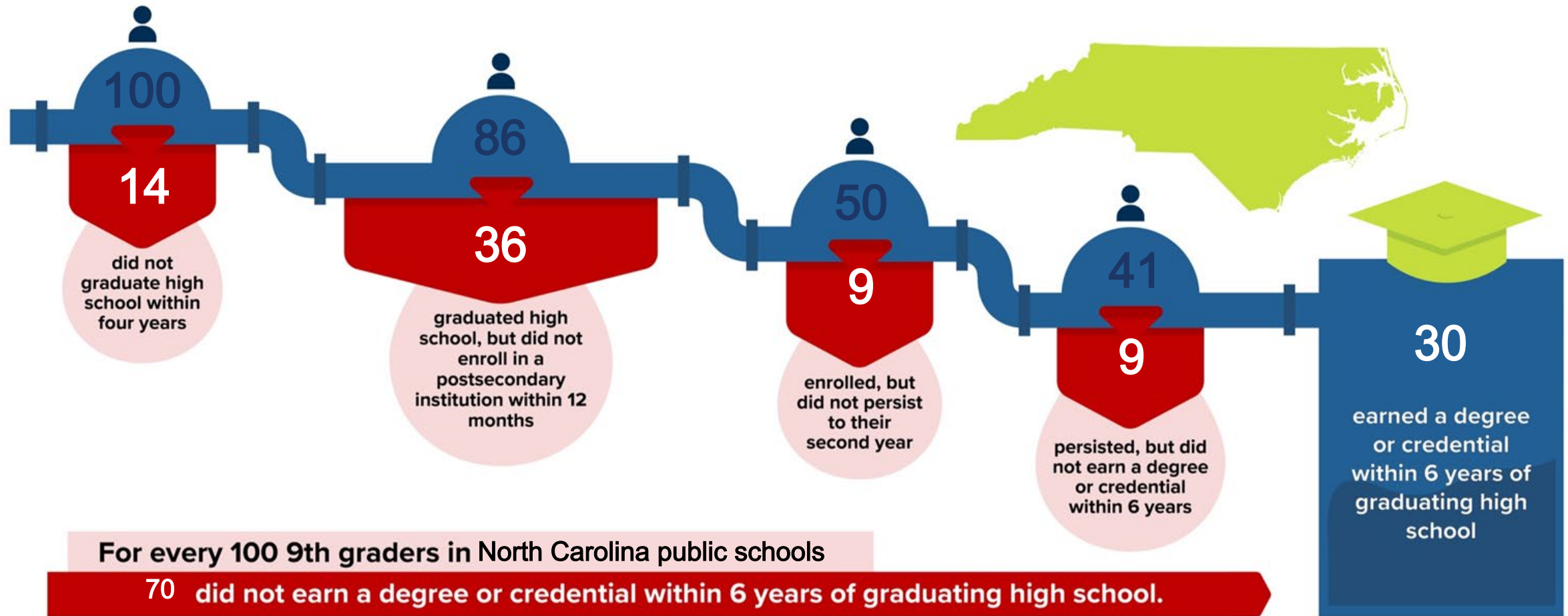


# County Educational Attainment Rate Growth from 2018 to 2021

*the share of population holding a postsecondary degree/credential*

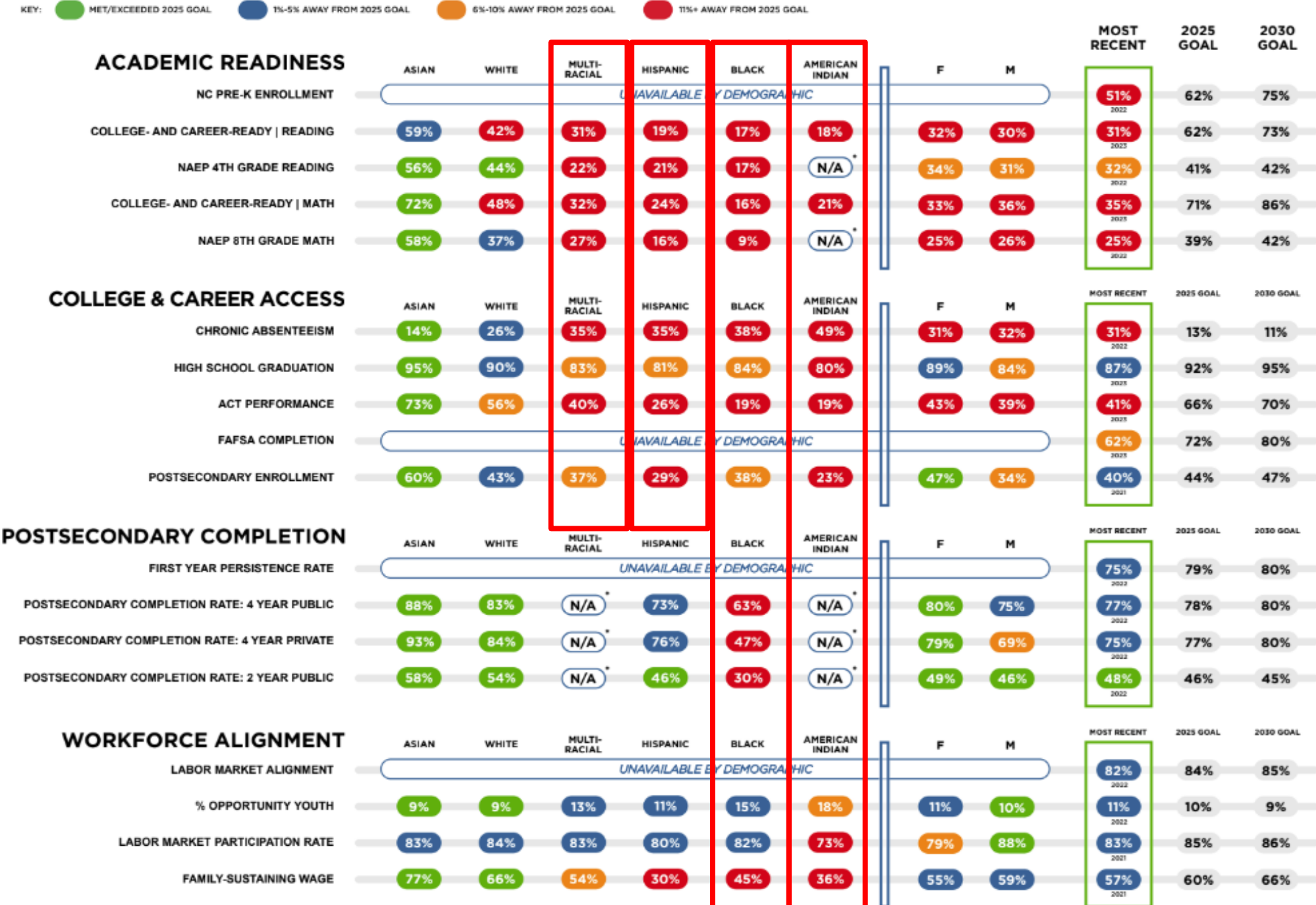


# Leaky Education Pipeline



Note: This Leaky Pipeline story is based on 2022 data for each transition point in the pipeline.

# Measuring Progress Towards 18 Key Performance Indicators

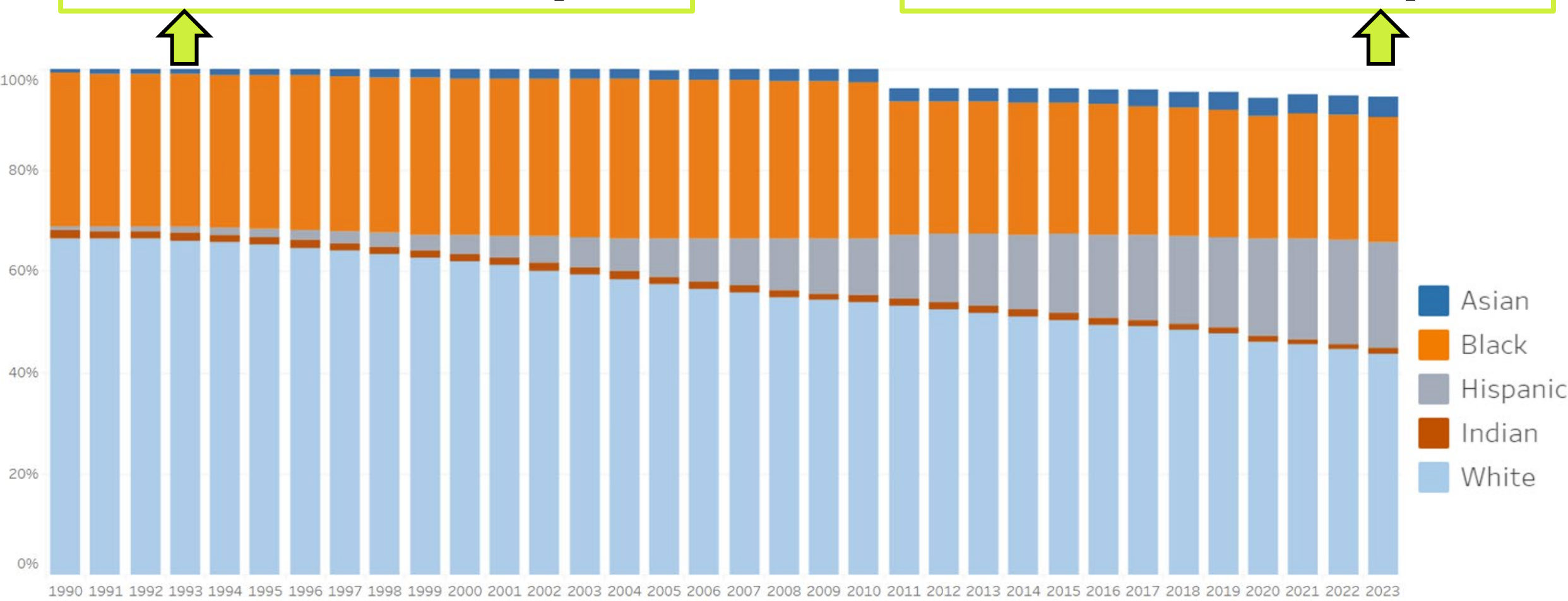




# K12 Demographic Trends

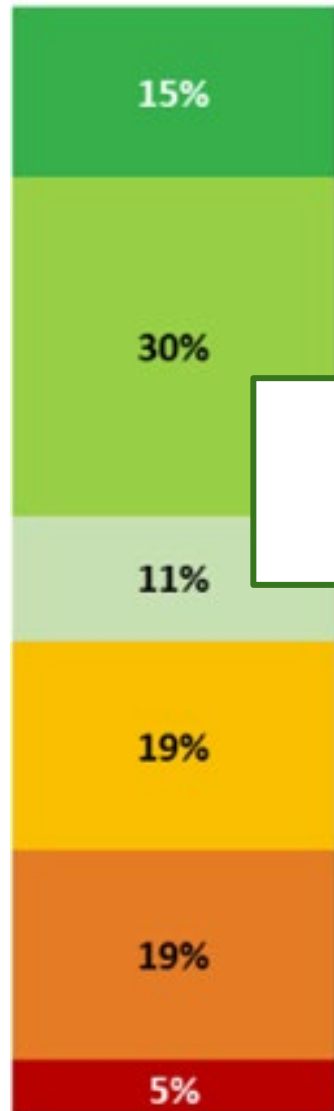
In 1993, **31%** of NC Public School Students are Black or Hispanic

In 2023, **46%** of NC Public School Students are Black or Hispanic

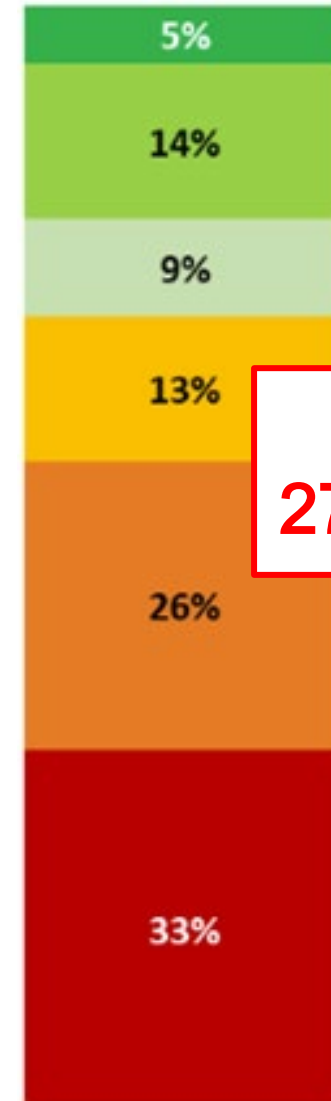


**“The future is already here. It's just not evenly distributed.” Wil Zemp (PKH)**

**2021 Attainment  
North Carolina 25 -44 year-olds**



**White/Non -Hispanic**  
**56% hold degrees**

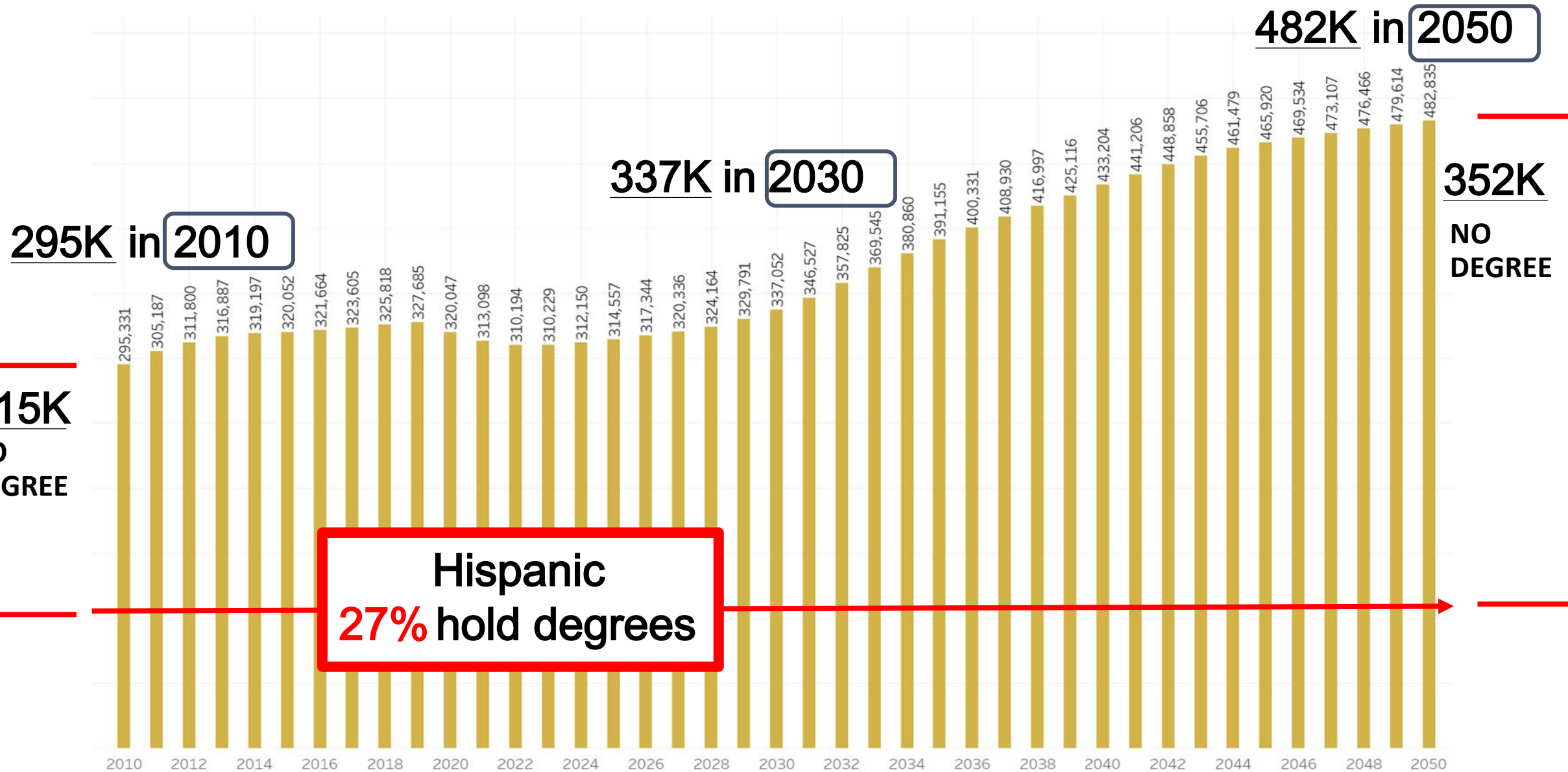


**Hispanic**  
**27% hold degrees**

■ Less than HS   ■ HS/GED   ■ Some college, No Degree   ■ Associates   ■ BA   ■ Graduate/ Professional degree

# 2030 and BEYOND!

North Carolina's Hispanic population ages 25 to 44 (2010 -2050)





# Priorities for Big Bets



*“Big Bets”* require clear vision and partnerships which myFutureNC will lead in support of our education sectors.

## **On-Time Postsecondary Enrollment and Persistence**

**Why?** Students who enroll in postsecondary immediately after high school graduation are more likely to stay in school and complete a degree.

## **Adult Learner Enrollment and Persistence**

**Why?** For North Carolina to meet our 2 million by 2030 goal, we must engage and support more adults to start and/or return and finish postsecondary credentials that have industry value and are meaningful to the individuals.

## **Labor Market Alignment**

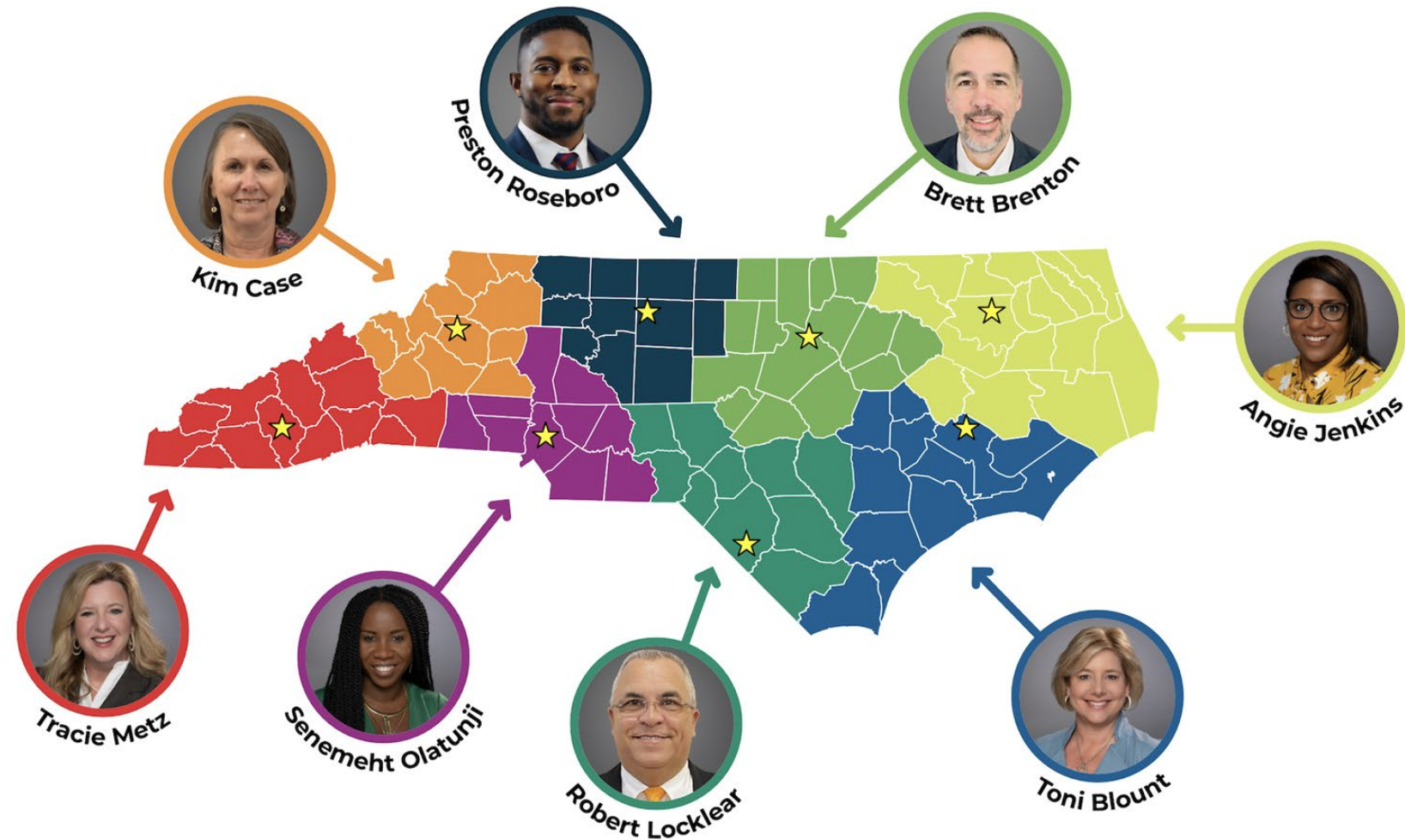
**Why?** In most regions of North Carolina, postsecondary degrees and credentials awarded are not sufficiently aligned with job opportunities in the area, limiting a graduate’s ability to earn a family-sustaining wage. While the state, overall, has a high rate of labor market alignment, most regions (14 out of 16) fall short of the state average.

# Accelerate Action:

*State Led but Locally Owned and Driven*



# REGIONAL IMPACT MANAGERS



## **NORTHWEST**

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## **SANDHILLS**

**Dr. Robert Locklear**

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(910) 374-5728

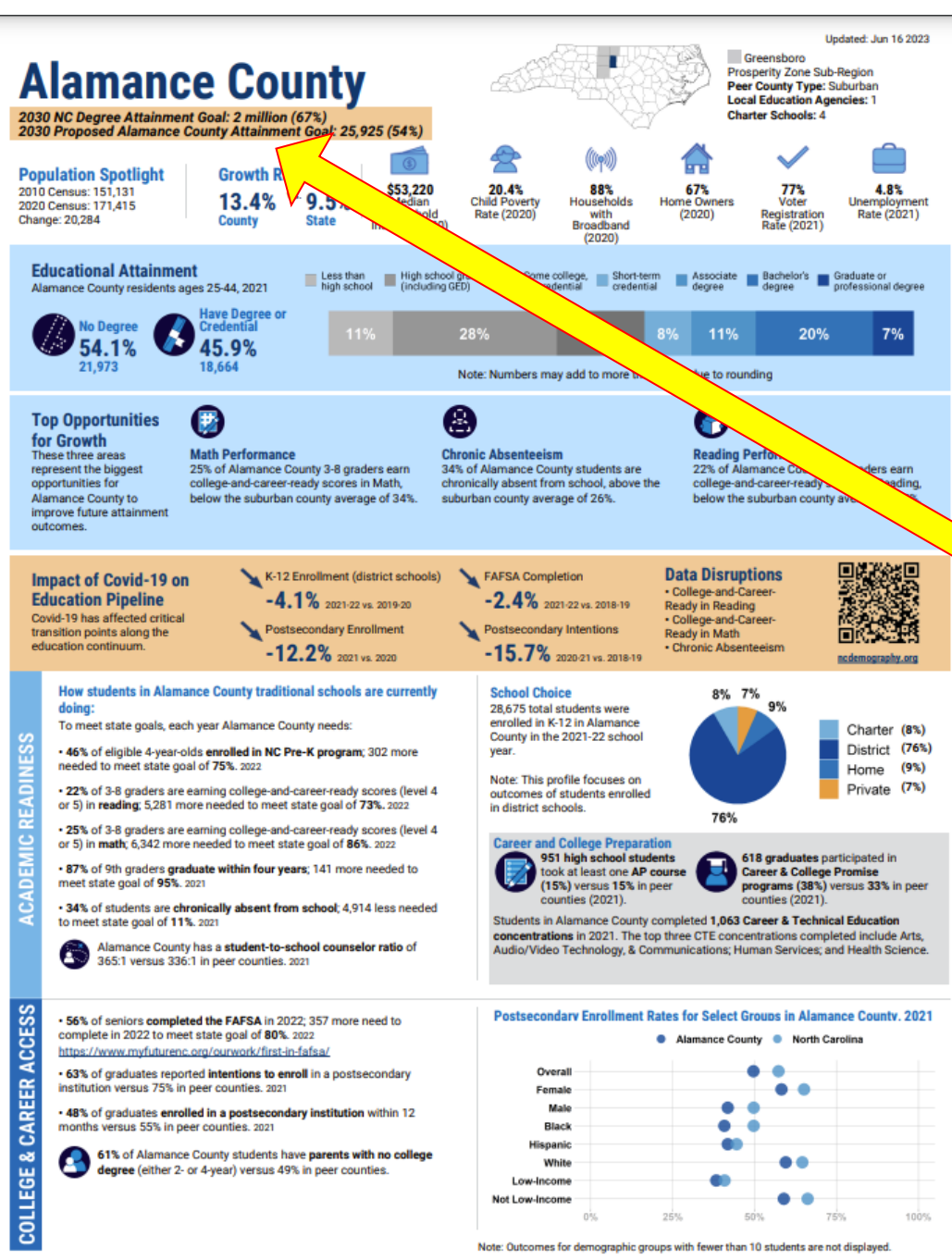
## **WEST**

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(828) 226-3049





# 2022 COUNTY ATTAINMENT PROFILES

- 100 Unique County Attainment Profiles
- Local Performance on Key Indicators
- Recommended Local Goals
- Opportunities for Growth

**WEB LINK**  
[qrco.de/dataresources](https://qrco.de/dataresources)



SCAN ME

**myFUTURENC**  
2 million by 2030

## Attainment -Focused Workforce-Ready Communities

1. Endorse State Attainment Goal
2. Adopt Local Attainment Goal
3. Develop Local Attainment Action Plan
4. Execute Action Plan
5. Increase Local Attainment



# IDENTIFY & ADVOCATE FOR POLICY SOLUTION





# 2023 PRIORITIES: Conference Budget Eligibility



Career Development Plans



R.A.I.S.E. Scholarships



NC Pre-K



Science of Reading



Interoperable Student Data Systems Proof of Concept

# Our work would not be possible without the support of our donors.

*my*FUTURENC  
2 million by 2030

## Our funders include:

- Bank of America
- Belk Foundation
- Camber Foundation
- C.D. Spangler Foundation
- ChildTrust Foundation
- Credit Suisse America
- Dogwood Health Trust
- Duke Energy Foundation
- Fidelity Investments
- John M. Belk Endowment
- L. David Mounts Foundation
- Lumina Foundation
- myFutureNC Board of Directors (*100% participation*)
- myFutureNC Staff
- Miriam and Robert Hayes Charitable Trust
- NC Business Committee for Education, Inc.
- NC Department of Commerce
- NC GlaxoSmithKline Foundation
- The Cannon Foundation
- The Goodnight Educational Foundation
- Truist Foundation
- UNC GEAR UP North Carolina



An investment in  
myFutureNC is an  
investment in North  
Carolina's future.

# CALL TO ACTION

- **Lend your voice to the conversation.**
  - Educational attainment is our common thread
- **In your circles...**
  - Lift up the state's attainment goal of 2 million by 2030
- **Reach out to your myFutureNC Regional Impact Manager for support.**
- **Keep doing the great things you are already doing, and don't let what you can't do get in the way of what you can do!**

**Cecilia Holden**, CEO and President

[cecilia@myFutureNC.org](mailto:cecilia@myFutureNC.org)



# Create the Future YOU Want to See

*my***FUTURENC**  
*2 million by 2030*

