



Leadership North Carolina

Class XXVII Blue Cross and Blue Shield of North Carolina Health and Human Services Session

February 4-6, 2020
Charlotte

[#LNCXXVII]

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Leadership North Carolina

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Leadership North Carolina
Class XXVII Blue Cross and Blue Shield of North Carolina
Health and Human Services Session
February 4-6, 2020, Charlotte

Base Hotel

Courtyard Charlotte City Center
237 South Tryon Street
Charlotte
(704) 926-5800

Session Goals

1. Define health as a broad concept that connects physical, mental, and spiritual health and well-being and human needs and explain the factors that contribute to healthy communities.
2. Describe HHS infrastructure, costs, payers, workforce, and access, both at the state and local level.
3. Highlight the drivers of health from prenatal to end-of-life and explore health equity for vulnerable populations.
4. Present personal stories of engagement with various components of the HHS system.
5. Describe innovative and evidence-based models for addressing HHS challenges and help participants understand what they can do to have an impact.
6. Demonstrate how HHS connects to government, education, economic development, and the environment in NC and highlight opportunities for engagement.

Planning Committee

Christian Overton, Program Chair

Agronomist
Perdue Agribusiness
Camden

Michelle Ries, Session Co-Chair *Durham*

Project Director
North Carolina Institute of Medicine

Weyling White, Session Co-Chair *Hertford*

Practice Administrator, Roanoke Chowan Community
Health Center
Mayor, Ahoskie

Cheryl Cherry *Pitt*

Business Development Director - Eastern NC
Self Help Credit Union

Fatima Dean *Wake*

Former Chief Underwriting Officer
The Redwoods Group

Laura Early *Bertie*

Ordained Elder
United Methodist Church

Sharon Hirsch *Wake*

President and Chief Executive Officer
Prevent Child Abuse North Carolina

Maria Ochoa *Mecklenburg*

Owner
Maria M. Ochoa Financial and Insurance Services

Mike Riley *Mecklenburg*

President
Novant Health Huntersville Medical Center

Kristen Rosselli *Durham*

Chief Strategy Officer
TROSA, Inc.

Carmen Shaw *Mecklenburg*

Director, Nursing Practice & Policy
Atrium Health

Meredith Switzer *Buncombe*

Executive Director
Homeward Bound Western NC

Each planning committee for the Class XXVII program year is made up of members from LNC Class XXVI

Tuesday, February 4, 2020

Optional Activity: Second Harvest Food Bank of Metrolina, 500 B Spratt Street OR Crisis Assistance Ministry, 500 A Spratt Street, Charlotte. Groups to be assigned. Casual attire, closed-toed shoes required.

Reception: Duke Energy Center, 46th Floor Vista Level, 550 South Tryon Street, Charlotte. Advance RSVP and photo ID required. Business casual attire.

- 2:00 – 4:00 pm Tour and Volunteer Shift at Second Harvest Food Bank of Metrolina or
Crisis Assistance Ministry (Optional)
Advance RSVP required. Casual attire, closed-toed shoes required. Arrive by 1:45 to park and sign in.
Assignments to each location will be made in advance.
- 5:30 – 7:00 pm Session Reception (Optional)
Business casual attire.
Advance RSVP and photo ID required.

Wednesday, February 5, 2020

Breakfast and Meeting: Foundation for the Carolinas, 220 North Tryon Street, 4th Floor, Charlotte. Business casual attire.

Class Dinner: The King's Kitchen, 129 West Trade Street, Charlotte. Casual attire.

- 7:30 – 8:15 am Breakfast (Optional) Foundation for the Carolinas
Advance RSVP Required
- 7:45 – 8:15 am William Garrett Fund Committee Meeting
- 8:15 – 8:35 am Morning Reflections Christian Overton
Agronomist
Perdue Agribusiness
LNC Class XXVI Alumnus and Class XXVII Program Chair
- 8:35 – 8:45 am Setting the Stage Michelle Ries
Project Director
North Carolina Institute of Medicine
LNC Class XXVI Alumna and HHS Session Co-Chair
- Weyling White
Practice Administrator, Roanoke Chowan Community Health Center
Mayor, Ahoskie
LNC Class XXVI Alumnus and HHS Session Co-Chair
- 8:45 – 9:45 am The State of Health and Human Services in North Carolina Dr. Pam Silberman
Professor and Director, Executive Doctoral Program in Health Leadership
UNC Gillings School of Global Public Health
- 9:45 – 10:05 am Morning Break
Snack and beverages will be provided
- 10:05 – 10:25 am LNC Class Business LNC Team
- 10:30 – 11:25 am Leadership Profile Dr. Laura Gerald
President
Kate B. Reynolds Charitable Trust
- 11:30 am – 1:30 pm Lunch with Screening of “Resilience” and Guided Discussion Sharon Hirsch
President and Chief Executive Officer
Prevent Child Abuse North Carolina
LNC Class XXVI Alumna and HHS Session Planning Committee Member

1:30 – 2:20 pm	Caring for North Carolina’s Most Vulnerable: Medicare and Medicaid	Dr. Adam J. Zolotor <i>President and Chief Executive Officer North Carolina Institute of Medicine</i>
2:25 – 3:15 pm	Food Insecurity and Nutrition Assistance Programs	Dr. Carolyn Barnes <i>Assistant Professor Sanford School of Public Policy, Duke University</i>
3:15 – 4:00 pm	Making Ends Meet: Simulation Instructions and Strategizing	Cheryl Cherry <i>Business Development Director - Eastern NC Self Help Credit Union LNC Class XXVI Alumna and HHS Session Planning Committee Member</i>
		Maria Ochoa <i>Owner Maria M. Ochoa Financial and Insurance Services LNC Class XXVI Alumna and HHS Session Planning Committee Member</i>
4:00 – 4:15 pm	Wrap-Up and Adjourn	LNC Team
6:30 pm	Class Dinner <i>Casual attire</i>	The King’s Kitchen

Thursday, February 6, 2020

Breakfast: Magnolia Room, Courtyard Charlotte City Center, 237 South Tryon, Charlotte. Business casual attire.

"Making Ends Meet" Exercise: Harris Teeter, 8600 University City Boulevard, Charlotte. Business casual attire.

Meeting: UNC Charlotte Student Union, Third Floor. Parking: 8755 Student Union Lane. See directions for route from parking to meeting space. Parking vouchers for exiting deck will be distributed inside. Business casual attire.

7:00 – 7:45 am	Breakfast (Optional) <i>Advance RSVP Required</i>	Magnolia Room, Courtyard Charlotte City Center
7:45 – 8:30 am	Hotel Check-Out and Individual Transportation to Harris Teeter	
8:30 – 10:10 am	"Making Ends Meet" Simulation <i>"Making Ends Meet" sponsored by Harris Teeter</i>	Bill Rhyne <i>Senior Director of Operations Support Harris Teeter LNC Class XIV Alumnus</i>
10:10 – 10:30 am	Individual Transportation to UNC Charlotte	
10:30 – 11:10 am	Brunch and Making Ends Meet Debrief	HHS Session Planning Committee
11:10 – 11:20 am	UNC Charlotte Welcome	Dr. Philip L. Dubois <i>Chancellor The University of North Carolina at Charlotte</i>
11:20 – 11:40 am	LNC Alumni Impact Presentation	Nan Griswold <i>Founding Executive Director (Retired) Second Harvest Food Bank of Northwest NC LNC Class V Alumna</i>

11:40 am – 12:55 pm	The Safety Net in Action	John K. Eller IV <i>County Manager Davie County</i>
		Jaquia Wilson <i>SaySo Community Engagement Coordinator Children's Home Society</i>
		Michael Balsamo <i>Director Men's Program Triangle Residential Options for Substance Abusers (TROSA)</i>
		Kristen Rosselli, Moderator <i>Chief Strategy Officer Triangle Residential Options for Substance Abusers (TROSA)</i>
1:00 – 1:50 pm	The Graying of North Carolina	Mark Hensley <i>NC Associate State Director of Community Outreach and Advocacy, Triad Region AARP North Carolina</i>
1:50 – 2:00 pm	Wrap-Up and Adjourn	LNC Team