

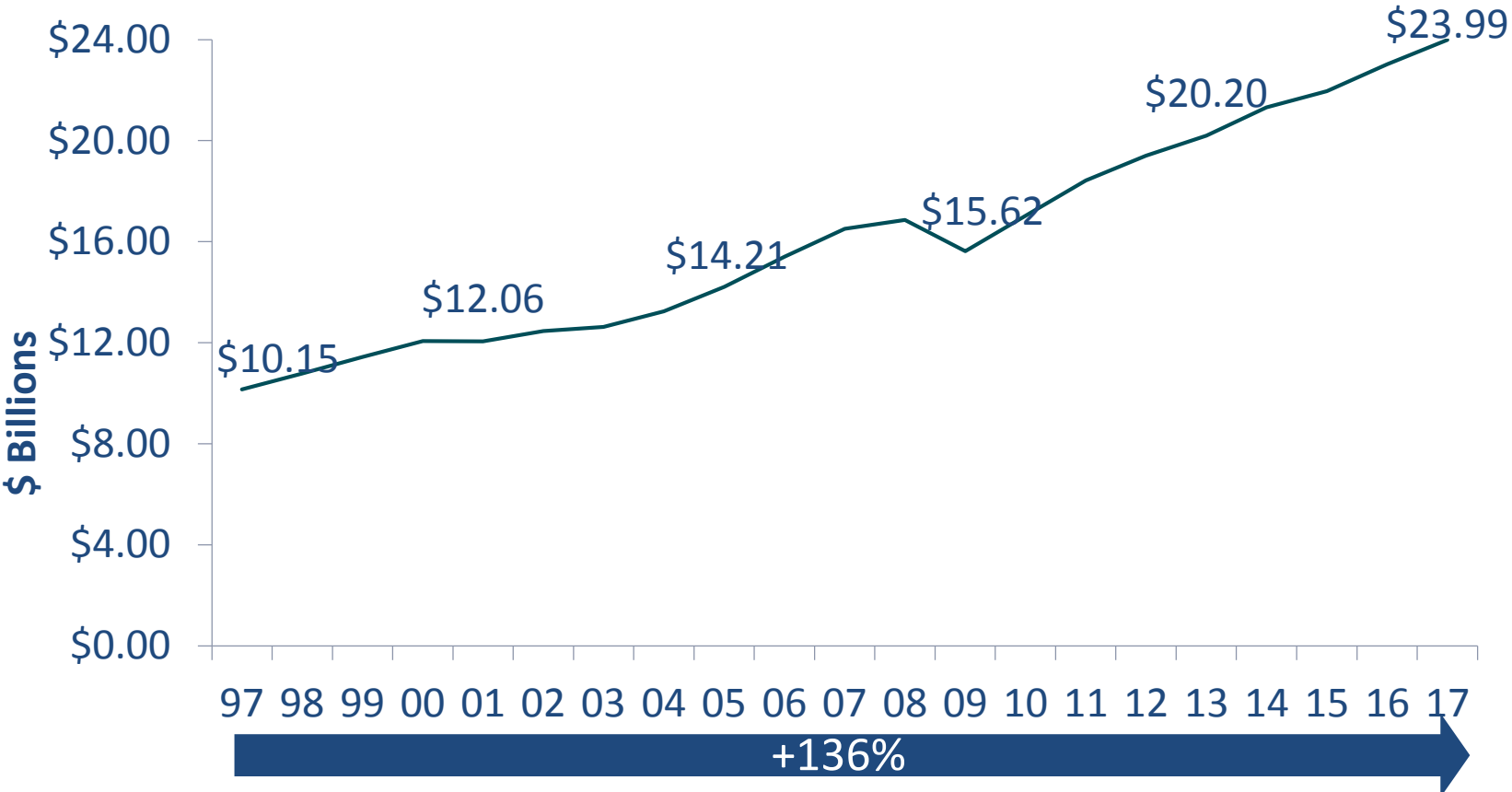
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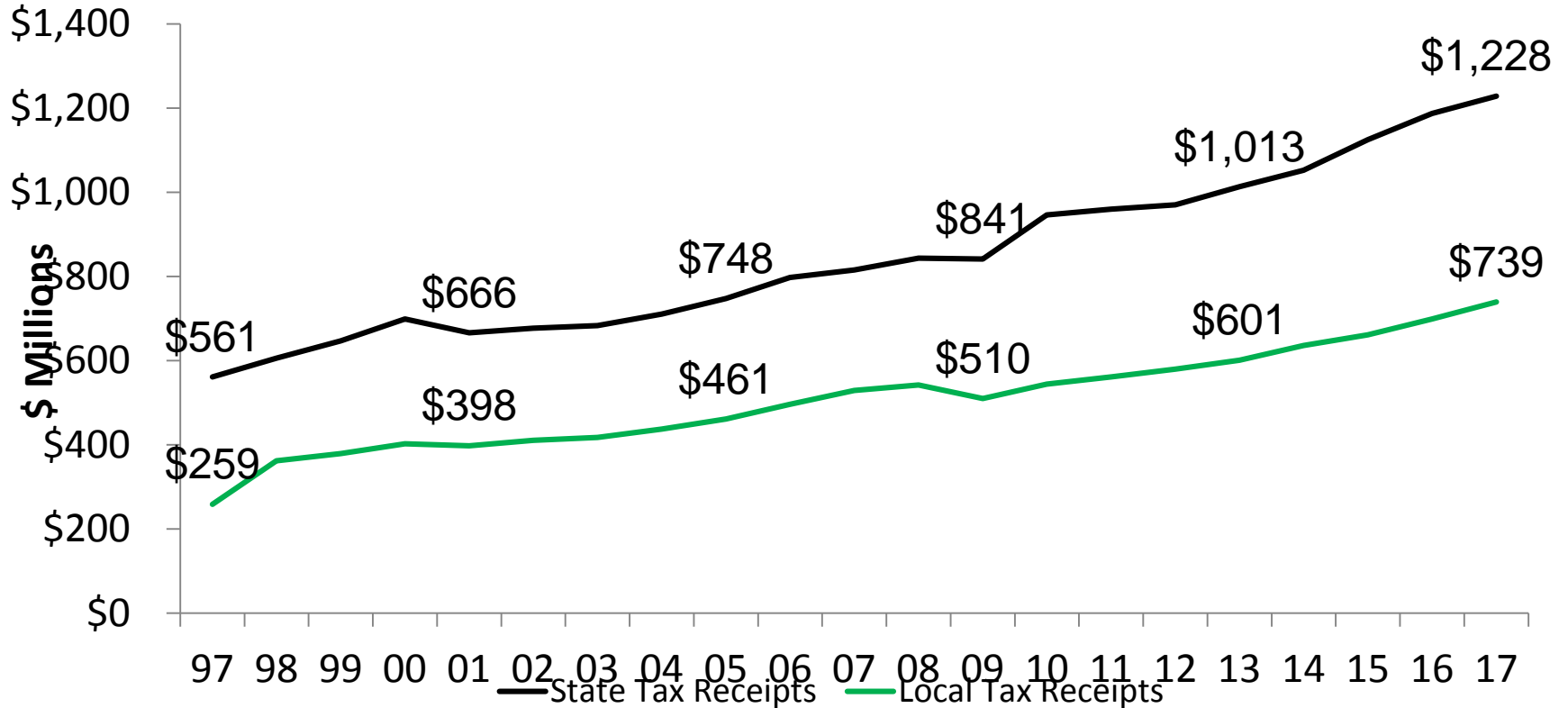
NCRLA

NC Restaurant
& Lodging Association

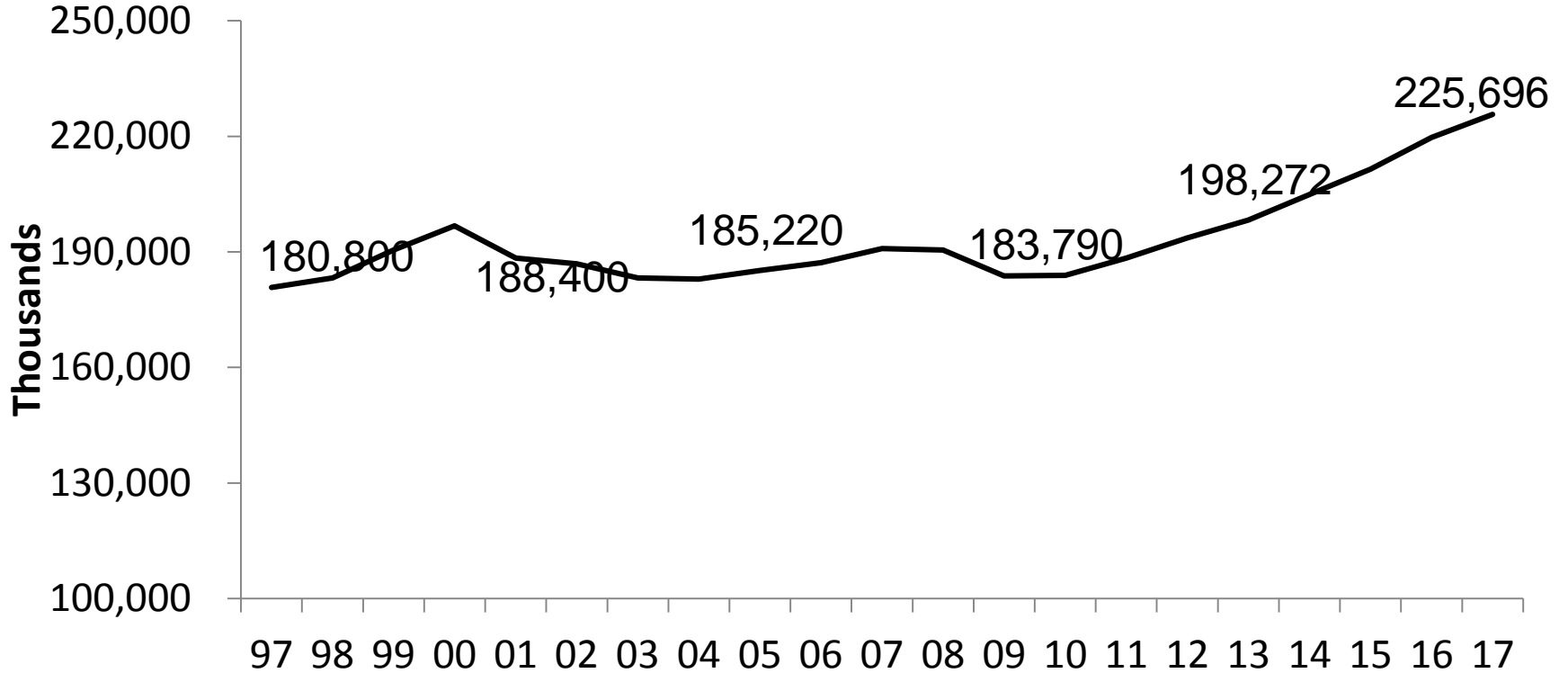
Direct Visitor Spending in North Carolina



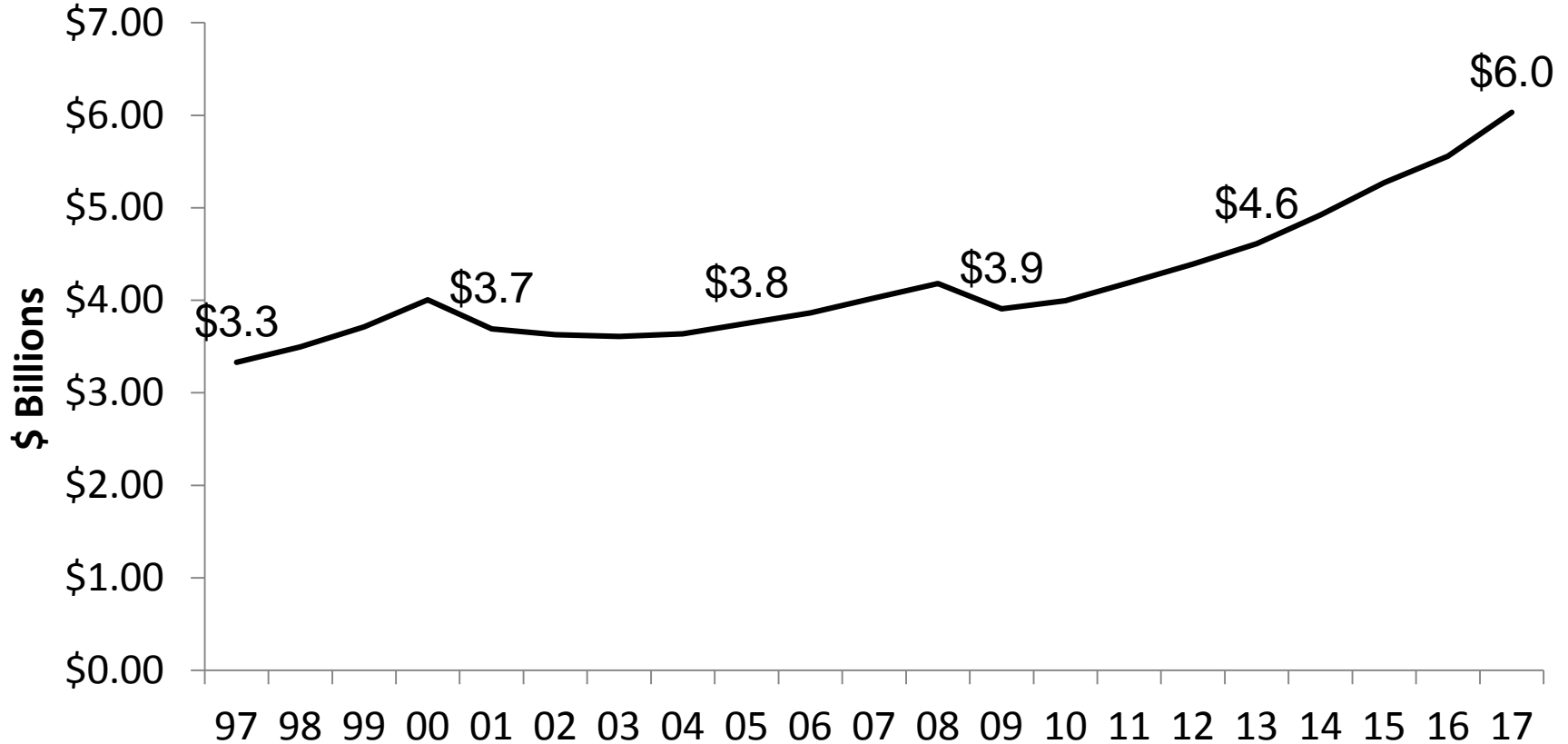
Direct Tax Receipts As A Result of Travel in North Carolina



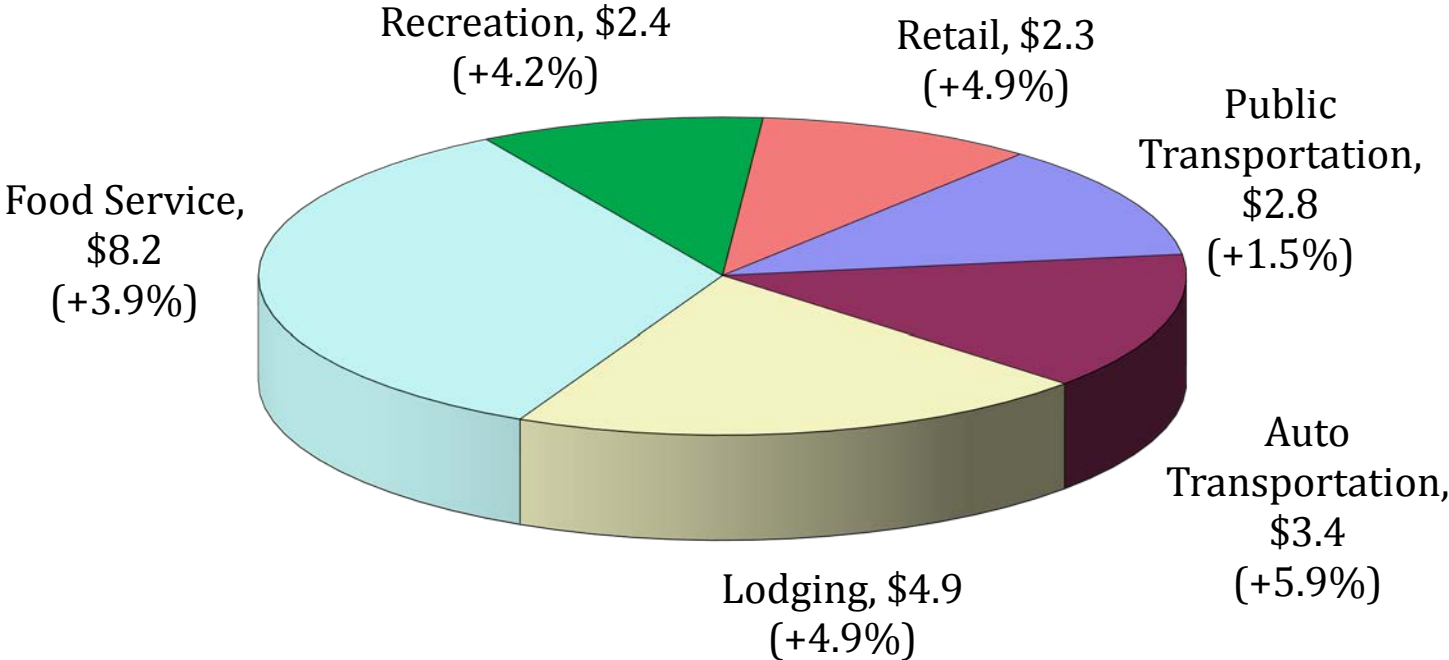
Direct Tourism Employment in North Carolina



Tourism Employee Payroll in North Carolina

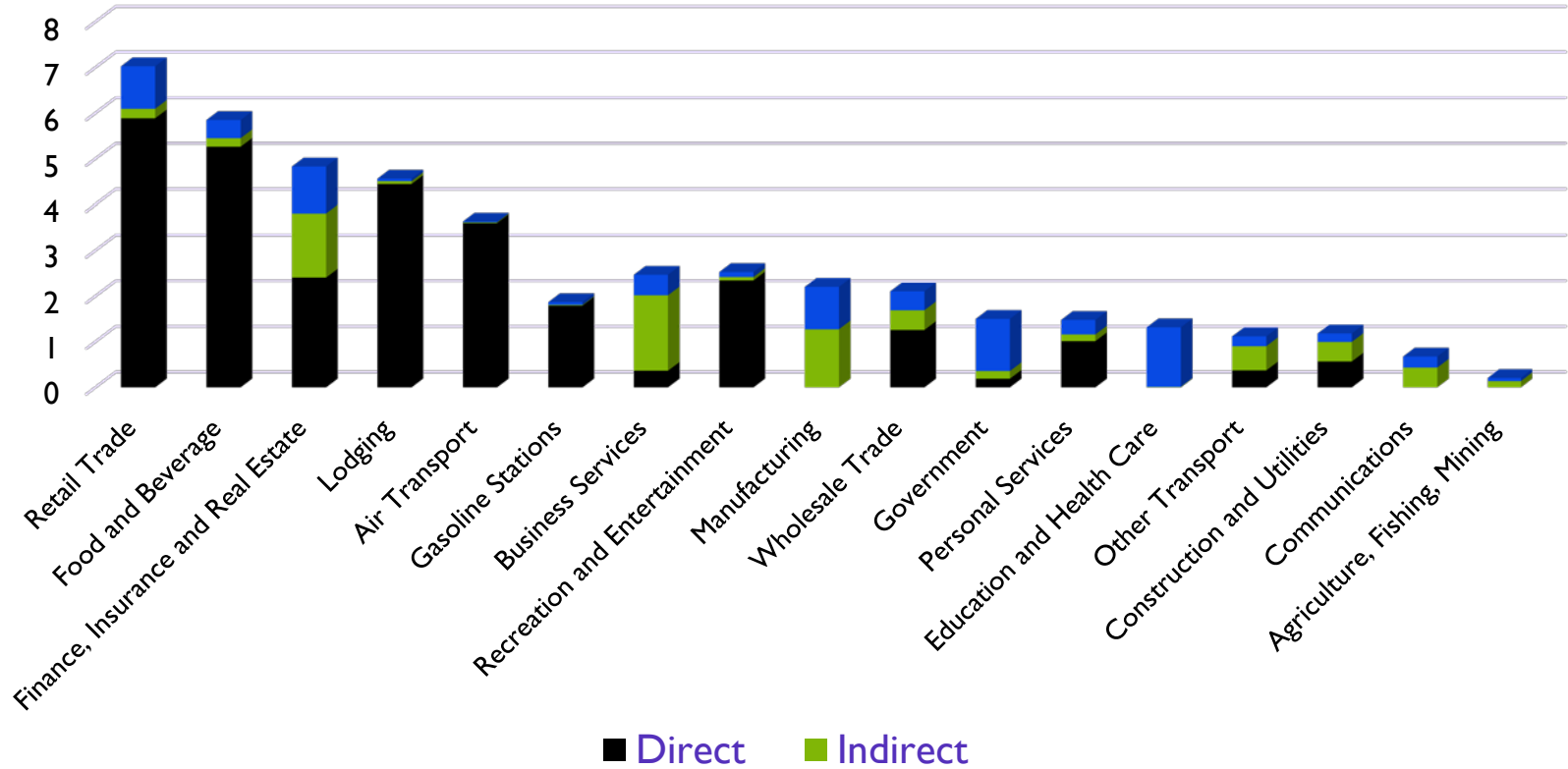


Impact of Tourism On Economy By Sector



Tourism Impact on All Other Sectors

Tourism Business Sales, Billions



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