



# *Healthcare Leadership: Assess, Align, Partner*

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*Hey – the experts are saying it's safe to go out again!*



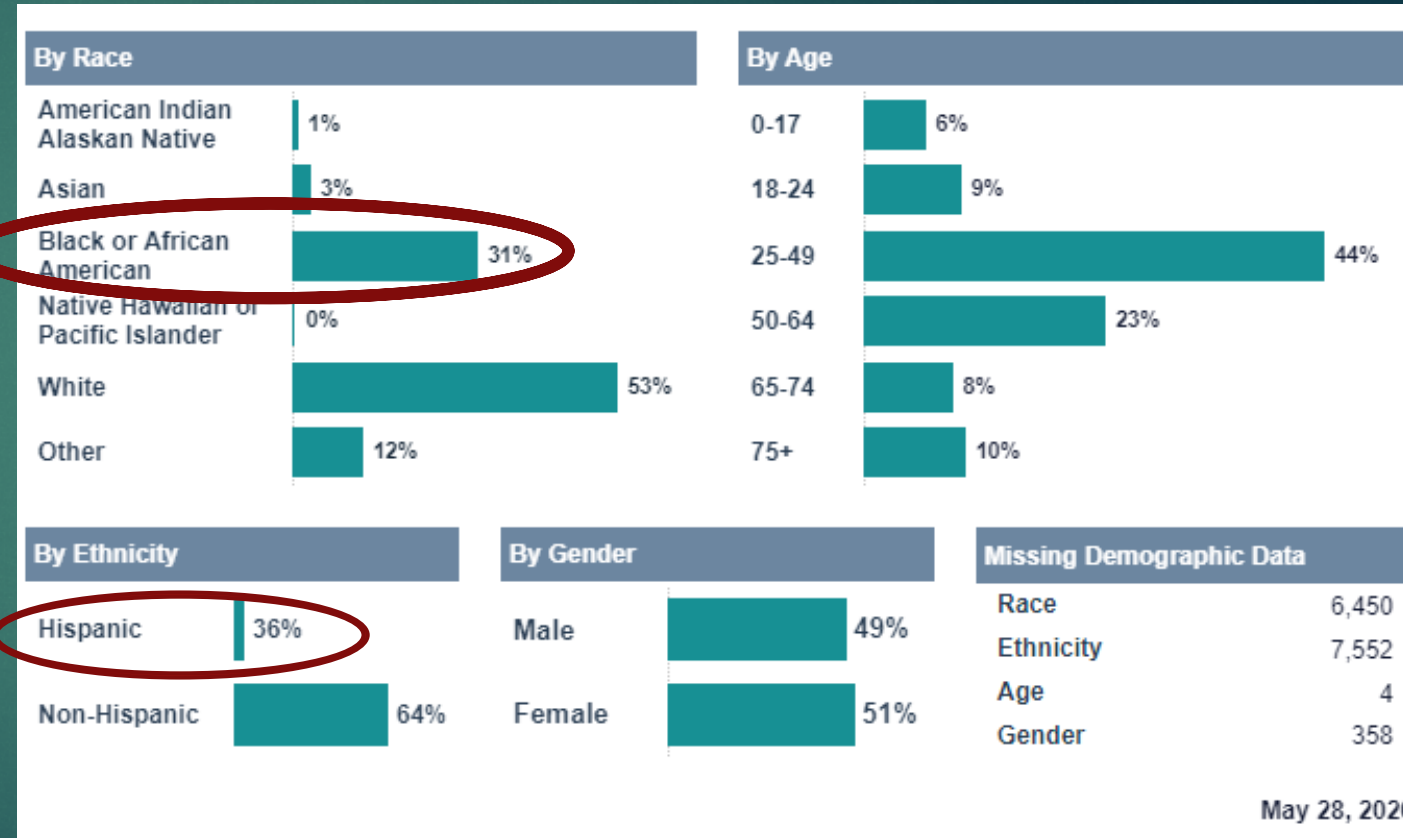
# *‘The pandemic upended the present, but it has given us a chance to remake the future’*

- Telehealth
- Intersection of primary care and community health
- Community partnerships: Primary care, public health, health system, community-based organizations



# Use of Data to Understand Community Impact

- ▶ **Unequal Impact:** Early in pandemic, blacks and LatinX accounted for disproportionate cases and deaths
  - ▶ Worked as front line workers
  - ▶ Housing
  - ▶ Poor access to quality healthcare e.g. testing
- ▶ NC: 22.2% Black, 9% Hispanic
- ▶ NC COVID Cases: 31% Black, 36% Hispanic





# Pandemic-driven Community Collaboration in Western North Carolina: The Silver Lining Around the COVID-19 Cloud

William R. Hathaway, Susan R. Mims, David Ellis, Teresa M. Herbert, Stacie Turpin Saunders, Nelle Gregory, Lucretia Stargell, Adrienne Ammerman, Marty L. Stamey, Richard Bunio and Steven Smith

North Carolina Medical Journal July 2021, 82 (4) 259-265; DOI: <https://doi.org/10.18043/ncm.82.4.259>



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Research Article | INVITED COMMENTARIES AND SIDEBARS

## Sidebar: How Our Sister-Circle of Six Black Female Physicians Fought Health Care Inequities to Deliver a Dose of Hope

Michele Benoit-Wilson

North Carolina Medical Journal September 2021, 82 (5) 351-352; DOI: <https://doi.org/10.18043/ncm.82.5.351>

## In the Path of the Storm: North Carolina's Response to COVID-19's Impact on Historically Marginalized Populations

Michelle Laws and Viviana Martinez-Bianchi

North Carolina Medical Journal July 2021, 82 (4) 276-277; DOI: <https://doi.org/10.18043/ncm.82.4.276>

## COVID Effect:

- ▶ Community collaboration
- ▶ Innovative equity driven approaches

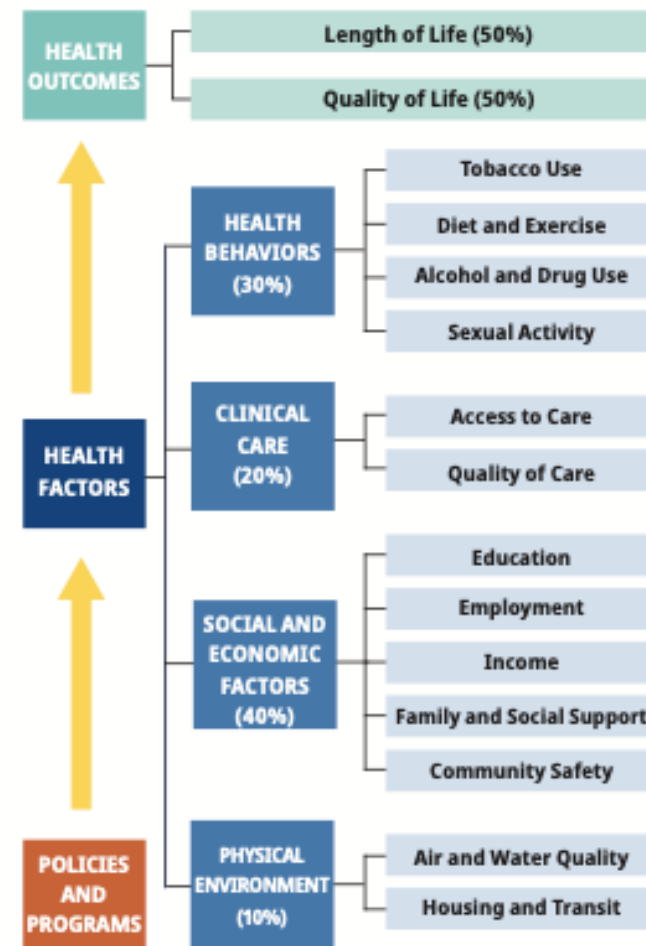
# Framework for Health:

## How to Improve Health Outcomes

- ▶ What are the top causes of poor health?...In my county/state?
- ▶ What are the root causes of these conditions?
- ▶ What are the most effective interventions? (evidence-based, return on investment)
- ▶ What resources do we have?
  - ▶ Broad healthcare ecosystem
  - ▶ Stakeholders and partners
  - ▶ Payers, purchasers, funders

FIGURE 1

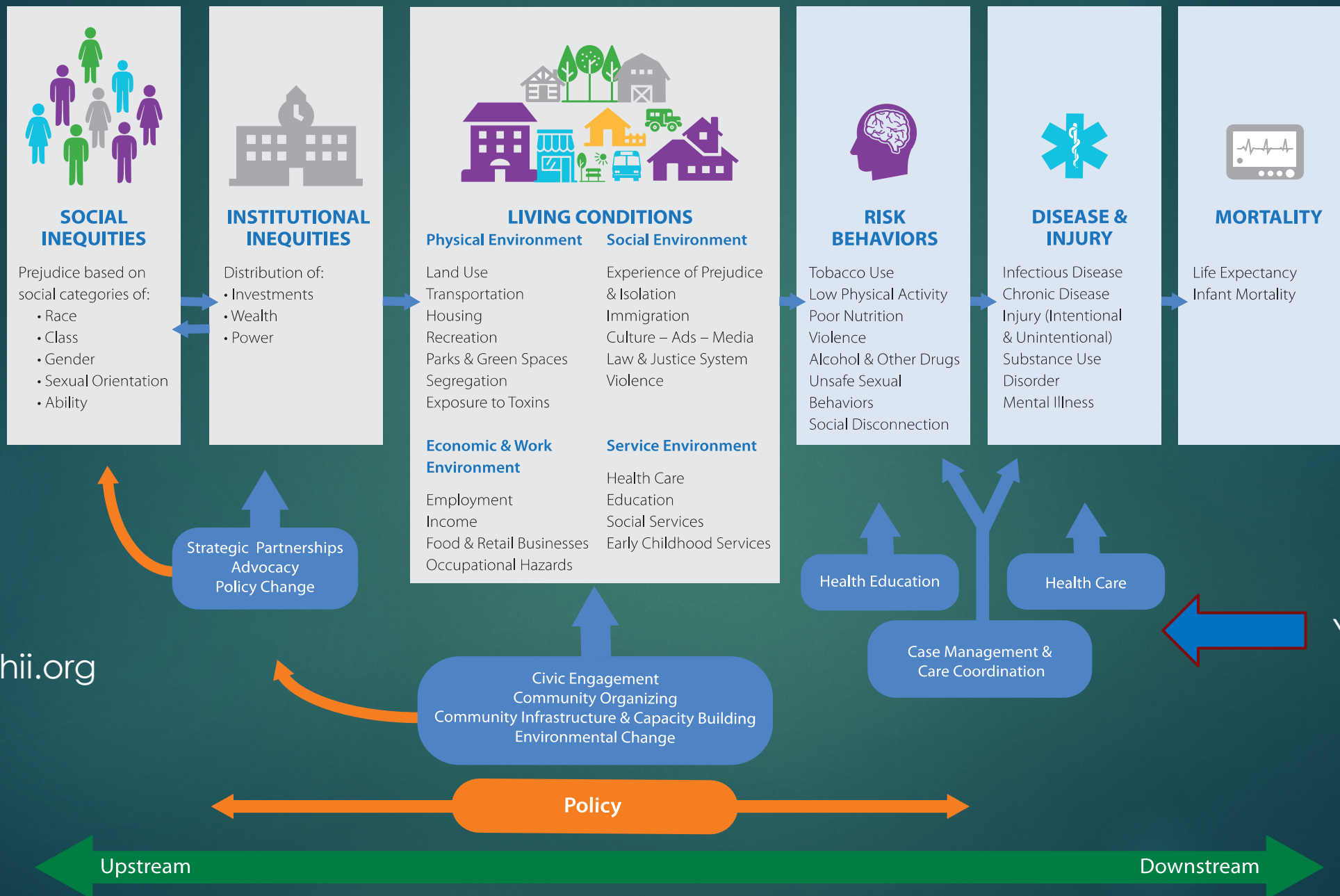
### Population Health Model



Source: County Health Rankings & Roadmaps, County Health Rankings Model.  
<https://www.countyhealthrankings.org/explore-health-rankings/measures-data-sources/county-health-rankings-model>



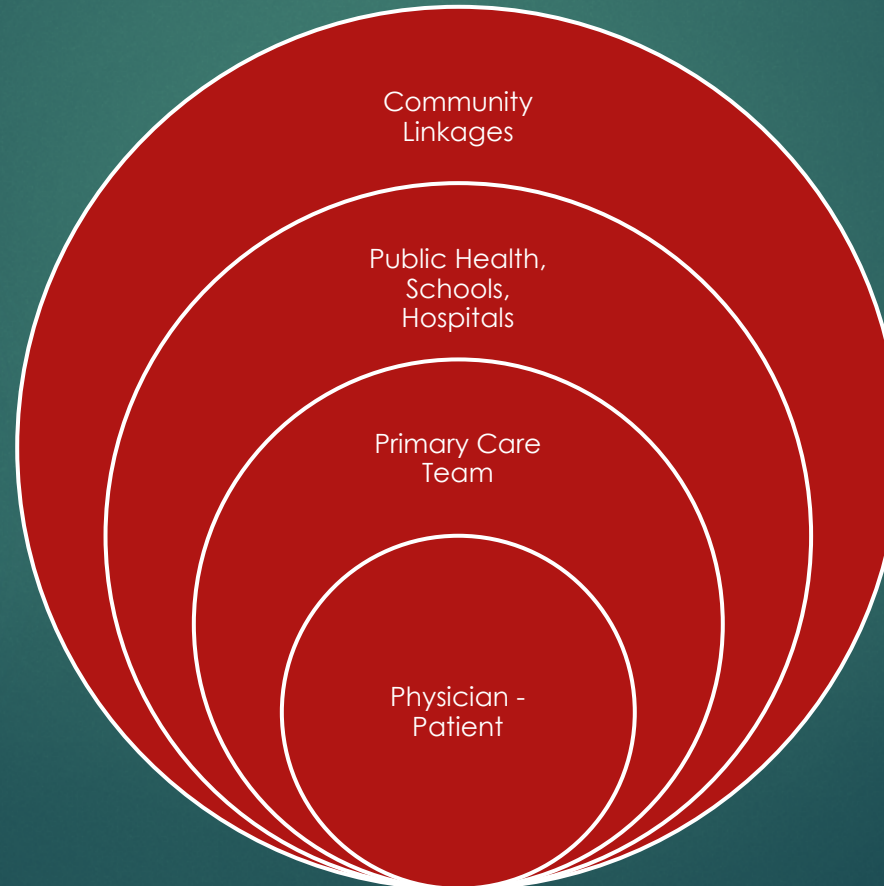
# A Public Health Framework for Reducing Health Inequities



\*From barhii.org

# High Quality Primary Care: A Vehicle to Improve Community Health Outcomes

**HQPC** = Whole person, integrated, accessible, equitable healthcare by interprofessional teams that are accountable for addressing the majority of an individual's health and wellness needs across settings and to sustain relationships with patients families and communities





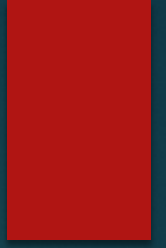
# Primary Care

- ▶ Acute care, preventive care, chronic disease care
- ▶ Family Medicine, Pediatrics, Internal Medicine, OB/GYN
- ▶ Broader system: Pharmacy, Mental Health, Specialists, Hospital, Urgent Care, Home Health
- ▶ Newer models: Telehealth, Direct Primary Care, Concierge Medicine, Payer-Provider Models, Investor Backed Models

## The Primary Care Lifecycle

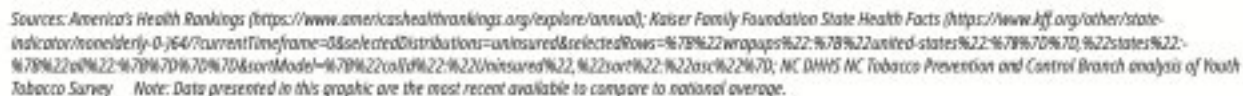


# A Step-by-Step Approach to Leadership in HHS Arena





## Health Status Successes and Challenges in North Carolina

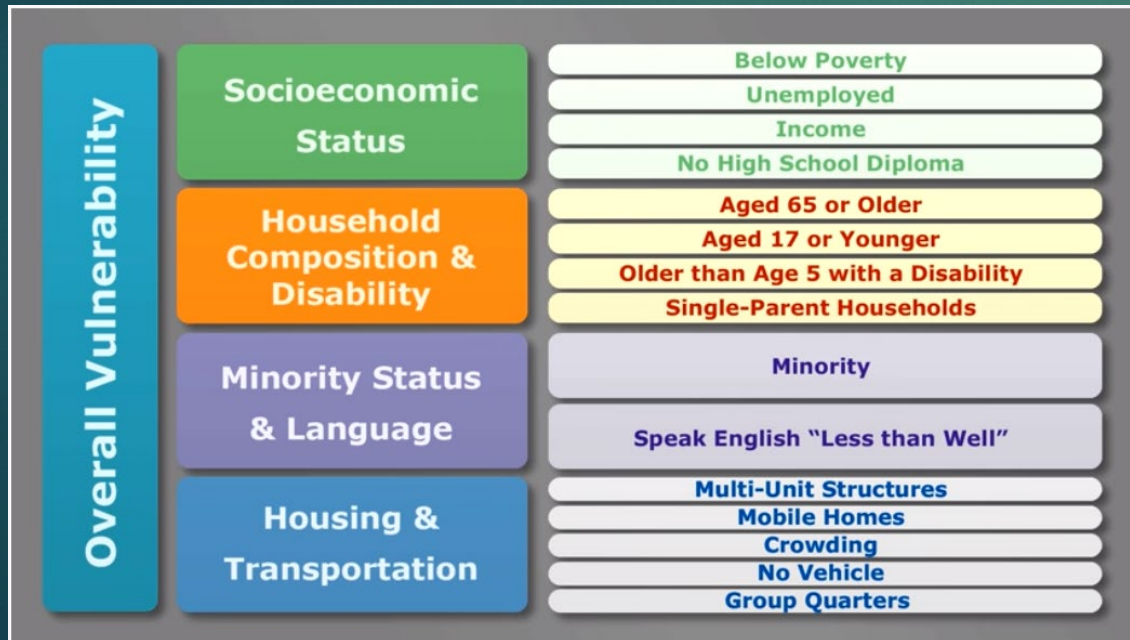
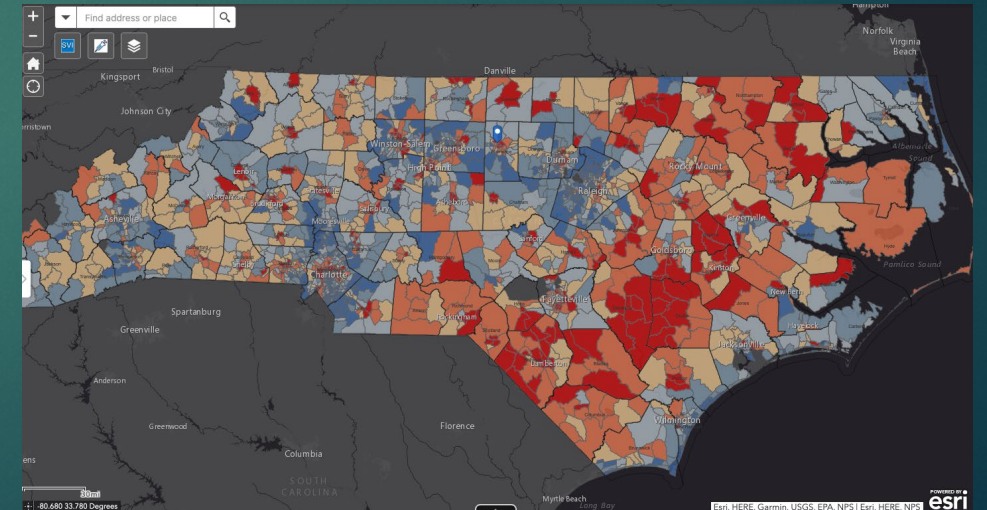
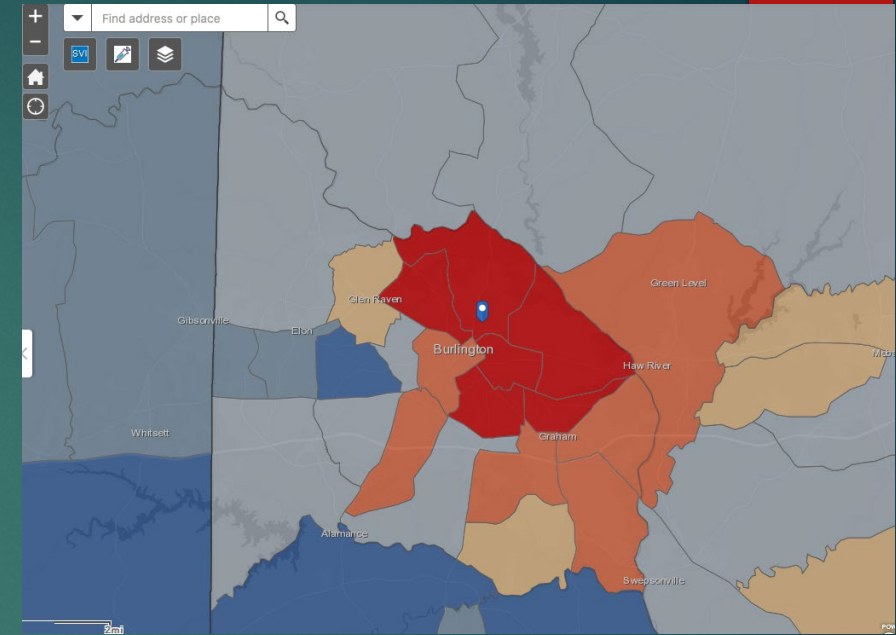


- ▶ Community Level Assessment: Community Health Assessment (each county health department, every 3-4 years)
- ▶ Other sources: America's Health Rankings, Kaiser Family Foundation State Rankings



# Assess Your Community Data

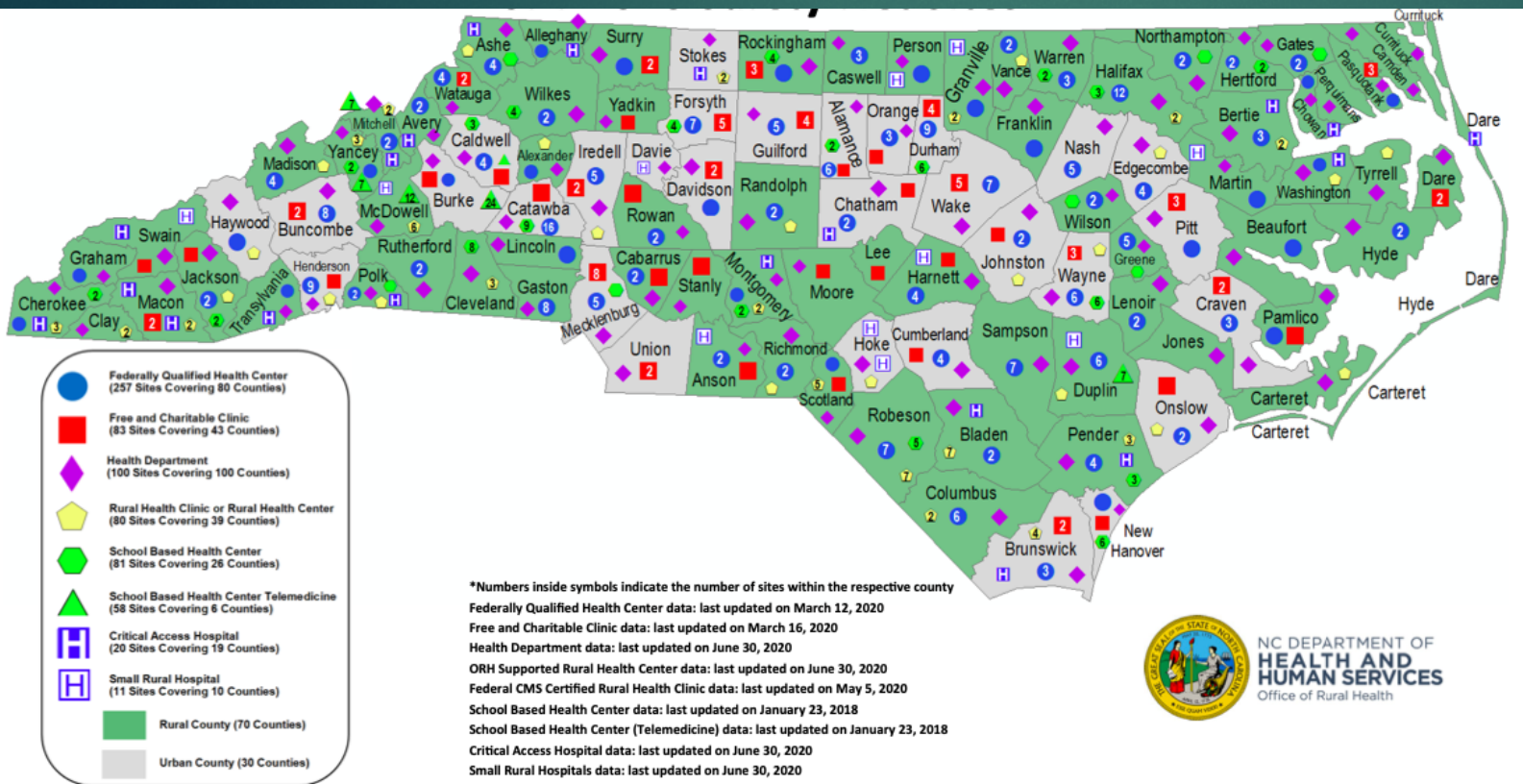
- ▶ Social Vulnerability Index Map
- ▶ <https://nc.maps.arcgis.com>





# Step 1: Assess Your Community

## NC's Healthcare Safety Net



## Other Sources of Partners:

- ▶ United Way 211 or NCCARE360
- ▶ Call your local Health Director
- ▶ Connect with local FQHC
- ▶ Faith-based organizations
- ▶ Reach out to Network Leads for Healthy Opportunities Pilots



# Step 2: Align with State and Local Priorities

## State Priorities:

- ▶ COVID Transition
- ▶ Healthy NC 2030
- ▶ Early Childhood Action Plan
- ▶ Medicaid Transformation
  - ▶ Healthy Opportunities
  - ▶ New Payment Models
  - ▶ Behavioral Health Integration
- ▶ Secretary Kinsley:
  - ▶ Behavioral Health (Children)
  - ▶ Healthcare Workforce
  - ▶ Access to Care

## Local Priorities:

- ▶ Local Public Health: Community Health Assessment
- ▶ Local Hospital Initiatives
- ▶ Chamber of Commerce
- ▶ County Commissioners

Regular Meeting	Tuesday, January 18, 2022	6:30 PM
<b>7. PRESENTATIONS/OTHER BUSINESS</b>		
1.	3412 : ALAMANCE COMMUNITY COLLEGE BOARD OF TRUSTEES APPOINTMENT - COUNTY MANAGER HAGOOD	
2.	3420 : REQUEST TO SET A PUBLIC HEARING FOR AMENDMENTS TO THE ALAMANCE COUNTY UNIFIED DEVELOPMENT ORDINANCE- TONYA CADDLE, PLANNING & INSPECTIONS DIRECTOR	
3.	3344 : ALAMANCE COUNTY SHERIFF'S OFFICE PERSONNEL REQUEST - SHERIFF TERRY JOHNSON	
4.	3419 : REVALUATION SUPPORT PROPOSAL - JEREMY AKINS, TAX ADMINISTRATOR	
5.	3336 : SELECTION OF ARCHITECT AND DESIGN FIRM FOR COURTHOUSE CAPITAL PROJECTS - SHERRY HOOK, ASSISTANT COUNTY MANAGER	
6.	ADDITIONAL EXTENSION OF AC EMERGENCY PAID SICK LEAVE	
7.	3413 : COVID-19 UPDATE - TONY LOGIUDICE, HEALTH DIRECTOR	
8.	3418 : AMERICAN RESCUE PLAN OVERVIEW AND UPDATE - ANDREA ROLLINS, BUDGET & MANAGEMENT DIRECTOR	
<b>8. BUDGET AMENDMENTS</b>		
1.	DSS BUDGET AMENDMENT - PANDEMIC LOW INCOME ENERGY	

Alamance  
County  
Commissioners  
Agenda



# Step 3: Align Your Strategy to State and Local HSS Priorities

## **Your Organization**

- ▶ What does your mission statement really mean?
- ▶ How can you find synergy between your business strategy and HHS priorities?
- ▶ Are there like-minded leaders to collaborate with?



- ▶ Improve the health and quality of life of all North Carolinians by building and supporting better community-based health care delivery systems
  - ▶ Workforce and Access
  - ▶ Behavioral Health Integration in primary care
  - ▶ Medicaid transformation
    - ▶ Health equity
    - ▶ Social determinants of health



# Resources

- ▶ What is High Quality Primary Care: <https://www.nationalacademies.org/our-work/implementing-high-quality-primary-care>
- ▶ More Primary Care Definitions: <https://www.aafp.org/about/policies/all/primary-care.html>
- ▶ Healthy NC 2030: <https://nciom.org/healthy-north-carolina-2030/>
- ▶ United Health Foundation State Health Rankings: <https://www.americashealthrankings.org>
- ▶ NC's Early Childhood Action Plan: <https://www.ncdhhs.gov/about/departments/initiatives/early-childhood/early-childhood-action-plan>
- ▶ Leading Causes of Death: <https://jamanetwork.com/journals/jama/fullarticle/2678018>
- ▶ County Level Social Vulnerability Map: <https://nc.maps.arcgis.com>
- ▶ Example of Community Health Assessment: <https://www.alamance-nc.com/health/wp-content/uploads/sites/13/2019/04/CHA-2018-Alamance-County.pdf>
- ▶ Office of Rural Health Programs: <https://www.ncdhhs.gov/divisions/office-rural-health/office-rural-health-programs>



# Resources: The Coverage Gap with ACA

Figure 1

## Gap in Coverage for Adults in States that Do Not Expand Medicaid Under the ACA

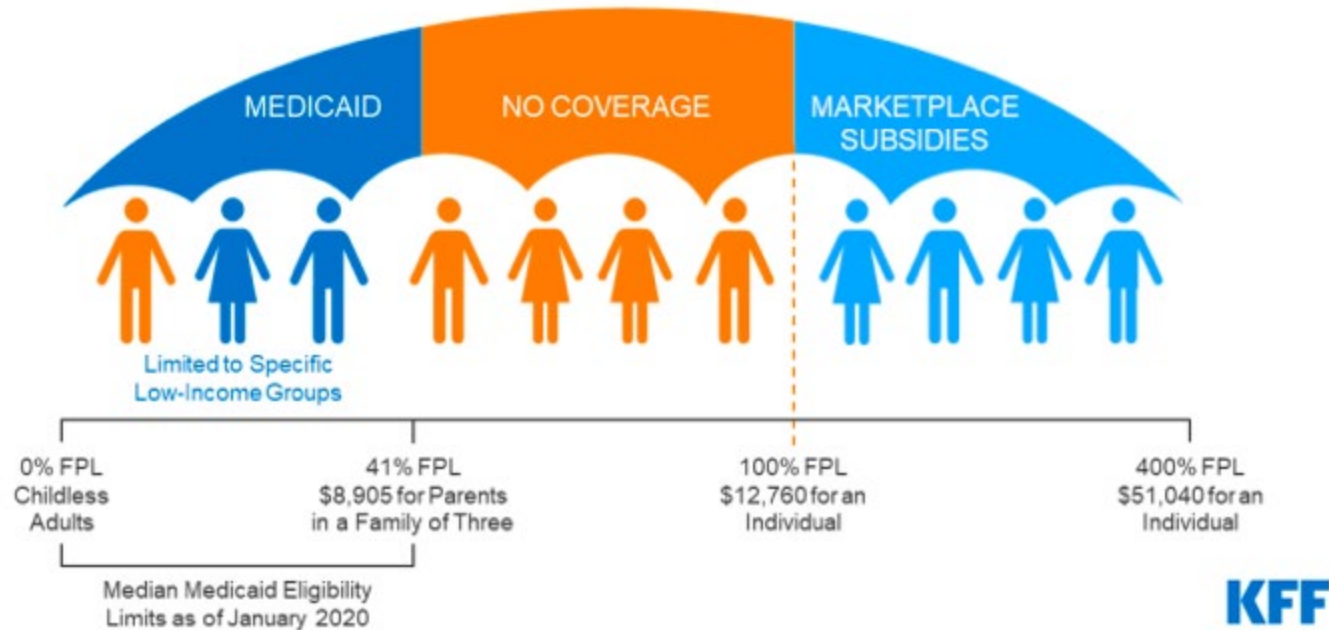


Figure 1: Gap in Coverage for Adults in States that Do Not Expand Medicaid Under the ACA