



Leadership North Carolina
Class XXVII
Duke Energy Economic Development Session

March 3-5, 2020
New Bern

[#LNCXXVII]

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Leadership North Carolina
Class XXVII Duke Energy Economic Development Session
March 3-5, 2020
New Bern

Base Hotel

Courtyard Marriott New Bern
218 East Front Street
New Bern
(252) 636-0022
<http://bit.ly/CourtyardNewBern>

Session Goals

1. Present the basics of economic development—what it is, how it works, and what it means at a community and state level.
2. Explore local and regional economic development strategies.
3. Demonstrate the importance of disaster planning, disaster recovery, and resiliency to economic development.
4. Showcase innovations in economic development activity.
5. Highlight equitable and inclusive approaches to economic development.
6. Demonstrate how economic development connects to government, education, health and human services, and the environment in NC and highlight opportunities for engagement.

Planning Committee

Christian Overton, Program Chair

Agronomist
Perdue Agribusiness
Camden

Robert Doreauk, Session Co-Chair

Regional Director, External Affairs
AT&T - North Carolina
Wake

Emily Williamson Gangi, Session Co-Chair

Policy Engagement Director, nclIMPACT Initiative
UNC School of Government
Durham

Ricky Brown

Retired Executive
BB&T
Alleghany

Tara Campbell

Manager, Lending
CAHEC
Wake

Joe Deehan

Director, Financial Compliance
Martin Marietta
Wake

Wendy John

Senior Vice President, Managing Director
Fidelity Investments
Durham

Michelle Neal

Director
Citrix
Wake

Anne Marie Robertson

Controller
Red Door Homes
New Hanover

Jinky Rosselli

Vice President, Global Business Analysis and
Operations
BioCryst Pharmaceuticals
Durham

Ryan Schwiebert

Vice President for Information Technology
Services
Wake Technical Community College
Wake

Carol Shields

Executive Director
Roanoke River Partners
Halifax

Tuesday, March 3, 2020

Optional Tour: B/S/H Factory. 100 Bosch Boulevard, New Bern.

Optional Mini-Tour: Tryon Palace. Tour departs from the North Carolina History Center, 529 South Front Street, New Bern.

Optional Reception: North Carolina History Center, 529 South Front Street, New Bern.

2:00 – 4:00 pm B/S/H Factory Tour (Optional)
Advance RSVP and photo ID required. Please arrive by 1:45 pm.
Business casual attire—closed-toed shoes, no skirts or dresses, no high heels.

John Wilson
Head of HR Operations
B/S/H Home Appliances Corporation

Eddie Foster
Executive Director, VOLT Training Center and Customized Training
Craven Community College

4:30 – 5:30 pm Tryon Palace Mini-Tour (Optional)
Advance RSVP required. Late arrivals cannot be accommodated.

5:30 – 7:00 pm Session Reception (Optional)
Reception venue sponsored by the Tryon Palace Foundation
Advance RSVP required. Business casual attire.

Wednesday, March 4, 2020

Breakfast and Session: Copper Ridge on the Neuse, 2706 Old Cherry Point Road, New Bern.

Cherry Point Tour: Group transportation only. No late arrivals, early departures, or independent transportation. Photo ID and closed-toed shoes required.

Dinner: The Chelsea, 335 Middle Street, New Bern

7:30 – 8:15 am Breakfast (Optional)
Advance RSVP Required

7:30 – 8:00 am William Garrett Fund Committee Meeting

8:15 – 8:35 am Safety Minute and Morning Reflections

Christian Overton
Agronomist
Perdue Agribusiness
LNC Class XXVI Alumnus and Class XXVII Program Chair

8:35 – 8:45 am Setting the Stage

Robert Doreauk
Regional Director, External Affairs
AT&T - North Carolina
LNC Class XXVI Alumnus and ECD Session Co-Chair

Emily Williamson Gangi
Policy Engagement Director, ncIMPACT Initiative
UNC School of Government
LNC Class XXVI Alumna and ECD Session Co-Chair

8:45 – 9:45 am Economic Development 101

Dr. Jonathan Q. Morgan
Associate Professor of Public Administration and Government
UNC School of Government

9:45 – 10:05 am Morning Break
Snack and beverages will be provided

10:05 – 11:10 am The New Bern Story: Lessons from the Local Experts

Mark Stephens
City Manager
City of New Bern

Amanda Ohlensehlen
Community and Economic Development Manager
City of New Bern

Lovay Wallace Singleton
*Executive Director and Founder
Veterans Employment Base Camp and Organic Garden*

Danny Batten
*Owner
Surf, Wind, and Fire*

Emily Williamson Gangi, Moderator
*Policy Engagement Director, ncIMPACT Initiative
UNC School of Government
LNC Class XXVI Alumnus and ECD Session Co-Chair*

11:10 – 11:20 am Class Business

11:20 am – 12:20 pm Leadership Profile

Christopher Chung
*Chief Executive Officer
Economic Development Partnership of North Carolina*

12:20 – 12:40 pm The Impact of LNC

Randall Johnson
*Executive Director – Southeastern Office
North Carolina Biotechnology Center
LNC Cass XV Alumnus*

12:40 – 1:25 pm Lunch

1:30 – 2:00 pm Group Transportation to Cherry Point.
Group transportation only. No late arrivals or early departures.

2:00 – 4:30 pm Tour of Marine Corps Air Station Cherry Point

Lt. Colonel Patrick S. Lindstrom
*Executive Officer
Marine Corps Air Station Cherry Point*

4:30 pm Return Transportation to Copper Ridge
Group transportation only.

6:30 pm Class Dinner

The Chelsea

Thursday, March 5, 2020

Breakfast and Session: Stanly Hall Ballroom, 249 Craven Street, New Bern

7:30 – 8:15 am Breakfast (Optional)
Advance RSVP Required

8:15 – 8:35 am Safety Minute and Class Reflections

Christian Overton
*Agronomist
Perdue Agribusiness
LNC Class XXVI Alumnus and Class XXVII Program Chair*

8:35 – 9:35 am Innovations That Inspire

Ginger Krieg Dosier
*Chief Executive Officer
bioMASON*

Tom Butler
*Owner Manager
Butler Bio Solar Farm*

9:35 – 9:55 am	Morning Break <i>Snack and beverages will be provided</i>	
9:55 – 10:15 am	Becoming an LNC Alum	Shelley Blake Curran <i>Interim Chief Executive Officer and President GoTriangle LNC Class XXVI Alumna and Incoming Alumni Chair</i>
10:15 – 11:00 am	Inclusive and Equitable Economic Development	Danya Perry <i>Director of Equitable Economic Development, Wake County Economic Development Director of Diversity, Equity, and Inclusivity, Raleigh Chamber of Commerce</i>
11:05 am – 12:10 pm	The Importance of Regional Collaboration	Laura Blair <i>Vice President of Administration and External Affairs North Carolina State Ports Authority LNC Class XIX Alumna</i> Marc Finlayson <i>Founder and Chief Executive Officer, Finlayson Consulting Executive Director, Highway 17/64 Association</i> Tammy Thurman <i>Community Relations Manager Piedmont Natural Gas LNC Class XXV Alumna</i> Dr. Raymond Staats <i>President Craven Community College</i> Robert Doreauk, Moderator <i>Regional Director, External Affairs AT&T - North Carolina LNC Class XXVI Alumnus and ECD Session Co-Chair</i>
12:10 – 2:00 pm	Working Lunch with Case Study: “Finding a Better Way to Inclusive Economic and Workforce Development”	Danya Perry <i>Director of Equitable Economic Development Wake County Economic Development Director of Diversity, Equity, and Inclusivity, Raleigh Chamber of Commerce</i> Emily Williamson Gangi <i>Policy Engagement Director, nclMPACT Initiative UNC School of Government LNC Class XXVI Alumna and ECD Session Co-Chair</i>
2:00 – 2:15 pm	Wrap-Up and Adjourn	LNC Team