



Leadership North Carolina

Class 31 Environment Session

April 9 – 11, 2024
Asheville

[#LNC31]

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Leadership North Carolina Class 31 Environment Session

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Asheville

Base Hotel

DoubleTree by Hilton Asheville Downtown
199 Haywood Street
Asheville, NC
(828) 505-8500
[Doubletree Website](#)

Session Goals

1. Connect people to place by establishing a throughline and interdependencies across the previous sessions focused on government, education, health and human services, economic development, and inclusive leadership in NC.
2. Establish a healthy environment as both a foundation of and an enabler for these six focus areas.
3. Explore competing interests and viewpoints in the development of environmental policy.
4. Explore air, water, land, and energy issues through case studies.
5. Showcase how potential for sustainable policy is strongest when environmental organizations, businesses, and governmental leaders work together.

Planning Committee

Dr. Sara Imhof, Program Chair
Vice President, Focused Initiatives Team
North Carolina Biotechnology Center
Wake

Ms. Malenia Swinton, Co-Chair *Durham*
Capacity Consultant
Youth Co-Conspirator

Mr. Jason Walls, Co-Chair *Buncombe*
Director, North Carolina Infrastructure Engagement
Duke Energy

Ms. Quynh Bowman *Mecklenburg*
Director - Rates & Regulatory
Duke Energy

Dr. Lonnie Cockerham *Guilford*
Owner/Operator
Loco for Coco Gourmet Confections

Mr. Tim Dodge *Durham*
Regulatory Counsel
North Carolina Electric Membership Corporation

Mr. Jason Flynn *Wake*
Senior Vice President and Chief Information Officer
Martin Marietta

Mrs. Allison Owen *Wake*
Deputy Director, Office of Rural Health
North Carolina Department of Health and Human Services

Ms. Kelly Perry *Wake*
Chief Legal Officer
LabVantage Solutions, Inc.

Mrs. Candice Roth *Mecklenburg*
Executive Director of Ambulatory Services, Oncology &
Infusion
MUSC Health

Ms. Cynthia Satterfield *Durham*
Executive Director
Conservation Trust for North Carolina

Dr. Deb Wojcik *Orange*
Executive Director
Research Triangle Cleantech Cluster

Each planning committee for the Class 31 program year is made up of members from LNC Class 30.

Tuesday, April 9, 2024

Optional Tour: French Broad Chocolate Factory & Cafe, 821 Riverside Drive, #199, Asheville.

Optional Reception: Center for Craft, 67 Broadway Street, Asheville.

2:00 – 4:00 pm	French Broad Chocolate Factory Tour (Optional) Advance RSVP required. Business casual attire.	French Broad Chocolate Team
5:30 – 7:00 pm	Session Reception at the Center for Craft (Optional) Advance RSVP required. Business casual attire.	

Wednesday, April 10, 2024

Breakfast and Meeting: Ingles Mountain View Room in the Sherrill Center/Kimmel Arena, University of North Carolina at Asheville, 227 Campus Drive, Asheville.

Parking pre-registration and printed parking pass required for each day at UNCA. See directions page for details.

Dinner: Century Room at Pack's Tavern, 20 South Spruce Street, Asheville.

8:00 – 8:30 am	Breakfast (Optional) Advance RSVP Required	UNC Asheville
8:30 – 9:00 am	Setting the Stage	Dr. Sara Imhof <i>Vice President, Focused Initiatives Team North Carolina Biotechnology Center LNC Class 30 Alumna and Class 31 Program Chair</i> Malenia Swinton <i>Capacity Consultant Youth Co-Conspirator LNC Class 30 Alumna and ENV Session Co-Chair</i> Jason Walls <i>Director, North Carolina Infrastructure Engagement Duke Energy LNC Class 30 Alumnus and ENV Session Co-Chair</i>
9:00 – 9:10 am	Asheville Welcome	The Honorable Esther Manheimer <i>Mayor Asheville, NC</i>
9:15 – 9:55 am	Environment 101	Dr. Deb Wojcik <i>Executive Director Research Triangle Cleantech Cluster LNC Class 30 Alumna and ENV Session Planning Committee</i>
9:55 – 10:15 am	Morning Break Snack and beverages will be provided	
10:15 – 11:10 am	Environmental Justice	Malenia Swinton <i>Capacity Consultant Youth Co-Conspirator LNC Class 30 Alumna and ENV Session Co-Chair</i> The Honorable Bobbie D. Jones <i>Mayor Princetonville, NC</i>
11:10 – 11:15 am	Wiggle Break	Session Planning Committee

11:15 am – 12:15 pm	Community Resilience and Adaptation to Climate Change	Cynthia Satterfield <i>Executive Director</i> Conservation Trust for North Carolina <i>LNC Class 30 Alumna and ENV Session Planning Committee</i>
		Mary Alice Holley <i>Associate Director and Community Innovations Officer</i> Conservation Trust for North Carolina
12:15 – 1:00 pm	Lunch	
1:00 – 1:15 pm	Environmental Grants Exercise: Introduction	Cynthia Satterfield <i>Executive Director</i> Conservation Trust for North Carolina <i>LNC Class 30 Alumna and ENV Session Planning Committee</i>
1:15 – 2:15 pm	Charging Ahead: Navigating North Carolina's Energy Transformation	Cassie Gavin <i>Director of Policy</i> North Carolina Sustainable Energy Association
		Leland Snook <i>Managing Director, Pricing Solutions</i> Duke Energy
2:15 – 2:35 pm	Afternoon Break	
2:35 – 3:35 pm	Seeds of Change: The Intersection of Agriculture, Environment, and Workforce	Ed Hunt <i>Sustainable Agriculture Coordinator</i> The University of North Carolina at Pembroke <i>LNC Class 30 Alumnus</i>
		Elizabeth Freeman Lambar <i>Director, NC Farmworker Health Program</i> <i>Office of Rural Health</i> NC Department of Health and Human Services
3:35 – 3:50 pm	Closing Reflections	Session Planning Committee
3:50 – 4:00 pm	Wrap-Up and Adjourn	
4:00 – 7:00 pm	Free Time	
4:00 – 6:00 pm	On-Your-Own Visit to New Belgium Brewery (Optional)	New Belgium Brewery 21 Craven Street
6:30 pm	Class Dinner 15-minute walk from the DoubleTree	Century Room at Pack's Tavern 20 South Spruce Street

Thursday, April 11, 2024

Breakfast and Meeting: Ingles Mountain View Room in the Sherrill Center/Kimmel Arena, University of North Carolina at Asheville, 227 Campus Drive, Asheville.
Parking pre-registration and printed parking pass required [for each day](#) at UNCA. See [directions page](#) for details.

8:00 – 8:30 am	Breakfast (Optional) Advance RSVP Required	UNC Asheville
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8:30 – 8:50 am	Morning Reflections	Dr. Sara Imhof <i>Vice President, Focused Initiatives Team North Carolina Biotechnology Center LNC Class 30 Alumna and Class 31 Program Chair</i>
8:50 – 9:40 am	Leadership Profile	The Honorable Zeb Smathers <i>Mayor Canton, NC</i>
9:40 – 10:00 am	Morning Break <i>Snack and beverages will be provided</i>	
10:00 – 11:00 am	Air Quality: Challenges and Solutions	Jim Renfro <i>Air Resource Specialist Great Smoky Mountains National Park</i>
11:00 – 11:20 am	Class Business	LNC Team
11:20 am – 12:05 pm	Lunch	
12:05 – 1:05 pm	Conflict to Compromise	Jason Walls <i>Director, North Carolina Infrastructure Engagement Duke Energy LNC Class 30 Alumnus and ENV Session Co-Chair</i>
		The Honorable Julie Mayfield <i>Senator, District 49, North Carolina General Assembly Senior Policy Advisor, MountainTrue</i>
1:05 – 1:50 pm	Environmental Grants Exercise: Review and Report Out	LNC Class 31
1:50 – 2:00 pm	Closing and Adjourn	LNC Team