



Leadership North Carolina Class XXVIII

Duke Energy Economic Development Session

March 2 – 4, 2021

Speaker Directory

Mr. Wit Tuttell

Vice President, Tourism, Economic Development Partnership of North Carolina
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As the Vice President, Tourism for the Economic Development Partnership of North Carolina, Wit Tuttell oversees the strategic planning, policy development, and marketing initiatives for Visit North Carolina, the official state tourism office. Tuttell has been with North Carolina tourism since 2006. During this time, the office has been recognized with numerous national awards for excellence in marketing and advertising. He has served as chair of the board of directors of Travel South USA and serves on the board of the U.S. Travel Association.

Tuttell provides leadership and strategic planning for all North Carolina's tourism marketing and branding efforts, as well as for the day-to-day operations of the official state tourism office promoting tourism, film recruitment, and sports events development. Tuttell has more than 25 years of experience in the tourism industry including working for Universal Studios Florida and Visit Orlando. He graduated from the University of Florida and was also a reporter for the Anchorage (Alaska) Times.

Wayne Justice

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Wayne Justice has served as the Special Activities Coordinator at the North Carolina Aquarium at Pine Knoll Shores since 2006. He earned a B.S. in Marine Biology from the University of North Carolina at Wilmington in 2003. Wayne is a founding member of the Aquarium's Conservation Advisory Committee, Lead Biologist for the Aquarium Shark

Tagging Program, and the Coordinator for the Aquarium's Marine Mammal Stranding Program. Wayne is also an accomplished saltwater angler and PADI certified Divemaster. He enjoys spending his free time exploring uncharted waters surrounding his home in Morehead City, NC, with his wife and two kids.

Mr. Scott Mason

The Tar Heel Traveler
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Scott Mason is a broadcast journalist with 37 years of television experience. He has won dozens of awards for documentaries, writing, and feature reporting, including three National Edward R. Murrow awards and 20 regional Emmys. He has twice been named North Carolina Television Reporter of the Year.

Scott has worked as a reporter and bureau chief for network affiliates in Chattanooga, Tennessee; Winston-Salem, North Carolina; and Dayton, Ohio. In 1991, Scott joined the PBS affiliate in Richmond, VA, where he created, wrote, produced, and hosted a weekly newsmagazine. Virginia Currents won more than 100 awards for journalistic excellence during Scott's six-year tenure. The U.S. Information Agency distributed the program to embassies worldwide.

Scott's success caught the attention of WRAL-TV, the NBC affiliate in Raleigh, NC. In April 1997, Scott became the station's Documentary Producer. He researched, wrote, and produced ten documentaries before adding his talents to the nightly news team as a reporter specializing in features.

Today, Scott is known as the Tar Heel Traveler. His Monday-Thursday series on WRAL takes viewers along the back roads of North Carolina where he meets memorable characters, finds out-of-the-way places, and unearths fascinating historical footnotes. The series has become so popular it has led to Tar Heel Traveler half-hour specials, which Scott produces each quarter.

Scott has published five books about his television adventures: *Tar Heel Traveler's Good Eats: 101 Down-Home North Carolina Classics* (2020); *Tar Heel Traveler: New Journeys Across North Carolina* (2019); *Faith and Air: The Miracle List* (2017), *Tar Heel Traveler Eats: Food Journeys Across North Carolina* (2014), and *Tar Heel Traveler: Journeys Across North Carolina* (2010). He is currently at work on a novel.

Scott graduated in 1984 from Washington and Lee University in Lexington, VA, where he majored in Journalism and Communications. He earned his MFA degree in creative writing at Queens University of Charlotte in 2015.

Scott lives in Raleigh with his wife Nina. They have two daughters, Lane and Genie, and a son, Scout.

Mr. Ted Abernathy

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Ted is the Managing Partner of Economic Leadership LLC, a consultancy that is currently working in more than a dozen states to develop economic and workforce strategies. Ted has 35 years of experience in directing economic development and workforce development programs. From 2008-2013, Ted was the Executive Director of the Southern Growth Policies Board, a 42-year-old public policy think tank that provided economic development research, strategy, and marketing advice to states and communities across the South. He also served as economic development policy advisor to the Southern Governors Association.

Before joining Southern Growth, Ted was a practicing economic developer for 28 years. From 2000-2008, he served as Executive Vice President and COO for the Research Triangle Regional Partnership. During his eight years directing RTRP's operation he worked with hundreds of clients and helped generate 65,000 new jobs and almost \$10 billion in investment.

Ted's current projects include developing economic and workforce strategies in more than a dozen states and regions across the country, designing an economic development and innovation ecosystem for a new science city in Kenya, evaluating cluster opportunities ranging from value added agriculture to advanced technologies, building dashboards using advanced data analytics, and producing the annual Home of Future Thinking conference.

Over the past five years Ted has worked on close to 100 projects. He has developed plans for the eight states that comprise the Mississippi Delta, coauthored *Reimagining Workforce Development*, conducted a southern citizen input process on economic vitality for the Kettering Foundation, developed best practices in manufacturing and innovation for the U.S. Economic Development Administration, helped the Organization for International Investment create an economic development coalition to better attract foreign investment, and helped launch a new company that assesses and improves Group Leadership.

Ted speaks to groups across the country and internationally on many topics including the economy, the future of work, trendspotting the future, and organizational leadership. In the past year, he keynoted conferences for the International Economic Development Council, The Southern Economic Development Council, The Southern Regional Education Board, The National Association of Workforce Professionals, The International Eisenhower Fellowships, the Society of Industrial Realtors, The Seattle Eastside Futures Conference, and dozens of private business retreats and gatherings.

Born in Dallas, NC, Ted received his bachelor's degree from the University of North Carolina at Chapel Hill and his Master's from Johns Hopkins University. He is a graduate of the Economic Development Institute and is an Eisenhower Fellow for global economics.

Mr. Christopher Chung

Chief Executive Officer

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In 2015, Christopher Chung joined the Economic Development Partnership of North Carolina (EDPNC) as Chief Executive Officer and brings more than 23 years of state-level economic development experience to the role. As a public-private partnership, the EDPNC is responsible for a number of economic development functions on behalf of the State of North Carolina, including new business recruitment, existing business support, international trade and export assistance, small business start-up counseling, and tourism, sports, and film promotion. With a staff of 70 professionals and an annual operating budget of more than \$25 million, the EDPNC is focused on improving the economic well-being and quality of life for North Carolina's more than 10 million residents. Since 2015, the EDPNC has helped North Carolina win more than 800 corporate expansion projects, resulting in nearly 110,000 announced new jobs and \$26 billion in announced new investment across the state.

Chris previously held various executive and management responsibilities at the Missouri Partnership (2007-2014) and the Ohio Department of Development, now known as JobsOhio (1997-2007). Chris attended The Ohio State University (OSU), graduating Phi Beta Kappa with a double-major in Japanese and economics. He also completed significant coursework towards a Master's in Public Policy and Management.

Chris has received a number of awards and recognitions, including *Triangle Business Journal* CEOs of the Year Award (2018) and Development Counsellors International "40 Under 40" Award (2013). He is a member of the North Carolina Economic Development Association Board of Directors and an *ex officio* member of the North Carolina Travel & Tourism Board.

Chris resides in Raleigh, NC, with his wife Emily and daughter Elizabeth.

Mr. Matt Smith

Alumnus LNC Class XXVII

Vice President, Development and Strategic Partnerships

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Matt is a lifetime Triangle resident who currently serves as the Vice President for Development and Strategic Partnerships at Wake Tech as well as Executive Director of the Wake Tech Foundation. His role is to cultivate private donors, corporations, and foundations to support the academic initiatives of the College while directing strategy, managing the Foundation's assets and endowments, and leading the Foundation's Board of Directors. He also oversees corporate partnerships, local/state/federal government relations, and many of the college's external engagements.

Prior to joining Wake Tech, Matt ran NC business development for several large commercial contractors. His first job after graduating NC State in 1994 was with the NC State Alumni Association before leading the fundraising operation for the Poole College of Management, NC State's business school.

Smith is active in a number of civic and philanthropic activities around the Triangle, including the Greater Raleigh Chamber of Commerce, the Triangle YMCA Property Board of Directors, the Leadership NC Board of Directors, and the Truist regional board of directors.

After 27 years in Raleigh, Matt has lived in Apex for the last 21 years with his wife and two daughters. When he is not sharing his love of Wake Tech with the community, you can find him crawling off a golf course with a terrible score or at a live music show.

Dr. Kuldip Wasson

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Kuldip Wasson works in the International Trade Division at EDPNC as Director of Global Operations. He covers the Information Technology, Security, and Defense industries.

Prior to joining EDPNC, Kuldip worked in the International Trade Division of the NC Department of Commerce. Before that he worked with Nortel Networks where he held various management positions in marketing, engineering, business development, product management, and new product introduction. Kuldip is the past President of the North Carolina World Trade Association. He has a Ph.D. degree in Electrical Engineering from University of Waterloo, Ontario, Canada.

Mr. Aaron Brott

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Aaron joined North Carolina Ports in June 2019 as the Senior Director, Key Clients and Trade Development and has 26 years of diversified management experience in sales, marketing, operations, and customer service in the Supply Chain and Logistics industry spanning warehouse and distribution, domestic air freight and trucking, international order management services, and international freight forwarding. Prior to joining North Carolina Ports, he has held leadership positions across a variety of supply chain companies including Roadrunner Transportation Systems, APL Logistics, UPS Supply Chain Solutions, and Emery Worldwide.

Aaron holds a Bachelor's degree in Chemistry from Mansfield University and resides in Leland, NC.

Alumnus LNC Class XXVI

Mr. Marshall Cherry

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Marshall Cherry is a native of rural northeastern North Carolina. He has served the members of Roanoke Electric Cooperative for 22 years and currently serves as the organization's Chief Operating Officer. He received a BS in Business Administration from Livingstone College in Salisbury, NC. He is also a graduate of the NC Rural Economic Development Center's Leadership Institute, an alumnus of Leadership North Carolina, and has received other training in Economic Development at UNC-Chapel Hill's Institute of Government. He is currently a board member of The Support Center, a statewide Community Development Financial Institution, and chairs their small business lending committee. He also received an honorable discharge from the U.S. Army Reserves after eight years of service. He has presented best-in-class activities in customer service, government relations, energy efficiency initiatives, and customer engagement at many national and state associations' meetings. In his spare time he enjoys reading/listening to motivational books and numerous sporting activities.

Ms. Anna Lea Moore

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Anna Lea Moore has spent the last fourteen years in economic development positions, ranging from economic policy and research to business recruitment and retention. She currently serves as Vice President for Economic Development at the North Carolina Railroad Company. Prior to this, she served as a Business Recruitment Manager for the public-private Economic Development Partnership of North Carolina. In these roles, she worked successful recruitment and expansion projects with companies such as Sealed Air, Novo Nordisk, Kellogg, Lidl, Caterpillar and Nestlé Purina.

Born and raised in Rocky Mount, Anna Lea believes deeply in the people of North Carolina and in the opportunities our state offers. She attended Wake Forest University and now lives in Raleigh. Her latest adventure includes renovating a downtown home where she has also rediscovered the joys of "front porch culture" and neighborhood community.

Ms. Maureen Little

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Alumna LNC Class XIX

Maureen Little is the Vice-President of Economic Development for the North Carolina Community Colleges. In this role, she has responsibility for ApprenticeshipNC, BioNetwork, Customized Training, and the Small Business Center Network. Maureen works closely with the Economic Development Partnership of North Carolina and local Economic Development entities, connecting economic development opportunities with the State's 58 community colleges to ensure the availability of a well-skilled, well-trained workforce.

She began her work in economic development in 1987 as Director of Business and Industry Services for Union Technical Education Consortium, which was a partnership of Anson Community College and Stanly Community College, serving Union County. After eleven years at the local college level, she joined the North Carolina Community College System as a Regional Director for Economic Development in the twelve-county Charlotte Region. In 2008, Maureen became the Associate Vice-President for Customized Training and in November 2016, she was promoted to her current position.

Maureen earned a Bachelor of Arts degree in 1981 from the University of North Carolina at Charlotte. In 2012, she graduated from Leadership North Carolina and was the proud recipient of the Stanley Frank Award, which is awarded in Mr. Frank's honor to a class member who exemplifies his spirit to make North Carolina a better place.

Ms. Tanya McGhee

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Tanya McGhee is the Senior Director of STEM Outreach for the North Carolina Community College System's BioNetwork. In this role, she supports and supervises BioNetwork's statewide educational and industry outreach initiatives. This includes training faculty to advance their knowledge and skills in biotechnology/life science subject areas, developing and delivering hands-on activities that connect students' educational pathways to careers, and presenting workshops to help educators and students understand the benefits and diversity of careers in the life science sector.

Tanya began her community college career in 2006 as a Biology Instructor at Craven Community College. She was promoted to Chair of the Math, Science, and Social Science Division at CCC before moving to the Chair of General Studies and Allied Health at Pamlico Community College. After nearly ten years working at the college level, Tanya transitioned to her current position with BioNetwork in 2015.

Tanya has a Bachelor of Science degree from Long Island University and a Master of Science from the University of North Carolina at Chapel Hill. She is currently working on a Ph.D. in Community College Leadership at Old Dominion University.

Mr. Scott Dorney

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Scott Dorney has served as the Executive Director of the North Carolina Military Business Center (NCMBC) since December 1, 2004.

A statewide component of the North Carolina Community College System (with 15 offices statewide), the NCMBC is a business development and technology transition organization that connects North Carolina businesses to federal contracts, connects military and other jobseekers to employment, and helps recruit defense contractors to North Carolina. Since opening in 2005, the NCMBC supported North Carolina businesses in winning over 3,702 contracts for not less than \$14.8 billion, generating nearly \$500 million in tax revenue for the State of North Carolina.

Originally from Allentown, PA, Scott graduated from The Citadel in Charleston, SC, in May 1977. He also received a Masters in International Affairs Degree from Columbia University in 1988.

Prior to joining the NCMBC in 2004, Scott served for six years as the Chief Officer for Support Services for the City of Fayetteville. In this capacity, he directed the Human Resources department and had management responsibility for Risk Management, Information Technology, and Graphic Services.

Prior to joining the City of Fayetteville, Scott served nearly 22 years on active duty as a commissioned officer in the United States Army. A field artillery and Foreign Area Officer, his numerous assignments included two tours in Greece, three years as an attaché at the US Embassy in Nicosia, Cyprus, and as an artillery officer in the Persian Gulf War. His final assignment was at Fort Bragg, where he served as the Civil Military Operations staff officer for XVIII Airborne Corps and as Deputy Garrison Commander.

Scott has been very involved with the community since moving to North Carolina in 1995. He is a former board member of the USO of North Carolina, the North Carolina Defense Business Association, and the North Carolina Sustainable Energy Association, and is former Chair of the Cumberland County Business and Education Partnership and President of the Fayetteville Area Society for Human Resource Management.

An avid sailor, Scott has been married to his wife, Lee, since 1977. Lee is a Family Nurse Practitioner at Womack Army Medical Center, Fort Bragg, and Scott and Lee have two daughters. Amanda is a graduate of FTCC and a military spouse, and lives and works near Eglin Air Force Base, FL. Amy is a military spouse, a graduate of NC State University, and an Environmental Engineer, and serves as a Divisional Senior Manager for Environmental Health & Safety at Walmart.

Dr. Laura Rowley

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Laura Rowley joined NCBiotech in January 2017 and currently serves as Director of Life Science Economic Development. In this capacity, she partners closely with North Carolina's economic development community, universities, and community college system to support life sciences companies seeking to expand or relocate to NC. Laura's previous experience with faculty-entrepreneurs at the UNC Eshelman School of Pharmacy provides her with an added appreciation of the breadth of North Carolina's life sciences ecosystem.

Laura earned her bachelor's degree in biology from Furman University in Greenville, SC, and completed her Ph.D. in Genetics and Biology at the University of North Carolina at Chapel Hill.

Ms. Amanda Conner

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Amanda Conner has served as aviation business development manager for the North Carolina Department of Transportation Division of Aviation since June 2019.

She developed and leads implementation of the North Carolina Aerospace Business Development plan to expand the state's economy and create jobs, in collaboration with the North Carolina Department of Commerce, Economic Development Partnership of North Carolina, airport leaders, economic and workforce developers, educators, industry and others.

Her work includes engaging local, regional, and state partners in aligning and expanding their aerospace business development initiatives, mapping assets that support industry growth, leading research and data gathering and sharing to inform decision-making, generating leads for recruiting industry, and serving as subject matter expert and facilitator of aerospace-related recruitment.

Conner manages the N.C. Airport Economic Development Fund that uses state taxes collected on aviation gasoline and jet fuel to fund time-sensitive aviation capital improvement projects on general aviation airports that support business investment and job creation.

She previously served two years on the leadership team of the North Carolina Global TransPark. She helped NCGTP develop and implement an economic and workforce development strategy to expand its impact and build the state's aviation economy. Prior to her time at NCGTP, she worked nearly four years supporting economic development for Lenoir County. She also brings seven years of experience as a public school educator.

Conner holds a Bachelor of Science degree in middle grades education, with a concentration in mathematics and science, and various certifications in STEM concentrations. She received certification in Basic Economic Development from the University of North Carolina at Chapel Hill in 2014. She was recognized in 2017 with the Kinston, NC, Free Press 20 Under 40 Award.

Ms. Lindsey Schwab

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Lindsey Schwab has led Community Relations on behalf of the Innovation Quarter in Winston-Salem since 2016. In this role, Lindsey is responsible for leading iQ Community Labs, a virtual and physical partnership hub with the goal of creating a "community of solutions" aimed at health and social equity. As the primary community liaison, Lindsey

directs and manages Innovation Quarter interactions through impactful engagement both within the Innovation Quarter as well as the broader innovation ecosystem. Lindsey also directs the Innovation Quarter's activation strategy based on her knowledge of placemaking best practices within innovation districts.

She currently serves on the board of directors for several Winston-Salem nonprofits, including the Southeastern Center for Contemporary Art (SECCA), the Downtown Winston-Salem Partnership, and the newly established ecosystem builder, Agile City. In addition, Lindsey is an active member of the Entrepreneurial Ecosystem of Forsyth County, serving on the Inclusive Innovation subcommittee.

Ms. Sharon Decker

Alumna LNC Class I

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Sharon A. Decker is COO, Tryon Equestrian Partners, Carolinas Operations in Mills Spring, NC. The world-class facility, located within Tryon Resort, is an equestrian lifestyle destination with 10 riding arenas and 1,200 permanent stalls that hosts international-level equestrian competitions across numerous classes. They hosted the World Equestrian Games in 2018, which was the largest sporting event in the US that year.

Prior to joining Tryon, Sharon was appointed Secretary of Commerce by Governor Pat McCrory and served in that capacity for two years. She founded The Tapestry Group, which focused on encouraging individuals to grow spiritually deeper and physically, mentally, and emotionally healthier; served as the President of Tanner Companies; was founding President of the Lynwood Foundation; and served as chair of the Charlotte Chamber.

Decker started her career at Duke Power Company, now Duke Energy. In 17 years there, she became the youngest and first female vice president in Duke Power's history. Her work at Duke Power led to the creation of its 24-hour customer service center, an organization that still serves as a model for the industry.

Sharon currently serves on the boards of Coca Cola Bottling Consolidated, UNC-Charlotte, and Culp, Inc. She and her husband, Bob, are parents of four children. She is a lay pastor in the Presbyterian Church (USA) and was a summa cum laude graduate from UNC-Greensboro.

Mr. Christopher Gergen

Alumnus LNC Class XXIV

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Christopher Gergen is a founding partner of Forward Impact, a for-benefit advisory firm and impact investment fund focused on addressing systemic economic inequities. He most recently served as the CEO and co-founder of Forward Cities, a national nonprofit that works with cities nationally to foster more equitable entrepreneurial economies. Forward Cities helped launch InnovateNC, which is a similar multi-city learning collaborative in North Carolina. Christopher is also a founding partner of Raleigh Founded, which houses over 400 companies and nonprofits in 100,000 square feet of coworking space. Additionally, Christopher is a periodic faculty member with

Duke University's Innovation & Entrepreneurship initiative; co-author of the nationally acclaimed book *Life Entrepreneurs: Ordinary People Creating Extraordinary Lives*; an alumnus of Leadership North Carolina; and a 2013 Henry Crown Fellow at the Aspen Institute. Other entrepreneurial endeavors for Christopher include co-founding SMARTHINKING, a venture-backed on-line tutoring company that grew to over 1,000 universities before being acquired by Pearson in 2011; launching the Entrepreneurs Corps, which placed 400 AmeriCorps*VISTA volunteers into 96 nonprofits for a year of capacity-building support; and starting Café Nunoa – a bar, restaurant, and live music venue in Santiago, Chile, that Christopher started when he was 24. Christopher is on the Governor's NC Works Commission and lives with his wife and two children in Durham, NC.

Dr. Richard Linton

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Dr. Richard Linton earned a bachelor's degree in biology, a master's degree in food science, and a Ph.D. in food science from Virginia Polytechnic Institute and State University. Prior to his role as dean of the College of Agriculture and Life Sciences at North Carolina State University, Linton served as department chair of food science and technology at the Ohio State University (2011-2012) and as a faculty member of the Department of Food Science at Purdue University (1994-2011). While at Purdue, Linton was a founder and director of the Center for Food Safety Engineering and the associate director of agricultural research programs.

Linton's research interests include modeling the growth and inactivation of foodborne pathogens (*Listeria monocytogenes*, *Escherichia coli*, and *Salmonella* spp.) within different food systems and development of rapid detection technologies for biological and chemical foodborne hazards.

Throughout his career, Linton has worked with various segments of the food and agricultural industry, integrating applied research projects and outreach programs. His area of expertise is the development and implementation of food safety management programs, including Hazard Analysis Critical Control Point systems. He has helped several food manufacturers and retail food operations in the creation of adequate food safety and food quality management programs. In the classroom, Linton has led the instruction for graduate-level courses in food microbiology and undergraduate-level courses in food safety, food safety management, introductory food science, and leadership principles.

Linton has received several service awards. He and his colleagues were recognized as recipients of the United States Department of Agriculture Group Honor Award for Excellence. He received an honorary lifetime membership to the Indiana Environmental Health Association, the Purdue University Extension Award of Merit, the Purdue University Research Team Award, the Purdue University Cooperative Extension Team Award, and was named a Purdue University Faculty Scholar. Nationally, he has been recognized by the Institute of Food Technologists (IFT) for his leadership in research and outreach programs with the Howard Macy Award and the Myron Solberg Award. In 2008, he was elected as an IFT Fellow.

During his 20-year academic career, Linton has published over 60 referred journal articles, 11 textbooks, and over 75 Extension publications. He has also presented over 250 invited talks at state, national, and international meetings and has received more than \$15 million in research funding.

Since 2012, Linton has been serving as the dean of CALS at NC State. He leads a college of over 325 faculty in 16 different departments, over 2,500 undergraduate students, and nearly 750 graduate students. Under his direction, the college has developed a strategic plan that focuses on “building people, programs, and partnerships.” Collaboration with industry and government is critical to the mission of the college, and Linton’s dedication is demonstrated through the Plant Sciences Initiative and the Food Processing and Manufacturing Initiative, two initiatives that have the potential to create jobs, find solutions to global challenges in agriculture, and foster support for local growers.

Ms. Magalie Yacinthe

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Magalie, an alumnus of Florida Agricultural & Mechanical University, is a conscious entrepreneur and community leader who has a passion for social enterprises. Magalie currently serves as Interim Executive Director and Board Chairwoman of HUSTLE Winston-Salem, an organization dedicated to leveling the playing field for entrepreneurs with a focus on women, people of color, and marginalized business districts.

She is the owner of SO-IN Forsyth, a socially innovative oil company that is building community equity through sustainability. Magalie's motivation for SO-IN Forsyth is deeply rooted in creating a local bio-economy with a circular model that benefits all people. Magalie is also the CEO of YES Strategies & Solutions, a cost-effective event consulting firm helping nonprofits and corporations accomplish successful programming to carry out their missions. Giving back to the community even through her businesses is essential to the core of who she is.

Magalie serves as Board Vice-Chair of Forsyth Futures and Board Communications Chair for Winston-Salem Delta Fine Arts, Inc. She is an active member of the Winston-Salem Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and the Charlotte-Metro Chapter of the FAMU National Alumni Association. Magalie is a 2018 graduate of Leadership Winston-Salem, 2018 City of Winston-Salem Martin Luther King Jr. Young Dreamers Award recipient, 2020 Winston-Salem Chronicle Business of the Month, 2020 Winston Under 40 Awardee, 2020 HOPE Outreach MLK Women's Day Awardee, and the 2020 recipient of the Winston-Salem Forsyth County Arts Council R. Phillip Hanes, Jr. Young Leader Award.

Ms. Ginger Krieg Dosier

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Ginger Krieg Dosier is the co-founder and CEO of bioMASON Inc. bioMASON uses microorganisms to “grow” bricks as a market viable, green alternative to traditional masonry. Ginger holds a Master of Architecture from the Cranbrook Academy of Art and a Bachelor of Interior Architecture from the Auburn University College of Architecture, Design and Construction. She has devoted concentration in novel research for new material development for the AEC (Architecture Engineering and Construction) sector with environmental focus. Formally trained as an architect,

she has additional experience in material science and microbiologically based materials for market viable commercialization.

Krieg Dosier has over 7 years of business experience managing millions of funds with a diverse team of scientists, engineers, architects, builders, investors, granting agencies, and strategic partners. Her background includes sustainable material development from prototype to commercialization and environmental architecture. Prior to founding bioMASON she served as a teaching fellow of Architecture at North Carolina State University and an assistant professor of Architecture at the American University of Sharjah in the United Arab Emirates. She co-founded the architecture research office, VergeLabs, with her partner Michael Dosier. VergeLabs research topics address topics of net-positive sustainability, performative material architectures, and rapid manufacturing.

Mr. Danya Perry

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Danya leads and oversees WCED's equity and inclusion efforts in Wake County. In his role, Danya is charged with mobilizing the community and building partnerships to galvanize efforts to ensure opportunities for inclusive economic growth for all Wake County residents.

Prior to joining WCED, Danya served for 12 years as the Vice President of Youth Development for Communities in Schools of North Carolina. In this role, Danya supported schools and communities in building their capacity to surround youth with the necessary support to be successful in life.

Danya is native to North Carolina, hailing from New Bern before earning a BA in Political Science and MA in Public Administration from North Carolina State University. From attending festivals to frequenting museums, he and his family are fully immersed in all that Wake County has to offer. He is also a passionate youth advocate and community activist, capitalizing on any opportunity to volunteer and facilitate positive change in the community. Danya moved to Raleigh in 1994 and has no plans to leave. Wake County and North Carolina are special places to raise a family and build a spectacular life. He looks forward to making this a reality for all of its residents.

XXVIII Economic Development Session Planning Committee

The following members of LNC Class XXVII formed the committee to plan and implement the 2021 Class XXVIII Economic Development session.

David Bohm, Program Chair *Wake*

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myFutureNC
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David hails from Kansas, but he arrived at the hallowed land that is North Carolina as soon as he could upon completing his educational pedagogy. After practicing law in New Bern and then Charlotte within a ten-year span, his growing family took priority and a shift in careers occurred that led him (a spouse, 2 kids, and a dog) to blaze a new trail in the nonprofit space. He began that new trail working for a statewide trade association for attorneys, spending eight years managing teams and running projects as the assistant executive director. He then spent about five years in the sole development role for Campbell Law School, enriching lives and transforming communities by finding opportunities to fund the next generation of legal graduates to become successful community leaders. With the start of 2021, David followed the yearning fire in his heart that was lit by LNC and he moved into the sole development role for myFutureNC. He is now building relationships that will lead to financial support of this nonpartisan nonprofit organization with a goal of 2 million people in North Carolina receiving a college degree or professional certificate by 2030.

More important than work accomplishments is David's desire to be an impactful leader at home, in his church, in the community, and even statewide through serving others. He currently serves on the boards of six nonprofit organizations and he focuses on intentionally identifying meaningful ways to bring people together for the purpose of their own personal growth and achievement. David would rather be remembered for his character and integrity than for any position or career. He is infectiously optimistic and believes strongly in leading with purpose and living with intention.

Jacob Crawford *Mecklenburg*

Vice President of Health System Partnerships
Atrium Health
jacobrcrawford@gmail.com

Jacob is the Vice President of Health System Partnerships at Atrium Health. He joined Atrium Health in 2011 and has worked in various capacities in hospital operations, administration, and strategic relationships. Prior to his time at Atrium, Jacob worked in a few different industries including online publishing and a mobile ticketing start-up in London, UK. A proud graduate of North Carolina State University, Jacob is married to Emily, with whom he shares a 10-year-old daughter.

Dana Davis *Wake*

Director, Human Resources
North Carolina Electric Membership Corporation
dana.davis@ncemcs.com

With more than 20 years of HR experience, Dana believes organizational successes and triumphs are built on three critical pillars: Healthy Organizational Culture, Engaged and Talented Staff, and Strong Leadership. Dana joined North Carolina's Electric Cooperatives in 2008 as Director of Human Resources where she has supported the organization's leadership and evolution in the cooperative energy industry.

Prior to joining NCEMC, Dana supported both established organizations and entrepreneurial ventures as an HR Consultant and General Manager at Express Personnel Services and HR Leader at Time Warner Cable and News 14 Carolina (Spectrum and Spectrum News). Dana attended North Carolina State University and is a certified Senior Professional in Human Resources (SPHR) and DDI facilitator. Dana enjoys traveling, baking, and spending time with family.

Scott Eckholdt *Carteret*

Market Executive
Dogwood State Bank
seckholdt@dsbnc.com

Scott Eckholdt is a native of Clemmons, NC, where he grew up with 4 sisters and 1 brother. His parents, Starr and Jan, continue to live in his hometown. He is an uncle to 13 nephews and 6 nieces. As a proud alum of Appalachian State University, he regularly gets back to campus supporting many events as a member of the Alumni Council.

Scott serves on many local non-profit boards and understands the importance of giving back in the community. He is the past president of the Afterhours Rotary Club in MHC. He has primarily worked in banking since 2002 and currently serves as the Market President for Dogwood State Bank in Morehead City. Scott enjoys the outdoors and loves the great resources NC has to offer from the coast to the high country. After living most of the past 10 years on the island, he now lives on the mainland in Morehead City and attends church at One Harbor.

Ryan Homer *Guilford*

Vice President, Branch Office Manager
Fidelity Investments
ryan.homer@fmr.com

Laura Lee, Session Co-Chair *Forsyth*

Senior Vice President - Economic Development
Greater Winston-Salem Inc.
laura.lee@winstonsalem.com

Laura joined Greater Winston-Salem Inc. as Senior Vice President of Economic Development in July of 2020. Prior to this role, she served as Business Recruitment Manager for the Economic Development Partnership of North Carolina. She was responsible for attracting new business across North Carolina markets, including the Triad. As EDPNC's only industry-specific recruiter, Laura's projects focused on food and beverage processing and value-added agriculture, supporting the state's top industry, agriculture. At EDPNC, Laura was successful in attracting over 2,400 jobs and \$365M in capital investment. Laura has also held economic development positions in Asheville, NC, and Savannah, GA.

A native North Carolinian, Laura grew up in Wilson and attended Wake Forest University, where she earned an undergraduate degree in Communications and Entrepreneurship and a Masters of Science in Management.

Sean O'Brien *Wake*

Senior Vice President, Education

SAS

sobrien@live.com

Sean O'Brien is the Senior Vice President of Education at SAS. He works globally with corporations, governments, and universities to develop data science talent and degree and certificate programs. Directing education programs in more than 40 countries has provided broad experience and respect for different cultures, regulatory environments, and education systems.

Carmen Prevette *Wake*

Director of Customer Communications

Duke Energy

carmen.prevette@duke-energy.com

Carmen Prevette is the Director of Customer Communications with Duke Energy. In this role she is charged with leading the strategy, development, and execution of communications for the company's business customers across seven states. Carmen has been with the company for 20 years and has held numerous positions in various organizations including Corporate Tax, Power Plant Construction, Capital Planning, and Large Account Management.

Active in the community, Carmen has held leadership roles in several groups including: Board of Directors, Morrisville Chamber of Commerce; Vice Chair – Communications, Regional Transportation Alliance; Board of Directors, Greater Raleigh Chamber of Commerce Executive Women's Task Force; Annual Resource Campaign Leadership Committee, Greater Raleigh Chamber of Commerce; and Annual Giving Campaign Colonel, Triangle Area YMCA. She also enjoys spending time and volunteering at Underwood Elementary School and Edenton Street United Methodist Church.

Carmen received a Bachelor of Science Degree from Meredith College and a Master of Business Administration from North Carolina State University and is a Certified Energy Manager. She and her husband are the proud parents of a ten-year-old son. A native North Carolinian, she has called Raleigh home for over 25 years.

Carl Rees, Session Co-Chair *Wilson*

Senior Economic Developer

ElectriCities of NC

crees@electricities.org

Carl Rees serves as Senior Economic Developer for ElectriCities of North Carolina. In this role he has the privilege to manage community and economic development projects and programs in some 70 public power communities across the state. A native of Eastern North Carolina, he has worked in a variety of capacities for area local governments since 1995. Most recently Rees served as Economic Development Manager for the City of Greenville, NC. In this capacity Rees led a full-service economic development office that engaged in business recruitment and expansion activities as well as support for small business and entrepreneurship.

From 1995-2003, Rees served in a number of city planning positions for municipalities in eastern North Carolina. Rees is a proud graduate of East Carolina University, University of Oklahoma Economic Development Institute, and Leadership North Carolina and was previously an enlisted soldier in the US Army's 1st Infantry Division.

Beth Rubin *Harnett*
Dean, Adult and Online Education
Campbell University
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After earning her B.A. in Psychology at Cornell University, and M.A. and Ph.D. in Industrial/Organizational Psychology from Michigan State University, Beth Rubin spent years as a traditional faculty member before moving into the world of adult education and online learning. She has worked in all aspects of academic administration in both for-profit and non-profit universities, including Miami, DePaul, DeVry, and Cardean Universities. Beth currently serves as the Dean of Adult & Online Education at Campbell University. In this role, she oversees campuses for adult learners at Fort Bragg, Camp Lejeune, downtown Raleigh, and the Sampson County Correctional Institution, as well as online. Beth's research includes analysis of the design of higher education, cheating in online courses, the effect of learning management systems on learning, and the Community of Inquiry. She has presented at a wide range of conferences, including more than 40 international conferences, and published research in a variety of journals. She is deeply committed to expanding access to education for adults and to designing systems that support high quality technology-supported learning.

Lee Snodgrass *Mecklenburg*
Director, Facilities Operations
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Allen Suttle *Forsyth*
Director, Business Banking
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Allen is the Director of Business Banking for Piedmont Federal Savings Bank. Piedmont Federal Savings Bank is a 120-year-old financial institution headquartered in Winston Salem, NC. Allen is passionate about his three young boys. In his free time, Allen is an advocate for Winston Salem focusing on working to solve food insecurity in children.

Napoleon Wallace *Durham*
Senior Fellow
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Denise Warren *Wake*
Independent Board Director
Audit and Compensation Committee Chair
dwilderwarren@comcast.net

Denise is a seasoned public company director with more than 30 years of operational and financial experience, having served most recently as the COO of a \$1.5b healthcare system and previously as the CFO of a public debt healthcare company and the CFO of a public equity entertainment company.

She currently serves as an Independent Board Member, Audit Committee Chair, and member of the Compensation Committee for Brookdale Senior Living (NYSE: BKD). In addition, she serves as an Independent Board Member,

Compensation Committee Chair, Audit Committee Member, and Innovation & Technology Committee Member for Computer Programs & Systems, Inc. (NASDAQ: CPSI). Lastly, she is a member of the Advisory Board for LookDeep, a private equity startup in the healthcare technology arena.

Previously, Denise served on the Boards of HeartCare+ and CancerCare+, two collaboratives between WakeMed Health & Hospitals and Duke University Health System. She served on the Board of the Academic Innovators Alliance, an affiliated enterprise of Premiere Inc. (NASDAQ: PINC); and on the Boards of RockRoom Insurance Group, Dogwood Insurance Company, and Auriga Insurance Group.