



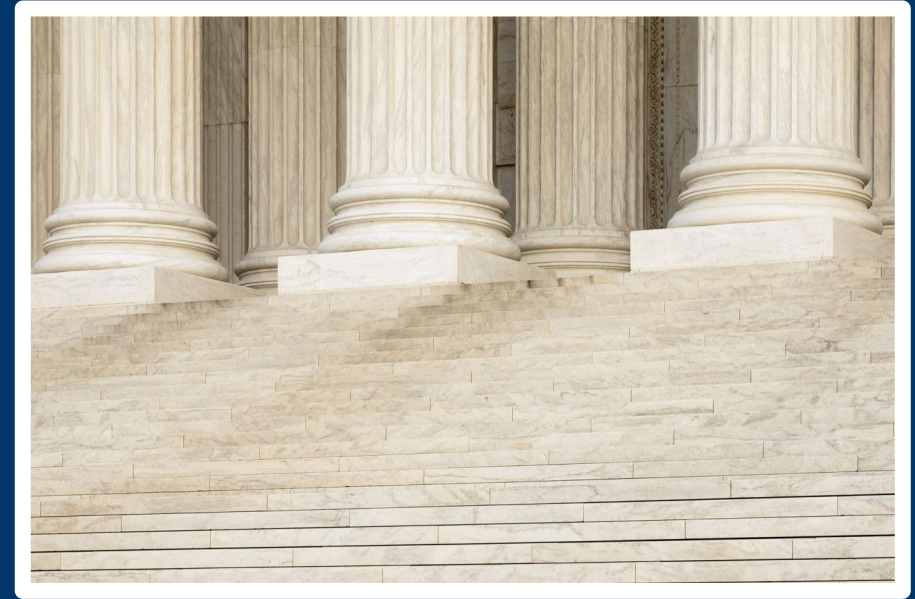
*A presentation by*  
Dr. Kimberly Gold, Chief of Staff

*to*



## **Vision – Three Pillars**

- **We will serve as a first choice in North Carolina for accessible and affordable higher education.**
- **We will lead North Carolina's economic recovery and sustained growth into the future.**
- **And we will become a national model for diversity and inclusion.**



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# The Great 58



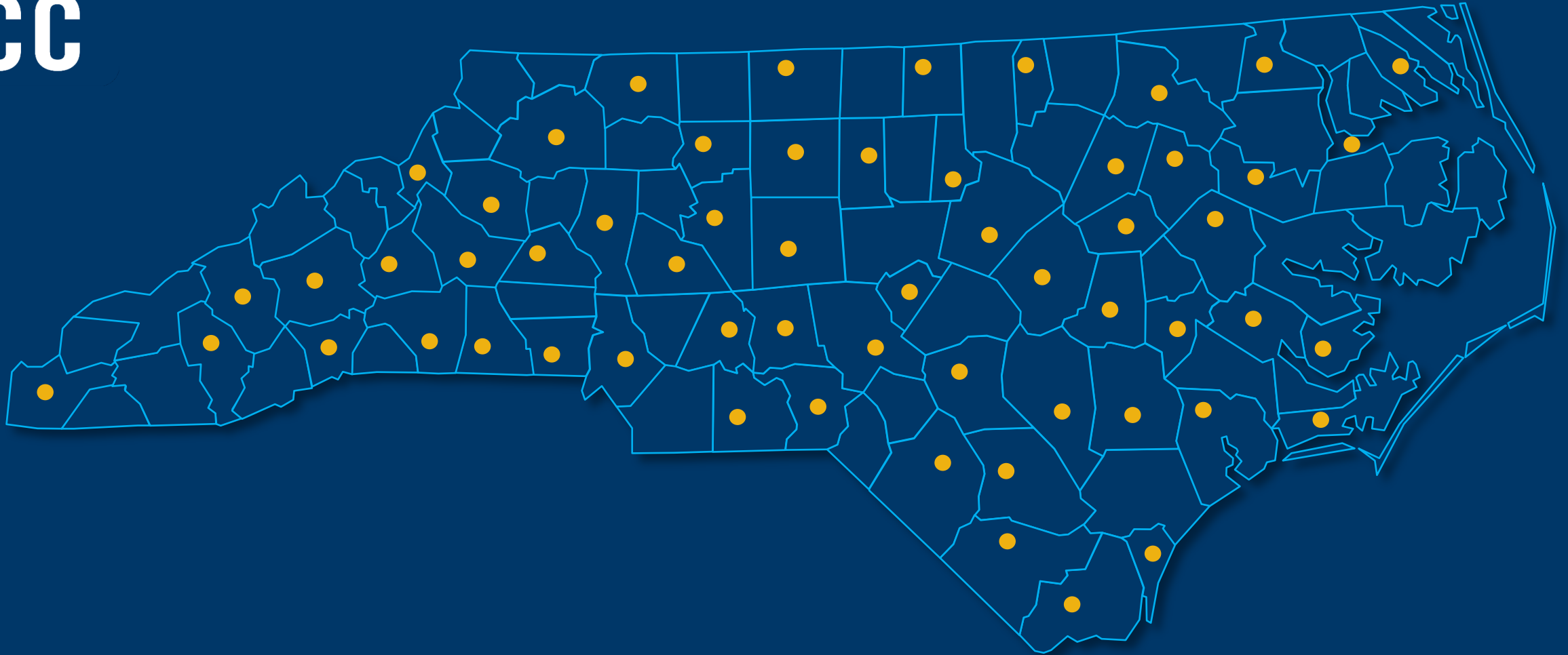


**North Carolina's community college system is the 3rd largest in the nation, and we are world class.**



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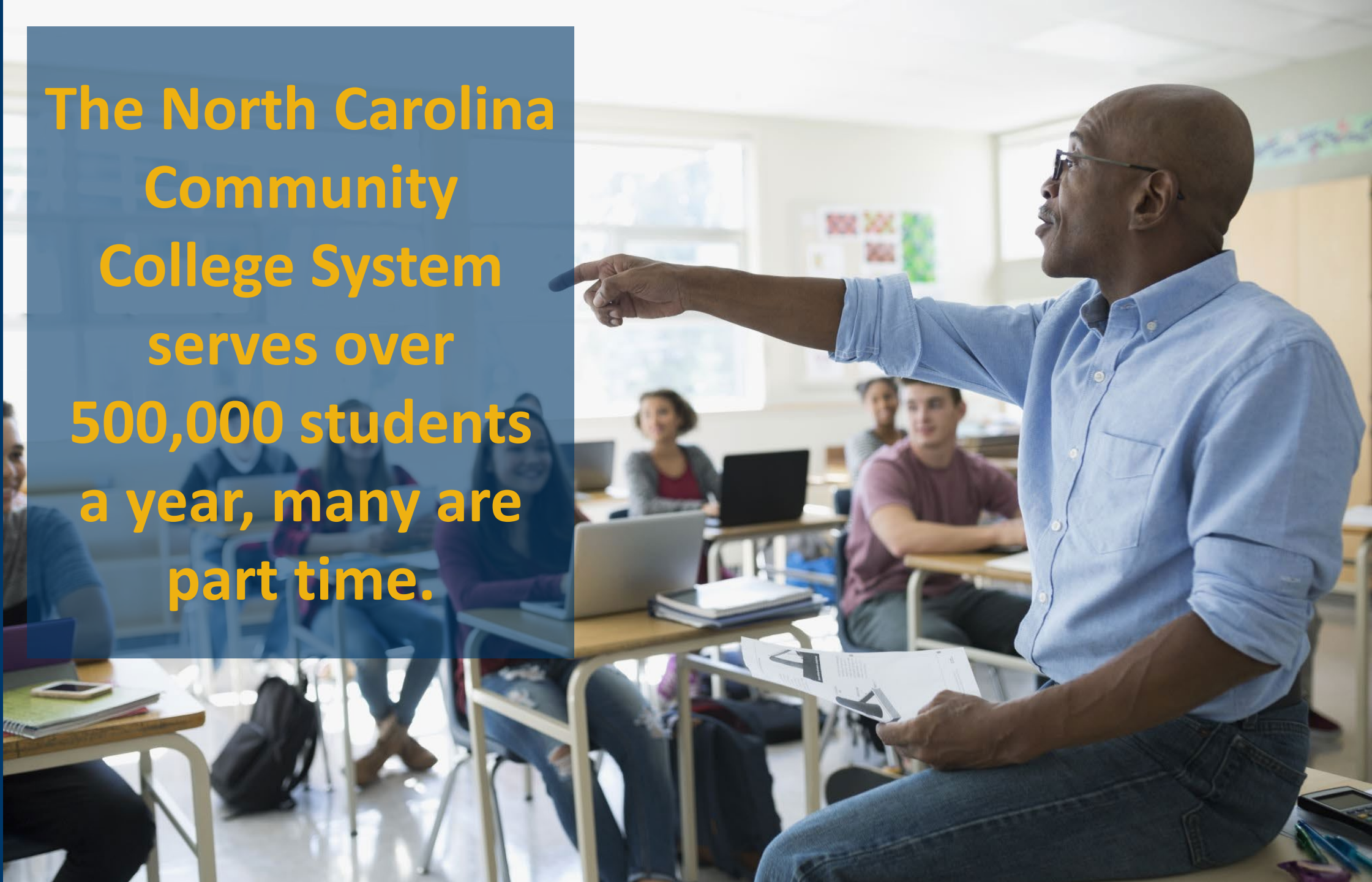
# 58 community colleges creating success



*from the mountains to the coast*



The North Carolina  
Community  
College System  
serves over  
500,000 students  
a year, many are  
part time.



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# Community College System Alignment *with* Business and Industry



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**Community colleges partner with business and industry to create customized training for the unique and skilled workforce they need.**







# CUSTOMIZED TRAINING

Job Growth New & Existing Companies	Productivity Enhancement	Technology Investment	Project Totals	Existing Industry Support
178 Number of Projects	64 Number of Projects	13 Number of Projects	255 Total Projects	527 Companies Served
12,053 Number of Trainees	2,665 Number of Trainees	691 Number of Trainees	15,409 Total Trainees	6,291 Number of Trainees
\$3,702,270.33 Project Expenditures	\$858,741.99 Project Expenditures	\$344,080.60 Project Expenditures	\$4,905,092.92 Total Expenditures	\$2,924,498.25 Total Expenditures

## Program Related Expenditures

\$337,264.05 Learning Resources Instructional Tools (Media Development)	\$601,984.57 Regionally Based Resources & Trainers
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## CUSTOMIZED TRAINING PROGRAM TOTALS

\$8,768,839.79 Total Expenditures	21,700 Total Trained	\$404.00 Total Average Cost / Trainee
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**170%** 

The average registered apprenticeship program in North Carolina yields a **170%** return on investment for the employer.

**63%** 

**63%** of respondents said journeyworkers create more value than comparable off-the-street hires.

**3.2**  
**YEARS** 

The average duration of apprenticeship programs is **3.2** years.

## APPRENTICESHIP NC

**85%** 

**85%** of survey respondents believe apprenticeships provide a net financial benefit to their business.

**2x** 

The number of people served by ApprenticeshipNC has **doubled** in the past 4 years.

**70%** 

**70%** of survey respondents currently have five or fewer apprentices.

**\$36,100**

AVERAGE ANNUAL SALARY

**\$10,500**

AVERAGE ANNUAL TRAINING COST

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# APPRENTICESHIP NC

**Our registered apprenticeship program served 16,894 North Carolinians in state fiscal year 2020, an 8% increase over the p.**



# Creating success *in* registered apprenticeships



North Carolina Community College System  
Recognition of Pre Apprenticeship Program



The United States Department of Labor  
Office of Apprenticeship  
Certificate of Completion of Apprenticeship

North Carolina Community College System  
State of North Carolina



COMPLETION OF APPRENTICESHIP CERTIFICATE AWARDED TO

**Anna Cruz**

In recognition of successful completion of the terms of apprenticeship in accordance  
With the law and standards of the State of North Carolina in the trade of

**Information Technician**

On this day, March 31, 2016, under the sponsorship of

**United Services Data Analysis**

4/2/2018

Date Completed

*Kathryn R. Castellone*  
ApprenticeshipNC, Director

Sponsor

*Anna D. Hitt*  
NC Community College System, President

- Credentials for completing Registered Apprenticeships – Certificates from Department of Labor and North Carolina Community College System

Serve all 58 community colleges with office and training locations at:

- AB Technical Community College
- Gaston College
- Pitt Community College
- Wake Technical Community College

 **40,000+**  
Contact Hours

 **20,000+**  
BioWork Hours\*

 **8,000+**  
People

 **94**

| Visits to schools and community colleges.

 **4,367**

| **Students** served through interactive events like EASE, our award winning science education program.

 **307**

| **Instructors** served through professional development (44 events serving 214 instructors) and other events.



**120 Courses**

15 Open Enrollment | 95 Customized Training | 10 Sponsored



**1,262  
Students**



**52 Companies Served**  
through courses and training



**4 Virtual Career Fairs**  
703 participants and companies

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# Virtual Career Fair Participants | May 2020 - June 2021

621 Students Served • 30 Biopharma Companies • 10 Job Placement Agencies • 2,625 Unique Chat Sessions

## November 10, 2021 Event | Biopharma Companies

## November 10, 2021 Event | Job Placement Agencies

				
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FACILITATES  
ECONOMIC IMPACT IN  
**100%**  
OF ALL NC COUNTIES  
EACH YEAR

SUPPORTS OVER  
**45K+**  
ATTENDEES THROUGH  
BUSINESS  
SEMINARS

HELPS START  
AN AVERAGE OF  
**650+**  
BUSINESSES  
EVERY YEAR

WORKS TO  
CREATE & RETAIN  
**3800+**  
JOBS ANNUALLY FOR  
NORTH CAROLINA

Creating success for small business | [www.ncsbc.net](http://www.ncsbc.net)

# Providing Opportunities

For those jobs that require more than a two-year associate degree, community colleges are partnering with UNC institutions and independent colleges and universities statewide for a seamless transfer through **articulation agreements**







# Creating success *with* NCMBC

13 community colleges provide office space, technology, transportation support

- Fayetteville Tech [Headquarters, business development (BD) Office, MatchForce]
- Blue Ridge [business development (BD) office]
- Catawba Valley (BD office)
- Central Piedmont (BD office)
- Guilford Tech (BD office)
- Durham Tech/First Flight Venture Center (DEFTECH office)
- Wake Tech (BD office)
- Wayne (BD office)
- Craven (BD office)
- Carteret (BD office)
- Coastal Carolina (BD office)
- College of the Albemarle (BD office)
- Cape Fear (BD office)



# Creating success *with* NCMBC

- Defense prime contracts executed in NC (FY20): \$6.1B (\$1.5B increase over FY19)
- Federal prime contracts executed in NC (FY20): \$9.5B (\$2.5B increase over FY19)
- Statewide impact of contracting: federal prime contractors in 97 counties (FY20)
- PRIMARY obstacle to growing contracting: need more businesses in the federal market



# Creating success *in* our military

- Assisted businesses in winning 4,168 contracts, worth \$16B+
  - Contracts generated \$623M+ in State Corporate Income Tax alone
- Events: hosts Summits in strategic industries (medical, textiles, aerospace, federal construction/energy, subsistence, cybersecurity, and a defense trade show at Forsyth Tech Community College
- MatchForce.org: connects 200,000 unfiltered opportunities to businesses annually

**Opportunity: NCMBC partner with N.C. Chamber/chambers statewide to get businesses in market – 23% of federal contracts are targeted at small businesses**





# Providing Opportunities



YOUR HIRE EDUCATION  
Longleaf Commitment  
Grant Outreach

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\$25M Available

Turn over a new **YOU.**



Continuing Education  
Scholarship Program

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\$15M Available



# Providing Opportunities

## New Scholarship Funding

*FY 2021-22 amount increased  
from \$970,000 to \$1.7M*

**Other grants, scholarships,  
and awards available**





**Students who attended  
North Carolina community  
colleges from July 2009 to June  
2019 accounted for 33% of all  
N.C. wage earners,  
totaling 1.7M people and \$60B.**



**Three years after graduation, 77% of community college students remain and are employed in North Carolina.**



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**“The Great 58” community colleges  
will lead economic recovery efforts  
in North Carolina, making it a greater  
global competitor for business and industry,  
across all industry sectors.**







# Significant Support in Recent N.C. State Budget

- 2021-2023 Biennial Budget – largest increase in NCCCS in a decade
- Key areas of support
- Thanks to Legislature and Governor



**NC COMMUNITY  
COLLEGES**  
CREATING SUCCESS

**THANK YOU**

