



## Leadership North Carolina

### Class 32 Government Session

November 12-14, 2024  
Raleigh

[#LNC32]

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### Base Hotel

Residence Inn Raleigh Downtown  
616 South Salisbury Street  
Raleigh, NC 27601  
(919) 856-0017

### Session Goals

1. Provide a framework of federal, state, and local governance structures.
2. Explore the political landscape in NC, the impact of changing demographics, and the importance of civic engagement.
3. Demonstrate the hard choices that must be made at various levels of government.
4. Explain how politics, campaigns, and grassroots advocacy lead to government outcomes.
5. Equip and empower participants to take meaningful action and get involved with local and/or state government.
6. Explore how government connects to education, health and human services, economic development, the environment, and inclusive leadership in NC.

### Planning Committee

#### Steven Martin, Program Chair

President & CEO

Constellation Quality Health

*Wake*

#### Hannah Morecraft, Co-Chair *Wake*

Deputy Managing Director

APCO Worldwide

#### Jordan Whichard, Co-Chair *Wake*

Chief Deputy Secretary

North Carolina Department of Commerce

#### Meredith Archie *Wake*

President

NC Chamber Foundation

#### Lisa Cherry *Gates*

Planning and Economic Development Director

Gates County

#### Wesley Fountain *Cumberland*

Vice Chancellor of External Affairs and Military Relations

Fayetteville State University

#### Tracey Johnson *Washington*

Washington County Commissioner, Beaufort County

Community College, and Past President, NCACC

#### Matthew Kagel *Out-of-State*

Director, State & Local Government Affairs

International Franchise Association

#### Grace Rountree *Wake*

Director, NC Public Affairs & Communications

Duke Energy

#### Annette Taylor *Wake*

Director, Office of Digital Equity and Literacy

North Carolina Department of Information Technology

#### Stacie Walker *Wake*

Chief Lending Officer

State Employees' Credit Union

#### Valyce Woolaston *Wake*

Senior Counsel

Dominion Energy Services, Inc.

Each planning committee for the Class 32 program year is made up of members from LNC Class 31.

## Tuesday, November 12, 2024

Tour: North Carolina Museum of Natural Sciences, Nature Research Center, 121 West Jones Street, Raleigh.

Reception: Executive Mansion, 200 North Blount Street. Business attire. [Photo ID required.](#)

2:00 – 4:00 pm	Dueling Dinosaurs: Behind the Scenes at the North Carolina Museum of Natural Sciences <a href="#">Advance RSVP required.</a>	The Honorable D. Reid Wilson <i>Secretary</i> <i>North Carolina Department of Natural and Cultural Resources</i>
		Dr. Denise Young <i>Director</i> <i>North Carolina Museum of Natural Sciences</i>
		Dr. Eric Lund <i>Dueling Dinosaurs Lab Manager</i> <i>North Carolina Museum of Natural Sciences</i>
5:30 – 7:00 pm	Session Reception at the Executive Mansion (Optional) <a href="#">Advance RSVP required. Photo ID required.</a>	

## Wednesday, November 13, 2024

Breakfast and Session: Quorum Center, 323 West Jones Street. Coat and tie for men, distinguished dress for women, no denim.

Afternoon Session: NC General Assembly Legislative Building, House Chamber, 16 West Jones Street.

Dinner: Sitti (Jiddi Space), 137 South Wilmington Street. Casual attire.

8:00 – 8:30 am	Breakfast (Optional) <a href="#">Advance RSVP Required</a>	Quorum Center
8:30 – 9:00 am	Setting the Stage	Steven Martin <i>President and CEO</i> <i>Constellation Quality Health</i> <i>LNC Class 31 Alumnus and Class 32 Program Chair</i>
		Hannah Morecraft <i>Deputy Managing Director</i> <i>APCO Worldwide</i> <i>LNC Class 31 Alumna and GOV Session Co-Chair</i>
		Jordan Whichard <i>Chief Deputy Secretary</i> <i>North Carolina Department of Commerce</i> <i>LNC Class 31 Alumnus and GOV Session Co-Chair</i>
		LNC Class 32 Writing Team
9:00 – 9:10 am	Local Welcome	The Honorable Shinica Thomas <i>Chair</i> <i>Wake County Board of Commissioners</i>
9:10 – 10:05 am	Civics 101	Kara Millonzi <i>Robert W. Bradshaw Jr. Distinguished Professor of Public Law and Government</i> <i>Associate Dean for Research and Innovation</i> <i>Interim Faculty Lead, Environmental Finance Center</i> <i>UNC School of Government</i>
10:05 – 10:25 am	Morning Break <a href="#">Snack and beverages will be provided</a>	

10:25 – 11:20 am	Political Trends and Public Policy Implications of the National Partisan Divide	Paul Shumaker <i>Founder and President Capitol Communications, Inc.</i>
		Morgan Jackson <i>Partner and Co-Founder Nexus Strategies, Inc.</i>
11:20 – 12:05 pm	Lunch	
12:05 – 12:55 pm	The Fourth Estate: Media Perspective on NC Politics and Government	Tim Boyum <i>Political Anchor Charter Communications</i>
1:00 – 2:15 pm	How to Influence Through Advocacy	Kelly Williamson <i>President, North America APCO Worldwide</i>
2:15 – 2:35 pm	Walk to the Legislative Building and Security <i>Belongings can be left at the Quorum Center or in vehicles to streamline security at the Legislative Building. They can be retrieved after the program adjourns at 4 pm. No food or beverage permitted on the House floor.</i>	
2:35 – 3:00 pm	The Legislative Process	James White <i>Principal Clerk North Carolina House of Representatives</i>
3:00 – 3:20 pm	Mock Legislative Session	LNC Class 32
3:20 – 3:50 pm	Voices of Legislators	The Honorable Jim Burgin <i>Senator, District 12 North Carolina General Assembly</i>
		The Honorable Robert T. Reives II <i>Representative, District 54 North Carolina General Assembly</i>
		Meredith Archie, Moderator <i>President NC Chamber Foundation LNC Class 31 Alumna and GOV Session Committee Member</i>
3:50 – 4:00 pm	Wrap Up and Adjourn	
4:00 – 6:30 pm	Free Time	
6:30 pm	Class Dinner	Sitti (Jiddi Space) <i>137 South Wilmington Street</i>

## Thursday, November 14, 2024

Breakfast and Session: Quorum Center, 323 West Jones Street. Business casual attire.

8:00 – 8:30 am	Breakfast (Optional) <i>Advance RSVP Required</i>	Quorum Center
8:30 – 8:50 am	Morning Reflections	Steven Martin <i>President and CEO Constellation Quality Health LNC Class 31 Alumnus and Class 32 Program Chair</i>  LNC Class 32
8:50 – 9:40 am	Leadership Profile	Kristi Jones <i>Vice President, Public Affairs and Sustainability, NiSource Former Chief of Staff to North Carolina Governor Roy Cooper</i>
9:45 – 10:15 am	Equal Access to Justice	The Honorable Anita S. Earls <i>Senior Associate Justice Supreme Court of North Carolina</i>
10:15 – 10:35 am	Morning Break <i>Snack and beverages will be provided</i>	
10:35 – 10:55 am	Class Business	LNC Team
10:55 – 11:45 am	Perspectives on Local Government and Opportunities for Engagement	Janice McKenzie Cole <i>Former Manager Town of Hertford, NC</i>  Scott Sauer <i>County Manager Gates County</i>  Lisa Cherry, Moderator <i>Planning and Economic Development Director Gates County LNC Class 31 Alumna and GOV Session Committee Member</i>
11:45 – 12:30 pm	Lunch	
12:30 – 2:20 pm	Budgetopolis	Lydian Altman <i>Adjunct Faculty Center for Public Leadership and Governance UNC School of Government</i>  Tracy Miles <i>Adjunct Instructor UNC School of Government</i>
2:20 – 2:30 pm	Wrap-Up and Adjourn	LNC Team