

The Secretary of State's Office wants to make it easy for you to find the business resources you need to succeed.

North Carolina has an abundance of **free or low-cost professional business resources**—in your community and beyond. People who can mentor you, help you with a business plan, promote your business, provide funding, and more.

We listened to what experienced NC business owners told us they needed to be successful.



We also created this New Business Checklist, which includes some of the key ingredients to help you succeed.



If you're thinking of starting a business or already have one, please visit our Rural RISE NC web page, sosnc.gov/RISE.



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Resources for
Innovators,
Startups, &
Entrepreneurs

Elaine A. Marshall
NC Secretary of State

sosnc.gov/RISE