



Leadership North Carolina

Class XXIX Blue Cross and Blue Shield of North Carolina Health and Human Services Session

February 1-3, 2022, Virtual

[#LNCXXIX]

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Leadership North Carolina
Class XXIX Blue Cross and Blue Shield of North Carolina
Health and Human Services Session
February 1-3, 2022

Zoom Links

[Tuesday Optional Activity](#)

[Wednesday Program](#)

[Thursday Program](#)

Session Goals

1. Illustrate the full scope of health and human services, defining the differences between health and health care and human services and where they overlap.
2. Examine the continuum of care across the lifespan and the workforce that provides care.
3. Explore the intersectional nature of equity and disparities in health and human services.
4. Highlight innovations, successes, and opportunities for engagement.
5. Explore how health and human services connects to and intersects with government, education, economic development, and the environment.

Planning Committee

Naomi Irvin, Program Chair

Chief of Staff - Government Markets
Blue Cross and Blue Shield of North Carolina
Durham

Lavondia Alexander, Session Co-Chair *Gaston*
Chief Quality Officer
Kintegra Health

Margaret Brunson, Session Co-Chair *Durham*
Chief Executive Officer/Founder
Illumined Leadership Solutions

Rachel Bearman *Orange*
Executive Director
Meals on Wheels Orange County, NC

Rick Carrico *Wake*
Executive Vice President and Chief Financial Officer
WakeMed

Frank Diaz *Wayne*
Dental Director
Goshen Medical Center

Mark Hensley *Guilford*
Associate State Director for Community Outreach
and Advocacy, Triad Region
AARP North Carolina

Kaycee Kalpin *Mecklenburg*
Vice President of Strategic Marketing
Premier, Inc.

Katherine Parker Lucas *Wake*
Program Policy Manager
Hometown Strong

Leslie Mason *Durham*
Chief of Staff, DUHS Nursing
Duke Health

Jamie Philyaw *Wake*
Executive Director, Community Plan of NC
UnitedHealthcare

Tuesday, February 1, 2022

1:55 – 2:00 pm

[Log into Zoom Waiting Room for Optional Activity](#)

2:00 – 4:00 pm

Camino Health Center: Celebrating Strengths and Meeting Needs (Optional)

Rusty Price
*Founder and Chief Executive Officer
Camino*

Sharisse Johnson
*Executive Director
Camino Health Center*

Dr. Carolina Benitez
*Clinical Supervisor, Camino Behavioral Health
Director, Camino University*

Dr. Keri Elliott Revens
*Director of Research and Evaluation
Camino*

Wednesday, February 2, 2022

8:25 – 8:30 am

[Log into Zoom Waiting Room for Wednesday Program](#)

8:30 – 9:00 am

Setting the Stage

Naomi Irvin
*Chief of Staff - Government Markets
Blue Cross and Blue Shield of North Carolina
LNC Class XXVIII Alumna and Class XXIX Program Chair*

Lavondia Alexander
*Chief Quality Officer
Kintegra Health
LNC Class XXVIII Alumna and HHS Session Co-Chair*

Dr. Margaret Brunson
*Chief Executive Officer/Founder
Illumined Leadership Solutions
LNC Class XXVIII Alumna and HHS Session Co-Chair*

9:00 – 10:00 am

Health and Human Services 101

Jeffrey Simms
*Assistant Professor and Interim Associate Dean for Inclusive Excellence
UNC Gillings School of Global Public Health*

10:00 – 10:30 am

Morning Break

[Stay logged in, mute mic and camera.](#)
[Return at 10:25 am for bonus content.](#)

10:30 – 11:20 am

Medicare and Medicaid in NC: A Primer

Kelly Crosbie
*Chief Quality Officer, NC Medicaid
NC Department of Health and Human Services*

Chip Baggett
*Executive Vice President and Chief Executive Officer
North Carolina Medical Society*

11:25 am – 12:10 pm	Care Across the Lifespan	Dr. Tom Wroth <i>President, Community Care of North Carolina Practicing Family Physician</i>
		Mark Hensley <i>Associate State Director for Community Outreach and Advocacy, Triad Region AARP North Carolina LNC Class XXVIII Alumnus and HHS Committee Member</i>
12:10 – 1:00 pm	Lunch Stay logged in, mute mic and camera.	
1:00 – 1:30 pm	Class Business	LNC Team
1:30 – 2:15 pm	Healthcare and Human Services Workforce	Georgina Dukes <i>Regional Director - Southeast Unite Us</i>
2:15 – 2:30 pm	Break Stay logged in, mute mic and camera.	
2:30 – 3:50 pm	Navigating Behavioral Health: Dungeons and Dragons Style	R. Joy Brunson-Nsubuga <i>Vice President, SouthEast Region RI International</i>
3:50 – 4:00 pm	Wrap-Up and Adjourn	
4:00 pm	Office Hours	

Thursday, February 3, 2022

8:25 – 8:30 am	Log into Zoom Waiting Room for Thursday Program	
8:30 – 8:50 am	Morning Reflections	Naomi Irvin <i>Chief of Staff - Government Markets Blue Cross and Blue Shield of North Carolina LNC Class XXVIII Alumna and Class XXIX Program Chair</i>
8:50 – 9:20 am	Food Insecurity	La Verne Partlow <i>Health Education Coordinator Gaston County Department of Health and Human Services - Public Health D</i>
9:20 – 9:35 am	“Making Ends Meet” Simulation Instructions	Lavondia Alexander <i>Chief Quality Officer Kintegra Health LNC Class XXVIII Alumna and HHS Session Co-Chair</i>
		Kaycee Kalpin <i>Vice President of Strategic Marketing Premier, Inc. LNC Class XXVIII Alumna and HHS Committee Member</i>
9:40 – 10:40 am	“Making Ends Meet” Simulation	LNC Class XXIX
10:40 – 11:00 am	Break Stay logged in, mute mic and camera.	

11:00 – 11:30 am	“Making Ends Meet” Debrief	LNC Class XXIX
11:30 am – 12:30 pm	Lunch Stay logged in, mute mic and camera. Return at 12:25 pm for bonus content.	
12:30 – 1:25 pm	The Safety Net in Action	Elisha McLawhorn <i>Associate Director of Program Operations Triangle Residential Options for Substance Abusers (TROSA) LNC Class XXVII Alumna</i>
		Shiesha Bell <i>Director of Programs LIFE Skills Foundation</i>
		Ty’onna Hartsfield <i>Alumna LIFE Skills Foundation</i>
1:30 – 2:20 pm	Leadership Profile	Victor Armstrong <i>Deputy Secretary for Health Equity and Chief Health Equity Officer NC Department of Health and Human Services</i>
2:20 – 2:30 pm	Wrap-Up and Adjourn	LNC Team
2:30 pm	Office Hours	