#### NORTH CAROLINA INDEPENDENT Colleges & Universities







#### Presentation to Leadership North Carolina XXXII

Supporting, representing, & advocating for North Carolina independent higher education

Dr. A. Hope Williams, President North Carolina Independent Colleges & Universities

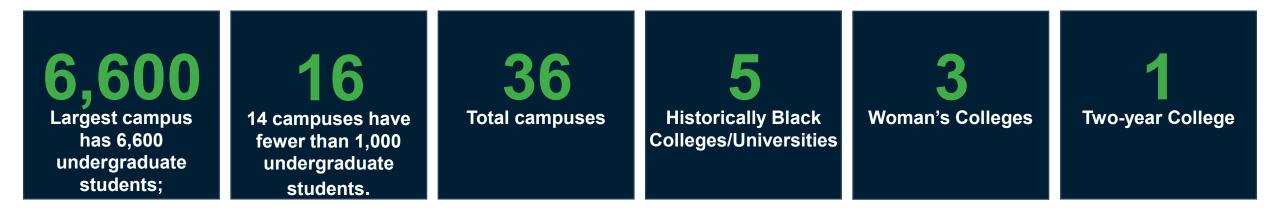
December 12, 2024

### PRIVATE COLLEGES. PUBLIC PURPOSE. SMALL CAMPUSES, BIG IMPACT!

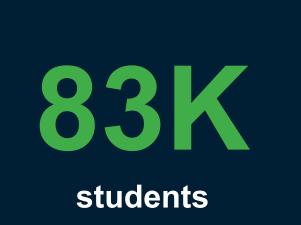


# **STUDENTS CAN FIND** THEIR BEST FIT.





# NCICU BY THE NUMBERS





**Economic Impact** 

### 66K Employees\*

\$1.5B in research \*North Carolina's private higher education sector is the largest private employer in the State. WE AWARD
1 in 4 Bachelor's Degrees in NC
1 in 3 Graduate Degrees in NC

36

Private, Nonprofit Institutions including:

- 5 HBCUs
- 3 Colleges for Women
- 1 Two-Year College

STUDENTS 61,762 undergraduates 52% from NC 24,363 graduate students

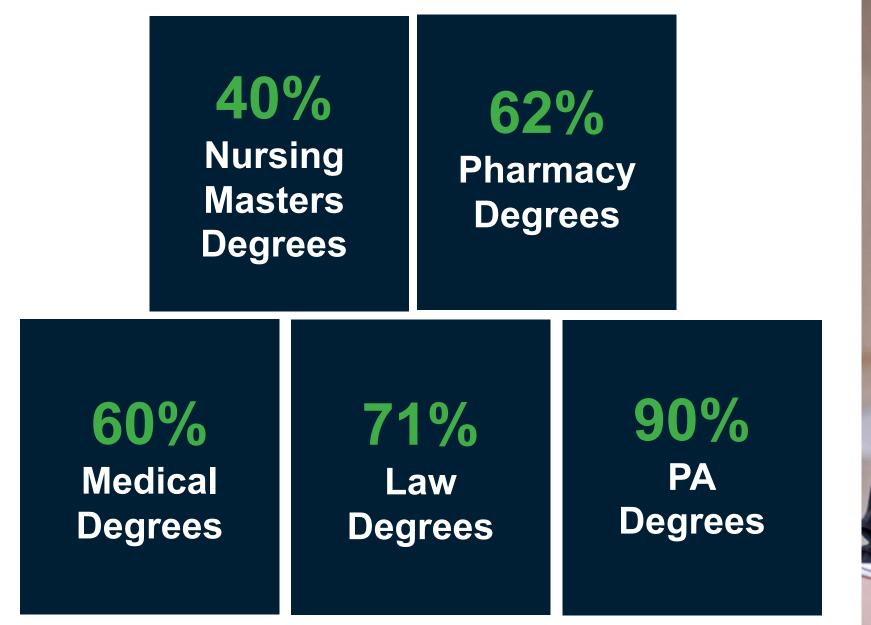
57% from NC

NEARLY 15,000 students received the NORTH CAROLINA NEED BASED SCHOLARSHIP in 2023-24

#### **ALMOST 50%**

of our NC students receive federal Pell Grants (\$97+ Million distributed in 2023-24)

# DEGREES AWARDED – EDUCATION VALUE TO THE STATE





### DEMOGRAPHICS

**46%** of students at NCICU Campuses are persons of color. **18%** are Black/ African-American.

**5%** are international.

**56%** are women.

#### iBELONG Mentoring Program

provides a variety of types of support to students of color with the goal of increasing their college success.

#### Faculty/Student STEM Mentoring Program

improves student retention and graduation rates among first generation college students, women, and students of color majoring in science, technology, engineering, or math (STEM).

# POLICY & ADVOCACY

**\$91M** North Carolina Need-Based Scholarship \$3.5M

Awarded to NCICU Students Impacted by Hurricane Helene 2% NCNBS represents less than 2% of the state budget for higher education.

### North Carolina Need Based Scholarship

provides North Carolina's best return on investment (ROI) in terms of the cost to the state and making it possible for students to attend a four-year college or university and obtain a baccalaureate degree.

#### **Strategic Partnerships**

NCICU partners with organizations and agencies supporting independent higher education in North Carolina, including but not limited to MyFutureNC, NC Board of Education, NCSEAA, NC DHHHS, NC Commerce & NCLDS.

# INDEPENDENT COLLEGE FUND OF NORTH CAROLINA

### BUSINESS & EDUCATION IN PARTNERSHIP

ICFNC receives funding from corporations and foundations to support the NCICU mission and works with a corporate advisory board.

#### Programmatic Support

Ethics Bowl - Signature Event Feb. 7-8, 2025 iBELONG Mentoring Program Faculty-Student STEM Mentoring Program

#### **Scholarship Support**

ICFNC Scholarship Fund Student Teaching Assistance for Retention (S.T.A.R) Scholarship Finish Strong Scholarship Named Scholarship

### \$3.5M

Raised in 2023-24 to support our 36 institutions. 2nd most raised in ICFNC's 70-year history

### 400%

growth in funds raised from grants and programs from the previous year. 33%

growth in funds raised for scholarships from the previous year.

### \$300K

in emergency assistance for the 8 NCICU campuses impacted by Hurricane Helene.

# WHAT'S NEW? NCICU DIRECT ADMISSION PROGRAM

### WELCOME TO YOUR FUTURE

Unlock Opportunities at North Carolina's Private Colleges and Universities!

Are you a North Carolina high school senior with a 2.8 (weighted) GPA or above? You are already on the path to success through Direct Admission to college, and we want to help you soar even higher. Confirm your acceptance and you will be on your way!

#### **NCICU DIRECT ADMISSION PROGRAM QUICK FACTS**

- Eligible students have the exclusive opportunity to submit the streamlined application for the **2025-26 academic year.**
- Form can be completed in **5 minutes or less** with **no application fee.**
- Students will hear from each of the participating colleges and universities they have selected with information about individual campus requirements, their conditional acceptance, and the availability of financial aid.

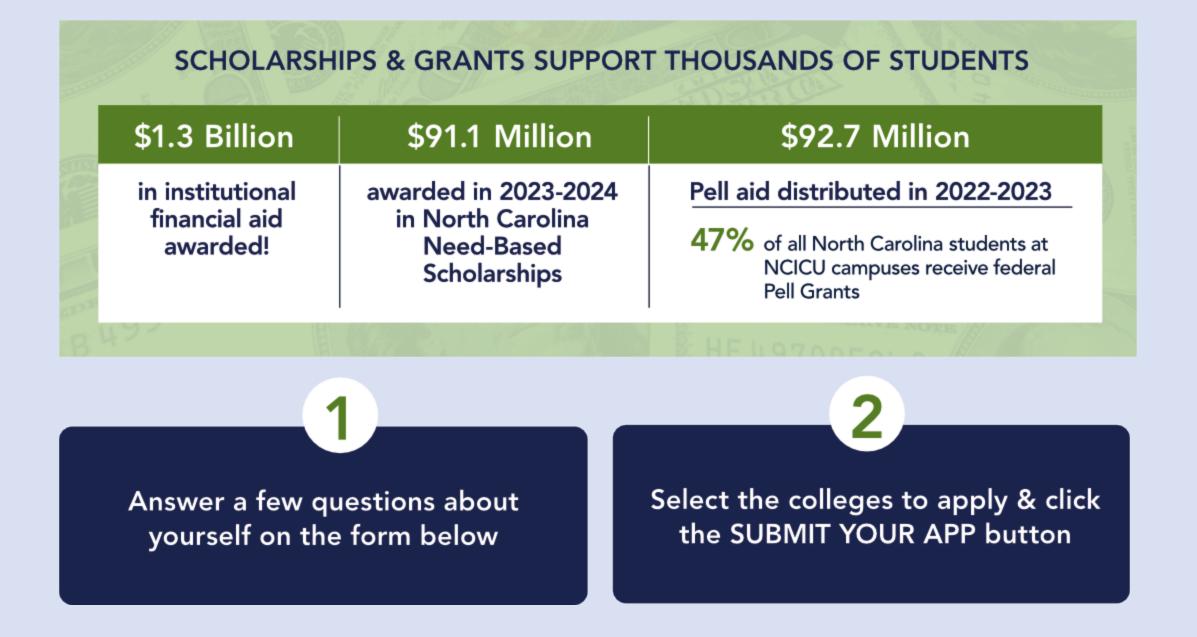
#### NORTH CAROLINA PRIVATE COLLEGES AND UNIVERSITIES PARTICIPATING IN DIRECT ADMISSION

Barton College Belmont Abbey College Bennett College ↔ + Catawba College Chowan University Gardner-Webb University Greensboro College Guilford College Johnson C. Smith University +

Admission limited to women Lees-McRae College Lenoir-Rhyne University Livingstone College + Louisburg College ◆ Mars Hill University Meredith College ↔ Methodist University Montreat College North Carolina Wesleyan University

+ Historically Black Colleges and Universities (HBCUs), welcoming applicants of all races/ethnicities Pfeiffer University Saint Augustine's University + Salem College ↔ Shaw University + St. Andrews University University of Mount Olive Warren Wilson College William Peace University Wingate University

♦ 2-year College



#### SCAN THE QR CODE OR VISIT <u>WWW.NCICU.ORG/DIRECT-ADMISSION</u> TO COMPLETE THE FORM FOR DIRECT ADMISSION



## TRANSFER PATHWAYS

#### NCICU Receives \$1.3M Grant to Partner with NCCCS to Streamline Transfer Pathways

NCICU and the <u>North Carolina Community College System</u> (<u>NCCCS</u>) announced a new grant-funded partnership to facilitate the successful transfer of course credits for students moving from two-year colleges to four-year private colleges and universities in the state.

The new initiative will leverage technology from <u>Acadeum</u> to streamline the transfer process and reduce credit loss, to replicate this technology in other states through the generous support of a \$1.3 million collective grant.

#### **ORGANIZATIONS FUNDING THE COLLECTIVE GRANT:**

- Teagle Foundation
- <u>Arthur Vining Davis Foundations</u>
- ECMC Foundation
- John M. Belk Endowment
- Bill & Melinda Gates Foundation

Lumina Foundation has provided complementary funding to ensure the involvement of NCICU and NCCCS faculty and staff in the development and implementation of this project.



THE UNIQUE NATURE and **PROGRAMS AT OUR 36 COLLEGES AND UNIVERSITIES PROVIDES** THE RIGHT FIT FOR **THOUSANDS OF HIGH** SCHOOL GRADUATES. NORTH CAROLINA NDEPENDENT **C**OLLEGES & UNIVERSITIES







#### For more information, visit NCICU.org



# QUESTIONS? FOLLOW US

### **THANK YOU!**