



Leadership North Carolina

Class XXIX
Environment Session

April 5-7, 2022
Asheville

[#LNCXXIX]

Session Workbook

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This workbook contains links and materials you will need to make the most of your Environment session. Please download it or have it accessible online during the program.

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General Session Resources

COVID Protocols

In consultation with LNC's Health Advisory Task Force, we have defined the following protocols for our time together in Asheville.

- Vaccination plus booster is strongly encouraged.
- Masking requirements will be at the discretion of the individual session venues. Please come prepared to wear a mask when asked to do so and whenever you are more comfortable being masked.
- There will be no testing requirement. We encourage you to test in advance of session—as the LNC team will be doing—for your own peace of mind and the good of the group. If you test positive, let Kelly know as soon as possible and please stay home.
- The attendance policy will remain suspended—there will be no penalty for anyone not able to attend in person. If you are experiencing COVID symptoms or know that you have had close contact with someone with COVID, please stay home.
- There will be no virtual option for the April session.
- If circumstances or venue policies change, we will adapt as needed and share updates.

LNC Staff Contact Numbers

- Kelly Turner (919) 523-4336
- Emily Smith (919) 538-4693
- Brian Etheridge (919) 609-1113
- Maggie Stroud (919) 830-1110

Agenda Link

The detailed Environment session agenda is available through [this link](#).

Speaker Directory Link

The Environment session speaker directory is available through [this link](#). Speakers and planning committee members will be introduced briefly during the program. Please explore the speaker directory to learn more about them. Contact information is included if you would like to follow up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

Homework and Resources

All session homework and recommended resources can be found on [this page](#) of the Class Portal. Be sure to complete the assignments listed below before session starts.

Homework

Complete the following before heading to Asheville:

- Pre-register your vehicle to park at UNC Asheville Wednesday and Thursday and print both passes to bring with you to session. Detailed instructions are in the [Session Directions Document](#).
- Print and complete the [French Broad Chocolate Factory Tour waiver](#) and bring it with you to session. (Only applies to those joining the tour on Tuesday afternoon.)

Explore the following before Wednesday morning:

- [Warren County, NC, Environmental Justice Documentary](#)
- [Asheville Climate Justice Initiative](#)
- [City of Asheville Climate Justice Index Interactive Map](#)

Explore the following before Thursday’s “B Corps and Impact Investing” segment:

- [“ESG Investing Is Not Sustainable Investing,”](#) by Peter Krull
- [“Investing in the Next Economy: A New Definition of Portfolio Risk,”](#) Green Alpha Advisors
- [Companies to Explore](#) — Be familiar with the 20 companies on this list in preparation for an exercise on Thursday morning. Further guidance will be provided during the exercise.
- You may find it helpful for one or more of your Learning Team members to have a tablet or laptop for this exercise.

Recommended Resources

Additional resources related to session content are also available on the session [Homework and Resources](#) page. You are encouraged to explore those that interest you, both in advance of and following the Environment session.

Tuesday Program Materials

Both Tuesday events are optional but require advance RSVP through your completed attendance survey.

Print and complete the [French Broad Chocolate Factory Tour waiver](#) and bring it with you for the 2:00 – 4:00 pm tour.

There are no special materials required for the 5:30 pm – 7:00 pm reception at the Center for Craft. Tuesday. The reception will feature heavy hors d’oeuvres. Dinner is not provided Tuesday night. You are welcome to check out local establishments after the reception—there are several within walking distance of the reception and the hotel.

Wednesday Program Materials

There are no special materials required for Wednesday.

Thursday Program Materials

B Corps and Impact Investing

To be ready for an exercise during the “B Corps and Impact Investing” segment on Thursday morning, please explore the following links and take a few minutes to become familiar with the 20 companies in the table. You may find it helpful for one or more of your Learning Team members to have a tablet or laptop for this exercise.

- [“ESG Investing Is Not Sustainable Investing,”](#) by Peter Krull
- [“Investing in the Next Economy: A New Definition of Portfolio Risk,”](#) Green Alpha Advisors
- [Companies to Explore](#) — Be familiar with the 20 companies on this list (also included in the table below). Further guidance will be provided during the exercise.

Name	Symbol	Industry	Website
Adobe	ADBE	Software	www.adobe.com
Amalgamated Bank ^B	AMAL	Banking	www.amalgamatedbank.com
Beyond Meat	BYND	Plant-Based Foods	www.beyondmeat.com
Caesars Entertainment	CZR	Gambling	www.caesars.com
CBRE Group	CBRE	Property Mgt	www.cbre.com
ChargePoint	CHPT	EV Charging	www.chargepoint.com
DuPont	DD	Chemicals	www.dupont.com
ExxonMobil	XOM	Fossil Fuels	https://corporate.exxonmobil.com/
Facebook (Meta)	FB	Social Media	https://investor.fb.com/
First Solar	FSLR	Solar	www.firstsolar.com
Hormel Foods	HRL	Processed Foods	www.hormelfoods.com
Lululemon Athletica	LULU	Apparel	https://corporate.lululemon.com/
McDonalds	MCD	Fast Food	https://corporate.mcdonalds.com/
MillerKnoll	MLKN	Furniture	www.millerknoll.com
Newmont	NEM	Gold Mining	www.newmont.com
PepsiCo	PEP	Beverages & Snacks	www.pepsico.com
Raytheon	RTX	Defense	www.rtx.com
Southern Company	SO	Utility	www.southerncompany.com
Vestas Wind Systems	VWDRY	Wind Energy	www.vestas.com
Wolfspeed	WOLF	Lighting	www.wolfspeed.com

Session Locations and Directions

French Broad Chocolate Factory & Cafe—Tuesday Tour, 2:00 – 4:00 pm

821 Riverside Drive, #199

Asheville

[French Broad Chocolate Website](#)

[French Broad Chocolate Factory & Cafe Google Maps Link](#)

The French Broad Chocolate Factory & Cafe is just 2.2 miles from the Renaissance Asheville Downtown Hotel via Broadway Street. We encourage you to carpool to the factory as parking is very limited. If spaces at the factory are full, please park across the street at Go Store It Self Storage, alongside Riverside Drive in front of RAMP Studios, or in the large lot behind RAMP Studios.

Center for Craft—Tuesday Reception, 5:30 – 7:00 pm

67 Broadway Street

Asheville

[Center for Craft Website](#)

[Center for Craft Google Maps Link](#)

The Center for Craft is a short walk (.2 miles) from the Renaissance Asheville Downtown Hotel.

- Exit the hotel from the side doors opposite the Grand Ballroom, facing the Thomas Wolfe house.
- Walk up the steps to reach East Walnut Street.
- Take a right on East Walnut Street and walk two blocks to turn right on Broadway Street.
- The Center for Craft will be on your left about halfway down the block.

Recommended parking lots are the McLaurin and Masonic parking lots directly across Broadway from the Center for Craft. Parking is also available on the street or in one of these nearby decks: Rankin Parking Garage, Wall Street Garage, Civic Center Garage, and Biltmore Avenue Garage.

Renaissance Asheville Hotel

31 Woodfin Street

Asheville

[Renaissance Asheville Hotel Website](#)

[Renaissance Asheville Hotel Google Maps Link](#)

Hotel Parking

Parking is \$10/night for hotel guests (discounted rate for LNC participants staying at the hotel) and will be added to guests' bills as an incidental charge. Room keys will be programmed to work the gates in and out. If a key does not work for any reason, there is an assistance button at the top of the meter that will ring to the front desk for guests to verify name and room number to be buzzed in. Valet parking is \$25/day.

UNC Asheville Sherrill Center/Kimmel Arena—Wed. All Day and Thurs. am Meeting Location

Ingles Mountain View Room
227 Campus Drive
Asheville, NC

[Sherrill Center Website](#)

[Sherrill Center/Kimmel Arena Google Maps Link](#)

All visitors must register their vehicles in advance and print a separate parking permit for each day to display during session.

Important Parking Details for UNC Asheville

1. You must have a pre-printed permit, a separate pass for each day, to park in any UNCA lot. **Follow the steps below PRIOR TO leaving for Asheville.** You will need the following to register your vehicle:
 - Driver License State and Number
 - Vehicle Make, Model, and Year
 - Vehicle License Plate Number and State of Issuance
 - Vehicle Insurance Provider
2. Visit [UNC Asheville - Visitor Parking Permit](#)
 - Select “Register/Purchase Printable Permits” under “Visitor, Summer, and Conference Passes.”
 - Select Permit Type: “21-22 Visitor Daily - \$0.00”
 - Enter EFP Start Date: “April 6, 2022”
 - Reason for Visit: “Leadership North Carolina Environment Session”
 - Complete the rest of the fields with your personal and vehicle details.
 - **Follow all of the steps above again but enter “April 7, 2022” for your permit for Thursday.**
3. Once you have completed the process for each day, you will be emailed a separate parking permit for each day. Print both permits and bring them with you to Asheville.
4. Display the appropriate permit on your vehicle’s dashboard during your time on the UNCA campus both Wednesday and Thursday. Permits are NOT transferable between vehicles.
5. You may park in any lot labeled “Visitor,” “All Permit,” or “Non-Residential Student.” Do NOT park in spots blocked by cones—these are reserved for session presenters.
6. The closest lots are Lots 9 and 11 (see map). Once the lower section of the Lot 9 deck fills up, additional parking is available across the street in Lot 11 (recommended) or in the upper deck of Lot 9. If you prefer to park in the upper section of Lot 9, you’ll need to exit the lower level by turning left and left again to access the upper portion of the deck.
7. After parking, enter through the main doors of the arena and follow the hallway down the left side of the arena to the Mountain View Room.

UNC Asheville Campus Map



Century Room at Pack's Tavern—Wednesday Class Dinner, 6:30 pm

20 South Spruce Street

Asheville

[Pack's Tavern Website](#)

[Pack's Tavern Google Maps Link](#)

Pack's Tavern is a five-minute walk from the hotel.

- Exit the hotel from the side doors opposite the Grand Ballroom, facing the Thomas Wolfe house.
- Walk up the steps and continue straight on Spruce Street to Pack Square Park.
- Just beyond Pack Square, Pack's Tavern will be on your left.

Warren Wilson College—Thursday Lunch and Walking Tour, 11:15 am – 2:30 pm
Canon Lounge, Gladfelter Student Center
701 Warren Wilson Road
Swannanoa
[Warren Wilson College Website](#)
[Warren Wilson College Google Maps Link](#)

Allow 20 minutes to drive from UNCA to Warren Wilson and an additional 5-10 minutes to walk from the parking lot to the student center.

Footwear Reminder

Wear or bring along comfortable shoes. The Sustainability Walking Tour requires a good bit of walking and may include one set of steep steps.

Parking Instructions and Walking Directions to Meeting Location

Suggested parking areas are flagged on the following map. While you may park in any spot not labeled as reserved, campus will be busy and spots outside these lots limited.

1. Pass the south and north entrances to campus.
2. Pass the Kittredge Theater on the right.
3. Take the next right to turn into the Kittredge Theater “Primary Parking” lot and park.
4. If the Kittredge Theater lot is full, additional parking is available on the other side of Warren Wilson Road near the Chapel. Follow signs to “Additional Parking.”
5. Follow the walking route from your parking location, marked with the dashed lines on the map below, for the 5-10 minute walk to reach the Gladfelter Student Center. We are meeting in the Canon Lounge, to the left when you enter the building.

Follow-Up Materials

Session Evaluation Link

Please complete your session evaluation through [this Google form](#) by Friday, April 15. Thank you for sharing your feedback!

Planning Meeting and Graduation Attendance Survey

Share your attendance plans for the May planning meeting and graduation events in Raleigh through [this Google form](#) by Friday, April 15.

Learning Teams: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google form](#) by Friday, May 6.

Coaching Opportunity

Explore the opportunity to have three pro-bono sessions with a professional coach through the [LNC-ICF Coaching Partnership](#) and sign up for an optional Info Session. Info Session dates are:

- Monday, April 18, 12:15 – 1:00 pm
- Wednesday, May 4, 2:15 – 3:00 pm

General Program Resources

Class Roster

Your class roster is below and also available through [this link](#).



Leadership North Carolina Class XXIX Roster

Atinuke Akintola Diver Wake
Executive Director and Lead Organizer
Durham CAN

Jennifer Allen Wake
Senior Vice President, Chief Strategy Officer
SEPI Engineering & Construction

Amanda Balwah Forsyth
Associate Vice Chancellor for Institutional Integrity
UNC School of the Arts

Kevin Baxter Burke
Vice Chancellor & Chief Campus Officer,
Morganton Campus
North Carolina School of Science & Mathematics

Manjunatha Bhat Forsyth
Interim Associate Dean
Winston-Salem State University

Jonathan Biggs Durham
Vice President of Risk Management and Education
Investors Title Insurance Company

Christopher Brandenburg Wake
Associate State Director, Advocacy
AARP NC

Beckie Brooks Wake
Director, Drivers of Health Strategy
Blue Cross and Blue Shield of North Carolina

Kathryn Bruner Swain
Principal Broker/President
KBR-Kathryn Bruner Realty LLC

Pierre Bynum Sr. Alamance
Senior House Manager, Men's Program
TROSA

Wanda Coley Brunswick
Vice President of Strategy
UnitedHealthcare

Samantha DeLoache Mecklenburg
Pharmacy Manager
Kintegra Health

Brian Denisar Alamance
CEO & President
Bobbitt

Timothy Downs Durham
Regional Director, North Carolina Economic Development
Thomas & Hutton

Dean Drescher Wake
Director of Operations
EducationNC

Alexander Fagg Wake
Director of Government Relations
North Carolina Community College System

Phillip Feagan Wake
General Counsel
North Carolina Department of Natural and Cultural Resources

Michelle Fortune Polk
Chief Executive Officer
St. Luke's Hospital

Kate Glaze Wake
Assistant General Counsel and Director of Land
Martin Marietta Materials, Inc.

April N. Harley Mecklenburg
Executive Director
LEAD NC/LEAD NC Institute

Mathew Hayes Guilford
Account Executive
Siemens Medical Solutions

Shakira Henderson Pitt
Vice President Research Officer/Clinical Research Integration Officer
UNC Health

Brian Heslin Mecklenburg
Deputy General Counsel
Duke Energy

Reva Holland Cleveland
Director of Medical Operations
Kintegra Health

Chantal Howard Wake
Interim Chief Nursing Officer
Duke University Hospital

Elayne Jones Guilford
Business Officer
North Carolina A&T State University

Peter Klein New Hanover
Business Continuity Manager
Coming

Felicia Kline Mecklenburg
Consumer Affairs – Large Banks
Federal Reserve Bank of Richmond,
Charlotte

DeWarren Langley Durham
Executive Director
Charles Hamilton Houston Foundation, Inc.

Cooper Linton Chatham
AVP, Home and Community Based Care
Duke University Health System

Erin Lynch Forsyth
Associate Provost of Research
Winston-Salem State University

Julian Macaulay Jr. Gaston
SVP, Control Executive
Wells Fargo Bank N.A.

Howard Manning Wake
Executive Director
Dorcas Ministries

Jeff Marko Wake
Senior Tax Manager
DMJ & Co., PLLC

Dionne McLean Wake
Project Manager, Supplier Diversity Equity & Inclusion
RTI International

Danika Mills Wake
State Director, North Carolina
Unite Us

Ryan Minto Wake
Director, State Government Affairs
Duke Energy

Kirk Montgomery Alamance
Information Technology Director
City of Mebane

James Musilek Wake
Director, Strategic Initiatives & Project Management
North Carolina Electric Membership Corporation

Deepa Naik Mecklenburg
Director of Philanthropy
The Merancas Foundation

Stephanie Norander Mecklenburg
Executive Director/Associate Professor
University of North Carolina at Charlotte

Rachel Page Durham
Deputy Director
Go Global NC

Amy Policastro Schroeder Wake
Education Consultant, Career Development
North Carolina Department of Public Instruction

Sarah Prencipe Catawba
Governmental Affairs Analyst
City of Hickory

Denika Seymour Johnston
Financial Professional
MassMutual North Carolina

Irvine Sloan Mecklenburg
Vice President, Strategic Account Management
Duke Energy

Jeffrey L. Smith Forsyth
Litigation Paralegal (Retired)
Syngenta Crop Protection, LLC
Owner, Smitty's Notes & SmittysNotes.com

Sharon Smith Perquimans
Special Projects Administrator
Albemarle Commission COG

Diamond Staton-Williams Cabarrus
Director
Atrium Health

John Tartt Mecklenburg
Assistant Vice President
Atrium Health

Ryan Urquhart Durham
Principal Interaction Architect
Blue Cross and Blue Shield of North Carolina

Peter VanGraafeiland Wake
SVP, Member Services
Civic Federal Credit Union

Edna Wallace Durham
Manager, Strategic Partnerships
RTI International

Kelly Webb Wake
Director of Development
Communities In Schools of North Carolina

John White Guilford
Chief NC Lobbyist / Manager - State & Local Affairs
Dominion Energy

Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

Team 1: Numero Uno

Manju Bhat
Shakira Henderson
Jeff Marko
Deepa Naik
Sarah Prencipe
Pete VanGraafeiland*

Team 2: OMNIA

Tinu Akintola Diver
Beckie Brooks
Erin Lynch
Ryan Minto
Kirk Montgomery*
John Tartt
Kelly Webb

Team 3: LEAD 29

Michelle Fortune
Mat Hayes
Rachel Page
Denika Seymour*
Sharon Smith
Jeff Smith
John White

Team 4: DEPICK

Chris Brandenburg
Kathryn Bruner
Phil Feagan
Elayne Jones*
Irvine Sloan
Diamond Staton-Williams

Team 5: Wake Makers

Jennifer Allen
Kevin Baxter*
Pierre Bynum
Felicia Kline
Cooper Linton
Danika Mills

Team 6: Titans of Grace

Amanda Balwah*
Reva Holland
DeWarren Langley
Dionne McLean
Jim Musilek
Ryan Urquhart

Team 7: PiedMount

Jon Biggs
Samantha DeLoache
Timothy Downs*
Kate Glaze
April Harley

Team 8: Team CCS

Wanda Coley
Dean Drescher
Alex Fagg
Brian Heslin*
Howard Manning
Stephanie Norander

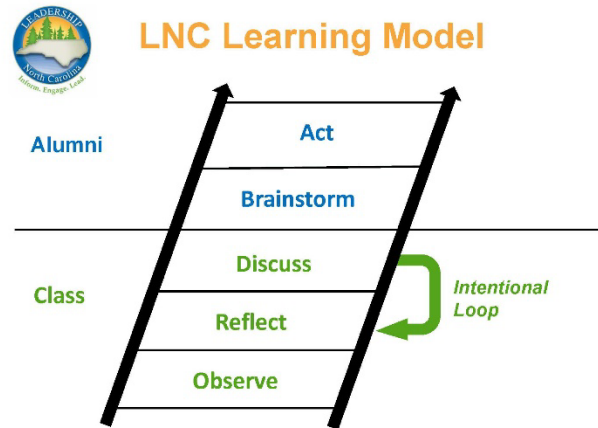
Team 9: The Transplant Six

Brian Denisar
Chantal Howard
PJ Klein
Julian Macaulay
Amy Policastro Schroeder*
Edna Wallace

*Team Navigator

LNC Learning Model with Guiding Principles and Team Agreements

The LNC Learning Model and Guiding Principles are included below and also available through [this link](#). Please make sure you have access to this material during the Environment session.



Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?

Class XXIX Team Agreements

- **Accountability:** Accept responsibility for your actions and speech, and encourage the same in others by fully participating, openly sharing, and actively listening, which will foster trust and respect.
- **Authenticity:** Be authentic by sharing your truth, speaking with candor, and contributing to building safe spaces with respect, honesty, and support for each other.
- **Candor:** Speak openly, honestly, and directly, while always maintaining respect for the listener and the process.
- **Clarity:** Provide clarity in communication that is both positive and assumes positive intent of others, and also demonstrates engagement in our activities and tasks.
- **Communication:** Communicate with positive intent, authenticity, and respect; remembering that listening is critical to communication, and that we must listen to learn and listen to understand – not to react.
- **Engagement:** Be here now by being present and engaged, actively participating and supporting others.
- **Enjoyment:** Increase enjoyment by using humor to foster a positive environment, where authenticity is respected.