



Leadership North Carolina  
Class XXVI  
Duke Energy Economic Development Session

March 5-7, 2019  
Wilmington

[#LNCXXVI]

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**Leadership North Carolina**  
**Class XXVI Duke Energy Economic Development Session**  
March 5-7, 2019  
Wilmington

**Base Hotel**

Courtyard Marriott Wilmington Downtown/Historic District  
229 North 2<sup>nd</sup> Street  
Wilmington  
(910) 632-2900  
<http://bit.ly/WilmingtonCourtyardMarriott>

**Session Goals**

1. Introduce the basics of economic development and provide a broad understanding of economic development strategies.
2. Highlight the diversity of North Carolina's economy and the impacts that has on economic development.
3. Trace the history and trends of economic development in North Carolina and in Wilmington and explore the expectations for the future.
4. Explore innovations and promising strategies in economic development.
5. Show the interconnectedness between communities, both urban and rural. Highlight regional approaches to solving economic development issues.
6. Demonstrate the connection between economic development and other LNC session topics (government, education, health & human services, and environment).

**Planning Committee**

**Mike Cole, Program Chair**  
Founder/President  
Amazing Studios  
*Wake*

**John Coggin, Session Co-Chair**  
Director of Advocacy  
North Carolina Rural Economic Development Center  
*Wake*

**Michael Ebert, Session Co-Chair**  
Vice President, Marketing and Research  
Economic Development Partnership of North Carolina  
*Wake*

**Dawn Braswell**  
Head of Siemens Apprenticeship for North America  
Siemens Charlotte Energy Hub  
*Montgomery*

**Rob Brittain**  
Field Marketing Director  
Golden Corral Corporation  
*Wake*

**Laurie Clowers**  
Vice President, Communications and Marketing  
Wake Technical Community College  
*Wake*

**Indira Everett**  
District Manager  
Duke Energy  
*Durham*

**Diane Huis**  
Senior Vice President, Innovation and Business  
Development  
North Carolina's Electric Cooperatives  
*Wake*

**Sophia Paulos**  
Director of Economic Development  
Graham County  
*Graham*

**Priscilla Ramseur**  
Chief Nursing and Patient Care Services Officer  
Duke Raleigh Hospital  
*Wake*

**Margaret Robertson**  
Associate Vice President - Workforce Continuing  
Education  
North Carolina Community College System  
*Wake*

**Ray Zeisz**  
Director, Enterprise Infrastructure Programs  
North Carolina State University  
*Wake*

Each planning committee for the Class XXVI program year is made up of members from LNC Class XXV.

## Tuesday, March 5, 2019

Optional Tour: Port of Wilmington, 2508 Burnett Boulevard, Wilmington. Driver's license required.

Reception: Kenan House, University of North Carolina at Wilmington, 1705 Market Street.

2:00 – 4:00 pm	Tour of the Port of Wilmington (Optional) Advance RSVP and photo ID required. Please arrive by 1:45 pm. Senior Manager, Communications and Business Outreach Business casual attire, no heels, comfortable closed-toe shoes required.	Bethany Welch North Carolina Ports
5:30 – 7:00 pm	Session Reception (Optional) Reception hosted and sponsored by University of North Carolina at Wilmington Advance RSVP required. Business attire.	Dr. Jose V. Sartarelli Chancellor University of North Carolina at Wilmington

## Wednesday, March 6, 2019

Breakfast and Session: Cape Fear Community College Downtown Campus, Union Station Conference Center, Daniels Hall, 5th Floor, 502 North Front Street, Wilmington

Dinner: Front Street Brewery, 9 North Front Street, the Beam Room, Top Floor.

7:30 – 8:15 am	Breakfast (Optional)	
7:30 – 8:00 am	William Garrett Fund Committee Meeting	
8:15 – 8:30 am	Morning Reflections	
8:30 – 8:50 am	Setting the Stage	Mike Cole Founder/President Amazing Studios LNC Class XXV Alumnus and Class XXVI Program Chair
		John Coggin Director of Advocacy North Carolina Rural Economic Development Center LNC Class XXV Alumnus and ECD Session Co-Chair
8:50 – 9:00 am	Local Welcome	Jim Morton President Cape Fear Community College
9:00 – 9:45 am	Economic Development 101	John Loyack Vice President of Global Business Services Economic Development Partnership of North Carolina
9:45 – 10:05 am	Morning Break Snack and beverages will be provided	
10:05 – 10:20 am	Becoming an LNC Alum	Sheri Shaw Assistant Dean for Student Success, College of Health and Human Services University of North Carolina at Wilmington LNC Class XXV Alumna and Incoming Alumni Chair
10:20 – 11:50 am	The Diversity of North Carolina's Economy	Anita Brown-Graham, Moderator Director, The ncIMPACT Initiative UNC School of Government

Randall Johnson  
*Executive Director—Southeastern Office  
North Carolina Biotechnology Center  
LNC Class XV Alumnus*

Brian Warren  
*Partner  
Warren Farming Company*

Lynn Minges  
*President and Chief Executive Officer  
North Carolina Restaurant and Lodging Association*

The Honorable Holly Grange  
*Representative, District 20  
North Carolina House of Representatives*

11:50 am – 12:35 pm Lunch

12:35 – 1:25 pm Leadership Profile

Natalie English  
*President and Chief Executive Officer  
Wilmington Chamber of Commerce*

1:30 – 2:15 pm History and Trends in Economic Development in Wilmington

Beverly Tetterton  
*Local History Librarian (Retired)*

Glenn Tetterton  
*German and History Teacher (Retired)*

2:15 – 2:30 pm Afternoon Break  
[Snack and beverages will be provided](#)

2:30 – 2:45 pm LNC Class Business

2:45 – 3:45 pm Workforce Development

Maureen Little, Facilitator  
*Vice President of Economic Development  
North Carolina Community College System  
LNC Class XIX Alumna*

Kevyn Fulcher  
*Employee Development Manager, Carolinas East  
Duke Energy*

Mr. Eric Thigpen  
*Director of Safety and Training  
Mastec Utility Services*

Ms. Sarah Wright  
*Human Resources Manager  
Sturdy Corporation*

3:45 – 4:00 pm Class Reflections and Wrap-Up

LNC Team

7:00 pm Class Dinner

Front Street Brewery

## Thursday, March 7, 2019

Breakfast and Session: Madeline Suite, Wagoner Hall, University of North Carolina at Wilmington, 601 South College Road. Follow instructions in directions packet to meeting location.

7:30 – 8:15 am	Breakfast (Optional) <i>Advance RSVP Required</i>	
8:15 – 8:30 am	Morning Reflections	
8:30 – 8:50 am	Setting the Stage	Mike Cole Founder/President Amazing Studios <i>LNC Class XXV Alumnus and Class XXVI Program Chair</i>
		Michael Ebert <i>Vice President, Marketing and Research Economic Development Partnership of North Carolina LNC Class XXV Alumnus and ECD Session Co-Chair</i>
8:50 – 9:00 am	UNC Wilmington Welcome	Bradley Ballou <i>Chief of Staff The University of North Carolina at Wilmington LNC Class XXVI</i>
9:00 – 9:45 am	The Future of Infrastructure in NC	Dan Gerlach <i>President Golden LEAF Foundation</i>
9:45 – 10:05 am	Morning Break <i>Snack and beverages will be provided</i>	
10:05 – 11:00 am	Business Recruitment: Corning Case Study	Melissa Smith <i>Senior Business Recruitment Manager Economic Development Partnership of North Carolina</i>
		Scott Millar <i>President Catawba County Economic Development Corporation</i>
		Albert Eckel <i>Co-Founder and Partner Eckel and Vaughan</i>
11:05 – 11:50 am	Business Retention and Existing Industry Support	Dr. Jenni Harris <i>Executive Director of Business Services North Carolina Department of Commerce LNC Class XX Alumna</i>
		Jennifer Lantz <i>Executive Director Wilson Economic Development Council</i>
11:50 am – 12:35 pm	Lunch	
12:35 – 1:30 pm	Entrepreneurship and Innovation	Thomas Hall <i>Executive Director Thomas Entrepreneurship Hub</i>

1:35 – 2:50 pm

Putting the Pieces Together . . . with LEGOs!

Misty Herget  
*Senior Director of Programs*  
*NC Rural Center*  
*LNC Class XXII Alumna*

2:50 – 3:00 pm

Session Wrap-Up and Adjourn