

THE N.C. A&T CAMPUS
IS SAFE FROM
PRACTICE THE
E W's:

WEAR

A FACE COVERING WHEN YOU GO OUT
OR ARE AROUND OTHERS AND SOCIAL
DISTANCING IS NOT POSSIBLE

WAIT

AT LEAST SIX FEET APART
WHEN STANDING IN LINE

WASH

YOUR HANDS FREQUENTLY, AND
FOR AT LEAST 20 SECONDS, WITH
SOAP AND WATER

ES CARE AGGIES DO!

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N.C. A&T STATE UNIVERSITY AND THE IMPACT OF HBCUs

AGGIES
DO

Dr. Beryl C. McEwen
Provost and Executive Vice Chancellor
North Carolina A&T State University
Presented to Leadership North Carolina, 12/3/2020



NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY

HBCUs 101: OUR HISTORY



19TH Century: Opportunity Denied



- Morrill Act of 1862 provided for Land Grant colleges as a response to the industrial revolution and changing social class
 - The focus was on teaching of practical agriculture, science, military science, and engineering (though "without excluding... classical studies")
 - But these institutions continued to discriminate against Black students in admissions
-
- After the Civil War, the Second Morrill Act was passed in 1890 to create separate Land Grant colleges for free Blacks

THE STORY OF N.C. A&T



North Carolina A&T's Journey

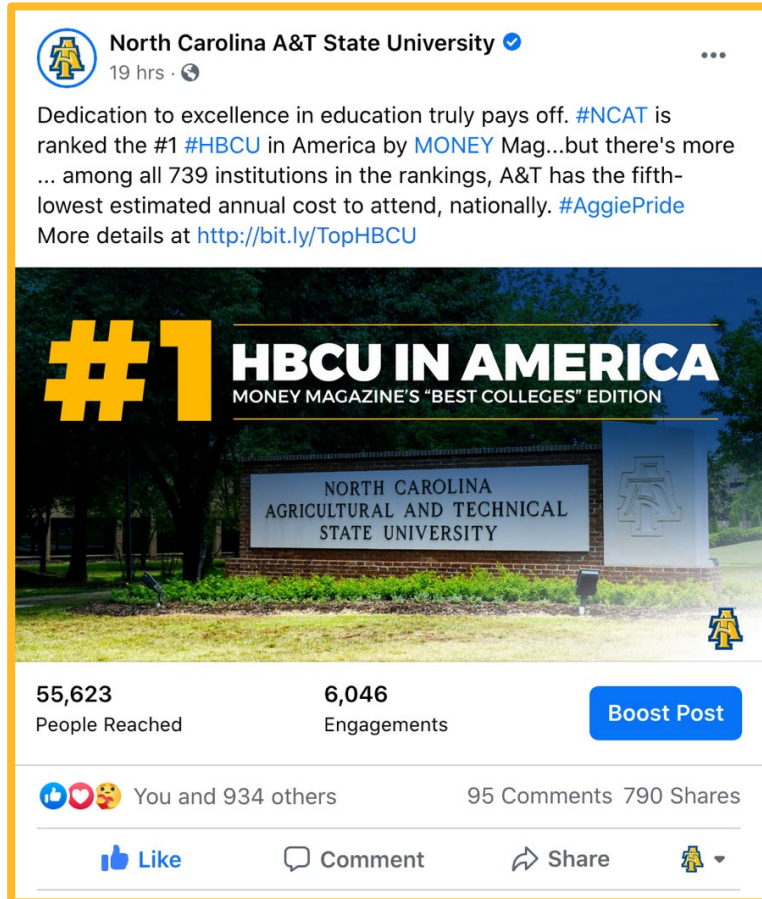
- North Carolina A&T was the nation's second institution formed under the second Morrill Act est. 1891 (NC Legislature passed bill on March 9, 1891)
- Originally housed at Shaw University, moved to Greensboro in 1892
- Supported by \$11,000 and 14 acres of land donated by citizenry



North Carolina A&T's Journey (cont.)



- Launched as the Agricultural and Mechanical College for the Colored Race
- Began offering master's degrees in the 1930s
- Became a regional university in the 1960s
- Became a member of the UNC System in 1971
- Began offering doctoral programs in 1994
- Moved into the ranks of nation's research/doctoral campuses in 2005



North Carolina A&T Today

- Emerged as America's no. 1 HBCU in Money magazine's "Best Colleges in America" issue, moving up 200 slots, and becoming 5th most affordable campus in America
- Ranked no. 2 in UNC System, no. 4 among all NC universities in early career alumni earnings - \$54K (Behind Duke, WFU, and NCSU)
- Ranked no. 5 in affordability among all universities nationally

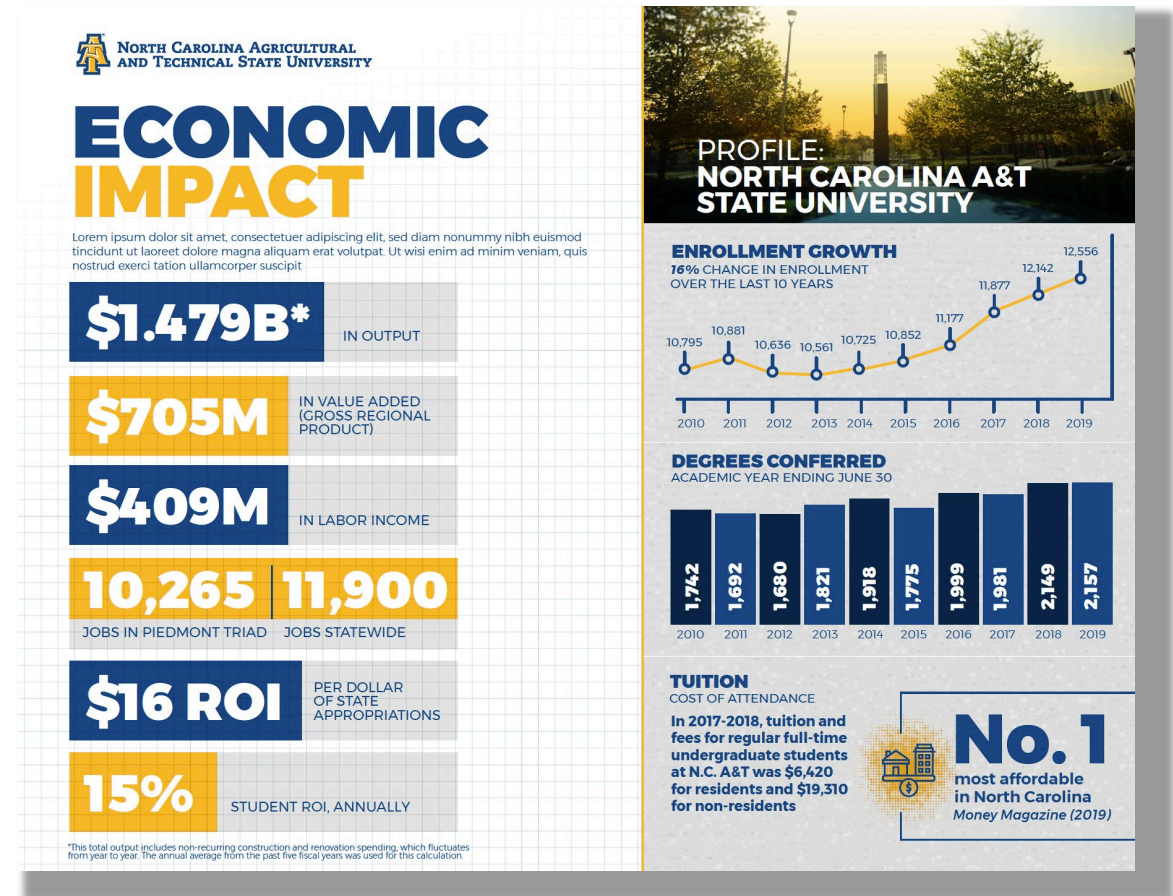
North Carolina A&T Today (cont.)

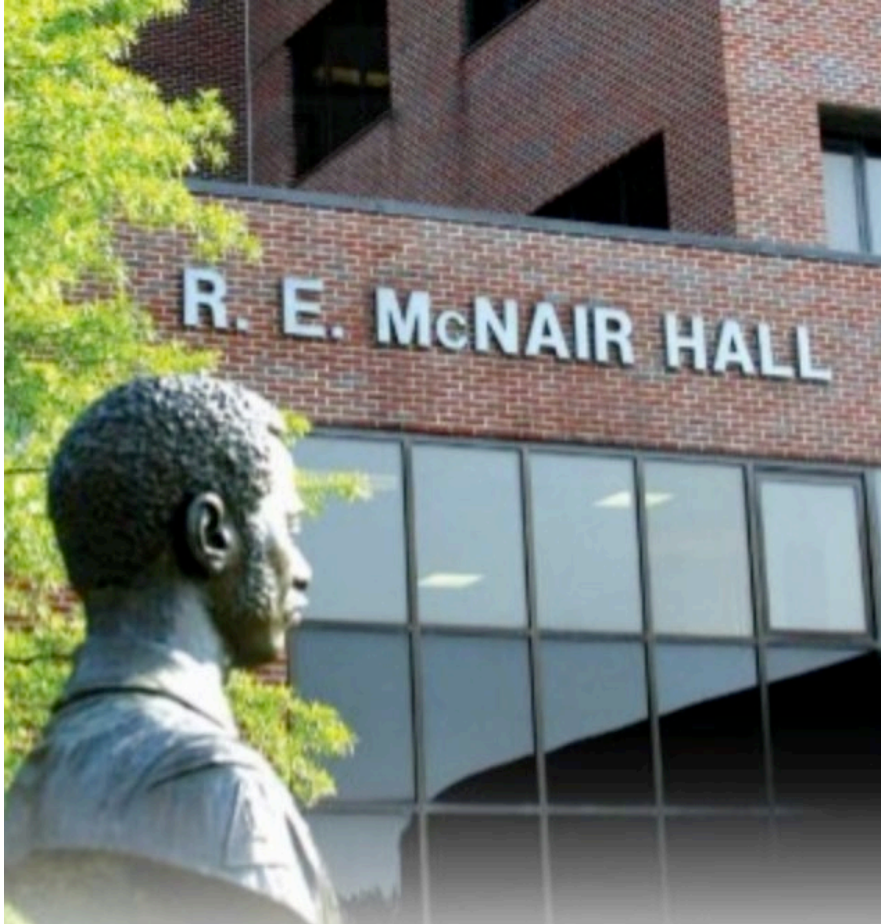
- Now ranked among Most Innovative Universities, Best Undergraduate Teaching and top 50 for Social Mobility
- Near-peers in these lists include Syracuse, Chapel Hill, Penn State, UC San Diego and more
- Numerically ranked among the best National Universities for the second consecutive year and rising
- Ranked best public HBCU for third consecutive year, tied this year with FAMU



A&T: An Economic Catalyst

- Statewide economic impact of nearly \$1.5 billion, up \$500M from the last measure
- Responsible for 9K jobs statewide and \$38M in labor income
- Contribute \$604M in value added/gross regional product
- A&T graduates average \$54.6K in early career earnings, trailing only Duke, Wake Forest and NC State among NC campuses





A&T: Leading the Nation

- We produce more African American engineers, including more Black women engineers, than any university in America
- More Black mathematics grads at the masters level, more Black agricultural scientists
- Disciplines from Communications to Recreation, Park & Leisure Studies, top 3 – 5
- State's largest career fairs send out grads from Wall Street to Silicon Valley

As Profile Grows, Reputation Follows

The Charlotte Observer

Presidential candidates promise billions to HBCUs in outreach to black voters

BY BRIAN MURPHY, KATE MURPHY, AND ALISON KUZNETZ
FEBRUARY 29, 2020 08:00 AM, UPDATED MARCH 01, 2020 01:48 PM



"This is the first time in my adult voting life, if you will, that I can remember there ever being a conversation at this level and significantly among all candidates running for the presidency," N.C. A&T Chancellor Harold L. Martin Sr. said.

"The mere fact that most, if not all, of these candidates are focusing on HBCUs as part of their strategy for being elected or re-election brings great visibility for our institutions. I'm excited about what that means, the message around the importance of the role of HBCUs in educating a significant portion of young people in America."

The News & Observer

OPINION

Former pharmaceutical exec: What you should know about the race for a vaccine

BY WILLIE A. DEESE
OCTOBER 19, 2020 12:00 AM, UPDATED OCTOBER 23, 2020 10:12 AM



As the world sets new watermarks daily in the number of coronavirus cases, the search for a vaccine becomes more critical than ever. Desperate times often lead to premature statements, and that has definitely been the case here, with projections about the certainty and immediate availability of a vaccine that frequently sound more like wishes than statements of fact.



112K total views to date across YouTube, Facebook

N.C. A&T Spring 2020 Graduation Celebration

14 weeks ago · 100.7K Views

Strategic Decision: We Came To Compete



- In 2009, we set the university on a new course: To compete for the best & brightest
- Enrollment has grown by nearly 21% since Fall 2013
- Entering GPA of 3.62, SAT of 1,050 for Fall 2020; new Masters enrollment up by 22%
- Honors student academic profile are indicative of candidates who could choose any university in America; they chose A&T

Coming Soon to a University Near You

- Funded by NC Connect Bond, A&T's \$90M Engineering Research and Innovation Complex opens in 2021
- Construction begins next on our new 450-bed residence hall and retail complex
- Additional housing options in planning to accommodate a student body projected to surpass 14,000 by 2023 and the faculty and staff who necessary to support the A&T of the future



Strategic Advantage for North Carolina

- North Carolina's 10 public and private HBCU campuses– the most of any state – comprise a total enrollment of more than 40,000 students
- Collectively, they produce thousands of graduates each year who constitute North Carolina's workforce of the future
- Combined with the strengths of the UNC System and an outstanding community college system, our HBCUs represent a potential strategic advantage for our state – a breadth of educational opportunity
- They hold tremendous promise as a more integrated part of our state's economic strategy



Questions?



Thank You

