



## Leadership North Carolina

### Class XXVI Blue Cross and Blue Shield of North Carolina Health and Human Services Session

February 5-7, 2019  
Charlotte

[#LNCXXVI]

#### CAROLINA SPONSORS



#### LONGLEAF PINE SPONSOR



#### DOGWOOD SPONSORS



#### EMERALD SPONSOR



#### GRANITE SPONSOR



**Leadership North Carolina**  
**Class XXVI Blue Cross and Blue Shield of North Carolina**  
**Health and Human Services Session**  
February 5-7, 2019, Charlotte

**Base Hotel**

Courtyard Charlotte City Center  
237 South Tryon Street  
Charlotte  
(704) 926-5800

**Session Goals**

1. Define health as a broad concept that connects physical health, mental health, and human needs and explain the factors that contribute to healthy communities.
2. Identify key health issues where NC is leading and lagging and what disparities exist for certain populations.
3. Describe HHS infrastructure, costs, payers, and access, both at the state and local level.
4. Describe innovative and promising models for addressing HHS challenges.
5. Identify opportunities for involvement and engagement and application in professional, civic, or other leadership roles.
6. Illustrate how HHS connects to government, education, economic development, and the environment in North Carolina.
7. Summarize what's on the horizon for HHS in NC.

**Planning Committee**

**Mike Cole, Program Chair**  
Founder/President  
Amazing Studios  
*Wake*

**Kate Shirah, Session Co-Chair**  
Executive Director  
Fox Family Foundation  
*Durham*

**Troy Smith, Session Co-Chair**  
Vice President, Healthcare Strategy and Payment  
Transformation  
Blue Cross and Blue Shield of North Carolina  
*Durham*

**Ulisa Bowles**  
Executive Director of Admissions  
Fayetteville State University  
*Cumberland*

**Kim Bradley**  
Chief of Staff  
The University of North Carolina at Charlotte  
*Mecklenburg*

**Veronica Feduniec**  
Chief Operating Officer  
Gaston Family Health Services  
*Gaston*

**Alyssa Hellman**  
Founder and Chief Executive Officer  
Compass South Consulting  
*Johnston*

**Chad Lloyd**  
Director of Land Acquisition  
M/I Homes of Charlotte, LLC  
*Mecklenburg*

**Katie Loovis**  
Vice President for External Affairs  
Chapel Hill - Carrboro Chamber of Commerce  
*Orange*

**Becky McKenzie**  
Assistant Vice President, Perioperative Services  
Duke University Hospital  
*Durham*

**Emily Roland**  
Senior Director, Community Health  
North Carolina Healthcare Association, NCHA  
*Wake*

**Amy Tharrington**  
Regional Marketing and Public Relations Advisor  
Capital Bank  
*Wake*

## Tuesday, February 5, 2019

Optional Activity: Second Harvest Food Bank, 500 B Spratt Street OR Crisis Assistance Ministry, 500 A Spratt Street, Charlotte. Groups to be assigned. Casual attire, closed-toed shoes required.

Reception: Duke Energy Center, 46<sup>th</sup> Floor Vista Level, 550 South Tryon Street, Charlotte. Advance RSVP and photo ID required. Business casual attire.

- 2:00 – 4:00 pm      Tour and Volunteer Shift at Second Harvest Food Bank or  
Crisis Assistance Ministry (Optional)  
Advance RSVP required. Casual attire, closed-toed shoes required. Arrive by 1:45 to park and sign in.  
Assignments to each location will be made in advance.
- 5:30 – 7:00 pm      Session Reception (Optional)  
Business casual attire. Advance RSVP and photo ID required.

## Wednesday, February 6, 2019

Breakfast and Meeting: Foundation for the Carolinas, 220 North Tryon Street, 4<sup>th</sup> Floor, Charlotte. Business casual attire.

Self-Guided Museum Tour and Class Dinner: The Levine Museum of the New South, 200 East 7<sup>th</sup> Street, Charlotte. Casual attire.

- 7:30 – 8:15 am      Breakfast (Optional)      Foundation for the Carolinas  
Advance RSVP Required
- 7:30 – 8:15 am      William Garrett Fund Committee Meeting
- 8:15 – 8:30 am      Morning Reflections
- 8:30 – 8:55 am      Setting the Stage      Mike Cole  
Founder/President  
Amazing Studios  
*LNC Class XXV Alumnus and Class XXVI Program Chair*
- 9:00 – 10:10 am      The State of Health and Human Services in North Carolina      Dr. Pam Silberman  
*Professor and Director, Executive Doctoral Program in Health Leadership  
UNC Gillings School of Global Public Health*
- 10:10 – 10:30 am      Morning Break  
Snack and beverages will be provided
- 10:30 – 11:25 am      Healthcare Costs: Drivers, Trade-Offs, and Value—A Simulation      Dr. Justin Trogon  
*Associate Professor, Department of Health Policy and Management  
UNC Gillings School of Global Public Health*
- 11:25 – 11:30 am      Mindful Movement Moment
- 11:30 – 11:55 am      Improving the Health of a Community Through Partnership:  
The UNC Charlotte Experience      Dr. Mark J. DeHaven  
*Director  
ARCHES*
- 11:55 am – 12:15 pm      LNC Class Business      LNC Team
- 12:15 – 1:00 pm      Lunch
- 1:00 – 2:00 pm      Leadership Profile      Dr. Laura Gerald  
*President  
Kate B. Reynolds Charitable Trust*

2:00 – 2:45 pm	Health Disparities and Equity	Rev. Richard Joyner <i>Founder, Conetoe Family Life Center Pastor, Conetoe Chapel Missionary Baptist Church Director of Pastoral Care, Nash-UNC Health Care</i>
2:45 – 3:05 pm	Mindful Movement Moment and Afternoon Break <i>Snack and beverages will be provided</i>	
3:05 – 4:15 pm	The Food Support System and Making Ends Meet	Katie Murray <i>Development Relations Manager Interfaith Food Shuttle</i>
		Amy Tharrington <i>Regional Marketing and Public Relations Advisor Capital Bank LNC Class XXV Alumna and HHS Planning Committee Member</i>
		Alyssa Hellman <i>Founder and Chief Executive Officer Compass South Consulting LNC Class XXV Alumna and HHS Planning Committee Member</i>
4:15 - 4:30 pm	Wrap-Up and Adjourn	LNC Team
5:00 – 7:00 pm	Optional Self-Guided Tour of the Levine Museum of the New South <i>Special access available to LNC at any time during this window</i>	
7:00 pm	Class Dinner <i>Casual attire</i>	Levine Museum of the New South

## Thursday, February 7, 2019

Breakfast: Magnolia Room, Courtyard Charlotte City Center, 237 South Tryon, Charlotte. Business casual attire.

"Making Ends Meet" Exercise: Harris Teeter, 8600 University City Boulevard, Charlotte. Business casual attire.

Meeting: UNC Charlotte Student Union, Third Floor. Parking: 8755 Student Union Lane. See directions for route from parking to meeting space. Parking vouchers for exiting deck will be distributed inside. Business casual attire.

7:00 – 7:45 am	Breakfast (Optional) <i>Advance RSVP Required</i>	Magnolia Room, Courtyard Charlotte City Center
7:45 – 8:30 am	Hotel Check-Out and Individual Transportation to Harris Teeter	
8:30 – 10:10 am	"Making Ends Meet" Simulation <i>"Making Ends Meet" sponsored by Harris Teeter</i>	Bill Rhyne <i>Senior Director of Operations Support Harris Teeter LNC Class XIV Alumnus</i>
		HHS Session Planning Committee
10:10 – 10:30 am	Individual Transportation to UNC Charlotte	
10:30 – 10:55 am	Brunch and Making Ends Meet Debrief	
10:55 – 11:00 am	UNC Charlotte Welcome	Dr. Philip L. Dubois <i>Chancellor The University of North Carolina at Charlotte</i>

11:00 – 11:20 am	Transforming Economic Opportunity in Charlotte	Dr. Stephanie Cooper-Lewter <i>Executive Director Leading on Opportunity</i>
11:20 am – 12:20 pm	Mental Health and Substance Use in NC	Jodi Lorenzo-Schibley <i>Executive Director and Chief Executive Officer Sanctuary House LNC Class XXV Alumna</i>
		Karen Kelley <i>Chief Program Officer Triangle Residential Options for Substance Abusers (TROSA) LNC XXV Alumna</i>
		Michael Balsamo <i>Associate Director of Program Operations Triangle Residential Options for Substance Abusers (TROSA)</i>
12:25 – 12:45 pm	Innovations in Health Care	Dr. William Hammill <i>Chairman and Service Line Leader, Department of Pediatrics Novant Health</i>
12:45 – 1:10 pm	Mindful Movement Moment: Zumba and Break <i>Snack and beverages will be provided</i>	James "J. Panda" Davis <i>Zumba Instructor McCrorey, Harris, and Keith Family YMCAs and Fitness Connection</i>
1:10 – 2:10 pm	Opportunities for Health in North Carolina	Dr. Betsey Tilson <i>State Health Director and Chief Medical Officer North Carolina Department of Health and Human Services</i>
2:10 – 2:45 pm	Health Forecast for North Carolina: Multimedia Presentation	Katie Loovis, Facilitator <i>Vice President for External Affairs Chapel Hill - Carrboro Chamber of Commerce LNC Class XXV Alumna and HHS Planning Committee Member</i>
2:45 – 3:00 pm	Wrap-Up and Adjourn	LNC Team