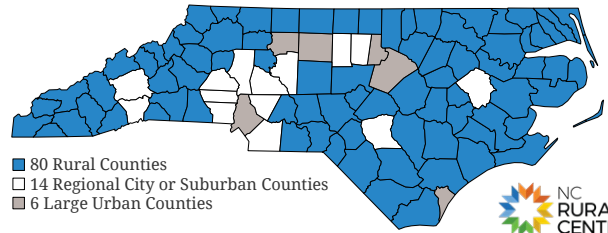




RURAL NORTH CAROLINA AT A GLANCE

Rural North Carolina is made up of 80 counties out of the State's 100. This is based on the Rural Center's analysis of county population density with data from the 2010 decennial census.



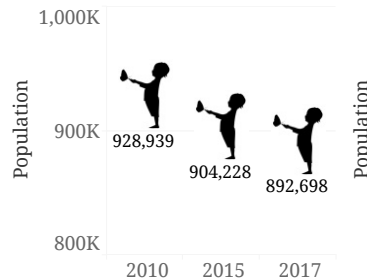
The classification system adopted by the Rural Center uses a county population density threshold of 250 people per square mile or less to define counties as "rural."

POPULATION

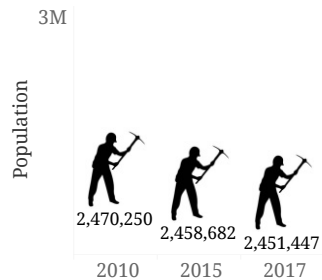
Total Population

2010	4,009,208
2015	4,046,227
2017	4,072,441

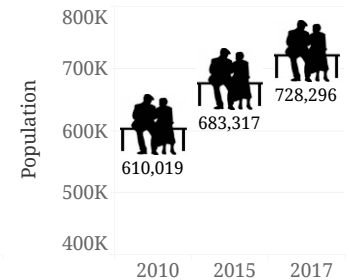
Child Population



Population 18 to 64

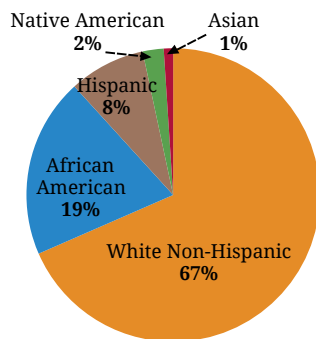


Population 65 Years & Over

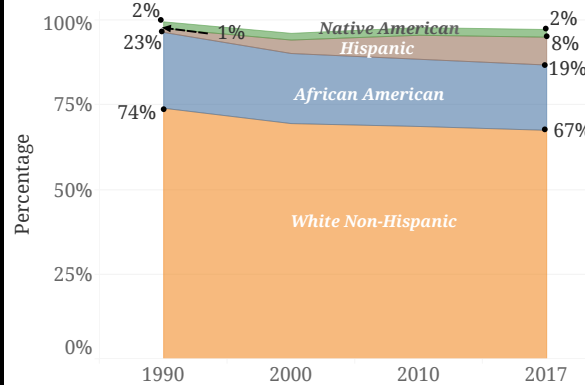


RACE

2017 Racial Composition



Trends in Racial Composition



POVERTY

Population in Poverty 2010

680,196	17%
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Population in Poverty 2017

734,206	19%
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Children in Poverty 2010

215,672	25.1%
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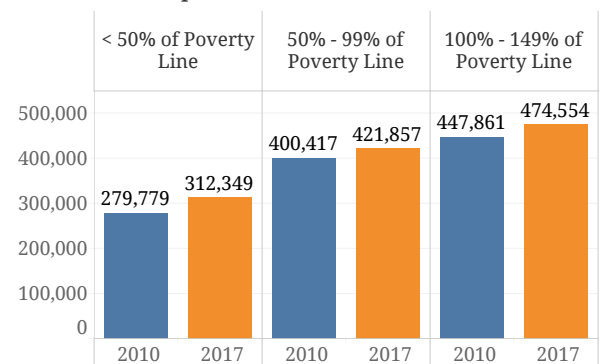
Children in Poverty 2017

221,809	26.7%
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*Data captures only children in families

*Data captures only children in families

Population with Income...



HEALTH

2015 Ratio of Population to a Primary Care Physician

2,130

2017 Total Population Uninsured

515,566

2017 Population 19 to 64, Uninsured

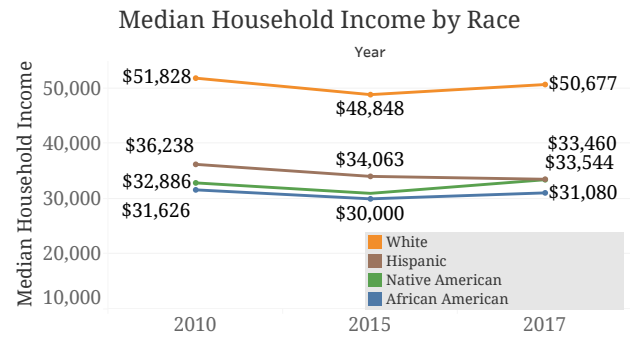
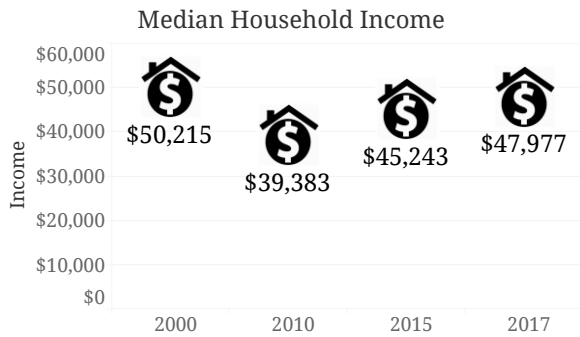
Who are Employed: 269,368
Who are Unemployed: 62,353

EDUCATION

% Population with Post Secondary Education

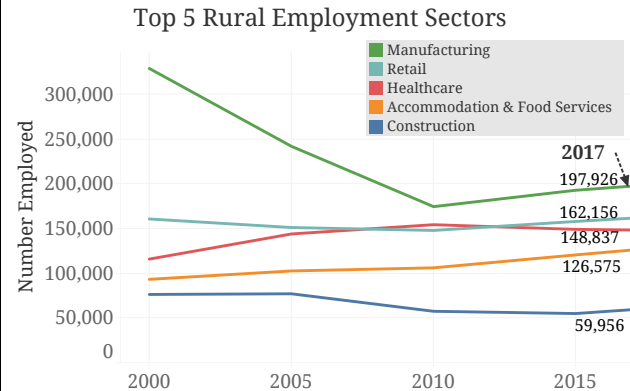
2010	46.6%
2015	50.6%
2017	52.1%

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Total Average Employment	Total Taxable Wages (Billions)
2010 928,326	2010 \$17.27B
2015 967,981	2015 \$18.22B
2017 986,501	2017 \$19.18B
2010 - 2017 6.3% Growth	2010 - 2017 11.1% Growth



SMALL BUSINESS ECONOMY

Very small businesses - businesses with less than 10 employees - make up 75% of the total business establishments in rural North Carolina.

	2005	2010	2015	2005 - 2015 Change
Number of establishments with less than 10 employees	60,527	58,895	56,238	-4,289
Loans originated to small businesses with less than \$1 million in annual revenue	\$2.73 Billion	\$1.28 Billion	\$1.06 Billion	-\$1.67 Billion

*Dollars adjusted to 2017 dollar value

AGRICULTURE

	2002	2007	2012
Total Farm Land (Acres)	7,306,457	6,922,412	6,856,382
No. of Farms	39,474	39,099	36,814
Average Farm Size (Acres)	185	177	186
Value of Agric Products Sold	\$8.26 Billion	\$10.72 Billion	\$11.67 Billion
% Contribution to Total Agricultural GDP	84.8%	85.9%	85.0%