



## Leadership North Carolina

### Class 31 Orientation Session

October 3 – 5, 2023  
Boone

[#LNC31]

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October 3 – 5, 2023  
Boone, NC

### LODGING

Courtyard by Marriott  
1050 Highway 105  
Boone, North Carolina  
(828) 265-7676  
[Boone Marriott Website](#)

### SESSION GOALS

1. Present Leadership North Carolina's mission, program concept, and expectations.
2. Explore the state's history.
3. Inspire class members to develop relationships with each other to enhance their leadership abilities.
4. Challenge participants to understand statewide issues and to become involved in developing solutions as leaders in their communities, regions, and state.

### PLANNING COMMITTEE

**Dr. Margaret A. Brunson**  
Chief Executive Officer/Founder  
Illumined Leadership Solutions  
LNC Class 28 Alumna

**Brian C. Etheridge**  
President  
Leadership North Carolina

**Dr. Sara Imhof**  
Senior Director  
North Carolina Biotechnology Center  
LNC Class 30 Alumna and Class 31 Program Chair

**Emily Smith**  
Program Assistant and Office Coordinator  
Leadership North Carolina

**Kelly Swanson Turner**  
Program Director  
Leadership North Carolina

## Tuesday, October 3

Parking: Rivers Street Deck, 461 Rivers Street, Appalachian State University, Boone

Meeting Location: Parkway Ballroom, Fourth Floor of Plemmons Student Union, Appalachian State University

Reception Location: Summit Trail Solarium, First Floor of Plemmons Student Union, Appalachian State University

2:00 – 2:30 pm	Welcome and Program Overview	The LNC Team
2:30 – 4:30 pm	Introductions	LNC Class 31
4:45 pm	Class Picture at Solarium Entrance	
5:00 – 6:30 pm	Reception	Brian Etheridge <i>President</i> <i>Leadership North Carolina</i>

## Wednesday, October 4

Daytime Parking: Rivers Street Deck, 461 Rivers Street, Appalachian State University, Boone

Meeting Location: Parkway Ballroom, Fourth Floor of Plemmons Student Union, Appalachian State University

Dinner Parking: Blue Ridge Parking Deck, 185 Stadium Heights Drive, Appalachian State University

Dinner Location: Grandview Ballroom at Kidd Brewer Stadium, North End Zone Entrance, Appalachian State University

8:00 – 8:30 am	Breakfast (optional) <i>Advance RSVP required</i>	Parkway Ballroom
8:30 – 8:45 am	The Best of NC	Dr. Sara Imhof <i>Senior Director</i> <i>North Carolina Biotechnology Center</i> <i>LNC Class 30 Alumna and Class 31 Program Chair</i>
8:45 – 9:30 am	LNC 101	The LNC Team
9:30 – 9:40 am	Break	
9:40 – 11:00 am	The Tar Heel State, 1540-1835	Dr. Karl Campbell <i>Professor of History</i> <i>Appalachian State University</i>
11:00 – 11:15 am	Break <i>Snack and beverages will be provided</i>	
11:15 am – 12:35 pm	North Carolina in the 19 <sup>th</sup> Century, 1835-1900	Dr. Karl Campbell <i>Professor of History</i> <i>Appalachian State University</i>
12:35 – 1:25 pm	Lunch with Learning Team Conversations	
1:25 – 1:55 pm	Values Discussion	Dr. Karl Campbell <i>Professor of History</i> <i>Appalachian State University</i>
1:55 – 3:15 pm	The Progressive Plutocracy, 1900-present	Dr. Karl Campbell <i>Professor of History</i> <i>Appalachian State University</i>
3:15 – 3:30 pm	Break	

3:30 – 3:55 pm	North Carolina History: Conclusions and Q&A	Dr. Karl Campbell <i>Professor of History Appalachian State University</i>
3:55 – 4:15 pm	Wrap-Up and Adjourn	The LNC Team
4:15 – 6:45 pm	Free Time	
Flexible Timing	Walk or Drive to Kidd Brewer Stadium <a href="#">Individual transportation—5-minute drive or 25-30-minute walk from hotel</a>	
6:45 pm	Class Dinner <a href="#">Casual Attire</a>	Grandview Ballroom at Kidd Brewer Stadium

## Thursday, October 5

[Parking: Rivers Street Deck, 461 Rivers Street, Appalachian State University, Boone](#)

[Meeting Location: Parkway Ballroom, Fourth Floor of Plemmons Student Union, Appalachian State University](#)

8:00 – 8:30 am	Breakfast (optional) <a href="#">Advance RSVP required</a> <a href="#">Check out of hotel prior to start of session</a>	Parkway Ballroom
8:30 – 8:50 am	Morning Reflections	Dr. Sara Imhof <i>Senior Director North Carolina Biotechnology Center LNC Class 30 Alumna and Class 31 Program Chair</i>
8:50 am – 12:00 pm	The LNC Approach to Learning <a href="#">There will be a 15-minute break during this segment</a> <a href="#">Snack and beverages will be provided</a>	Dr. Margaret A. Brunson <i>Chief Executive Officer/Founder Illumined Leadership Solutions LNC Class 28 Alumna</i>
12:00 – 12:10 pm	What's Next?	The LNC Team
12:10 – 12:25 pm	The Impact of LNC	Ken Burton <i>Sales Performance and Support Executive Bank of America LNC Class 21 Alumnus and Chair, LNC Board of Directors</i>
12:25 – 12:30 pm	Closing Exercise	The LNC Team
12:30 pm	Lunch (Optional) <a href="#">Advance RSVP required</a>	Parkway Ballroom