



Leadership North Carolina

Class XXVIII
Duke Energy Economic Development Session

March 2 – 4, 2021
Virtual

[#LNCXXVIII]

Session Workbook

This workbook contains links and materials you will need to make the most of your Economic Development session. Please download it or have it accessible online during the program.

Table of Contents

General Session Resources	1
Zoom Links and Instructions	1
LNC Staff Contact Numbers	1
Agenda Link.....	1
Speaker Directory Link	1
Zoom Protocols and Technology Tips Link.....	1
Homework and Resources	1
Check for a Zoom Update Before Tuesday—Required	2
Resources to Explore—Required	2
Session Resources—Recommended.....	2
Tuesday Program Materials	2
Wednesday Program Materials	3
Speed Dating Presenters, Group Assignments, and Rotation Schedule.....	3
Thursday Program Materials	10
Economic Development Simulation: Putting It All Together	10
Overview	10
Recording Forms	10
Assigning Roles and Defining Perspectives	10
Setup	12
Strategies	12
Discuss and Document Your Plan.....	13
Follow-Up Materials	13
Session Evaluation Link	13
Environment Session Attendance Survey	13
Learning Teams: Prompts and Recording Form Link	13
General Program Resources	14
Class Roster	14
Learning Team Assignments	15
LNC Learning Model with Guiding Principles and Team Agreements	16

General Session Resources

Zoom Links and Instructions

Each segment of the Economic Development session can be joined through a unique Zoom link. Please log into each portion of the program a few minutes early—content will start promptly. During breaks, stay logged into the Zoom session but mute your camera and microphone. If you accidentally log out at any point during the session, please log back in using that segment's link. You will enter the waiting room and we will admit you back into the session as soon as possible. Be sure to return from breaks promptly so you don't miss any content when the program resumes.

- [Travel and Tourism: Conversation with Wit Tuttell and Virtual Tour of the NC Aquarium at Pine Knoll Shores \(Optional\)](#): March 2, 2:30 – 4:30 pm
- [Virtual Reception \(Optional\)](#): Tuesday, March 2, 5:00 – 6:00 pm
- [Wednesday Session Programming \(Required\)](#): Wednesday, March 3, 8:30 am – 4:00 pm
- [Thursday Session Programming \(Required\)](#): Thursday, March 4, 8:30 am – 2:30 pm

LNC Staff Contact Numbers

If you need help during session, please text a member of the LNC team at the numbers below. Kelly is lead on program content and attendance and general questions. Emily is lead on all things Zoom and technical. Remember: Include your name in your text so we know who we are responding to.

- Kelly Turner (919) 523-4336
- Emily Smith (919) 538-4693
- Brian Etheridge (919) 609-1113
- Maggie Stroud (919) 830-1110

Agenda Link

The detailed Economic Development session agenda is available through [this link](#).

Speaker Directory Link

The Economic Development session speaker directory is available through [this link](#). Speakers and planning committee members will be introduced briefly during the program. We encourage you to explore the speaker directory to learn more about them. Contact information is included if you would like to follow up with anyone. We encourage you to reach out with a note of thanks for their contributions to the session.

Zoom Protocols and Technology Tips Link

Zoom protocols and technology tips and instructions can be found through [this link](#).

Homework and Resources

All session homework and resources can be found on [this page](#) of the Class Portal. Be sure to complete the assignments listed below before session starts.

Check for a Zoom Update Before Tuesday—Required

Make sure you are running the most up-to-date version of Zoom before the Economic Development session starts on March 2.

1. Log into the Zoom desktop client.
2. Click on your profile picture.
3. Select "check for updates" from the drop-down menu.
4. Apply any available updates.

Detailed instructions are available [here](#) from Zoom.

Resources to Explore—Required

Review the following resources before the session kicks off on March 2.

- [“What Is Economic Development?”](#) Watch this short video before Wednesday morning.
- Review the simulation materials listed under “Thursday Program Materials” below before the start of session.
- Be thinking about which role you would like to play within your Learning Team during the simulation.
- Review at least one of the following regional economic development plans to prepare for Thursday’s simulation.
 - [Charlotte](#)
 - [Asheville](#)
 - [Greensboro](#)
 - [Clayton](#)
 - [Carteret County](#)

Session Resources—Recommended

Additional resources related to session content are also available on the session [Homework and Resources page](#). You are encouraged to explore those that interest you, both in advance of and following the Economic Development session.

Tuesday Program Materials

There are no special materials required for Tuesday. Just bring yourselves to enjoy a virtual visit to the Aquarium, a conversation around travel and tourism in North Carolina, and the evening reception.

Wednesday Program Materials

Speed Dating Presenters, Group Assignments, and Rotation Schedule

Global Trade and Export Opportunities

Kuldip Wasson
International Trade Manager, Economic
Development Partnership of North Carolina

Curtis Struyk
President and Chief Executive Officer, Carolina
Ocean Lines, Inc.
President, TMX Shipping

Resource People

- Scott Eckholdt, Market Executive, Dogwood State Bank
- Laura Lee, Senior Vice President - Economic Development, Greater Winston-Salem Inc.

Rotation Schedule: Starts with Group #1

Infrastructure

Marshall Cherry
Chief Operating Officer, Roanoke Electric
Cooperative, LNC Class XXVI Alumnus

Anna Lea Moore
Vice President, Economic Development, North
Carolina Railroad Company

Resource People

- Dana Davis, Director, Human Resources, North Carolina Electric Membership Corporation
- Carmen Prevette, Director of Customer Communications, Duke Energy

Rotation Schedule: Starts with Group #2

Talent Pipeline and Workforce Development

Maureen Little
Vice President of Economic Development, North
Carolina Community Colleges
LNC Class XIX Alumna

Tanya McGhee
Senior Director of STEM Outreach / BioNetwork
North Carolina Community Colleges

Resource People

- Lee Snodgrass, Director, Facilities Operations, UNC Charlotte
- Carl Rees, Senior Economic Developer, ElectriCities of NC

Rotation Schedule: Starts with Group #3

Unique Assets

Scott Dorney
Executive Director, North Carolina Military
Business Center

Dr. Laura Rowley
Director, Life Science Economic Development,
North Carolina Biotechnology Center

Resource People

- Ryan Homer, Vice President, Branch Office Manager, Fidelity Investments
- Denise Warren, Independent Board Director and Audit and Compensation Committee Chair

Rotation Schedule: Starts with Group #4

Placemaking and Product Development

Amanda Conner
Manager of Aviation Business Development,
Division of Aviation, NC Department of
Transportation

Lindsey Schwab
Director, Community Relations, Innovation
Quarter

Resource People

- Allen Suttle, Director, Business Banking, Piedmont Federal Savings Bank
- Sean O'Brien, Senior Vice President, Education, SAS

Rotation Schedule: Starts with Group #5

Rotation Logistics and Timeline

Each pair of presenters and their assigned resource people will be shifted through the five breakout groups, starting with the group indicated above and progressing through groups in numerical order for five rounds. Class members will remain in the same breakout room throughout this segment. Rotations will roughly follow the schedule below. If transitions take less than 2 minutes, each round will gain a little time. Resource people will guide the schedule based on 15 minutes of presenting and conversation per round. Pacing within each breakout will take priority over times listed below.

- 1:25 – 1:30: Planning committee sets the stage
- 1:30 – 1:45 Round 1
- 1:45 – 1:47 Transition to Round 2
- 1:47 – 2:02: Round 2
- 2:02 – 2:04: Transition to Round 3
- 2:04 – 2:19: Round 3
- 2:19 – 2:21: Transition to Round 4
- 2:21 – 2:36: Round 4

- 2:36 – 2:38: Transition to Round 5
- 2:38 – 2:53: Round 5
- 2:53 – 2:55: Return to full group to thank presenters and release to break
- 2:55 – 3:05: Break
- 3:05 – 3:35: Full-group discussion (class only)

Group Assignments

Group assignments are based primarily on county of residence, with a few adjustments made as needed to balance groups.

Group 1: Charlotte Metro

Lavondia Alexander *County:* Mecklenburg
Chief Quality Officer, Kintegra Health

CJ Johnson *County:* Mecklenburg
City Executive, Self-Help Credit Union

Will Ahlum *County:* Mecklenburg
Associate, First Tryon Advisors

Kaycee Kalpin *County:* Mecklenburg
Vice President of Strategic Marketing, Premier, Inc.

Conitsha Barnes *County:* Cabarrus
Regulatory Affairs Manager, Duke Energy

Heather Miller *County:* Union
Senior Vice President for External Relations, Wingate University

Erika Bell *County:* Mecklenburg
Community Development Regional Manager, Federal Reserve Bank of Richmond

Kevin Platé *County:* Mecklenburg
Senior Vice President, Levine Cancer Institute & Clinical Network Development, Atrium Health

Anna Helms *County:* Mecklenburg
Assistant Director for Constituent Relations, The University of North Carolina at Charlotte

Mike Romot *County:* Mecklenburg
Department Head - Architectural, Clark Nexsen

Hannah Kay Herdlinger *County:* Mecklenburg
Founder, Thread Talk

Rotation Schedule

Round 1: Global Trade and Export Opportunities

Round 2: Infrastructure

Round 3: Talent Pipeline and Workforce Development

Round 4: Unique Assets

Round 5: Placemaking and Product Development

Group 2: East and Southeast

Frank Diaz *County:* Johnston
Dental Director, Goshen Medical Center

Jennifer Harriss *County:* Chowan
Executive Director, Destination Downtown
Edenton, Inc.

Natalie Jenkins Peel *County:* Pasquotank
Community Leadership Officer, North Carolina
Community Foundation

Randolph Keaton *County:* Columbus
Executive Director, Men and Women United for
Youth & Families, CDC

Connie Newsome *County:* Johnston
Registrar, Campbell University School of Law,
Campbell University

Jodi Phelps *County:* Cumberland
Chief Communications and Marketing Officer,
The University of North Carolina at Pembroke

Rotation Schedule

Round 1: Infrastructure

Round 2: Talent Pipeline and Workforce Development

Round 3: Unique Assets

Round 4: Placemaking and Product Development

Round 5: Global Trade and Export Opportunities

Selina Rodriguez-Guzman *County:* Harnett
Operations Support Specialist, US Probation
Office—Eastern District of NC

Jonathan Russell *County:* Beaufort
City Manager, City of Washington

Luisa Santiago *County:* Harnett
Staff Judge Advocate/General Counsel, US Army

Owen Thomas *County:* Robeson
Senior Account Executive, Dial Insurance

Chester Williams *County:* Halifax
Chief Executive Officer, A Better Chance A
Better Community

Julia Wright *County:* Johnston
Economic Development and Local Government
Manager, Dominion Energy North Carolina

Group 3: Durham, Orange, and Person Counties

Jesse Battle *County:* Durham
Senior Director of Community Partnerships,
TROSA

Rachel Bearman *County:* Orange
Executive Director, Meals on Wheels Orange
County, NC

Margaret Brunson *County:* Durham
Chief Executive Officer/Founder, Illumined
Leadership Solutions

Melissa Chappell *County:* Durham
Executive Director, Institutional Advancement,
Durham Technical Community College

Lynn Duffy *County:* Orange
SAVP Leadership Development and Talent
Acquisition, University of North Carolina System

Kentreal Farrar *County:* Durham
Director, Vendor Services Delivery, Blue Cross
and Blue Shield of North Carolina

Ray Garcia *County:* Durham
Director of Strategic Advancement, MENTOR
North Carolina

Rotation Schedule

Round 1: Talent Pipeline and Workforce Development

Round 2: Unique Assets

Round 3: Placemaking and Product Development

Round 4: Global Trade and Export Opportunities

Round 5: Infrastructure

Tammie Hall *County:* Durham
Director, Office for Historically Underutilized
Businesses, NC Department of Administration

Syretta Hill *County:* Durham
Executive Director, StepUp Durham

Naomi Irvin *County:* Durham
Director, Divisional Compliance - Sales,
Marketing, & Communications, Blue Cross and
Blue Shield of North Carolina

Zakiya James *County:* Person
Senior Procurement Associate, Center for
Community Self Help

Dan Levine *County:* Orange
Director of Business Development & Project
Management, Self-Help Credit Union

Leslie Mason *County:* Durham
Chief of Staff, DUHS Nursing, Duke Health

Group 4: Wake County

Heidi Austin *County: Wake*
Project AWARE Director, NC Department of
Public Instruction

Kelly Bennett *County: Wake*
Vice President, Total Rewards, Martin Marietta
Materials

Rick Carrico *County: Wake*
Executive Vice President and Chief Financial
Officer, WakeMed

Andy Coe *County: Wake*
Principal, Convergent Nonprofit Solutions

Jeni Corn *County: Wake*
Director of Strategic Initiatives, myFutureNC

Jenn Eberhart *County: Wake*
Director of Marketing and Technical Services,
North Carolina Electric Membership
Corporation

Leah Friedman *County: Wake*
Owner and Communications and Public Policy
Consultant, Leah Friedman Consulting

Rotation Schedule

Round 1: Unique Assets

Round 2: Placemaking and Product Development

Round 3: Global Trade and Export Opportunities

Round 4: Infrastructure

Round 5: Talent Pipeline and Workforce Development

Drew Haddock *County: Wake*
Partner, DMJ & Co., PLLC

Meredith Houston *County: Wake*
Administrative and Communications Manager,
American Council of Engineering Companies of
North Carolina

Jack Jirak *County: Wake*
Associate General Counsel, Duke Energy

Katherine Parker *County: Wake*
Communication Specialist, Hometown Strong

Jamie Philyaw *County: Wake*
Executive Director, NC Dual Special Needs Plan,
UnitedHealthcare

Catherine Read *County: Wake*
State Director of Partnerships, Upstream USA

Group 5: West and Triad

Jenna Bailey *County:* Rutherford
Creative Director, Partner, Artfacturing, LLC

Kevin Byers *County:* Forsyth
Assistant Dean for Administration, Winston
Salem State University

Ercel Carter *County:* Yadkin
Vice President, First National Bank of
Pennsylvania

Todd Griffin *County:* Catawba
Director, Customer Experience and Delivery,
Cisco Systems

Mark Hensley *County:* Guilford
Associate State Director, AARP North Carolina

Derek Mobley *County:* Guilford
Parts Marketing Data Manager, Volvo Group
North America, LLC

Rotation Schedule

Round 1: Placemaking and Product Development

Round 2: Global Trade and Export Opportunities

Round 3: Infrastructure

Round 4: Talent Pipeline and Workforce Development

Round 5: Unique Assets

Thursday Program Materials

Economic Development Simulation: Putting It All Together

Overview

Each Learning Team will use the scenario described below to outline an economic development plan for a fictional North Carolina town. Within each group, participants will take on one of the defined roles of a fictional task force to develop a plan based on one of the three possible strategies.

Your work should be captured on your team's recording document (unique link for each team below) and should consist of a high-level outline that answers questions such as:

- What are the major goals for your plan?
- Who are the key community players?
- What are your action steps?
- What is your timeline?
- How will you pay for your plan?
- How will you measure success?
- What will you give up and what will you gain through your approach?

Recording Forms

Your team's recorder should use your team's unique link below to capture your group's work. All team members are welcome to access the link to follow along as your group collaborates on the elements of your plan.

- [Carpe Diem Recording Form](#)
- [Saucy Determinators Recording Form](#)
- [Willing Hercules Recording Form](#)
- [NC En4cers Recording Form](#)
- [Grumpy Rock Stars Recording Form](#)
- [The Sensational Six Recording Form](#)
- [The Magnificent 7 Recording Form](#)
- [Freedom Six Recording Form](#)
- [Trail Blazers Recording Form](#)

Assigning Roles and Defining Perspectives

Review the roles below. Assign a role to each team member in the order listed until every team member has a role. If you don't have seven team members, leave the final role(s) unassigned but be sure your Economic Development Director or another team member records your ideas in the recording document and is ready to report out and complete the Poll Everywhere polls during the debrief.

Your role assignment defines the perspective you should bring to all discussions during this exercise.

Role	Perspective / Key Issues of Concern
<p>1. Economic Development Director</p> <p><u>and</u></p> <p>Simulation Recorder/Reporter</p>	<p>Your task is to coordinate different perspectives and get the group to work toward a decision that’s good for the city/county. You want to measure success with quality jobs and capital investment numbers. You are funded by a number of organizations, including the Chamber of Commerce whose members are willing to spend their dues on planning and marketing activities that will grow the local economy.</p> <p>You will also serve as the group’s recorder and reporter. You will fill out the recording template and complete the polls during the debrief to summarize your group’s plan. You should have a strong Internet connection and the ability to connect to the Poll Everywhere polling tool on behalf of this team. You may also delegate this role as the team agrees. If your team has 7 members, you may designate a separate recorder/reporter (see “local reporter” role below).</p>
<p>2. City Manager</p>	<p>You are working with a declining budget, but you have agreed to fund the new economic development organization. Your highest priorities are tax base growth and developing jobs for displaced, lower-skill workers.</p>
<p>3. Utility Director (water, sewer, gas, & electric)</p>	<p>You can offer competitive electric rates due to area hydroelectric dams, and you have access to economic funding and assistance through the consortium that runs the dams. Your water treatment plant has additional capacity, but your water distribution and sewer collection system is antiquated and requires significant upgrades to serve new growth. Your capital budget does not currently include funding to expand the system.</p>
<p>4. Head of Environmental Group</p>	<p>Clean up of the polluted industrial sites is your only priority. Although the large, polluting industries along the river moved out some years ago, the abandoned sites have not been cleaned up. Owners of the sites have offered to donate the properties to the city or county, but those offers have been declined because the local governments are concerned that they do not have funding to clean up the sites.</p>
<p>5. Community College President</p>	<p>You want to ensure that your college has strong links to local business and provides programs that lead to employable skills in the community. You support business endeavors that will produce more jobs for people with Associate Degrees, and the opportunity to take part in North Carolina’s Customized Training program, which provides training to a company’s specifications at no charge to the company or the employee.</p>
<p>6. County Commissioner</p>	<p>You represent a part of the county where out-of-town homeowners have purchased expensive second homes along the river and private golf courses. You are not interested in additional growth for the county that would decrease the quality of life.</p>

<p>7. Local reporter</p> <p>(To be assigned only if group has seven participants)</p>	<p>You are the business reporter for the local newspaper. You have been following the new economic development organization, and it is your job to report on the new economic development strategy that will guide Hope River's growth plans in the coming years. You are not a member of the task force.</p> <p>You will fill out the recording template and complete the polls during the debrief to summarize your group's plan. You should have a strong Internet connection and the ability to connect to the Poll Everywhere polling tool on behalf of this team. If your team does not have seven members, your Economic Development Director should play this role or assign it to another team member.</p>
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Setup

The town of Hope River, NC, recently hired an economic development director to create and lead a new direction for economic development. The economy in Hope River was once thriving, but recent years have been tough with closures of several area industries. River-based tourism activities have also declined due to environmental concerns related to reported river pollution from the now-closed industrial plants.

During the recent decline, relationships between local stakeholders such as the Chamber of Commerce and county and city governments have been contentious. However, the three institutions recently joined together to create and fund the Hope River Economic Development Corporation (Hope River EDC), as well as a task force charged with developing a new economic development plan that will guide local economic growth. The Hope River EDC will represent the interests of both Hope River, a town with a population of some 30,000, as well as River County, whose total population is around 70,000. It is worth noting that the county population in the northern part of the county swells by several thousand each summer as vacationers from nearby metro areas return to their second homes along the river and nearby golf courses.

Hope River EDC hired LNC Strategies, an economic development consulting firm, to work with the task force to develop a new strategic economic development plan. Despite the economic decline of the past decade, LNC Strategies identified a number of assets to build on. These include quality surface transportation networks via interstate highways to Charlotte and Atlanta, both within a 2-4 hour drive. As the county seat, Hope River is home to River Community College, a two-year technical college. Although most manufacturers left Hope River over the last few years, a private developer opened an industrial park focused on logistics along the interstate in the northern part of the county. So far, only one distribution center has landed in the industrial park but there remains over 150 acres of available land with approximately 50 acres already graded and ready for development.

Strategies

LNC Strategies worked with the Hope River Task Force to determine the best targets for economic growth. They have identified 3 primary options:

1. Logistics Attraction Strategy: **Ship 2 U**, an on-line retailer, is understood to be looking for new warehouse and distribution centers in the southeastern US. The company will require ready-to-build sites near major interstates within a half-day truck drive of major metro centers. Typical Ship 2 U operations include construction of a new 250,000 square foot warehousing facility, which requires a

taxable investment of approximately \$25 million. Over three years the company would employ 100 - 150 low-skill workers such as packers and forklift drivers with annual salaries of approximately \$32,000.

2. Industrial Attraction Strategy: LNC Strategies has learned that **Project Dogwood**, an international prepared food company is considering Hope River for their flagship North American manufacturing facility. This project expects to create 250 new jobs over three years, with a taxable investment of \$90 million. Project Dogwood would require 50 acres of greenfield land within an industrial park, with immediate proximity to an interstate. This project will be a heavy electric user but will require upgraded sewer capacity to meet the needs of the company. This requires a \$750,000 investment on the part of the municipality. The average wage for these jobs is \$57,500.

3. Place-Based Attraction Strategy: **Hope River Wild** is the entrepreneurial vision of a longtime summer resident who has submitted a proposal to the town to redevelop one of the old industrial sites along the river into an eco-park. The new facility would initially offer scenic river rafting tours, fishing, and tubing, with plans to expand eco-tourism to include cabins and campsites, climbing activities, and more. The leader of this effort has experience with the activities but no track record as a successful entrepreneur. Her request to the Town of Hope River is that they accept a donation of the industrial site, clean up the polluted areas, then lease the land to her new eco-tourism company. This is a high-risk endeavor, but if the entrepreneur has the proper support from the Town, it could lead to spillover economic activity such as new restaurants and shops with the type of service jobs that could employ many of the town's displaced workers. For every job created by this company, there's the potential for 2-3 additional jobs to be created in support businesses. It is anticipated that the eco-park would initially create around 20 full time jobs with another 40 or so part-time and seasonal jobs. Ultimately LNC Strategies predicts that a growth strategy centered around eco-tourism could create as many as 400 full and part-time jobs over a decade.

Discuss and Document Your Plan

Use your team's Google recording template to capture your priorities and outline your approach to ensuring a sound economic future for Hope River. You will have a chance to share your plan through Poll Everywhere prompts and discuss each team's approaches during the debrief to follow the work session.

Follow-Up Materials

Session Evaluation Link

Please complete your session evaluation through [this Google Form](#) by Friday, March 12. Thank you for sharing your feedback!

Environment Session Attendance Survey

Share your attendance plans for the April virtual Environment session through [this Google form](#) by Friday, March 12.

Learning Teams: Prompts and Recording Form Link

Hold your Learning Team calls and submit your notes through [this Google form](#) by Monday, April 6. In scheduling your calls, be sure to take Good Friday (April 2) and Spring Break (dates vary by school and district) into consideration.

General Program Resources

Class Roster

Your class roster is below and also available through [this link](#).



Leadership North Carolina Class XXVIII (2020-2021)

William Ahlum Mecklenburg
Associate
First Tryon Advisors

Lavondia Alexander Gaston
Chief Quality Officer
Kintegra Health

Heidi Austin Wake
Project AWARE Director
NC Department of Public Instruction

Jenna Bailey Rutherford
Creative Director, Partner
Artifacuring, LLC

Conitsha Barnes Cabarrus
Regulatory Affairs Manager
Duke Energy

Jesse Battle Durham
Senior Director of Community Partnerships
TROSA

Rachel Bearman Orange
Executive Director
Meals on Wheels Orange County, NC

Erika Bell Mecklenburg
Community Development Regional Manager
Federal Reserve Bank of Richmond

Kelly Bennett Wake
Vice President, Total Rewards
Martin Marietta Materials

Margaret Brunson Durham
Chief Executive Officer/Founder
Illumined Leadership Solutions

Kevin Byers Forsyth
Assistant Dean for Administration
Winston Salem State University

Richard Carrico Wake
Executive Vice President and Chief
Financial Officer
WakeMed

Ercel Carter Yadkin
Vice President
First National Bank of Pennsylvania

Melissa Chappell Durham
Executive Director, Institutional
Advancement
Durham Technical Community College

Andy Coe Wake
Principal
Convergent Nonprofit Solutions

Jenifer Corn Wake
Director of Strategic Initiatives
myFutureNC

Franquil Diaz Wayne
Dental Director
Goshen Medical Center

Lynn Duffy Orange
SAVP Leadership Development and Talent
Acquisition
University of North Carolina System

Jennifer Eberhart Wake
Director of Marketing and Technical
Services
North Carolina Electric Membership
Corporation

Kentreal Farrar Durham
Director, Vendor Services Delivery
Blue Cross and Blue Shield of North Carolina

Leah Friedman Wake
Owner and Communications and Public
Policy Consultant
Leah Friedman Consulting

Raymundo Garcia Jr. Durham
Director of Strategic Advancement
MENTOR North Carolina

Todd Griffin Catawba
Director, Customer Experience and Delivery
Cisco Systems

Drew Haddock Lee
Partner
DMJ & Co., PLLC

Tammie Hall Durham
Director, Office for Historically Underutilized
Businesses
NC Department of Administration

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Destination Downtown Edenton, Inc.

Anna Helms Mecklenburg
Assistant Director for Constituent Relations
The University of North Carolina at Charlotte

Mark Hensley Guilford
Associate State Director
AARP North Carolina

Hannah Kay Herdinger Mecklenburg
Founder
Thread Talk

Syretta Hill Durham
Executive Director
StepUp Durham

Meredith Houston Wake
Administrative and Communications Manager
American Council of Engineering
Companies of North Carolina

Naomi Irvin Wake
Director, Divisional Compliance - Sales,
Marketing, & Communications
Blue Cross and Blue Shield of North Carolina

Zakiya James Person
Senior Procurement Associate
Center for Community Self Help

Natalie Jenkins Peel Pasquotank
Community Leadership Officer
North Carolina Community Foundation

Jack Jirak Wake
Associate General Counsel
Duke Energy

Claudio Johnson Jr. Mecklenburg
City Executive
Self-Help Credit Union

Kaycee Kalpin Mecklenburg
Vice President of Strategic Marketing
Premier, Inc.

Randolph Keaton Columbus
Executive Director
Men and Women United for Youth &
Families, CDC

Dan Levine Orange
Director of Business Development & Project
Management
Self-Help Credit Union

Leslie Mason Durham
Chief of Staff, DUHS Nursing
Duke Health

Heather Miller Union
Senior Vice President for External Relations
Wingate University

Derek Mobley Guilford
Parts Marketing Data Manager
Volvo Group North America, LLC

Connie Newsome Johnston
Registrar, Campbell University School of
Law
Campbell University

Katherine Parker Wake
Communication Specialist
Hometown Strong

Jodi Phelps Cumberland
Chief Communications and Marketing
Officer
The University of North Carolina at
Pembroke

Jamie Philyaw Wake
Executive Director, NC Dual Special Needs
Plan
UnitedHealthcare

Kevin Platé Mecklenburg
Senior Vice President, Levine Cancer
Institute & Clinical Network Development
Atrium Health

Catherine Read Wake
State Director of Partnerships
Upstream USA

Selina Rodriguez-Guzman Hamett
Operations Support Specialist
US Probation Office—Eastern District of NC

Michael Romot Mecklenburg
Department Head - Architectural
Clark Nexsen

Jonathan Russell Beaufort
City Manager
City of Washington

Luisa Santiago Hamett
Staff Judge Advocate/General Counsel
US Army

Owen Thomas Robeson
Senior Account Executive
Dial Insurance

Chester Williams Halifax
Chief Executive Officer
A Better Chance A Better Community

Julia Wright Johnston
Economic Development and Local
Government Manager
Dominion Energy North Carolina

Learning Team Assignments

You have each been assigned to a Learning Team for the program year. Each session will offer opportunities for small-group work, simulations, and dialogue with your Learning Team members as well as with other LNC classmates.

Team 1 – Carpe Diem

Jenna Bailey
Kaycee Kalpin*
Mark Hensley
Melissa Chappell
Andy Coe
Randolph Keaton
Zakiya James

Team 2 – Saucy Determinators

Jack Jirak
Meredith Houston
Dan Levine
Jodi Phelps*
Lavondia Alexander
Kentreal Farrar

Team 3 – Willing Hercules

Jennifer Harriss
Erika Bell*
Margaret Brunson
Kevin Byers
Frank Diaz
Catherine Read

Team 4 – NC En4cers

Chester Williams
Connie Newsome
Jonathan Russell*
Jenn Eberhart
Selina Rodriguez-Guzman
Hannah Kay Herdlinger

Team 5 – Grumpy Rock Stars

Kelly Bennett*
Ercel Carter
Jesse Battle
Syretta Hill
Kevin Platé
Heather Miller

Team 6 – The Sensational Six

Conitsha Barnes
Rick Carrico
Derek Mobley
Tammie Hall*
Anna Helms
Leah Friedman

Team 7 – The Magnificent 7

Natalie Jenkins Peel*
Mike Romot
Todd Griffin
Heidi Austin
Julia Wright
Leslie Mason

Team 8 – Freedom Six

Luisa Santiago
Ray Garcia
Owen Thomas*
Lynn Duffy
Jamie Philyaw
Will Ahlum

Team 9 – Trail Blazers

Drew Haddock
Rachel Bearman
Katherine Parker*
Naomi Irvin
Claudie Johnson
Jeni Corn

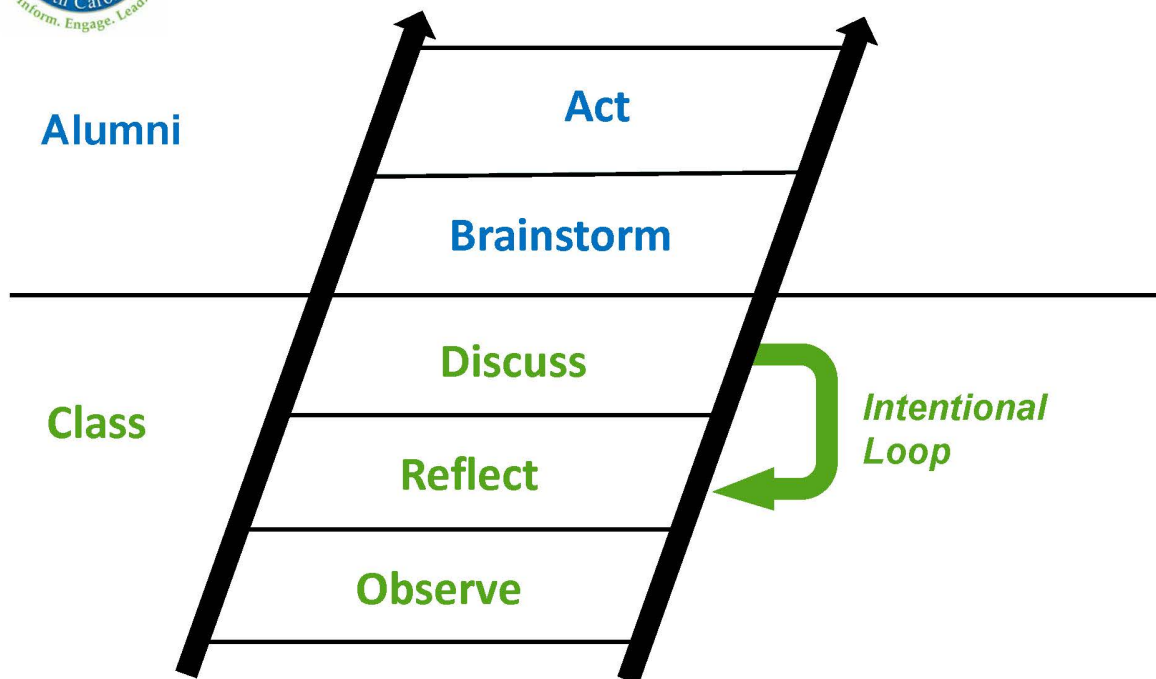
*Team Navigator

LNC Learning Model with Guiding Principles and Team Agreements

The LNC Learning Model and Guiding Principles are included below and also available through [this link](#). Please make sure you have access to this material during the HHS session.



LNC Learning Model



Guiding Principles

- What personal history am I bringing to the conversations?
- What are my biases?
- What do I already think?
- Am I only hearing the things that reinforce what I already think?

Class XXVIII Team Agreements

- Stop, Collaborate, and Listen
- Be present
- Trust the process and respect the MOJOs
- Connect and contribute
- Take risks and push people in the water (challenge and encourage different perspectives)
- Create and maintain a safe space through mutual accountability and grace
- Protect confidentiality