



Leadership North Carolina Class 31

Blue Cross Blue Shield Health and Human Services Session
February 6-8, 2024

Speaker Directory

Rev. Richard Joyner

Founder, Conetoe Family Life Center
Pastor, Conetoe Chapel Missionary Baptist Church
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Reverend Richard Joyner was born the son of a sharecropper in Bethel, NC. After witnessing the racism and the economic disenfranchisement that his family and members of his community had to endure, Reverend Joyner fought to leave the farm as soon as possible. Although he had a successful career serving in the US Army and the National Guard, Reverend Joyner was called back to the same area that his parents farmed to minister to the community through faith and food.

Over the last two decades Reverend Joyner has spent his lengthy career dedicated to encouraging interfaith dialogue, spiritual inclusivity, and greater emotional, social, and physical human development. A certified Clinical Pastoral Counselor, he currently serves as the Pastor of Conetoe Missionary Baptist Church and the Founder of the Conetoe Family Life Center, and he has just retired as the Director of Pastoral Care at Nash Health Care Systems. In every role, Reverend Joyner is passionately committed to addressing chronic public health issues by advocating for healthy food, lifestyles, and relationships among at-risk and low-income populations. His work to establish the Conetoe Family Life Center, a nonprofit effort that encourages gardening, healthy eating habits, stress management, and better sleep for populations suffering from chronic ailments and malnutrition, has garnered attention and acclaim from national and regional media outlets including CNN, the Raleigh News and Observer, Our State magazine, the Rocky Mount Telegram and others.

Dr. Michael Waldrum

Chief Executive Officer, ECU Health
Dean, Brody School of Medicine at East Carolina University
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Dr. Michael Waldrum, a Nashville, TN native, was named chief executive officer (CEO) of ECU Health in June 2015. He was appointed dean of the Brody School of Medicine at East Carolina University in July 2021. Waldrum has significant expertise and experience managing the clinical operations of hospitals and clinics. Before coming to eastern North Carolina, he served as the president and CEO of The University of Arizona Health Network. Prior to that he was the CEO of the University of Alabama Hospital at Birmingham (UAB) and vice president of the UAB Health system. He also served as chief operating officer and chief information officer of the UAB Health System.

Waldrum serves on the board of the Association of American Medical Colleges (AAMC) and is chair of the Council of Teaching Hospitals and Health Systems for the AAMC. He also serves on the NC East Alliance Board and the Caranova Advisory Board.

Waldrum is a specialist in critical care medicine and pulmonology and is trained in internal medicine. He has expertise in clinical effectiveness, information systems, and health care management in academic organizations.

Waldrum graduated from the University of The South Sewanee in Tennessee with a BA in English and the University of Alabama at Birmingham School of Medicine. He completed his residency at the Mayo Clinic in Minnesota, received a Master's Degree in epidemiology from Harvard School of Public Health, and earned his MBA from the University of Michigan.

Waldrum and his wife Susan have four children who are grown and live across the southeastern United States. They have seven grandchildren.

Dr. Ciara Zachary

Assistant Professor
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Ciara Zachary, MPH, PhD is a public health professional whose work focuses on health policy research and policy advocacy to increase access to affordable, high-quality health coverage, especially to underserved populations. Prior to joining the Department of Health Policy and Management, she led several policy advocacy initiatives and lobbied state and federal lawmakers to improve health care

programs. She frequently worked with grassroots and grassroots partners across North Carolina on policy issues, such as Medicaid Transformation, Medicaid Expansion, and the Affordable Care Act. Dr. Zachary supports NC Department of Health and Human Services' Medicaid evaluation work focusing on health equity and beneficiary experience. In addition to her advocacy work, Dr. Zachary has extensive experience in state and federal health policy analysis.

Dr. Zachary also worked in program evaluation for diverse communities—including projects focusing on reducing the rate of high school noncompletion by students residing in low-resource communities, and injury prevention programs with American Indian and Alaska Native tribes and tribal organizations. Her evaluation work has addressed health programs, such as school-based behavioral health services and older adult injury prevention. Through her experiences working with diverse stakeholders, Dr. Zachary is passionate about understanding how health policy impacts health equity and health disparities.

The Honorable Kody H. Kinsley

Secretary

NC Department of Health and Human Services

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Kody H. Kinsley serves as Secretary of the NC Department of Health and Human Services. He was appointed to the cabinet position by Governor Roy Cooper and unanimously confirmed by the North Carolina Senate. The department has a staff of 18,000 and an annual budget of \$38 billion.

Secretary Kinsley is committed to making data-informed decisions to improve the health and wellbeing of all North Carolinians. To achieve this mission and rise to our state's most pressing challenges, Secretary Kinsley has set three priorities for the Department: Behavioral Health & Resilience, Child & Family Wellbeing, and Strong & Inclusive Workforce. Core to this priority work is making smart investments that improve health while lowering costs. Under his leadership, North Carolina expanded Medicaid and received the largest investment to bolster the mental health system in over a decade.

Prior to returning home to North Carolina, Secretary Kinsley served as the presidentially appointed Assistant Secretary for Management for the United States Department of the Treasury under two Administrations.

With deep health policy, operational, and leadership experience, Secretary Kinsley's career spans the public and private sectors. These roles include positions at the White House, the US Department of Health and Human Services, and leading operations for a behavioral health care service provider in western North Carolina. Secretary Kinsley is a Fellow of the Civil Society Fellowship, a partnership of the Anti-Defamation League and the Aspen Institute, and he is also an Adjunct Professor at the School of Government at the University of North Carolina at Chapel Hill.

He earned his bachelor's degree from Brevard College in Brevard, NC, and his Master of Public Policy from the University of California, at Berkeley.

Dr. Adam Zolotor

Professor, Department of Family Medicine
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Adam J. Zolotor, MD, DrPH, is a Professor of Family Medicine at the University of North Carolina School of Medicine and Associate Director for Medical Education at NC AHEC.

Dr. Zolotor has practiced family medicine in a small-town practice, rural emergency department, county health department, and academic medical center. He started his academic career in child injury research and is well known nationally for his work on the prevention of physical abuse, shaken baby syndrome, and child discipline as well as the policy issues around prevention.

Dr. Zolotor served the North Carolina Institute of Medicine as Vice President and President and CEO from 2012-2020, leading many new initiatives including the Task Force on Accountable Care Communities, Healthy NC 2030, and the Legislative Health Policy Fellowship Program. He also led the NCMJ through a transformative change to a mostly online distribution with dramatic increase in the statewide footprint.

Dr. Zolotor's current work focuses on graduate medical education, access to care, rural health care, and drivers of health. He earned both his master's degree and doctorate in public health as well as his medical degree from the University of North Carolina at Chapel Hill. His undergraduate degree and residency training were at the University of Michigan.

Mr. Paul Hendley

Director, Value Programs Operations and Strategy
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As head of value-based care for Blue Cross and Blue Shield of North Carolina (Blue Cross NC), Paul Hendley guides the company in the design and execution of opportunities that focus on quality of care, provider performance, and patient experience to lower medical cost and improve care for populations across North Carolina. He also leads care initiatives and develops payment models that reduce provider burnout, incentivize positive outcomes, and support long-term sustainability of provider organizations and independent primary care.

Among other responsibilities, Paul is accountable for maturing relationships with health care providers, creating operational efficiencies, and creatively expanding beyond traditional industry care models. He leads a team of experienced internal consultants and strategists that develop unique solutions to address critical challenges in our current healthcare ecosystem for providers, payers, and patients.

Paul is a well-versed leader with more than 20 years of experience in administrative leadership roles across health care, technology, and finance sectors. He most recently served as Vice President for LISI and CoPower in California. Prior to that, Paul led large enterprise implementations across multiple healthcare, property & casualty, and banking entities and brokered agreements, managed portfolio delivery, and developed innovative product solutions that generated from \$10 million to \$9 billion in revenue.

Paul also serves on the board of the Health Care Transformation Task Force which serves as a private sector driver of health transformation with a mission to accelerate transition to a sustainable, cost-efficient, and consumer focused health care delivery system.

Ms. Ki'Yonna Jones

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Ki'Yonna Jones is a Senior Training Associate at the North Carolina Institute for Public Health (NCIPH). In her role, she specializes in workforce and leadership development training, program design with a racial equity lens, and coaching local and state public health leaders nationwide. She also serves on the National MCH Workforce Development Center's Change Management/Adaptive Leadership Core and is the co-lead for the Equity and Engagement with People with Lived Experiences Core. She has experience in convening and working with MCH public health professionals on the local, state, and national level. Her areas of interest include implementing and strengthening programs that serve women, children, families, and communities. Ki'Yonna earned a dual undergraduate degree in business management and Spanish at High Point University and a dual master's degree in healthcare administration and business administration at Pfeiffer University.

Ms. Sharon Goodson

Executive Director
North Carolina Community Action Association
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Sharon C. Goodson is a visionary and humble leader who represents the North Carolina Community Action Association, the united voice of North Carolina's statewide network of 34 community action agencies, whose overarching mission is to move individuals/families from dependence to independence of public programs. For nearly 20 years, Goodson has toiled to strengthen staff capacity and public and private partnerships and to diversify the organization's funding. Under her leadership the Association has grown from a staff of one to 15, and has garnered partnerships with Duke Energy, PNC Bank, the NC Department of Public Safety, The Duke Endowment, and Blue Cross & Blue Shield of NC that have led to

more than \$70 million in funding to assist vulnerable North Carolinians as they navigate financial challenges.

For more than 15 years, she concurrently served as the Executive Director for the regional association, the Southeastern Association of Community Action Agencies (SEACAA). Under her leadership SEACAA increased its revenue base, identified regional public policy issues, expanded partnerships, created, and expanded training/certificate programs and conferences, and implemented strategic communications, especially by enhancing the Association's digital presence.

Prior to joining the North Carolina Community Action Association, Goodson was executive director for a community development corporation in northeastern North Carolina. In that role, she worked to secure a \$1.75 million grant to rehabilitate and develop affordable housing in one of the oldest African American communities in the region. Additionally, she conceptualized and implemented the City of Elizabeth City's first Dr. Martin L. King, Jr. community-wide celebration and spearheaded an effort to have a street named in his honor.

Ms. Goodson has a BA Degree in Communications from East Carolina University, is a Nationally Certified ROMA Master Trainer, Jump Start (Entrepreneurial Development) trainer, and Poverty Simulation trainer.

Ms. Kimberly Reaves

Chief Operating Officer
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Kimberly has over 25 years of experience working in various organizations as a thought leader and capacity builder that empowers youth and adults to realize their full potential. Eighteen of those years have been with Boys & Girls Clubs. She has achieved a great deal of success in working effectively with youth from challenging circumstances, staff training and professional development, tracking and analyzing data, community collaborations, resource development, out of school time operations, out of school time program development, continuous quality improvement, and child safety by implementing best practices that she has learned and adopted throughout her career.

Mr. Juvencio Rocha-Peralta

Executive Director
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Juvencio Rocha-Peralta, Jr., a native of Veracruz, Mexico, has lived in North Carolina since 1980 and has been a community leader and advocate for the past 35 years. Juvencio is the founder and, since 2001,

executive director of the Association of Mexicans in North Carolina, Inc. (AMEXCAN). He serves on a number of other boards addressing community needs, including the Eastern North Carolina Latin-American Coalition, North Carolina Latin American Chamber of Commerce, East Coast Migrant Head Start Project, North Carolina Rural Center, North Carolina Complete Count Commission, Counselor Advisor of the Mexican Institute Abroad, and Rural North Carolina Latino HIV/AIDS Task Force Initiative.

Ms. Diane Taylor

CEO, Taylor Made Publishing

ECU Health Board of Directors and ECU Health Foundation Board

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Diane Taylor has a Bachelor's Degree in Broadcast/Journalism from Morgan State University and a Master's in Technical and Professional Communications from East Carolina University. As a young reporter in New York Diane received the New York Newspaper Publishers Association Pulitzer award for journalism, an honor that indicated she was on course with her destiny.

Ms. Taylor is an entrepreneur, author, publisher, and substance abuse prevention professional. She spent 16 years helping to delay the onset of use of alcohol, tobacco, and other drugs by youth in the substance abuse prevention field. She added "author" to her repertoire with her book *A Game of Faith – The Story of Negro League Baseball Player Carl Long* in 2013. That was the beginning of her business Taylor Made Publishing.

Her success has been featured in ESSENCE, TODAY show online, Huffington Post, and many others. It was the release of the books *Daddy's Little Princess* and *Dad, Who Will I Be?* that received global recognition. In 2019, Diane and her family received an invitation by the HBCU Global Alliance to travel to Ghana for their literary contributions.

To date, Taylor Made Publishing has assisted over 50 authors to self-publish their books. In addition to her business, Ms. Taylor is a community advocate and volunteers to serve on numerous boards, lending her expertise to being the change she wishes to see in her community. She resides in Greenville, NC, and has two children, Morgan (14) and Garrett Jr. (12).

Dr. Sy Atezaz Saeed

Professor and Chair Emeritus, Department of Psychiatry and Behavioral Medicine

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Dr. Saeed served as the Chairman of the Department of Psychiatry and Behavioral Medicine at the Brody School of Medicine, East Carolina University from 2004 to 2022. During that time, he also served as the Executive Director of Behavioral Health Service Line for ECU Health, a nonprofit hospital system made

up of eight hospitals, physician practices, home health, hospice, wellness centers and other health care services serving 1.4 million people in 29 counties in Eastern North Carolina. Dr. Saeed also serves as the Founding Director of the Center for Telepsychiatry at ECU and as the Founding Executive Director of North Carolina Statewide Telepsychiatry Program (NC-STeP), a state funded program covering over 60 hospitals and community-based sites across North Carolina.

A 1982 medical graduate of Dow Medical College, Dr. Saeed completed his residency training in psychiatry at the Illinois State Psychiatric Institute, Chicago. He is a diplomat of the American Board of Psychiatry and Neurology. He is also certified in Psychiatric Administration and Management by the American Psychiatric Association and holds a MS degree in Counseling and Psychotherapy.

Prior to his appointment at East Carolina University, Dr. Saeed served as Professor and Chairman, Department of the Psychiatry and Behavioral Medicine at the University of Illinois College of Medicine at Peoria (1995-2004) where he was also the Clinical Director for the Comprehensive Community Mental Health Service NetWork of North Central Illinois, a state-operated network serving people with serious and persistent mental illness in 23 counties and covering 1.5 million lives in north central Illinois.

Dr. Saeed was the founding Editor of the American Association of Psychiatric Administrator's Journal, Psychiatrist Administrator (2000-2010). He served as the founding Editor-in-Chief of the Journal of Psychiatric Administration and Management (JPAM) from 2011 to 2019. He serves on the editorial boards of several academic journals. He is a fellow of the American College of Psychiatrists, a Distinguished Life Fellow of the American Psychiatric Association, and an elected Fellow of the Royal Society of Health, London. He also serves on the Group for Advancement of Psychiatry (GAP), a think-tank for psychiatry dedicated to shaping psychiatric thinking, public programs, and clinical practice in mental health. In 2018 he was elected to the Governing Board of GAP. In 2014 Governor McCrory appointed him to the Governing Board of the North Carolina Institute of Medicine. In 2016, he was reappointed to the board for a 4-year term by the governor.

With over 100 publications, Dr. Saeed has published extensively in the areas of evidence-based practices; telepsychiatry; psychiatric administration and leadership; and psychiatric treatment integration. He has been involved in funded research both as a principal investigator and co-investigator, with over \$25,000,000 in external funding since 2004. He has lectured and presented nationwide and internationally, including being an invited speaker at a White House Convening on telehealth in 2016. In 2019 he was the recipient of the prestigious Gov. Oliver Max Gardner Award, the highest UNC award, selected by the UNC Board of Governors, to recognize UNC system faculty who have "made the greatest contribution to the welfare of the human race."

Mr. Mike Mazzoni

Regional Sales Director

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Mike has over 25 years of experience in the securities and insurance industry working directly with clients as well as managing and training financial services professionals. In his current role, Mike

educates clients, Financial Advisors, CPAs, attorneys, and other financial professionals on various planning strategies and helps them customize and implement a plan.

Mike was Vice President of Sales Consulting and a designated principal with LPL Financial, the largest independent broker-dealer in the country, and helped redefine their consulting process. Prior to that, Mike worked for John Hancock focusing on business and estate planning, also developing an agent training system.

After his grandmother was diagnosed with dementia, Mike decided to focus his career on helping others plan specifically for extended care expenses. Mike is originally from Detroit, MI, and was raised working in the family jewelry business. A resident of Charlotte, NC, for the last 15 years, Mike is married and has three children including twin boys.

Dr. Ernestine Briggs-King

Associate Professor, Duke University School of Medicine
Director of Research, Center for Child and Family Health
Director, Data and Evaluation Program, UCLA-Duke University National Center for Child Traumatic Stress
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Ernestine Briggs-King, PhD, is a licensed psychologist with over 25 years of experience in the fields of child maltreatment and child traumatic stress. Dr. Briggs-King is the Director of Research at CCFH; Associate Director of Equity, Diversity, and Inclusion and Network Relations and the Co-Director of the Data and Evaluation Program at the UCLA-Duke University National Center for Child Traumatic Stress; and an Associate Professor in the Department of Psychiatry and Behavioral Sciences at Duke University School of Medicine. She is a clinical/community psychologist with a doctorate from the University of Illinois at Urbana-Champaign.

As part of her current work, she is involved in the implementation, dissemination, and evaluation of evidence-based practices aimed at reducing the sequelae associated with maltreatment and child traumatic stress. Dr. Briggs-King is also a co-investigator on several multisite, longitudinal studies examining the developmental and psychosocial impact of trauma and violence. She also has expertise in the area of cultural, gender, community, and systemic issues.

Prior to coming to Duke, she was a research fellow at the National Crime Victims Research and Treatment Center and the Medical University of South Carolina, where she studied the impact of family violence, child maltreatment, and other traumatic events on youth. Dr. Briggs-King has extensive experience in providing, developing, disseminating, and evaluating several trauma-focused mental health treatments delivered to children, adolescents, and their families. Dr. Briggs-King has developed a national reputation for her clinical, research, and implementation efforts and has received several awards and honors for her work in diverse communities. Dr. Briggs-King is a master trainer in several evidence-based treatments. Her clinical and research interests include minority mental health; implementation, dissemination, and evaluation of interventions; assessment and screening; resiliency; reducing disparities; chronic adversity; PTSD; and traumatic stress.

Class 31 BCBSNC HHS Session Planning Committee

The following members of LNC Class 30 make up the planning committee for the Class 31 BCBSNC HHS session.

Dr. Bahby Banks, Co-Chair *Durham*

Chief Executive Officer

Pillar Consulting

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Dr. Bahby Banks is the founder and CEO of Pillar Consulting, a global leadership strategy firm dedicated to helping organizations measure the impact of their initiatives. In her role, Dr. Banks partners with non-profit, academic, corporate, and philanthropic organizations to provide consultation on the development, implementation, and evaluation of their efforts. Her work has led to a career that has spanned the Americas, Africa, Europe, and Australia, including contributions to the World Health Organization, Fundação Oswaldo Cruz, Instituto Promundo, and academic and government institutions across the United States. Dr. Banks is currently partnering with KBR and BCNSC for TA support for early childhood education Parenting Equity Early Childhood Outcomes (PEECO). A scholar-activist committed to equity and inclusion, Dr. Banks currently serves as an adjunct faculty member in the Public Health Leadership Program at UNC-Chapel Hill and continues to invest in the next generation of public leaders through mentorship, training, and practical experiences in their communities.

Dr. Banks is currently leading a statewide health literacy campaign, Not A Host™, that leverages Pillar Consulting's expertise in curriculum development, community engagement, and social marketing. With support from Mecklenburg County Health Department, Durham County Department of Health, and Blue Cross NC Foundation, she has mobilized youth residing in Charlotte and Durham to lead COVID-19 prevention messaging across the state. This effort has garnered national and international attention through partnerships with Duke Health, Facebook, Afropunk, the American Heart Association, Inaugural NC Doula Summit, NC Department of Health and Human Services, and NC Area Health Education Centers.

Dr. Banks earned her B.S. in Biology from Florida A&M University, M.P.H. in Epidemiology and Biostatistics from Boston University, and Ph.D. from the UNC Gillings School of Global Public Health.

Cameron Cremeens *Wake*

Director, Strategic and Business Planning

Novant Health

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Cameron is currently the director of strategic and business planning for Novant Health, where she has worked for the past eight years. In this role she is responsible for the strategic planning initiatives of a 16-hospital health system in three major markets of North Carolina along with leading the CON process for the health system. Cameron has worked in healthcare strategy and analysis for the past 13 years. She is passionate about healthcare and loves the challenge of figuring out the most strategic ways to grow the business and drive results.

Before her time with Novant Health, Cameron worked for Inova Health System in Northern Virginia, America's Health Insurance Plans in Washington DC, and ECU Health in Greenville, NC.

Cameron holds a master's degree in public health from East Carolina University and a bachelor's degree in physical education from UNC Wilmington. She currently resides in Fuquay-Varina, NC, with her husband Joey and 4-year-old son Hayes. In her spare time Cameron enjoys adventuring with her family and spending time with friends.

Chakana Fowler *Mecklenburg*

Vice President, Senior Relationship Manager

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Having recently moved to Charlotte, NC, from South Florida, Chakana enjoys getting to know new people and places throughout North Carolina. After living in Miami-Fort Lauderdale, New York City, Chicago, Atlanta, West Virginia, and Puerto Rico, Chakana has a unique perspective on the aspects that make communities places where all residents have opportunities to thrive. She's always had a deep interest in politics, economics, health and nutrition, and the public policies that impact those areas. Chakana is a dual citizen of the U.S. and St. Kitts. Traveling the world, spending time with family, and volunteering are some of her favorite ways to spend her time.

Chakana is part of Bank of America's Healthcare, Education, & Not-for-Profit (HENFP) business. HENFP is a specialty group within Global Commercial Banking that supports the financial needs of a variety of not-for-profit organizations including healthcare, private universities, secondary schools, foundations, cultural, professional, and social service organizations. Chakana leads a client team in delivering the full resources of the bank and advising organizations across a wide range of financial solutions.

Chakana received an MBA from Columbia University where she was a Robert Toigo Finance Fellow; an MS in Mathematics Education from The City University of New York where she was a NYC Teaching Fellow; and a BS in Accounting from University of Miami where she was a Golden Drum Scholar and a Morgan Stanley Richard B. Fisher Scholar.

Kim Green *Iredell*

Manager of Retail Banking

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Kim is the mother of two daughters and the wife of 12 years to husband, Eric. Kim currently lives in Mooresville, NC, where she attends The Cove Church. Kim is passionate about helping people in need within and outside of her community. Kim volunteers with her church, Women's Resource Center, and Family Guidance Center.

Kim is currently the Manager of Retail Banking, Sr. VP for First Citizens Bank & Trust where she has worked for 23 years. Kim has held many positions within the bank and enjoys using her banking knowledge to promote financial independence and security for a better future. Kim is current Board

Secretary for the Robert Monroe Carlisle Foundation Trust. This Foundation uses trust funding to meet the dire and emergent needs of the unprivileged and poor in Catawba County.

Dr. Sara Imhof, Program Chair *Wake*

Senior Director

North Carolina Biotechnology Center

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Sara is an interdisciplinary and collaborative leader; a catalyst and opportunity creator; a strategic organizer; an impactful messenger and facilitator; and a health and life sciences policy advocate. Professionally, Sara serves as Senior Director and a leader of the Focused Initiatives Team (FIT) for the North Carolina Biotechnology Center. Her primary responsibilities include conducting Federal Affairs Outreach and Engagement, leading interdisciplinary and multi-institutional collaborations, and leading the North Carolina Precision Health Collaborative (NCPHC).

Critical recent Federal Affairs efforts include successfully leading a multistakeholder Coalition to receive \$25M federal dollars under the Economic Development Administration's Build Back Better Regional Challenge. Sara also secured the advancement by both Senators Burr and Tillis of a Directed Congressional Spending request for NCBiotech's Military Outreach & Veterans Engagement (MOVE) program. Finally, Sara is facilitating a multistakeholder effort to house the newly created federal Advance Research Projects Agency for Health (ARPA-H) in North Carolina. With the NC Precision Health Collaborative, Sara champions a growing statewide precision health ecosystem that delivers leading technology innovation and proven thought-leadership in the field, across North Carolina and the U.S.

Sara formerly served as Director of Education and Grassroots Advocacy for The Concord Coalition, Senior Analyst, Health Care, at the Government Accountability Office, Executive Director of the Iowa Counties Public Health Association, and Assistant to the Director for the Center for Macular Degeneration at the University of Iowa Hospitals and Clinics.

Sara earned a Bachelor of Science degree in Nursing, a Master of Arts degree in Health Promotion, and a Doctorate in Health Management and Policy, at the University of Iowa. She is a graduate of Leadership North Carolina Class 30, program chair for Leadership North Carolina Class 31, and a member of the Leadership North Carolina Board of Directors.

DJ Jones *Johnston*

Regional Director

M&C Assemblies

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Donyell "DJ" Jones recently accepted the position as the Regional Director of M&C Assemblies (the nation's largest assembly company), overseeing the assembly needs of Lowe's, Home Depot, Academy Sports, and Walmart across North Carolina, Virginia, and Maryland.

Previously, DJ served in Boys & Girls Clubs for 23 years in several capacities including Chief Executive Officer, Chief Operating Officer, Executive VP, and Unit Director.

DJ has also served in several roles with Boys & Girls Clubs of America, including Society of African American Professionals (SOAAP) board of directors, as a Boys & Girls Clubs of America Safety Peer Consultant, and as a Boys & Girls Clubs of America Peer Consultant. In 2019, DJ was recognized as Boys & Girls Clubs of America's Southeast Region Professional of the Year. In 2020, DJ was awarded the Herman S. Prescott Award by Boys & Girls Clubs of America. This award is presented each year to a Club professional whose work honors the values of diversity and equality.

DJ holds a BS degree in accounting from UNC–Greensboro and a Master of Business Administration from Strayer University. DJ resides in Garner, NC, with his wife Qiana, his two daughters, Raven and Ava, and his son, Dhru. In DJ's spare time, he enjoys spending as much time as possible with his family and friends and serving in his church.

Jason King *Out of State*
Financial Controller
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Jason is a Montana CPA (former CPA in NC) and financial controller for Montana Knife Company. He recently left a career in public accounting after 13 years, where he oversaw tax compliance, consulting, and A&A work for his clients. He is a past treasurer of the Boys & Girls Club of Central Carolina and past member of the New Hanover Estate Planning Council.

He grew up in Halifax County, which historically was a textile hub. As companies left North Carolina for cheaper labor and process overseas, the area in which he was raised experienced the ripple effect of those lost jobs. His role at MKC is special because the company is committed to sourcing US materials to manufacture their product 100% in the US. This provides stable income, career opportunity, and purpose to many employees and suppliers in Frenchtown, MT, and across the country.

He and his wife now call Frenchtown, MT, home along with their two daughters who are 4 years old and 2 years old. While they miss North Carolina, adventure and exploration abound for their family.

Christina McNally *Catawba*
Chief Strategy Officer
Carolina Caring
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Christina McNally has been working to meet the ever-evolving human service and healthcare needs of Carolinians for close to 25 years. In her current role, McNally leads strategic growth initiatives and innovation efforts for Carolina Caring, one of the most comprehensive and forward-thinking nonprofit serious illness care providers in the nation. She also supports the work of the organization's foundation, marketing and communications, outreach, bereavement, and volunteer services teams.

Christina has diverse experience in leadership, strategy, governance, ambulatory services, network development, and physician integration strategies. Prior to her focus on healthcare administration, she held various nonprofit leadership positions, concentrating on access to care, poverty awareness, and child abuse prevention.

McNally is a native of Rutherfordton, NC. She received her undergraduate degree in Health Education from East Carolina University and her Master of Public Health degree from Lenoir-Rhyne University. McNally has held several local and state-level board positions and is currently serving as a member of the Valdese Rotary Club and Truist Foothills Community Advisory Board. She also serves on the board of directors for the Hickory Ballet and Performing Arts. When she is not working, she and her husband, Michael, enjoy traveling and spending time outdoors with their three daughters

Randy Mirador *Wake*

Director, Governance, Risk and Compliance
Blue Cross and Blue Shield of North Carolina
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Randy Mirador brings over 25 years of experience working in different industries and organizations focusing on process, risk, governance, and audit. The last 17 years have been spent working at Blue Cross NC serving different roles. He currently serves as the Director, Governance, Risk and Compliance. Working with leaders across the organization, Randy and his team provide a holistic approach to risk management and controls governance across the Operations and IT areas of Blue Cross NC.

Randy has keen interests in continuously learning new things, helping and advising others when possible. He finds a lot of gratification watching someone succeed, attain, or learn something new—this is the reason he works, consults, and volunteers in the different ways that he does. Family and friends are his priority, always being nice and helpful is his purpose, and living a balanced life is his goal. Randy lives with his wife and kids in the Raleigh-Durham area of NC and has lived in the area for 30 years. When not working, he spends time learning about woodworking, trying new and exciting culinary delights from the diverse choices in the area, and spending time outdoors.

Dr. Lisa Shock, Co-Chair *Wake*

Chief Population Health Officer - Medicaid Plan
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Lisa is an innovative population health executive with national expertise in Medicare, Medicaid, and Value-Based Care. Bringing 15+ years of experience managing clinical services within healthcare environments, she has expertise in all areas of clinical operations, value-based care, technology and telehealth, sales, strategy development, and communications. Lisa joined United Healthcare in November 2021 and is enjoying developing, designing, and leading all things Population Health for their NC Managed Medicaid Plan.

Lisa is currently one of the only Physician Associates (PAs) nationwide with continued active clinical practice in outpatient medicine and experience in inpatient medicine, long term care, Population Health administration, consulting, and academics. She received her PA education from Duke University and her Doctorate of Global Public Health from UNC Chapel Hill. Lisa's experience includes expertise in Community and Family Health, Geriatrics, and Rural Health. Lisa served two terms on the North Carolina Institute of Medicine Board of Directors and is currently on the NC Public Health Commission.

Lisa is married to a government chemist with two daughters. Her older daughter is a preprofessional dancer pursuing her BFA in Modern Dance at Point Park University and hopes to be on Broadway one day. Her younger daughter is in high school and loves rock climbing and volleyball. Their family enjoys Disney trips as often as possible to have quality family time.

Mike Walker *Guilford*

Regional Director - External Affairs

AT&T

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Michael Walker is the Regional Director of External Affairs for AT&T (North Carolina) in the Piedmont Triad region. Michael has been with AT&T for 15 years and has held various leadership roles of increasing responsibility. Michael is passionate about mentoring, tutoring, and working collaboratively in the communities they serve through various outreach initiatives.

Michael is a 2022 graduate of Leadership Greensboro. As part of the program, Michael helped lead the city's first-ever Mayor's Food Waste Challenge – an initiative that educated local restaurants on reducing landfilled food waste by tracking food waste, composting, and recycling. As a result of overall community engagement, creativity, and impact, this project won 1st place in the 2022 Leadership Greensboro team competition.

Michael is actively involved in various community activities as part of Kappa Alpha Psi Fraternity, Inc., and a member of the local church. Michael enjoys reading, writing, mentoring, community-engagement, and spending quality time with family.