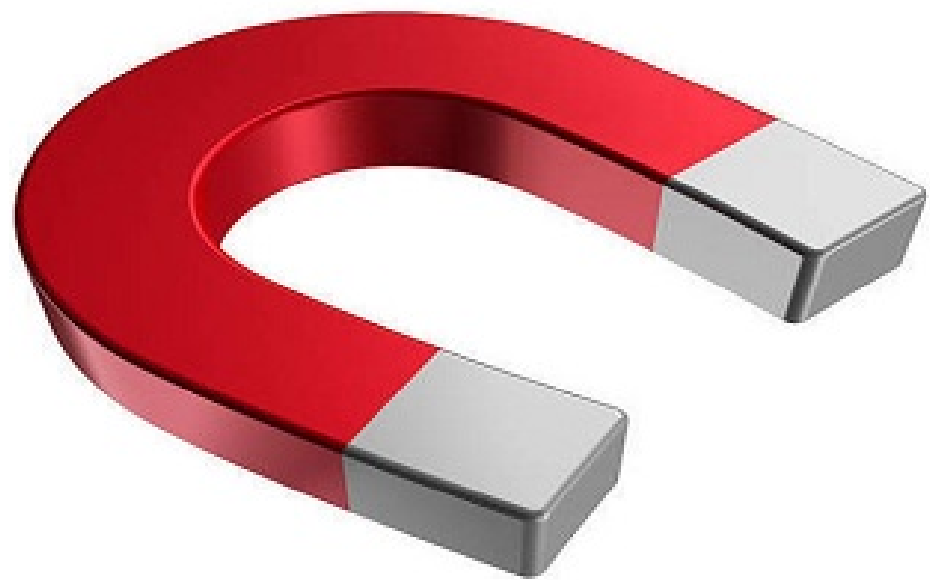


Inclusive & Equitable Economic Development

Danya C. Perry
Director – Equitable Economic Development
Wake County Economic Development

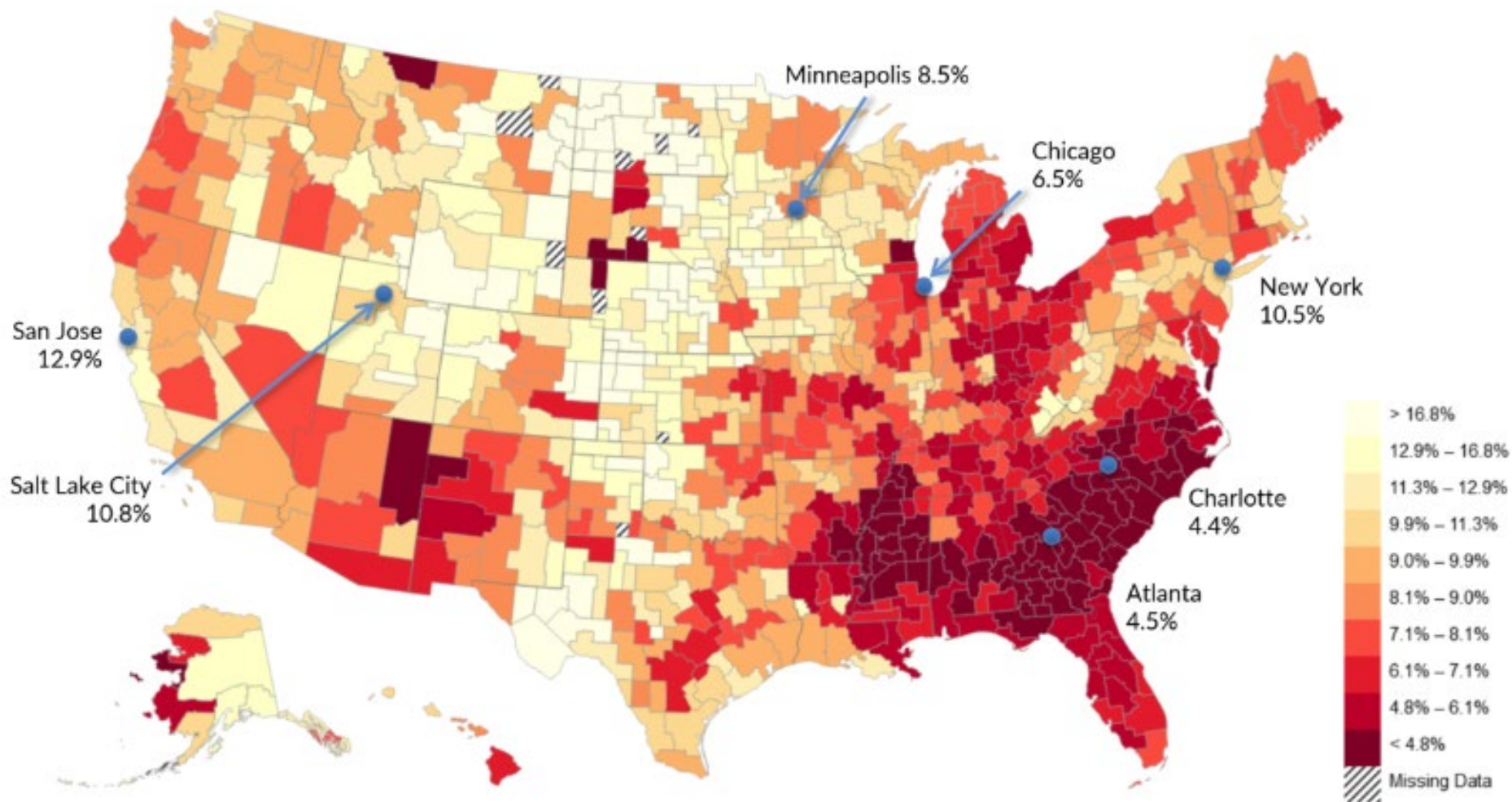


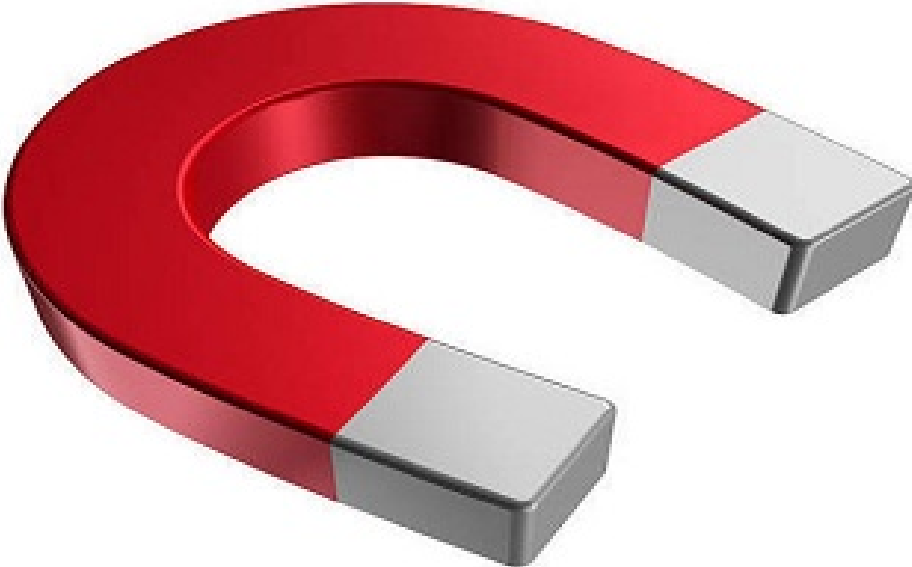
**“Our region is a great magnet,
but has a poor ladder.”**



The Geography of Upward Mobility in America

Children's Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%



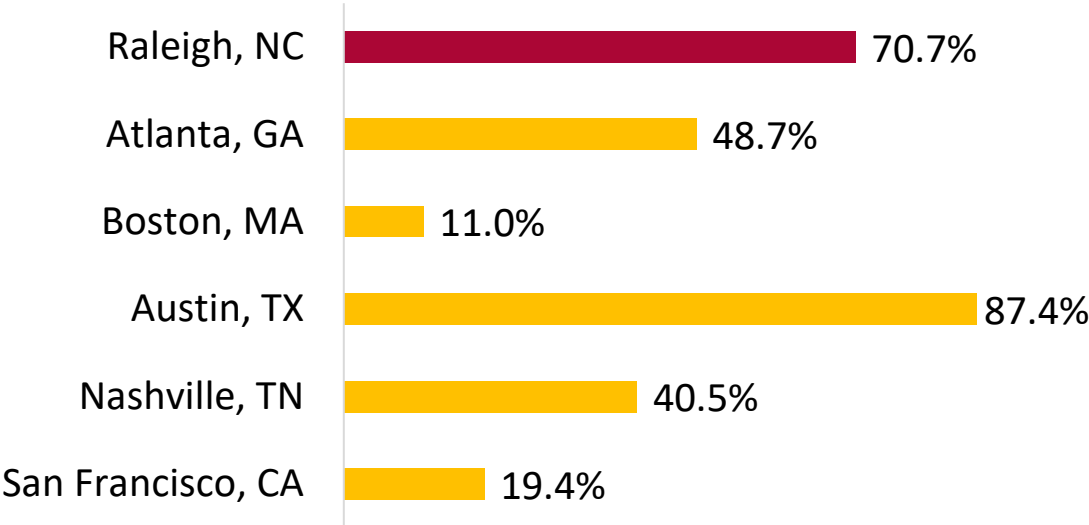


Elements of Economic Prosperity

Wake County is Growing By 63 People Per Day

Projected Population Growth (2016-2046)

Source: U.S. Conference of Mayors, 2017



#3
Biggest Boomtowns
in America

*(Raleigh, NC)
Magnify Money | August 2018*

Elements of Economic Prosperity

#2

Best Performing Metro
Miliken Institute | January 2018

\$25.95

Median Wage Rate
Paid (Hourly)

#3

Best Place to Live in US
Money Magazine | December 2018

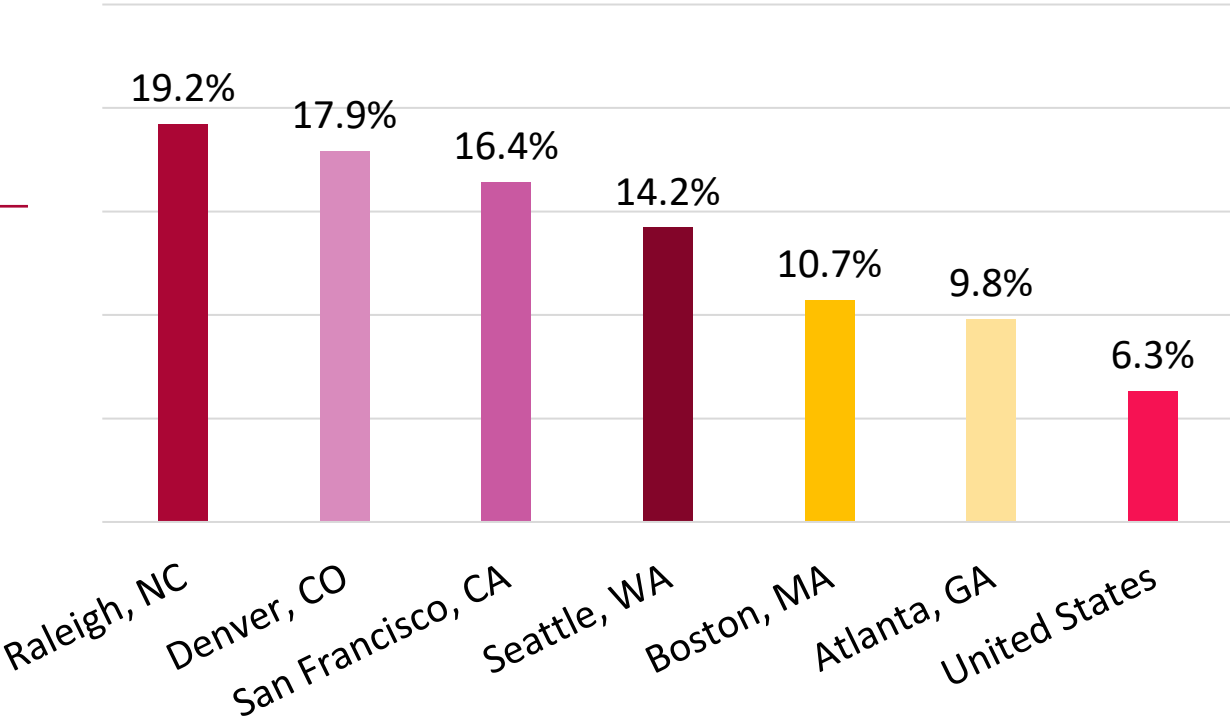
29,000

New Jobs

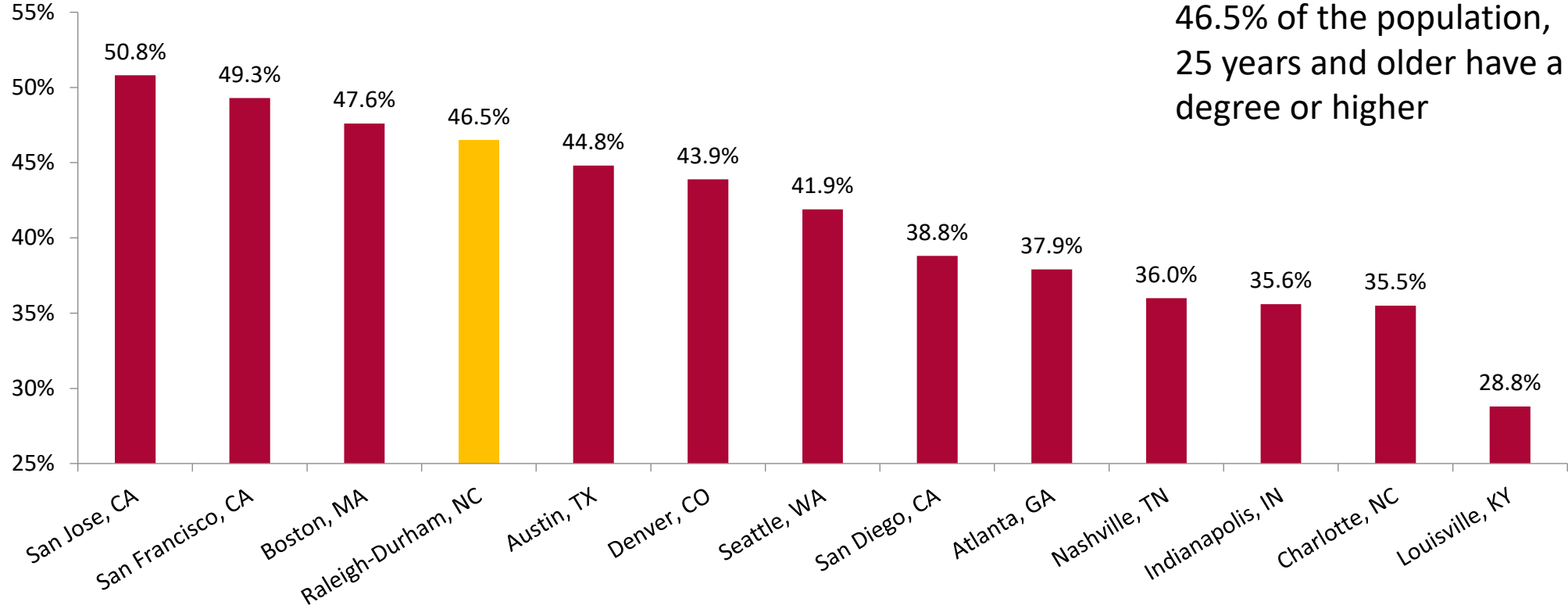
New through business
attraction, creation, & retention

Total Employment Growth Rate 2007-2017

Bureau of Labor Statistics, 2018



Elements of Economic Prosperity



46.5% of the population,
25 years and older have a Bachelor's
degree or higher

Elements of Economic Prosperity

The region's three tier-one research universities make major contributions to the technology industry through education, research and commercialization.



Defining Equitable Economic Development





Is this prosperity inclusive?

Vulnerable Communities

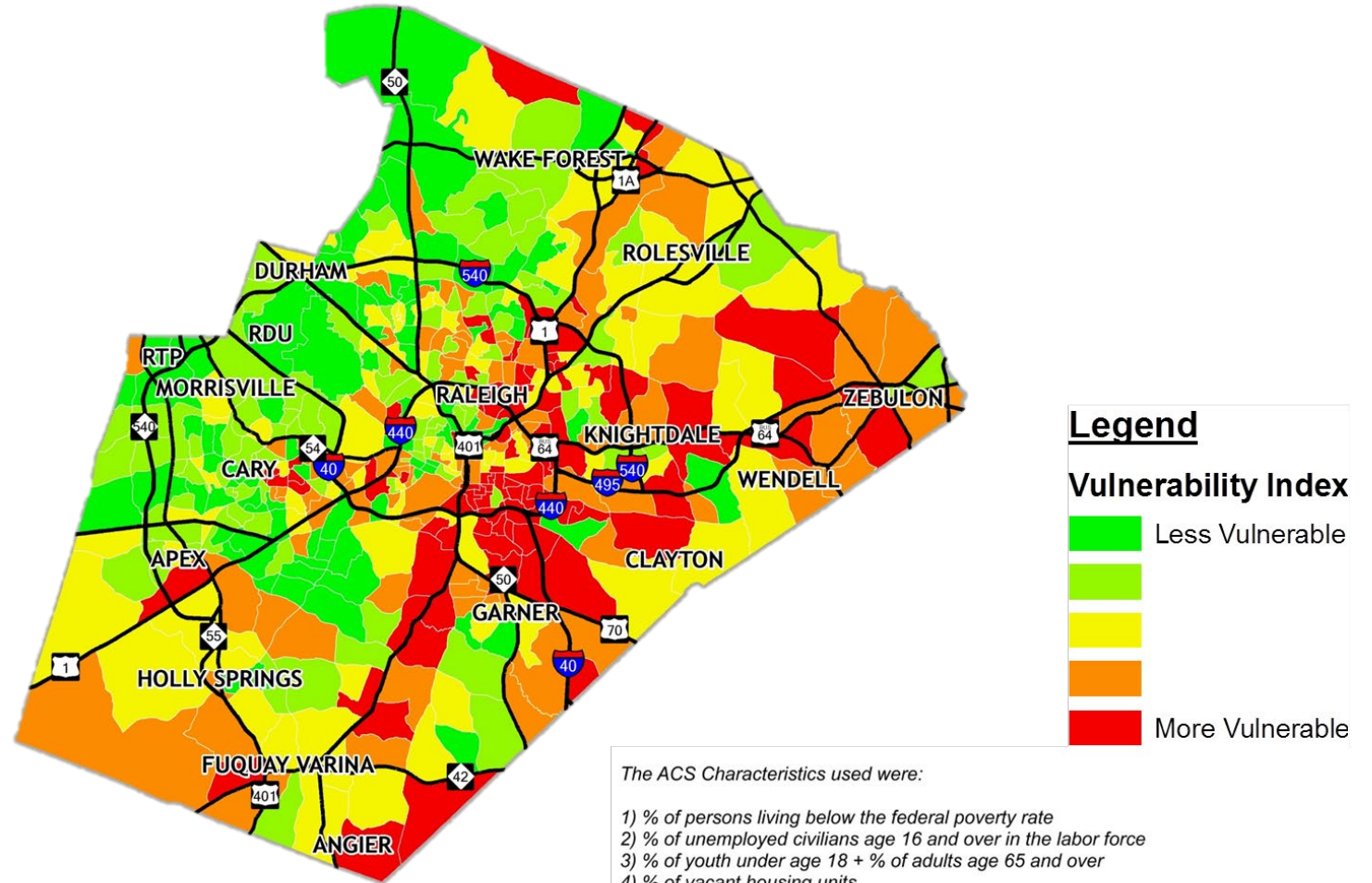
Poverty Rate

Unemployment

Vacant Housing

Education

Dependency
Ratio



Effective Practice in EED



Inclusion in outreach, process, and policy



Investing in targeted growth areas



Supporting local entrepreneurs



Developing the workforce



Granting incentives for inclusive business practice



A BETTER
WAKE
DISMANTLING SYSTEMIC RACISM

OUR
WEBSITE

www.abetterwake.com

A **BETTER**
WAKE
DISMANTLING SYSTEMIC RACISM



OUR STATEMENT

“

We acknowledge there is high quality of life in the region for many, but for those who have been historically under-served, underrepresented and marginalized, there is a different reality altogether. That reality is rooted in **systemic racism**. It has permeated the justice system, created monumental education, health and wealth disparities between black and white Americans and normalized discriminatory practices in many industries. This moment is the culmination of such injustices.

— A BETTER WAKE

DISMANTLING SYSTEMIC RACISM

— TAKE ACTION

OUR COLLECTIVE COMMITMENT

“

We commit to building a better Wake. We will not shy away from our history, and will call out realities, even the ones that cause discomfort. We will invest in understanding the issues facing our community and commit to taking steps to tangibly fix them.



Source: John Warlick Media

Our Charge:

As a Company and Organization, We Commit to...

Our Charge:

As a Community Member I Commit to...

RESOURCES FOR EXPLORING SYSTEMIC RACISM

Systemic Racism: (noun) A form of racism that is embedded as normal practice within society or an organization. It can lead to such issues as discrimination in criminal justice, employment, housing, health care, political power, and education, among other issues.

Image Source: Peyton Siskies



2021:

Interpersonal & Infrastructure Transformation

Reach In

Reach Out

Reach Over



